



# ***Colorado Travel Impacts by State Senate District, 2022p***

September 2023

*Prepared for the*

Colorado Tourism Office  
Denver, Colorado

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Colorado Tourism Office

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September 2023

# Colorado State Senate District Travel Impacts, 2022p

The Colorado travel industry is one of the major export-oriented industries in the state. The industry is represented primarily by businesses in the leisure and hospitality sector, transportation, and retail. The money that visitors spend in these businesses generate earnings and employment for Colorado residents. In addition, state and local governments collect taxes that are generated from visitor spending and travel industry employees and businesses. This study, prepared for the Colorado Tourism Office, documents the economic significance of the travel industry in Colorado's thirty-five Senate districts. The estimates are comparable to the county and state travel impacts prepared by Dean Runyan Associates [1].

The beginning of the report provides three summary tables for the thirty-five Senate districts:

- Estimates of Senate district spending, earnings, employment and government revenue. These estimates are comparable to the county and statewide travel impact estimates reported by Dean Runyan Associates.
- Estimates of travel-generated and total employment for each district and the statewide share of district employment.
- Estimates of travel-generated tax revenue. These estimates are related to visitor spending - specifically, the amount of tax revenue generated by \$100 of visitor spending and the amount of travel-generated tax revenue per district household.

These tables are followed by a single page for each of the districts that provide all of the information contained in the summary tables. The appendix describes the methodology and key terms and definitions. Colorado Senate District maps can be found in the appendix and at:

<https://redistricting.colorado.gov/content/senate-final-approved-errata>

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1. Colorado Travel Impacts, 2022p (June 2023). Prepared by Dean Runyan Associates for the Colorado Tourism Office.



## 2022p Colorado Senate District Travel Impacts

Senate District (primary area)	Spending Earnings		Employment (Thousand)	Government Revenue (Million)		
	(Million)	(Million)		Local	State	Total
01 Logan, Morgan, Phillips, Sedgwick, Washington, Weld (Part.), Yuma counties	\$257	\$73	2.8	\$5.4	\$7.9	\$13.3
02 Douglas County (Part.)	\$163	\$44	1.3	\$5.6	\$4.8	\$10.4
03 Pueblo County	\$290	\$103	2.8	\$8.1	\$9.0	\$17.1
04 Chaffee, Custer, Douglas (Part.), Fremont, Jefferson (Part.), Lake, Park, Teller counties	\$650	\$207	6.2	\$18.6	\$16.6	\$35.2
05 Delta (Part.), Eagle (Part.), Garfield (Part.), Gunnison, Hinsdale, Montrose (Part.), Pitkin counties	\$1,737	\$638	11.6	\$74.8	\$44.8	\$119.6
06 Alamosa, Archuleta, Conejos, Costilla, Dolores, La Plata, Mineral, Montezuma, Montrose, Ouray, Rio Grande, Saguache, San Juan, San Miguel counties	\$1,582	\$454	12.1	\$64.7	\$42.0	\$106.7
07 Delta (Part.), Mesa counties	\$395	\$119	4.0	\$13.0	\$11.1	\$24.0
08 Clear Creek, Eagle (Part.), Garfield, Gilpin, Grand, Jackson, Moffat, Rio Blanco, Routt, Summit counties	\$4,521	\$1,272	29.6	\$193.8	\$119.4	\$313.2
09 El Paso (Part.) County	\$644	\$184	5.6	\$26.0	\$18.6	\$44.7
10 El Paso (Part.) County	\$195	\$52	1.7	\$6.6	\$5.2	\$11.8
11 El Paso (Part.) County	\$778	\$204	5.8	\$27.0	\$18.7	\$45.6
12 El Paso (Part.) County	\$403	\$114	3.5	\$15.6	\$11.5	\$27.1
13 Adams (Part.), Weld (Part.) counties	\$213	\$63	2.0	\$7.1	\$6.6	\$13.8
14 Larimer (Part.) County	\$221	\$70	2.3	\$7.5	\$6.4	\$13.9
15 Boulder (Part.), Larimer (Part.) counties	\$810	\$239	7.6	\$26.9	\$22.9	\$49.8
16 Arapahoe (Part.), Jefferson (Part.) counties	\$169	\$49	0.9	\$3.9	\$4.3	\$8.3
17 Boulder (Part.), Broomfield (Part.), Weld (Part.) counties	\$234	\$61	1.6	\$10.7	\$6.3	\$17.0
18 Boulder (Part.) County	\$571	\$146	3.6	\$28.7	\$15.7	\$44.4
19 Adams (Part.), Jefferson (Part.) counties	\$188	\$51	1.3	\$6.2	\$5.8	\$12.0
20 Jefferson (Part.) County	\$200	\$49	1.3	\$5.8	\$5.6	\$11.4
21 Adams (Part.), Arapahoe (Part.) counties	\$152	\$40	1.1	\$4.8	\$3.9	\$8.7
22 Jefferson (Part.) County	\$423	\$116	2.9	\$15.0	\$13.3	\$28.2
23 Larimer (Part.), Weld (Part.) counties	\$261	\$78	2.6	\$7.4	\$7.5	\$14.9
24 Adams (Part.) County	\$132	\$44	1.3	\$5.9	\$4.3	\$10.2
25 Adams (Part.), Broomfield (Part.), Weld (Part.) counties	\$379	\$107	3.0	\$16.9	\$11.1	\$28.0
26 Arapahoe (Part.), Denver (Part.), Jefferson (Part.) counties	\$764	\$181	3.6	\$23.5	\$18.3	\$41.8
27 Arapahoe (Part.), Douglas (Part.) counties	\$376	\$104	2.1	\$10.4	\$11.0	\$21.4
28 Adams (Part.), Arapahoe (Part.) counties	\$384	\$118	3.0	\$16.2	\$11.1	\$27.3
29 Arapahoe (Part.) County	\$276	\$74	1.5	\$7.6	\$7.9	\$15.5
30 Douglas (Part.) County	\$372	\$102	2.7	\$12.3	\$10.9	\$23.2
31 Denver (Part.) County	\$2,973	\$679	11.7	\$150.7	\$62.6	\$213.2
32 Arapahoe (Part.), Denver (Part.), Jefferson (Part.) counties	\$713	\$126	2.2	\$26.7	\$11.7	\$38.4
33 Denver (Part.) County	\$4,687	\$2,280	23.6	\$163.0	\$81.7	\$244.7
34 Denver (Part.) County	\$1,194	\$258	4.3	\$50.8	\$22.3	\$73.1
35 Baca, Bent, Cheyenne, Crowley, El Paso (Part.), Elbert, Huerfano, Kiowa, Kit Carson, Las Animas, Lincoln, Otero, Prowers counties	\$392	\$103	3.4	\$9.6	\$12.1	\$21.6
<b>Colorado</b>	<b>\$27,700</b>	<b>\$8,605</b>	<b>176.8</b>	<b>\$1,077</b>	<b>\$673</b>	<b>\$1,750</b>



## 2022p Colorado Senate District Employment Characteristics

Senate District (primary area)	District Employment (000)			District pct. of State	
	Total	Travel	Pct.Travel	Total	Travel
01 Logan, Morgan, Phillips, Sedgwick, Washington, Weld (Part.), Yuma counties	128	2.8	2.2%	3.1%	1.6%
02 Douglas County (Part.)	53	1.3	2.4%	1.3%	0.7%
03 Pueblo County	87	2.8	3.2%	2.1%	1.6%
04 Chaffee, Custer, Douglas (Part.), Fremont, Jefferson (Part.), Lake, Park, Teller counties	119	6.2	5.3%	2.9%	3.5%
05 Delta (Part.), Eagle (Part.), Garfield (Part.), Gunnison, Hinsdale, Montrose (Part.), Pitkin counties	98	11.6	11.9%	2.4%	6.6%
06 Alamosa, Archuleta, Conejos, Costilla, Dolores, La Plata, Mineral, Montezuma, Montrose, Ouray, Rio Grande, Saguache, San Juan, San Miguel counties	116	12.1	10.4%	2.8%	6.8%
07 Delta (Part.), Mesa counties	98	4.0	4.1%	2.4%	2.3%
08 Clear Creek, Eagle (Part.), Garfield, Gilpin, Grand, Jackson, Moffat, Rio Blanco, Routt, Summit counties	165	29.6	17.9%	4.0%	16.7%
09 El Paso (Part.) County	150	5.6	3.7%	3.7%	3.2%
10 El Paso (Part.) County	98	1.7	1.7%	2.4%	0.9%
11 El Paso (Part.) County	103	5.8	5.6%	2.5%	3.3%
12 El Paso (Part.) County	99	3.5	3.5%	2.4%	2.0%
13 Adams (Part.), Weld (Part.) counties	54	2.0	3.8%	1.3%	1.2%
14 Larimer (Part.) County	68	2.3	3.4%	1.7%	1.3%
15 Boulder (Part.), Larimer (Part.) counties	208	7.6	3.7%	5.1%	4.3%
16 Arapahoe (Part.), Jefferson (Part.) counties	88	0.9	1.1%	2.1%	0.5%
17 Boulder (Part.), Broomfield (Part.), Weld (Part.) counties	100	1.6	1.6%	2.4%	0.9%
18 Boulder (Part.) County	127	3.6	2.8%	3.1%	2.0%
19 Adams (Part.), Jefferson (Part.) counties	98	1.3	1.3%	2.4%	0.7%
20 Jefferson (Part.) County	95	1.3	1.3%	2.3%	0.7%
21 Adams (Part.), Arapahoe (Part.) counties	166	1.1	0.7%	4.0%	0.6%
22 Jefferson (Part.) County	101	2.9	2.8%	2.5%	1.6%
23 Larimer (Part.), Weld (Part.) counties	107	2.6	2.4%	2.6%	1.5%
24 Adams (Part.) County	67	1.3	2.0%	1.6%	0.7%
25 Adams (Part.), Broomfield (Part.), Weld (Part.) counties	119	3.0	2.5%	2.9%	1.7%
26 Arapahoe (Part.), Denver (Part.), Jefferson (Part.) counties	187	3.6	1.9%	4.6%	2.0%
27 Arapahoe (Part.), Douglas (Part.) counties	129	2.1	1.7%	3.1%	1.2%
28 Adams (Part.), Arapahoe (Part.) counties	107	3.0	2.8%	2.6%	1.7%
29 Arapahoe (Part.) County	56	1.5	2.8%	1.4%	0.9%
30 Douglas (Part.) County	163	2.7	1.7%	4.0%	1.5%
31 Denver (Part.) County	202	11.7	5.8%	4.9%	6.6%
32 Arapahoe (Part.), Denver (Part.), Jefferson (Part.) counties	98	2.2	2.3%	2.4%	1.3%
33 Denver (Part.) County	146	23.6	16.2%	3.6%	13.4%
34 Denver (Part.) County	228	4.3	1.9%	5.5%	2.4%
35 Baca, Bent, Cheyenne, Crowley, El Paso (Part.), Elbert, Huerfano, Kiowa, Kit Carson, Las Animas, Lincoln, Otero, Prowers counties	79	3.4	4.3%	1.9%	1.9%
<b>Colorado</b>	<b>4,108</b>	<b>176.8</b>	<b>4.3%</b>	<b>100.0%</b>	<b>100.0%</b>

## 2022p Colorado Senate District Government Revenue Impacts

Senate District (primary area)	Revenue Generated by \$100 Visitor Spending			Revenue per District Household		
	Local	State	Total	Local	State	Total
01 Logan, Morgan, Phillips, Sedgwick, Washington, Weld (Part.), Yuma counties	\$2.1	\$3.1	\$5.2	\$70	\$100	\$170
02 Douglas County (Part.)	\$3.5	\$2.9	\$6.4	\$150	\$130	\$280
03 Pueblo County	\$2.8	\$3.1	\$5.9	\$110	\$130	\$240
04 Chaffee, Custer, Douglas (Part.), Fremont, Jefferson (Part.), Lake, Park, Teller counties	\$2.9	\$2.6	\$5.4	\$180	\$160	\$350
05 Delta (Part.), Eagle (Part.), Garfield (Part.), Gunnison, Hinsdale, Montrose (Part.), Pitkin counties	\$4.3	\$2.6	\$6.9	\$1,510	\$900	\$2,420
06 Alamosa, Archuleta, Conejos, Costilla, Dolores, La Plata, Mineral, Montezuma, Montrose, Ouray, Rio Grande, Saguache, San Juan, San Miguel counties	\$4.1	\$2.7	\$6.7	\$870	\$560	\$1,430
07 Delta (Part.), Mesa counties	\$3.3	\$2.8	\$6.1	\$200	\$170	\$370
08 Clear Creek, Eagle (Part.), Garfield, Gilpin, Grand, Jackson, Moffat, Rio Blanco, Routt, Summit counties	\$4.3	\$2.6	\$6.9	\$2,360	\$1,460	\$3,820
09 El Paso (Part.) County	\$4.0	\$2.9	\$6.9	\$430	\$310	\$730
10 El Paso (Part.) County	\$3.4	\$2.7	\$6.0	\$100	\$80	\$170
11 El Paso (Part.) County	\$3.5	\$2.4	\$5.9	\$430	\$310	\$740
12 El Paso (Part.) County	\$3.9	\$2.8	\$6.7	\$260	\$190	\$450
13 Adams (Part.), Weld (Part.) counties	\$3.3	\$3.1	\$6.5	\$200	\$180	\$380
14 Larimer (Part.) County	\$3.4	\$2.9	\$6.3	\$200	\$170	\$370
15 Boulder (Part.), Larimer (Part.) counties	\$3.3	\$2.8	\$6.2	\$220	\$190	\$410
16 Arapahoe (Part.), Jefferson (Part.) counties	\$2.3	\$2.6	\$4.9	\$70	\$70	\$140
17 Boulder (Part.), Broomfield (Part.), Weld (Part.) counties	\$4.6	\$2.7	\$7.3	\$200	\$120	\$320
18 Boulder (Part.) County	\$5.0	\$2.8	\$7.8	\$660	\$360	\$1,010
19 Adams (Part.), Jefferson (Part.) counties	\$3.3	\$3.1	\$6.4	\$100	\$100	\$200
20 Jefferson (Part.) County	\$2.9	\$2.8	\$5.7	\$80	\$80	\$150
21 Adams (Part.), Arapahoe (Part.) counties	\$3.2	\$2.5	\$5.7	\$70	\$60	\$130
22 Jefferson (Part.) County	\$3.5	\$3.1	\$6.7	\$260	\$230	\$500
23 Larimer (Part.), Weld (Part.) counties	\$2.8	\$2.9	\$5.7	\$100	\$100	\$200
24 Adams (Part.) County	\$4.4	\$3.2	\$7.7	\$100	\$70	\$170
25 Adams (Part.), Broomfield (Part.), Weld (Part.) counties	\$4.5	\$2.9	\$7.4	\$300	\$200	\$500
26 Arapahoe (Part.), Denver (Part.), Jefferson (Part.) counties	\$3.1	\$2.4	\$5.5	\$340	\$260	\$600
27 Arapahoe (Part.), Douglas (Part.) counties	\$2.8	\$2.9	\$5.7	\$160	\$160	\$320
28 Adams (Part.), Arapahoe (Part.) counties	\$4.2	\$2.9	\$7.1	\$210	\$140	\$350
29 Arapahoe (Part.) County	\$2.8	\$2.9	\$5.6	\$140	\$150	\$290
30 Douglas (Part.) County	\$3.3	\$2.9	\$6.2	\$190	\$170	\$360
31 Denver (Part.) County	\$5.1	\$2.1	\$7.2	\$2,220	\$910	\$3,130
32 Arapahoe (Part.), Denver (Part.), Jefferson (Part.) counties	\$3.7	\$1.6	\$5.4	\$380	\$170	\$550
33 Denver (Part.) County	\$3.5	\$1.7	\$5.2	\$1,660	\$700	\$2,370
34 Denver (Part.) County	\$4.3	\$1.9	\$6.1	\$750	\$320	\$1,070
35 Baca, Bent, Cheyenne, Crowley, El Paso (Part.), Elbert, Huerfano, Kiowa, Kit Carson, Las Animas, Lincoln, Otero, Prowers counties	\$2.4	\$3.1	\$5.5	\$130	\$160	\$290
<b>Colorado</b>	<b>\$3.9</b>	<b>\$2.4</b>	<b>\$6.3</b>	<b>\$470</b>	<b>\$290</b>	<b>\$760</b>

# Senate District 01

Logan, Morgan, Phillips, Sedgwick, Washington, Weld (Part.), Yuma counties

## Travel Impacts

	2021	2022p
Spending (millions)	\$224	\$257
Earnings (millions)	\$67	\$73
Employment (thousands)	2.7	2.8
State & Local Tax Revenue (millions)	\$11.9	\$13.3
Local Tax Revenue	\$4.8	\$5.4
State Tax Revenue	\$7.1	\$7.9

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.1%
Travel-generated employment	1.6%
Travel Percent of Total District Employment	2.2%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.10	Local tax revenue	\$70
State tax revenue	\$3.10	State tax revenue	\$100
Local & State Total	\$5.20	Local & State Total	\$170

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 02

Douglas County (Part.)

## Travel Impacts

	2021	2022p
Spending (millions)	\$121	\$163
Earnings (millions)	\$37	\$44
Employment (thousands)	1.1	1.3
State & Local Tax Revenue (millions)	\$7.5	\$10.4
Local Tax Revenue	\$3.9	\$5.6
State Tax Revenue	\$3.6	\$4.8

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.4%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.50	Local tax revenue	\$150
State tax revenue	\$2.90	State tax revenue	\$130
Local & State Total	\$6.40	Local & State Total	\$280

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.





# Senate District 03

Pueblo County

## Travel Impacts

	2021	2022p
Spending (millions)	\$273	\$290
Earnings (millions)	\$96	\$103
Employment (thousands)	2.7	2.8
State & Local Tax Revenue (millions)	\$16.5	\$17.1
Local Tax Revenue	\$8.0	\$8.1
State Tax Revenue	\$8.5	\$9.0

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.1%
Travel-generated employment	1.6%
Travel Percent of Total District Employment	3.2%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.80	Local tax revenue	\$110
State tax revenue	\$3.10	State tax revenue	\$130
Local & State Total	\$5.90	Local & State Total	\$240

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



## Senate District 04

Chaffee, Custer, Douglas (Part.), Fremont, Jefferson (Part.), Lake, Park, Teller counties

### Travel Impacts

	<b>2021</b>	<b>2022p</b>
Spending (millions)	\$636	\$650
Earnings (millions)	\$190	\$207
Employment (thousands)	6.1	6.2
State & Local Tax Revenue (millions)	\$34.6	\$35.2
Local Tax Revenue	\$18.4	\$18.6
State Tax Revenue	\$16.2	\$16.6

### Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.9%
Travel-generated employment	3.5%
Travel Percent of Total District Employment	5.3%

### Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.90	Local tax revenue	\$180
State tax revenue	\$2.60	State tax revenue	\$160
Local & State Total	\$5.40	Local & State Total	\$350

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



## Senate District 05

Delta (Part.), Eagle (Part.), Garfield (Part.), Gunnison, Hinsdale, Montrose  
(Part.), Pitkin counties

### Travel Impacts

	<b>2021</b>	<b>2022p</b>
Spending (millions)	\$1,592	\$1,737
Earnings (millions)	\$533	\$638
Employment (thousands)	10.8	11.6
State & Local Tax Revenue (millions)	\$113.0	\$119.6
Local Tax Revenue	\$71.5	\$74.8
State Tax Revenue	\$41.5	\$44.8

### Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	6.6%
Travel Percent of Total District Employment	11.9%

### Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.30	Local tax revenue	\$1,510
State tax revenue	\$2.60	State tax revenue	\$900
Local & State Total	\$6.90	Local & State Total	\$2,420

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



## Senate District 06

Alamosa, Archuleta, Conejos, Costilla, Dolores, La Plata, Mineral, Montezuma,  
Montrose, Ouray, Rio Grande, Saguache, San Juan, San Miguel counties

### Travel Impacts

	<b>2021</b>	<b>2022p</b>
Spending (millions)	\$1,485	\$1,582
Earnings (millions)	\$405	\$454
Employment (thousands)	11.6	12.1
State & Local Tax Revenue (millions)	\$97.5	\$106.7
Local Tax Revenue	\$58.4	\$64.7
State Tax Revenue	\$39.1	\$42.0

### Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.8%
Travel-generated employment	6.8%
Travel Percent of Total District Employment	10.4%

### Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.10	Local tax revenue	\$870
State tax revenue	\$2.70	State tax revenue	\$560
Local & State Total	\$6.70	Local & State Total	\$1,430

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 07

Delta (Part.), Mesa counties

## Travel Impacts

	<b>2021</b>	<b>2022p</b>
Spending (millions)	\$350	\$395
Earnings (millions)	\$108	\$119
Employment (thousands)	3.8	4.0
State & Local Tax Revenue (millions)	\$21.4	\$24.0
Local Tax Revenue	\$11.5	\$13.0
State Tax Revenue	\$9.9	\$11.1

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	2.3%
Travel Percent of Total District Employment	4.1%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	\$200
State tax revenue	\$170
Local & State Total	\$370

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



## Senate District 08

Clear Creek, Eagle (Part.), Garfield, Gilpin, Grand, Jackson, Moffat, Rio Blanco,  
Routt, Summit counties

### Travel Impacts

	<b>2021</b>	<b>2022p</b>
Spending (millions)	\$4,049	\$4,521
Earnings (millions)	\$1,123	\$1,272
Employment (thousands)	28.0	29.6
State & Local Tax Revenue (millions)	\$278.6	\$313.2
Local Tax Revenue	\$171.9	\$193.8
State Tax Revenue	\$106.7	\$119.4

### Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	4.0%
Travel-generated employment	16.7%
Travel Percent of Total District Employment	17.9%

### Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.30	Local tax revenue	\$2,360
State tax revenue	\$2.60	State tax revenue	\$1,460
Local & State Total	\$6.90	Local & State Total	\$3,820

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 09

El Paso (Part.) County

## Travel Impacts

	2021	2022p
Spending (millions)	\$560	\$644
Earnings (millions)	\$157	\$184
Employment (thousands)	5.1	5.6
State & Local Tax Revenue (millions)	\$39.5	\$44.7
Local Tax Revenue	\$23.1	\$26.0
State Tax Revenue	\$16.4	\$18.6

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.7%
Travel-generated employment	3.2%
Travel Percent of Total District Employment	3.7%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.00	Local tax revenue	\$430
State tax revenue	\$2.90	State tax revenue	\$310
Local & State Total	\$6.90	Local & State Total	\$730

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 10

El Paso (Part.) County

## Travel Impacts

	2021	2022p
Spending (millions)	\$171	\$195
Earnings (millions)	\$46	\$52
Employment (thousands)	1.6	1.7
State & Local Tax Revenue (millions)	\$10.5	\$11.8
Local Tax Revenue	\$5.9	\$6.6
State Tax Revenue	\$4.6	\$5.2

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	1.7%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.40	Local tax revenue	\$100
State tax revenue	\$2.70	State tax revenue	\$80
Local & State Total	\$6.00	Local & State Total	\$170

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.





# Senate District 11

El Paso (Part.) County

## Travel Impacts

	2021	2022p
Spending (millions)	\$647	\$778
Earnings (millions)	\$171	\$204
Employment (thousands)	5.3	5.8
State & Local Tax Revenue (millions)	\$40.3	\$45.6
Local Tax Revenue	\$23.9	\$27.0
State Tax Revenue	\$16.3	\$18.7

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.5%
Travel-generated employment	3.3%
Travel Percent of Total District Employment	5.6%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.50	Local tax revenue	\$430
State tax revenue	\$2.40	State tax revenue	\$310
Local & State Total	\$5.90	Local & State Total	\$740

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 12

El Paso (Part.) County

## Travel Impacts

	2021	2022p
Spending (millions)	\$351	\$403
Earnings (millions)	\$97	\$114
Employment (thousands)	3.2	3.5
State & Local Tax Revenue (millions)	\$24.0	\$27.1
Local Tax Revenue	\$13.8	\$15.6
State Tax Revenue	\$10.1	\$11.5

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	3.5%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.90	Local tax revenue	\$260
State tax revenue	\$2.80	State tax revenue	\$190
Local & State Total	\$6.70	Local & State Total	\$450

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 13

Adams (Part.), Weld (Part.) counties

## Travel Impacts

	<b>2021</b>	<b>2022p</b>
Spending (millions)	\$181	\$213
Earnings (millions)	\$54	\$63
Employment (thousands)	1.9	2.0
State & Local Tax Revenue (millions)	\$11.7	\$13.8
Local Tax Revenue	\$6.0	\$7.1
State Tax Revenue	\$5.7	\$6.6

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	3.8%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.30	Local tax revenue	\$200
State tax revenue	\$3.10	State tax revenue	\$180
Local & State Total	\$6.50	Local & State Total	\$380

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 14

Larimer (Part.) County

## Travel Impacts

	2021	2022p
Spending (millions)	\$176	\$221
Earnings (millions)	\$58	\$70
Employment (thousands)	2.0	2.3
State & Local Tax Revenue (millions)	\$11.1	\$13.9
Local Tax Revenue	\$5.9	\$7.5
State Tax Revenue	\$5.2	\$6.4

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	3.4%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.40	Local tax revenue	\$200
State tax revenue	\$2.90	State tax revenue	\$170
Local & State Total	\$6.30	Local & State Total	\$370

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 15

Boulder (Part.), Larimer (Part.) counties

## Travel Impacts

	<b>2021</b>	<b>2022p</b>
Spending (millions)	\$682	\$810
Earnings (millions)	\$210	\$239
Employment (thousands)	7.1	7.6
State & Local Tax Revenue (millions)	\$41.7	\$49.8
Local Tax Revenue	\$22.0	\$26.9
State Tax Revenue	\$19.7	\$22.9

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	5.1%
Travel-generated employment	4.3%
Travel Percent of Total District Employment	3.7%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.30	Local tax revenue	\$220
State tax revenue	\$2.80	State tax revenue	\$190
Local & State Total	\$6.20	Local & State Total	\$410

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 16

Arapahoe (Part.), Jefferson (Part.) counties

## Travel Impacts

	2021	2022p
Spending (millions)	\$139	\$169
Earnings (millions)	\$41	\$49
Employment (thousands)	0.9	0.9
State & Local Tax Revenue (millions)	\$6.9	\$8.3
Local Tax Revenue	\$3.2	\$3.9
State Tax Revenue	\$3.8	\$4.3

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.1%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	1.1%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.30	Local tax revenue	\$70
State tax revenue	\$2.60	State tax revenue	\$70
Local & State Total	\$4.90	Local & State Total	\$140

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 17

Boulder (Part.), Broomfield (Part.), Weld (Part.) counties

## Travel Impacts

	2021	2022p
Spending (millions)	\$178	\$234
Earnings (millions)	\$53	\$61
Employment (thousands)	1.5	1.6
State & Local Tax Revenue (millions)	\$12.5	\$17.0
Local Tax Revenue	\$7.6	\$10.7
State Tax Revenue	\$4.9	\$6.3

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	1.6%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.60	Local tax revenue	\$200
State tax revenue	\$2.70	State tax revenue	\$120
Local & State Total	\$7.30	Local & State Total	\$320

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 18

Boulder (Part.) County

## Travel Impacts

	2021	2022p
Spending (millions)	\$410	\$571
Earnings (millions)	\$118	\$146
Employment (thousands)	3.1	3.6
State & Local Tax Revenue (millions)	\$31.2	\$44.4
Local Tax Revenue	\$19.6	\$28.7
State Tax Revenue	\$11.6	\$15.7

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.1%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	2.8%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.00	Local tax revenue	\$660
State tax revenue	\$2.80	State tax revenue	\$360
Local & State Total	\$7.80	Local & State Total	\$1,010

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.





# Senate District 19

Adams (Part.), Jefferson (Part.) counties

## Travel Impacts

	2021	2022p
Spending (millions)	\$132	\$188
Earnings (millions)	\$43	\$51
Employment (thousands)	1.2	1.3
State & Local Tax Revenue (millions)	\$8.1	\$12.0
Local Tax Revenue	\$3.8	\$6.2
State Tax Revenue	\$4.4	\$5.8

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	1.3%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.30	Local tax revenue	\$100
State tax revenue	\$3.10	State tax revenue	\$100
Local & State Total	\$6.40	Local & State Total	\$200

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 20

## Jefferson (Part.) County

### Travel Impacts

	<b>2021</b>	<b>2022p</b>
Spending (millions)	\$150	\$200
Earnings (millions)	\$45	\$49
Employment (thousands)	1.2	1.3
State & Local Tax Revenue (millions)	\$8.4	\$11.4
Local Tax Revenue	\$3.9	\$5.8
State Tax Revenue	\$4.6	\$5.6

### Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.3%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	1.3%

### Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.90	Local tax revenue	\$80
State tax revenue	\$2.80	State tax revenue	\$80
Local & State Total	\$5.70	Local & State Total	\$150

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 21

Adams (Part.), Arapahoe (Part.) counties

## Travel Impacts

	2021	2022p
Spending (millions)	\$126	\$152
Earnings (millions)	\$36	\$40
Employment (thousands)	1.1	1.1
State & Local Tax Revenue (millions)	\$7.8	\$8.7
Local Tax Revenue	\$4.3	\$4.8
State Tax Revenue	\$3.5	\$3.9

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	4.0%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	0.7%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.20	Local tax revenue	\$70
State tax revenue	\$2.50	State tax revenue	\$60
Local & State Total	\$5.70	Local & State Total	\$130

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 22

Jefferson (Part.) County

## Travel Impacts

	2021	2022p
Spending (millions)	\$265	\$423
Earnings (millions)	\$91	\$116
Employment (thousands)	2.3	2.9
State & Local Tax Revenue (millions)	\$17.2	\$28.2
Local Tax Revenue	\$8.3	\$15.0
State Tax Revenue	\$8.9	\$13.3

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.5%
Travel-generated employment	1.6%
Travel Percent of Total District Employment	2.8%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.50	Local tax revenue	\$260
State tax revenue	\$3.10	State tax revenue	\$230
Local & State Total	\$6.70	Local & State Total	\$500

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 23

Larimer (Part.), Weld (Part.) counties

## Travel Impacts

	<b>2021</b>	<b>2022p</b>
Spending (millions)	\$219	\$261
Earnings (millions)	\$67	\$78
Employment (thousands)	2.4	2.6
State & Local Tax Revenue (millions)	\$12.5	\$14.9
Local Tax Revenue	\$6.2	\$7.4
State Tax Revenue	\$6.3	\$7.5

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.6%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	2.4%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.80	Local tax revenue	\$100
State tax revenue	\$2.90	State tax revenue	\$100
Local & State Total	\$5.70	Local & State Total	\$200

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 24

Adams (Part.) County

## Travel Impacts

	2021	2022p
Spending (millions)	\$112	\$132
Earnings (millions)	\$38	\$44
Employment (thousands)	1.2	1.3
State & Local Tax Revenue (millions)	\$8.6	\$10.2
Local Tax Revenue	\$4.9	\$5.9
State Tax Revenue	\$3.7	\$4.3

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.0%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$100
State tax revenue	\$3.20	State tax revenue	\$70
Local & State Total	\$7.70	Local & State Total	\$170

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 25

Adams (Part.), Broomfield (Part.), Weld (Part.) counties

## Travel Impacts

	<b>2021</b>	<b>2022p</b>
Spending (millions)	\$272	\$379
Earnings (millions)	\$88	\$107
Employment (thousands)	2.6	3.0
State & Local Tax Revenue (millions)	\$20.1	\$28.0
Local Tax Revenue	\$11.9	\$16.9
State Tax Revenue	\$8.2	\$11.1

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.9%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	2.5%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.50	Local tax revenue	\$300
State tax revenue	\$2.90	State tax revenue	\$200
Local & State Total	\$7.40	Local & State Total	\$500

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



## Senate District 26

Arapahoe (Part.), Denver (Part.), Jefferson (Part.) counties

### Travel Impacts

	<b>2021</b>	<b>2022p</b>
Spending (millions)	\$619	\$764
Earnings (millions)	\$150	\$181
Employment (thousands)	3.2	3.6
State & Local Tax Revenue (millions)	\$35.0	\$41.8
Local Tax Revenue	\$19.2	\$23.5
State Tax Revenue	\$15.8	\$18.3

### Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	4.6%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	1.9%

### Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.10	Local tax revenue	\$340
State tax revenue	\$2.40	State tax revenue	\$260
Local & State Total	\$5.50	Local & State Total	\$600

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.





# Senate District 27

Arapahoe (Part.), Douglas (Part.) counties

## Travel Impacts

	2021	2022p
Spending (millions)	\$330	\$376
Earnings (millions)	\$87	\$104
Employment (thousands)	1.9	2.1
State & Local Tax Revenue (millions)	\$18.6	\$21.4
Local Tax Revenue	\$8.8	\$10.4
State Tax Revenue	\$9.8	\$11.0

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.1%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	1.7%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue            \$2.80	Local tax revenue            \$160
State tax revenue            \$2.90	State tax revenue            \$160
Local & State Total            \$5.70	Local & State Total            \$320

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 28

Adams (Part.), Arapahoe (Part.) counties

## Travel Impacts

	2021	2022p
Spending (millions)	\$321	\$384
Earnings (millions)	\$100	\$118
Employment (thousands)	2.7	3.0
State & Local Tax Revenue (millions)	\$23.2	\$27.3
Local Tax Revenue	\$13.6	\$16.2
State Tax Revenue	\$9.6	\$11.1

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.6%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	2.8%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.20	Local tax revenue	\$210
State tax revenue	\$2.90	State tax revenue	\$140
Local & State Total	\$7.10	Local & State Total	\$350

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 29

Arapahoe (Part.) County

## Travel Impacts

	2021	2022p
Spending (millions)	\$243	\$276
Earnings (millions)	\$63	\$74
Employment (thousands)	1.4	1.5
State & Local Tax Revenue (millions)	\$13.6	\$15.5
Local Tax Revenue	\$6.6	\$7.6
State Tax Revenue	\$7.1	\$7.9

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	2.8%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.80	Local tax revenue	\$140
State tax revenue	\$2.90	State tax revenue	\$150
Local & State Total	\$5.60	Local & State Total	\$290

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 30

Douglas (Part.) County

## Travel Impacts

	2021	2022p
Spending (millions)	\$288	\$372
Earnings (millions)	\$84	\$102
Employment (thousands)	2.4	2.7
State & Local Tax Revenue (millions)	\$17.6	\$23.2
Local Tax Revenue	\$8.9	\$12.3
State Tax Revenue	\$8.7	\$10.9

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	4.0%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	1.7%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.30	Local tax revenue	\$190
State tax revenue	\$2.90	State tax revenue	\$170
Local & State Total	\$6.20	Local & State Total	\$360

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 31

Denver (Part.) County

## Travel Impacts

	2021	2022p
Spending (millions)	\$2,107	\$2,973
Earnings (millions)	\$517	\$679
Employment (thousands)	9.7	11.7
State & Local Tax Revenue (millions)	\$153.8	\$213.2
Local Tax Revenue	\$106.6	\$150.7
State Tax Revenue	\$47.1	\$62.6

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	4.9%
Travel-generated employment	6.6%
Travel Percent of Total District Employment	5.8%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.10	Local tax revenue	\$2,220
State tax revenue	\$2.10	State tax revenue	\$910
Local & State Total	\$7.20	Local & State Total	\$3,130

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.

## Senate District 32

Arapahoe (Part.), Denver (Part.), Jefferson (Part.) counties

### Travel Impacts

	<b>2021</b>	<b>2022p</b>
Spending (millions)	\$518	\$713
Earnings (millions)	\$105	\$126
Employment (thousands)	2.0	2.2
State & Local Tax Revenue (millions)	\$30.4	\$38.4
Local Tax Revenue	\$20.7	\$26.7
State Tax Revenue	\$9.7	\$11.7

### Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	2.3%

### Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.70	Local tax revenue	\$380
State tax revenue	\$1.60	State tax revenue	\$170
Local & State Total	\$5.40	Local & State Total	\$550

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 33

Denver (Part.) County

## Travel Impacts

	2021	2022p
Spending (millions)	\$2,999	\$4,687
Earnings (millions)	\$1,912	\$2,280
Employment (thousands)	20.5	23.6
State & Local Tax Revenue (millions)	\$188.0	\$244.7
Local Tax Revenue	\$123.6	\$163.0
State Tax Revenue	\$64.3	\$81.7

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.6%
Travel-generated employment	13.4%
Travel Percent of Total District Employment	16.2%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.50	Local tax revenue	\$1,660
State tax revenue	\$1.70	State tax revenue	\$700
Local & State Total	\$5.20	Local & State Total	\$2,370

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



# Senate District 34

Denver (Part.) County

## Travel Impacts

	2021	2022p
Spending (millions)	\$855	\$1,194
Earnings (millions)	\$202	\$258
Employment (thousands)	3.7	4.3
State & Local Tax Revenue (millions)	\$54.7	\$73.1
Local Tax Revenue	\$37.3	\$50.8
State Tax Revenue	\$17.4	\$22.3

## Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	5.5%
Travel-generated employment	2.4%
Travel Percent of Total District Employment	1.9%

## Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.30	Local tax revenue	\$750
State tax revenue	\$1.90	State tax revenue	\$320
Local & State Total	\$6.10	Local & State Total	\$1,070

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.





## Senate District 35

Baca, Bent, Cheyenne, Crowley, El Paso (Part.), Elbert, Huerfano, Kiowa, Kit Carson, Las Animas, Lincoln, Otero, Prowers counties

### Travel Impacts

	<b>2021</b>	<b>2022p</b>
Spending (millions)	\$352	\$392
Earnings (millions)	\$90	\$103
Employment (thousands)	3.2	3.4
State & Local Tax Revenue (millions)	\$20.0	\$21.6
Local Tax Revenue	\$9.0	\$9.6
State Tax Revenue	\$11.0	\$12.1

### Employment Characteristics (2022p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.9%
Travel-generated employment	1.9%
Travel Percent of Total District Employment	4.3%

### Travel-generated tax revenue (2022p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.40	Local tax revenue	\$130
State tax revenue	\$3.10	State tax revenue	\$160
Local & State Total	\$5.50	Local & State Total	\$290

**Travel spending** includes visitor spending on lodging, food services, recreation, shopping, local transportation and other travel spending on air travel and travel arrangement services. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging, auto rental taxes, sales tax options, and port facility charges imposed by cities and counties.

**State tax revenue** includes sales, motor fuel, auto rental taxes, and income taxes attributable to travel industry earnings for businesses and employees.



## **APPENDICES**

**DATA LIMITATIONS**

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## Data Limitations

Due to data limitations and the need to allocate county-level estimates to legislative districts defined by zip code and population data, it is not possible to report visitor volume and average spending estimates. There are also several issues that should be noted with respect to the interpretation of these findings:

- The **employment** estimates provided in this report refer to the *place of work* for payroll employees and the self-employed. The estimates reflect the number of jobs rather than the number of employed persons. Some of the employees in a particular legislative district will be residents of another legislative district. The extent to which this occurs in any given legislative district is not estimated in this report. However, it is fair to say that this will occur to a much a greater extent in the many dense urban districts as opposed to the geographically larger rural districts.
- The estimates of local and state **government revenue** in this report also refer to the legislative district where this tax revenue is generated (by point of sale or taxable income). The government entities that collect tax revenue are not necessarily contained within a given legislative district. Therefore, revenue generated within one legislative district may be used to provide services in another. This also is more likely to occur in dense urban districts.
- It should also be noted that the allocation of travel impacts is complicated by the fact that there is visitor travel between and among different geographic areas within the state. This is always an issue in travel impact research. In general, it is more important the smaller the geographic unit, as is the case with dense urban districts.
- The Senate districts are described in this report by the primary county or counties contained within each district. The description is only intended to provide a general location of the district within the state.



## Employment Characteristics

Assume that the District and the State have the following travel-generated and total employment. The calculations follow.

	Total	Travel
District	400	20
State	20,502	925

### District Percent of Statewide Employment

All Payroll & Self-employment	2.0%	= 400/20,502
Travel-generated employment	2.2%	= 20/925
Travel Percent of Total District Employment	5.0%	= 20/400

## Visitor-Generated Tax Revenue

Assume that the District has the following visitor spending, tax revenue and resident households. (Note: Visitor-generated tax revenue is slightly less than the total tax revenue that is reported.) The calculations follow.

Visitor Spending (million)	\$1,500
Local Tax Revenue	\$35
State Tax Revenue	\$70
Households	200,000

### \$100 of Visitor Spending Generates

Local tax revenue	\$2.30	= (\$35/\$1,500)* 100
State tax revenue	\$4.70	= (\$70/\$1,500)* 100
Local & State Total	\$7.00	= \$2.30 + \$4.70

### Visitor-Generated Tax Revenues per District Household

Local Tax Revenue	\$175	= \$35,000,000/200,000
State Tax Revenue	\$350	= \$70,000,000/200,000
Local & State Total	\$525	= \$175 + \$350



## Travel Impact Categories

**Travel Spending** includes *visitor spending* on lodging, food services, recreation, shopping and local transportation and *other travel spending* on air travel and travel arrangement services.

**Earnings** include wages and salaries, paid benefits and self-employment income.

**Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker.

**Local government revenue** includes lodging, auto rental, local sales taxes, and imposed by cities and counties in Colorado.

**State government revenue** includes sales, motor fuel, auto rental, and business taxes imposed by the state of Colorado.

## Summary of Methodology

The general method for estimating the economic impact of travel is described in the Colorado Travel Impacts report [2]. The district estimates involved allocating the county level estimates to zip code areas and districts. The following data sources were used in making this allocation.

- Smith Travel Research lodging establishment and room inventory by address. The lodging establishments were matched to legislative districts by Dean Runyan Associates.
- U.S. Bureau of the Census Zip code Business Patterns for payroll employment by industry.
- U.S. Bureau of the Census Housing Characteristics, population, and resident employment characteristics by Zip code.
- U.S. Bureau of the Census State Congressional District Relationship Files.

District total employment (used for estimating the travel-generated employment share) was estimated from county and zip code payroll employment data and total employment estimates for counties prepared by the Bureau of Economic Analysis.

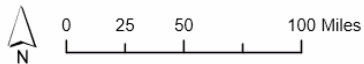
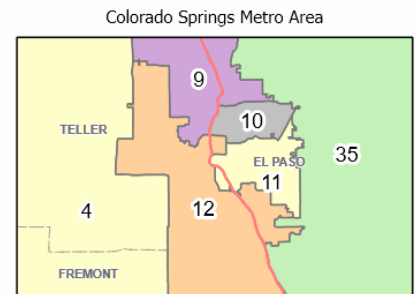
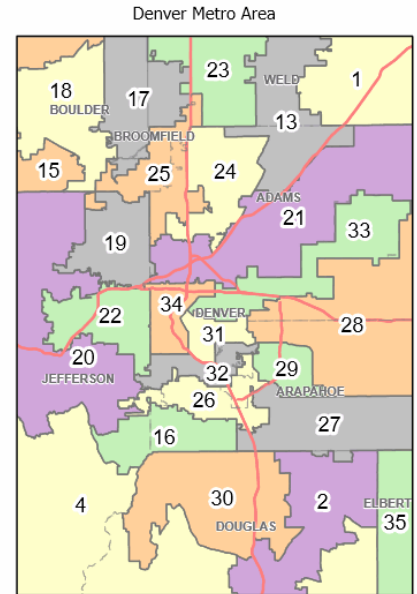
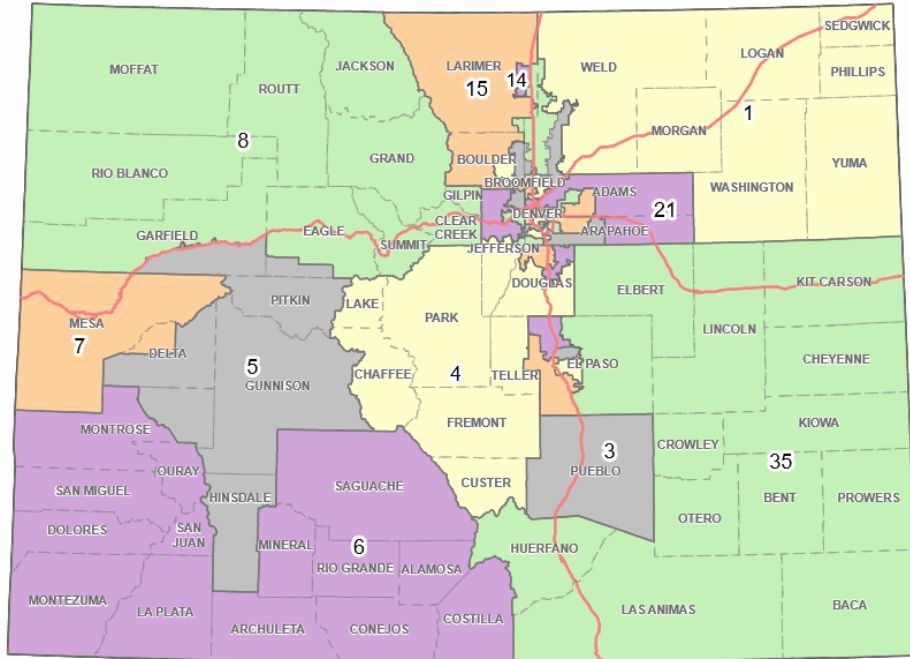
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2. Colorado Travel Impacts, 2022p (June 2023). Prepared by Dean Runyan Associates for the Colorado Tourism Office.





# Colorado Senate Districts Statewide - Final Approved Plan



Map prepared by Colorado Independent Redistricting Commissions Staff. Approved October 12, 2021.