



2023

CREATIVE INDUSTRIES SUMMIT

SPONSORSHIP OPPORTUNITIES

June 1-2, 2023 | Crested Butte, CO



Colorado
Creative
Industries



Learn more at <https://oedit.colorado.gov/colorado-creative-industries-summit>

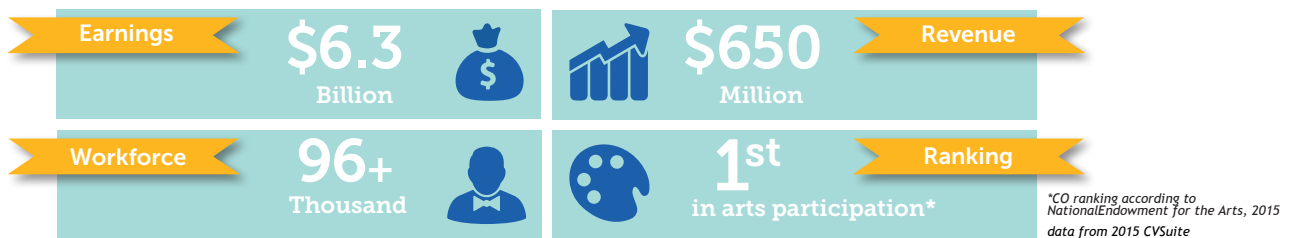
COLORADO CREATIVE INDUSTRIES

A division of the Colorado Office of Economic Development and International Trade, Colorado Creative Industries was created to foster and support Colorado's creative sector with the immense potential to drive economic growth and quality of life. Our programs serve artists and creative professionals, arts organizations, educators, community groups and municipal agencies.

Colorado is the sixth-leading state for creative class population and ranks fifth among all states for its concentration of artists. Colorado is a global leader in the creative industries, which the National Endowment for the Arts categorizes in six primary sub-groups:



SNAPSHOT OF COLORADO'S CREATIVE INDUSTRIES



MISSION

To promote, support and expand the creative industries to drive Colorado's economy, grow jobs and enhance our quality of life.

VISION

- A strong brand identity for Colorado designed products
- A top 10 reputation for arts and culture
- Sustained state and local investment in the creative industries
- A robust creative workforce

SUMMIT EVENT AND BENEFITS

When you bring together more than 300 creative stakeholders from 62 different Colorado cities and towns to connect for professional development and networking, anything is possible. The Summit is a unique opportunity each year when veteran creatives and emerging leaders sit down side-by-side, learn from one another and strengthen our statewide creative community. This will mark the 10th year of the Creative Summit, which will be held in Crested Butte Creative District on June 1-2, 2023.

Learn more about past summits at <https://oedit.colorado.gov/colorado-creative-industries-summit>.

AUDIENCE

The Summit is designed for creative entrepreneurs, emerging creatives, municipal and nonprofit cultural workers, and community leaders. This event is ideal for early to late career creative leaders including artists, executive directors, program staff, board members, elected officials, and creative industries advocates from all sectors seeking professional development and networking.

GOVERNOR'S CREATIVE LEADERSHIP AWARDS

The Governor's Creative Leadership Awards luncheon is held in conjunction with the Summit. The awards recognize community members that have demonstrated a significant commitment to Colorado's creative landscape through civic leadership and volunteerism including advocacy, vision, collaboration or innovation.



Register and view event updates at <https://oedit.colorado.gov/colorado-creative-industries-summit>

2023 CREATIVE INDUSTRIES SUMMIT SPONSORSHIP OPPORTUNITIES

All sponsors have the opportunity to include one giveaway in conference bags at their own expense. Please arrange for pickup, delivery or shipping of these items no later than Friday, May 12, 2023.

PLATINUM SPONSOR: \$5,000

- 5 conference registrations
- 1 vendor table
- Name and linked logo recognition as a Platinum sponsor in event program, website, on-site signage and individually with selected sponsorship option
- Reserved seating at head table during large group events/meals and Governor's Awards

Sponsorship Options:

- **Platinum 1 – Keynote Speaker:** Opportunity to briefly address all attendees and introduce keynote speaker
- **Platinum 2 – Governor's Creative Leadership Awards Luncheon:** Opportunity to briefly address all attendees during the Governor's Creative Leadership Awards program

GOLD SPONSOR: \$3,000

- 3 conference registrations
- 1 vendor table
- Name and linked logo recognition as a Gold sponsor in event program, website, on-site signage and individually with selected sponsorship option
- Reserved seating at head table during large group events/meals and Governor's Awards

Sponsorship Options:

- **Gold 1 – Creative District Open House:** Attendees will tour the creative district on Thursday evening, visiting several local businesses and restaurants
- **Gold 2 – Governor's Creative Leadership Award Entertainment**
- **Gold 3 - Breakfast, Friday:** Sponsors breakfast and speakers

SILVER SPONSOR: \$1,500

- 2 conference registrations
- Name and linked logo recognition as a Silver sponsor in event program, website, on-site signage and individually with selected sponsorship option

Sponsorship Options:

- **Silver 1 – Creative Salons:** Supports dedicated spaces during the conference for creative conversations and breaks
- **Silver 2 – Workshop Tracks (3 available):** Sponsors one of three breakout tracks; creative entrepreneurs, arts innovation, or creative communities
- **Silver 3 - Conference scholarship:** Provides 15 need-based scholarships for conference attendees

CONTRIBUTING SPONSOR: \$750

- 1 conference registration
- Name and linked logo recognition as a Bronze sponsor in event program, website and on-site signage

EXHIBITOR: \$500

- 1 conference registration
- 1 vendor table
- Company name on website as exhibitor

*All tables must be set up in time for the opening session on Thursday, June 1, 2023.

*If you would like to create a custom sponsorship opportunity tailored to your outreach goals contact [Libby Barbee](mailto:libby.barbee@state.co.us) at libby.barbee@state.co.us

To participate as an event sponsor visit <https://oedit.colorado.gov/colorado-creative-industries-summit> or contact Libby Barbee at 970.222.7943, libby.barbee@state.co.us.



Colorado Creative Industries

a division of the Colorado Office of Economic Development and International Trade
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Connect with us online for more information on our programs

@ColoradoCreatives @CO_Creatives @co_creatives
 Colorado Creative Industries #CCISummit



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