



## **MINORITY BUSINESS ADVISORY COUNCIL - Agenda**

Wednesday, October 23, 2019

RISE Collaborative – 730 Colorado Blvd Suite 200 Denver, CO 80206

Remote Access: Join “Hangouts Meet” in calendar invite - alternatively click on the following link: [Join Hangouts Meet](https://meet.google.com/rnv-naah-yyo) meet.google.com/rnv-naah-yyo Meeting ID: [meet.google.com/rnv-naah-yyo](https://meet.google.com/rnv-naah-yyo) - Phone Numbers - [\(US\)+1 630-733-9584](tel:+16307339584) - Event will include a link to view full list of phone numbers for all supported countries.  
PIN: 914 032#

*Host: Colorado Minority Business Office - Rosy Aburto McDonough*

*Advisory Board Council Members: Jose Beteta, Michelle Campbell, Dee Espinoza, Maria Gonzalez, Helga Grunerud, Gustavo “Gus” Hernandez, Ben Jacobs, Clarence Low, Barbara Myrick, Anthony Perez, Alan Ramirez, AJ Shaikh, Alejandra “Ale” Spray, Elizabeth Suarez, Steven Trujillo and Susan Welk de Valdez*

<b>Time</b>	<b>Activity</b>	<b>Responsible Party</b>
11:30 a.m.	Welcome & Grab lunch RISE Collaborative	Rosy McDonough Sara Needham, Partner/General Manager
11:45 a.m.	Colorado Creative Industries	Taylor Tschida
12:00 p.m.	OEDIT Employee Ownership Program	John Kovacs
12:15 pm	Fundraising for MBO <ul style="list-style-type: none"><li>• Goals for 2020</li><li>• Committee</li><li>• Organizations to target</li></ul>	Rosy McDonough
1:00 p.m.	<b>MBAC Proposed 2020 Schedule</b> February 19 <sup>th</sup> May 20 <sup>th</sup> August 19 <sup>th</sup> September 21 <sup>st</sup> – 25 <sup>th</sup> (Governor’s Minority Business Awards) November 18 <sup>th</sup>	Rosy McDonough

1:15 p.m.	General Updates <ul style="list-style-type: none"> <li>• Updates from MBAC</li> <li>• Final Comments</li> </ul>	Rosy McDonough & MBAC Members
1:30 p.m.	<ul style="list-style-type: none"> <li>• Adjourn</li> </ul>	

## Presenter Bios



Sara brings to RISE Collaborative Workspace over 10 years of experience and two Masters degrees in public education and business. She spent time in the classroom teaching students with special needs and then moved into administration as a school principal recruiter and finally the Chief of Staff to the Assistant Superintendent. Graduating from UConn and most recently from WashU in St. Louis with her MBA, Sara is skilled at project and operations management. She is passionate about supporting women to pursue their goals and is thrilled to join the RISE

Collaborative team in Denver.



Taylor Tschida currently serves as the Program Manager for Colorado Creative Industries a division of the Office of Economic Development and International Trade in Denver, Colorado. Taylor recently joined the team after serving four years under the Colorado Office of Film, Television and Media. Taylor manages the agency's Career Advancement Grant, Change Leader Institute and Military Arts Connection. Taylor received a Bachelor of Science in Recreation, Tourism, and Hospitality and a minor in Communications from the University of Northern Colorado.



John Kovacs serves as the Business Navigator and Employee Ownership Program Analyst for the Governor's Office of Economic Development and International Trade. John has eight years as Regional HR Manager for 69 stores in 16 states across 5 time zones. Led team of three to highest HR metrics in the nation, including lowest turnover, highest associate engagement

score lowest workers' comp costs and quickest time to fill. 60,000 miles annual travel. Supported 2500 associates and vendors.

## Please welcome two new Minority Business Advisory Council members!

### **Diana Conner – President**

MLS Senior Care  
(must love seniors)  
970-314-2993 / [www.mlsseniorcare.com](http://www.mlsseniorcare.com)



Diana Conner Reed is the owner of MLS Senior Care (*must love seniors*). MLS Senior Care provides non-medical home care to the elderly, blind and disabled citizens of Grand Junction CO. Before opening her business in April of 2016, she had an amazing career in International Business and Supply Chain Management. Diana's passion is helping people, reach their full potential. She is passionate about mentoring single mothers who come to work at MLS, by encouraging them to continue their education, often moving on to become CNA's and, in some cases, watching them move on to the Nursing program at CMU. Diana is involved in numerous community outreach programs, Keeping Seniors Safe (reiterating what seniors know but forget to practice), Staying Connecting (visiting assisted living facilities an assisting residents in writing greeting cards to loved ones), delivering Christmas meals to people in the community who are alone on the holidays, and sponsoring a team for the local MS Walk matching donations up to \$500.00. She also successfully chaired a group of women entrepreneurs looking to share resources and expand their businesses. MLS Senior Care recognized 630% growth in 2018. They anticipate billing 1,000,000 in 2019. In 2018 MLS Senior Care won the 1<sup>st</sup> Commitment to Community Award for the State of Colorado. MLS Senior Care's moto for 2019 "A client will never love a company, until it's employees love it first"

### **Sherry Waner**

Chief Development Officer / SVP NMLS# 609200  
249 Navajo Trail Dr, Pagosa Springs CO 81147  
(o) 970.946.6160, (f) 970.731.3030, (m) 970.946.6160  
[sherry.waner@fswb.com](mailto:sherry.waner@fswb.com) / Visit our website: [FSWB.Bank](http://FSWB.Bank)



Sherry has been in banking for over 25 years and currently serves as the Chief Development Officer for First Southwest Bank. She acts as the lead strategist for fund and resource development. Sherry is also responsible for creating, planning and implementing, short and long term, strategies that assist start up entrepreneurs with starting or expanding their business. She specializes in combining various private and public programs to help facilitate access to capital in Rural Colorado for startup entrepreneurs that are starting or growing their business. She currently oversees all of the funding and special program resources for First Southwest Bank and First Southwest Community Fund in the state of Colorado and expanding into three additional states. Due to her leadership initiatives the bank and community fund are top SBA and USDA lenders in the nation. Sherry has been instrumental in developing new and innovative technologies, for First Southwest Bank/First Southwest Community Fund, that assist entrepreneurs, bankers and economic development organizations with accessing capital resources and special programs.