

Film Incentive Task Force Meeting Agenda

as created by [HB22-1408](#)

July 28, 2022

Meeting Details

July 28, 2022

10am - 12pm

Meeting Participants

Task force members present: Representative Leslie Herod, Senator Sonya Jaquez Lewis, Senator Cleave Simpson, Angela Miele, Bryant Preston, Sheila Ivy Traister, Brian Lewandowski, Donald Zuckerman

Task force members absent: Representative Matt Soper

Staff: Kelly Baug, Hasti Soltani, Kayla Shock, Tad Johnson

Guests: JJ Sullivan, Micki Hackenberger

Call to Order

Zuckerman called the meeting to order.

I. Opening Remarks

Zuckerman summarized House Bill 22-1408 and the goals of the task force.

II. Introductions of Appointed Task Force Members

III. Chairperson Election

Herod moved to elect a chair. Preston seconded. Zuckerman nominated Herod for Chair. Lewis seconded. Herod was unanimously appointed chair.

IV. [Overview of the Colorado Film Incentive](#) (linked presentation)

Zuckerman and Baug presented the overview and history of the Colorado Film Incentive.

V. Overview of Neighboring Western States Film Incentive

Miele presented an overview of film incentives in neighboring states.

VI. The Local Workforce

Lewis asked about working with institutions of higher education. Bryant discussed the state of the IATSE union workforce locally.

VII. Economic Impact and Benchmarking

Lewandowski spoke to the holistic economic impact of the film industry and provided various benchmarks to use when thinking about this economic impact (total spend, jobs created, income).

VIII. Film Incentive Study - Open Discussion and Assignments

Zuckerman explained the difference between a rebate and a tax credit.

IX. Future Topics of Discussion and Next Meeting Dates

The goals for the next meeting were discussed.

Next Steps

- OEDIT staff will lead the creation of the report, with support from the Leeds School
- Meeting 2 - Location in Capitol TBD, discuss goals of incentive program, include broader testimony
- Meetings 3 and 4- look at report, see what's missing, finalize report

With all items discussed the meeting was adjourned.