



U.S. Commercial Service Virtual Service Offerings

Leverage our global network and proven trade expertise to meet your exporting needs - **even when you may not be able to travel to the market**. Whether it is your first export sale, or expanding your business to additional markets, we offer the experience and **virtual** services needed to grow your international sales of U.S. made products and services.

Market Intelligence

Customized Market Research

Customized Market Research answers questions about an overseas market including market trends and size, customary distribution and promotion practices, market entry requirements, regulations, product standards and registration, key competitors and potential agents, distributors, or strategic partners.

Initial Market Check

The Initial Market Check is an initial assessment of the market potential of a product or service in a targeted market. The service gauges the potential of a specific product or service in a market by gathering feedback from up to five industry participants and provides recommendations on whether to pursue the target market.

Matchmaking Services

International Partner Search

The International Partner Search provides U.S. firms with a list of up to five agents, distributors and partners that have expressed an interest in your product or service.

International Partner Search Plus Virtual Introductions

The International Partner Search Plus Virtual Introductions provides U.S. firms with a list of up to five agents, distributors and partners that have expressed an interest in your product or service, and includes virtual introductions via teleconference to the identified contacts.

eCommerce

eCommerce Innovation Lab

Provides U.S. exporters with tools/resources to explore and leverage eCommerce channels.

Learn more at trade.gov/explore-ecommerce-resources



Find Contact Information for Commercial Service Staff Near You

The U.S. Commercial Service has locations in over 75 international markets & 100 U.S. cities.

trade.gov/contact-us



Due Diligence on Foreign Parties

International Company Profile - Full

The International Company Profile - Full provides U.S. companies with in-depth background check information on a specific foreign company to help determine its suitability as a potential business partner. The service includes interviews with principals/references.

International Company Profile - Partial

The International Company Profile - Partial provides U.S. companies with basic background check information on a specific foreign company based on publicly available information to help determine its suitability as a potential business partner.

In-Country Promotion of Products or Services

Single Company Promotion

The Single Company Promotion provides U.S. companies with promotional services to help increase the awareness of their product/service in a specific market. The promotion may consist of targeted direct mail or e-mail campaigns.

Featured U.S. Exporters Listing

Featured U.S. Exporters Listing provides U.S. companies with an opportunity to enhance their international marketing efforts through improved search engine optimization. A listing on the directory of an overseas CS office's local website gives U.S. exporters targeted overseas exposure to more effectively help them find foreign business partners in specific local markets. It allows local importers to find U.S. exporters interested in exporting to a specific local foreign market.

Additional Services

Business Service Provider

A listing of U.S. and foreign business service providers that offer export/investment assistance, such as consultants, lawyers, freight forwarders, etc. The fee is paid for by the business service provider to be listed on ITA websites.

Virtual Fair

Virtual Fair events provide a group of U.S. entities within certain industry sectors with an opportunity to promote their products/services to potential partners live via a webinar platform coordinated through CS.

Official Letter

Helps U.S. companies comply with local regulatory requirements that must be followed to conduct business in certain foreign countries (i.e. Colombia, and Thailand).

Virtual Introduction

Provides U.S. companies with a virtual introduction via conference call or email to a foreign buyer/partner that they have pre-identified.

Visit trade.gov/us-commercial-service-user-fees for a full list of services and pricing.