**Film Incentive Task Force Meeting Agenda**  
*as created by HB22-1408*  
July 28, 2022

### Meeting Details
July 28, 2022  
10am - 12pm

### Meeting Participants
**Task force members present:** Representative Leslie Herod, Senator Sonya Jaquez Lewis, Senator Cleave Simpson, Angela Miele, Bryant Preston, Sheila Ivy Traister, Brian Lewandowski, Donald Zuckerman

**Task force members absent:** Representative Matt Soper

**Staff:** Kelly Baug, Hasti Soltani, Kayla Shock, Tad Johnson

**Guests:** JJ Sullivan, Micki Hackenberger

### Call to Order
Zuckerman called the meeting to order.

#### I. Opening Remarks
Zuckerman summarized House Bill 22-1408 and the goals of the task force.

#### II. Introductions of Appointed Task Force Members

#### III. Chairperson Election
Herod moved to elect a chair. Preston seconded. Zuckerman nominated Herod for Chair. Lewis seconded. Herod was unanimously appointed chair.

#### IV. Overview of the Colorado Film Incentive (linked presentation)
Zuckerman and Baug presented the overview and history of the Colorado Film Incentive.

#### V. Overview of Neighboring Western States Film Incentive
Miele presented an overview of film incentives in neighboring states.

#### VI. The Local Workforce
Lewis asked about working with institutions of higher education. Bryant discussed the state of the IATSE union workforce locally.
VII. Economic Impact and Benchmarking
Lewandowski spoke to the holistic economic impact of the film industry and provided various benchmarks to use when thinking about this economic impact (total spend, jobs created, income).

VIII. Film Incentive Study - Open Discussion and Assignments
Zuckerman explained the difference between a rebate and a tax credit.

IX. Future Topics of Discussion and Next Meeting Dates
The goals for the next meeting were discussed.

Next Steps
- OEDIT staff will lead the creation of the report, with support from the Leeds School
- Meeting 2 - Location in Capitol TBD, discuss goals of incentive program, include broader testimony
- Meetings 3 and 4 - look at report, see what's missing, finalize report

With all items discussed the meeting was adjourned.