Climbing Safety

Recommendations from Care for Colorado Coalition Partner: Colorado Search and Rescue Association

The Colorado Search and Rescue Association reminds climbers and any other backcountry recreationists to remember the three Ts:

- **Trip plan:** Leave a detailed plan and schedule with a responsible person who will call for a backcountry search-and-rescue team if you’re overdue.
  - Where: Where: are you headed? Which route(s) are you taking to what landmark(s)?
  - Who: is going and how can they be contacted?
  - When: are you leaving and returning?
- **Training:** Make sure you’re not pushing too far beyond your conditioning, skills, and experience. Many climbing accidents occur due to poor rope skills, such as...
an inattentive belayer, poor pro placements or rappelling mistakes.
- Take the essentials: Every climb in Colorado is different. Research the route and weather forecast. Wear a helmet and regardless of when you head out, take a headlamp.

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**Care for Colorado Toolkit**

Care for Colorado assets are available through the CFC Partner Toolkit. To access the toolkit, please follow this link and enter the password: CFC2023!

We want to make it easy for you to share curated messaging through your own media channels and networks. Log in to the toolkit to see Know Before You Go specific materials, as well as assets for each principle.

Do you have questions about the new Care for Colorado marketing assets and how to effectively use them? Let us help you! Please contact Barb Bowman with any questions, or to set up a 30-minute session on how to use these resources in your organization.

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**Help Us Share the Care for Colorado Monthly Messaging**

**Resources from Colorado Tourism Office, State of Colorado & Leave No Trace:**

- Explore Colorado’s Backcountry With These Safety Tips
- Colorado Outdoor Recreation Search and Rescue Card
- Ice Climbing in Colorado

**Additional Resources from Care for Colorado Coalition:**

Bureau of Land Management

- Climbing on Public Lands

Colorado Search and Rescue Association

- Outdoor Safety for Climbers and Scramblers
- Rescue Helicopters Are Not An Uber
- Why Are Backcountry Search and Rescue Teams Always Harping About The Ten Essentials?
- Lost or Injured in the Backcountry? Don’t call Mom
- When Should I Call Search and Rescue?
- How To Handle A Backcountry Emergency

Colorado Parks and Wildlife

- Safety and Regulations
National Park Service
- Staying Safe-Climbing.

UCHealth
- Altitude Sickness

USDA Forest Service
- Safety Tips for Hiking and Climbing In The High Country

Care for Colorado Coalition Partners who offer Climbing Experiences:
- Aspen Expeditions
- Colorado Mountain Club
- Moss Adventures
- Wheat Ridge Parks & Recreation

#CareForColorado Social Media Posts

Share any of the social media posts below to encourage and inspire visitors to Do Colorado Right on all their adventures. Easily use one (or all) of these ready-to-go social posts, or create your own posts and add your own hashtag. Don’t forget to tag @VisitColorado and @LeaveNoTraceOrg and use the hashtags #VisitColorado #LeaveNoTrace #DoColoradoRight.

- Know Before You Go: Check the weather before climbing. Obtain forecast information before beginning your climb and observe changing weather conditions. Be prepared to turn around if conditions worsen. ⛈️ #VisitColorado #LeaveNoTrace #DoColoradoRight
- Know Before You Go: Have a plan 🗺️. Do you know what to do if someone gets injured, weather changes, or the trip is taking longer than planned? Preparing before your trip will help you make a smart decision when the moment arrives. Before heading out, make sure someone else knows your trip plans. 📞 #VisitColorado #LeaveNoTrace #DoColoradoRight
- Remember to climb within your ability level. Ensure you have the proper training and skills to keep yourself and others around you safe. Climbing conditions and the required skills can vary drastically from one site to another. If you are unsure whether you or your party have the required skills, look into hiring a guide or talking with a professional 🧟‍♂️ 📚 . #VisitColorado #LeaveNoTrace #DoColoradoRight

Care for Colorado Coalition Asset Success Stories

https://5672311.hs-sites.com/care-for-colorado-sept-2023-climbing-safety?ecid=ACsprvv2TGNmRnulbOrJ7FnW1z33B1n77WqR4fBAo-1R9NYC5Blrt6Gaf5rnWke
• Royal Gorge Region features a Fearless Heights article that includes Leave No Trace principles for climbing.
• The Colorado Campground & Lodging Owners Association and La Veta Trails feature the new Care for Colorado Coalition logo on their landing pages.
• The Colorado Cross Country Ski Association features the Care for Colorado Leave No Trace Principles on their Colorado Stewardship Page.

Care for Colorado Coalition News

• Early-bird registration is open for the 2023 Colorado Governor’s Tourism Conference. This year’s conference will be taking place Sept. 27–29, 2023, in Fort Collins. Take advantage of the $350 Early-Bird Rate, which is only available until Aug. 18. This year will showcase an updated agenda format and an exciting line-up of sessions.
• Join us for the Gov Con Community Service Project, created in partnership with Leave No Trace. If you are not attending Gov Con, but still want to participate in the Community Service Project to give back to one of Fort Collins’ beautiful natural spaces on Tuesday, Sept. 26, from 1–4 p.m., sign up here.
• The Care for Colorado Coalition would like to welcome the newest Coalition Partners, The Silver Lining, Palmer Land Conservancy, East Council of Governments and Steamboat Lake Outpost.
• UCHealth has officially partnered with legendary Deion Sanders, also known as Coach Prime, to serve as its Chief Motivation Officer for the Ready. Set. CO Challenge. To kickstart this powerful collaboration, UC Health prepared a special Welcome Kit exclusively for our Coalition Partners. In this kit, you will find all the essential tools to join UCHealth in spreading the Ready. Set. CO message. You can also engage with them on social media: Instagram, X and Facebook.

The Welcome Kit includes:

- Brand Guidelines for Ready. Set. CO: These guidelines outline the visual identity and key messaging that will help maintain consistency of the challenge.
- Ready. Set. CO Partner Logos: This logo represents coalition of partners, and we encourage you to proudly display it on your websites, social media and other communication channels.
- Ready. Set. CO-Approved Logo: We understand that you host events and initiatives in support of community health. We invite you to consider using the Approved Logo for such events, showcasing your dedication to building a healthier Colorado.

About Care for Colorado Coalition

For questions on the Care for Colorado Coalition or if you would like to refer an organization, agency or business to be a Stewardship Partner, please email Barb
Bowman at barb.bowman@colorado.com.

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