

[View in browser](#)

MONTHLY MESSAGING & RESOURCES FOR LEADERS IN DESTINATION STEWARDSHIP

Reducing Your Carbon Footprint *Low-Impact & Dispersed Travel*



What is Low-Impact Tourism?

Low-impact tourism is about sustainable travel and leisure activities that directly benefit local communities and are respectful of wildlife, local people and their cultures – including travel that minimizes our negative impact on the environment and the places we visit. (lowimpact.org)

Help Us Share the Care for Colorado Monthly Messaging

Resources from Colorado Tourism Office & Leave No Trace:

- [5 Ways to Incorporate Leave No Trace into Your Everyday Life](#)

- [Care for Colorado With Sustainable Travel](#)
- [Colo-Road Trippin' Without Stopping for Gas](#)
- [Do Colorado Right With Sabré Cook](#)
- [Dos & Don'ts of Recycling](#)
- [Electric Byways Tourism Toolkit](#)
- [Leave No Trace in Daily Life](#)
- [New Offerings & Initiatives for Authentic & Low-Impact Travel Experiences](#)

Resources from Care for Colorado Coalition & Others:

- Colorado Parks & Wildlife: [River Runners Etiquette & Responsibilities Focusing on Low Impact](#)
- Colorado Ski Country: [USA Ski Resort Climate-Change Initiatives](#)

Low-Emission Travel Offerings:

- AMTRAK: Consider taking the [California Zephyr](#) from Denver across Colorado with scenic stops in destinations such as Fraser-Winter Park, Granby, Glenwood Springs and Grand Junction.
- Bicycle Colorado: [Colorado By Bike](#)
- CAST: [I-70 Coalition: Traveler Resources for Carpooling/Rideshares](#)
- Colorado Department of Transportation: [Bustang & Pegasus Bus](#)
- Rocky Mountaineer: [Be a Responsible Tourist While Traveling the Rockies to the Red Rocks](#)

#CareForColorado Social Media Posts

Share any of the social media posts below to encourage and inspire visitors to Care for Colorado on all their adventures. Easily use one (or all) of these ready-to-go social posts, or create your own. Don't forget to tag @VisitColorado and @LeaveNoTraceOrg.

- Colorado has a variety of low-emission travel offerings! Whether renting a bike to explore downtown or taking a shuttle to the national park, Know Before You Go and check out all the ways to travel around Colorado more sustainably. @VisitColorado @LeaveNoTraceOrg
 - Thinking about renting an electric car? Colorado has 10 Scenic and Historic Byways that are fully electrified so you can take a road trip through Colorful Colorado and save on gas. Soon, all 28 byways will be fully electrified! @VisitColorado @LeaveNoTraceOrg
 - There are many ways to support sustainable Colorado businesses when you visit. Head to a farm-to-table restaurant, a farmers market, a wind-powered brewery or a voluntourism site to give back to the local economy and the environment! @VisitColorado @LeaveNoTraceOrg
-

Care for Colorado Coalition

“Low-Impact” Success Stories

Boulder CVB features a [Travel Sustainability Section](#) on its website to include the Care for Colorado Leave No Trace Principles.

Colorado Parks and Wildlife placed the Care for Colorado Leave No Trace Principles in an ad on the back page of the [2022 Colorado State Recreation Lands brochure](#) that it distributes in all state parks to encourage low-impact and responsible travel. To date, more than 150,000 brochures have been distributed and another reprint of 120,000 was just completed for distribution.

Colorado Association for Viticulture and Enology (CAVE): Many producers are conserving water through a USDA water-irrigation program. Wineries and vineyards are beginning to can and keg wine, which reduces waste and transportation. Colorado vineyards and wineries can more easily use natural fermentation in the winemaking process instead of adding commercial strains of yeast. Wine makers are able to do this in Colorado because the more arid climate reduces pesticide spraying, so natural flora are able to provide fermentation.

Care for Colorado Coalition News

September Quarterly Coalition Meeting: Sept. 21, 2022, from 10–11:30am. Join us in person in Snowmass for this meeting during the Colorado Governor’s Tourism Conference or join virtually through [Zoom](#).

Colorado Governor’s Tourism Conference: Gov Con 2022 takes place Sept. 21–23, 2022, in Snowmass. Join us for our annual tourism conference, full of networking opportunities and educational panels, including topics from the Colorado Tourism Office’s Destination Stewardship team. [Register now!](#)

- **Leave No Trace Workshop at Gov Con:** Sept. 23, 2022, 10–11am, Colorado Governor’s Tourism Conference in Snowmass (in-person only). Session Title: Building a Care for Colorado Community. Join Faith Overall, Leave No Trace Community Engagement Manager, for this engaging workshop. No matter where you are in your planning process, this workshop provides you with an actionable tool to effectively implement Care for Colorado Leave No Trace education within your destination, business, organization or enterprise. This workshop will also focus on how to get more businesses, agencies and organizations you work with involved with Care for Colorado and build a community promoting a unified message of responsible recreation.

Colorado Open Space Alliance (COSA) Conference: Sept. 19–21, 2022. Join COSA in Crested Butte for its annual conference, "[Renew, Recharge, Reconnect](#)."

Leave No Trace recently announced the designation of the Mountain Academy of Arts & Sciences at Ute Pass Elementary as a Leave No Trace Accredited Youth Program, becoming the ninth program to achieve this prestigious distinction. Ute Pass

Elementary and the Mountain Academy of Arts & Sciences is the first program within a public school in the nation to reach this distinction.

If you have any news or success stories that you would like to share in next month's newsletter, please email Kaiti Jacobson, program manager, at kaiti.jacobson@state.co.us.

Care for Colorado Coalition

For questions on the Care for Colorado Coalition or if you would like to refer an organization, agency or business to be a Partner or Member, please email Barb Bowman at barb.bowman@COLORADO.com.

To learn more about Care for Colorado, scan the QR code below or visit our content hub on [COLORADO.com](https://www.COLORADO.com).



Colorado Tourism Office

Colorado Office of Economic
Development and International Trade
1600 Broadway, Suite 2500
Denver, Colorado 80202
(303) 892-3840

Care for Colorado Resources

Care for Colorado Principles Toolkit

© 2021 Colorado Tourism Office. All rights reserved.

Leave No Trace Seven Principles © 1999 by the Leave No Trace Center for Outdoor Ethics:

www.LNT.org

Colorado Office of Economic Development and International Trade, 1600 Broadway, Suite 2500,
Denver, Colorado 80202, (303) 892-3840

[Unsubscribe](#) [Manage preferences](#)