



COLORADO
TOURISM OFFICE

Colorado Tourism Board Meeting

November 9, 2022 12:00-2:00PM, Lunch at 11:30AM

In-Person Location:

OEDIT Office- Rocky Mountain conference room
1600 Broadway, Suite 2500
Denver, CO 80202

Virtual Meeting Details

Follow [this link](#) to join by computer

Meeting number (access code): 2460 513 0760

Password: njFgCtVG686 (65342884 from video systems)

Or

Join by Phone

+1-415-655-0001 US Toll

Access code: 2460 513 0760

Board Agenda

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| 12:00pm | Welcome and Introductions: <i>Alex Boian, Vice Chair -CTO Board</i> <ul style="list-style-type: none">• Approval of Minutes, etc. |
| 12:10pm | Director's Report & Budget Update: <i>Tim Wolfe, CTO Director; David Fishman, Senior Manager Fiscal/Operations</i> |
| 12:20pm | Official Business Wrap Up |
| 12:30pm | International Update: <i>Andrea Blankenship, CTO Director of International Tourism</i> |
| 12:45pm | Marketing Update, <i>Shelley Cooper, CTO Deputy Director of Marketing</i> <ul style="list-style-type: none">• Winter Campaign Creative, <i>Karsh Hagan</i>• Partner Marketing Portal, <i>Miles Partnership</i> |
| 1:15pm | Destination Stewardship Council Update, <i>Jill Corbin, CTO Deputy Director of Destination Stewardship</i> |
| 1:30pm | Grants & Funding Overview, <i>Elizabeth O'Rear, CTO Director of Grants & Funding</i> |
| 1:40pm | Wrap Up and Q&A |