



EMPLOYEE OWNERSHIP COMMISSION
February 2nd, NOON - 1:30 PM MTN Standard Time
VIRTUAL MEETING MINUTES

In Attendance: J. Wiener, J. Briggs, Rep Weissman, K. Amirehsani, B. Markey, D. Dell, S. Gripne, Y. Holguin, W. Johnson, C. Le, S. Shoemaker, K. Siggins, H. Vinson, L. Hylton, J. Kraft, G. Plagens, G. Houser, N. Maloney, J. Martins Rodrigues
Not In Attendance: D. Hobbs, J. Kovacs

<p>Section 1</p>	<p>Noon</p>	<p>Welcome J. Wiener & J. Briggs Meeting called to order at 12:05 p.m. by J. Wiener. Update on Legislative Activity</p> <ul style="list-style-type: none"> • Introduction of Representative Mike Weissman, one of the sponsors of a bill that has been under development for many months, with components that could benefit businesses in the employee ownership space. As the legislature nears its session, Rep Weissman and his co-sponsors would appreciate any insights or review of the details of their plan.
<p>Section 2</p>	<p>12:17 p.m.</p>	<p>Staff Update & Partner Report</p> <p>Review & Approve Meeting Minutes from Jan. 5 & Jan. 19</p> <ul style="list-style-type: none"> - Chairman Wiener motioned to approve both sets of minutes, D. Dell seconded and all present voted in favor to approve - WIGS Report (update report will be given at our next meeting) - RMEOC Pipeline Report - A. Ortiz and A. Beres gave an update on the increase of activity they are seeing after their outreach efforts to businesses that made inquiries over the past 18 months. Majority of interest is in the Worker Cooperative space. RMEOC has also started some new programming with consistent times each month: Employee Ownership 101 and Office Hours. - EO Grant Update - N. Maloney reported we currently have 3 applicants, but anticipate 6-7 more before the Feb. 26th deadline. - Loan Rework - N. Maloney reported that G. Plagens & J. Kraft all met with Rep. Dylan Roberts to discuss the changes suggested to the loan to broaden its use and accessibility. Rep Roberts has filed a Late Bill Request to try to advance these suggestions. We should know by mid February if he has received approval. - Marketing / Communications Report - G. Houser shared with the Commission that we are trying to have all the interviews with Commissioners completed in February. She let the group know that she would be recirculating a request to schedule a time right after this meeting and requested everyone's quick response. She also emphasized that these are video interviews that feature the same questions each time and take about 15 minutes to complete. - LinkedIn Page, G. Houser also encouraged Commissioners to follow and reshare content from our new EO Office page. In addition, she asked that if the Commissioners are tagging other Commissioners in posts to please also tag the Colorado Employee Ownership Office.

<p>Section 3</p>	<p>12:45 p.m.</p>	<p>MindMap of Commissioner Survey Results and Activating Our Key Focus Areas for 2021</p> <p style="text-align: right;">J. Briggs</p> <ul style="list-style-type: none"> • J. Briggs walked the group through the data set created from the Survey all the Commissioners responded to earlier in January. The goal is to create a durable infrastructure that can outlast all of our involvement. • Key Areas of interest included: <ul style="list-style-type: none"> ○ Main Focus Currently: Marketing / Advocacy <ul style="list-style-type: none"> ■ Question is, are the things that we are doing working? ■ Y. Holguin brought up her hesitancy to list everything she is working on, but appreciated the visual depiction to see where we are all aligned. She worried if we should be connecting with AARP, the Minority Chambers in the State, etc. ○ Key Area to Focus on : Industry Sectors <ul style="list-style-type: none"> ■ Glenn Plagens gave an update on the Policy Academy Activation through Manufacturer's Edge <ul style="list-style-type: none"> • D. Dell asked to be a part of this work ■ N. Maloney offered another angle to look at Industries that already fully engaged in EO such as engineering <ul style="list-style-type: none"> • What lessons learned from these sectors can be replicated in others • S. Shoemaker brought up that this is often an emotional decision for owners. How can we help remove the natural barriers that often get in the way. • J. Wiener mentioned it would be interesting to assess EO dominant industries, EO persuadable, EO absent industries ■ Development of Industry Webinars through SBDC's to test out development of content for LMS ■ K. Siggins offered her interest in developing more content. J. Wiener mentioned creating pieces on the founder of Namaste, etc. N. Maloney mentioned OEDIT has hired an instructional designer to assist with content development. OEDIT staff invited those Commissioners interested to join a working group on this. • It was suggested that Commissioners consider adding to the Miro Board file that was sent as a part of the meeting prep package.
<p>Section 4</p>	<p>1:25 p.m.</p>	<p>WRAP UP and ADJOURN</p> <p style="text-align: right;">J. Wiener</p>