



# Colorado Tourism Board Meeting- Virtual

January 12, 2022

12-2pm

Join by Computer:

<https://us02web.zoom.us/j/81978037204>

## Agenda

- 12:00pm            **Welcome & Introductions, Courtney Frazier; Chair**
- Approval of Minutes*  
*Fiscal Update: David Fishman; Senior Manager of Fiscal and Operations*
- 12:15pm            **Board of Directors: Introductions, Engagement & Updates**
- 12:40pm            **Director's Report: Tim Wolfe, Director**
- 12:45pm            **Presentation: SMARI Results: Denise Miller, EVP SMARI**
- 1:00pm             **CTO Department Updates**  
*Marketing- Shelley Cooper, Director of US Marketing*  
*International- Andrea Blankenship, Director of International Tourism*  
*Grants- Elizabeth O'Rear, Director of Grants and Funding*  
*Destination Development - Andrew Grossmann, Director of Destination Development*  
*Programs- Jill Corbin, Deputy Director of Destination Stewardship*
- 1:45pm             **Wrap Up, Q&A and New Business**
- 2:00pm             **Adjournment**