

[View in browser](#)

## MONTHLY MESSAGING & RESOURCES FOR LEADERS IN DESTINATION STEWARDSHIP

### Celebrate & Protect Colorado's Cultural Heritage & Resources



### What Are Examples of Cultural-Heritage Resources & Why Are They Important to Protect?

Colorado is rich in history and, while exploring, you are likely to come across remnants of past human activity. This evidence of past peoples may include old structures, mining claims, old tin cans, arrowheads, clay pots, rock imagery and more. This cultural heritage is important to modern-descendent communities and researchers and should be visited with care and respect. Leave these places and items as you find them for future visitors to enjoy or to protect the cultural or spiritual connections tied to them.

Consider honoring the traditional Native inhabitants of the land with an acknowledgement from your organization or business. Here is the acknowledgment the CTO created and some additional [resources](#) on how to create one.

*In the spirit of healing and education, we acknowledge the 48 contemporary tribes with historic ties to the state of Colorado. We recognize these Indigenous peoples as the original inhabitants of this land.*

## Help Us Share the Care for Colorado Monthly Messaging

### Resources from Colorado Tourism Office & Leave No Trace:

- [Camp Amache \(Amache National Historic Site\)](#)
- [Care for Colorado Principle: Leave It As You Found It](#)
- [Colorado Arts & Culture](#)
- [Colorado Creative Industries](#)
- [Colorado Museums](#)
- [Colorado National Parks](#)
- [Colorado Scenic Byways](#)
- [Colorado State Parks](#)
- [Historic Tribes of Colorado & Tribal Contacts](#)
- [How to Leave No Trace When Visiting Indigenous Lands](#)

### Resources from Care for Colorado Coalition & Beyond:

- BLM: [Cultural Resource Series by State](#)
- CPW: [Colorado's Outdoor Principles](#)
- CPW: [Cultural Resources](#)
- CPW: [State Wildlife Action Plan](#)
- History Colorado: [Amache History](#)
- History Colorado: [Black History & Heritage](#)
- History Colorado: [Latino Heritage & History](#)
- History Colorado: [Native American History & Heritage](#)
- History Colorado: [State Preservation Plan](#)
- Mesa Verde: [Cultural Dances & Demonstrations](#)

---

## #CareForColorado Social Media Posts

*Share any of the social media posts below to encourage and inspire visitors to Care for Colorado on all their adventures. Easily use one (or all) of these ready-to-go social posts, or create your own. Don't forget to tag @VisitColorado and @LeaveNoTraceOrg.*

- **Leave it as you find it:** Leave plants, rocks and historical items as you find them so others experience the joy of discovery. #LeaveNoTrace #CareForColorado
- Leave objects such as structures, rock art, old tin cans, clay pot shards, arrowheads and other evidence of past peoples as you find them for future visitors to enjoy and to protect the cultural, historic and spiritual connections to these items and places. #LeaveNoTrace #CareForColorado

- If you think you have spotted an artifact, instead of picking it up, take a picture and notify park staff of where it is located. #CPW #CareForColorado
  - Stay on path/trails as you never know what natural, historic or cultural items you and your pets may be disturbing by going off path. #CPW #CareForColorado
  - Pick up your trash and food that can attract animals that disturb and burrow in archaeological sites. #CPW #CareForColorado
  - Out of respect for people in the past and current descendant communities, protect Colorado's historic and cultural heritage and share it in the most meaningful ways possible. #CareForColorado
- 

## Care for Colorado Coalition Success Stories

**Colorado Creative Corridor:** The Colorado Creative Corridor is a 331-mile trail that links the mountain towns of Carbondale, Paonia, Crested Butte, Ridgway and Salida. Visitors to the corridor are invited to experience five rural destinations as part of a unique itinerary highlighting arts and cultural experiences. They produced a [Responsible Travel page](#) that features the Care for Colorado Principles.

**Keeping Colorado Beautiful:** Keeping Colorado Beautiful is dedicated to preserving and restoring Colorado's natural resources through graffiti removal and cleanup of natural areas. Their [website](#) landing page prominently features the Care for Colorado Stewardship Partner badge.

---

## Care for Colorado Coalition News

**[Indigenous Peoples' Day Proclamation:](#)** Oct. 10, 2022

- [Colorado Indigenous Peoples' Day Organization](#)

**[National Hispanic Heritage Month Proclamation:](#)** Sept. 15–Oct. 15, 2022

- [National Hispanic Heritage Month](#)
- [Colorín Colorado](#)

**Leave No Trace Introduces a New Spotlight Program:** Our outdoor areas are facing many challenges, but with those challenges come people putting local stewardship into action. Leave No Trace wants to shine a spotlight on these challenges and the communities that are rising to meet them. The new Spotlight program is a multi-day event to bring attention to community conservation, to spread education, and to build momentum and inspire involvement for the future. [Click here](#) to learn more and nominate a Spotlight.

*If you have any news or success stories that you would like to share in next month's newsletter, please email Kaiti Jacobson, program manager, at [kaiti.jacobson@state.co.us](mailto:kaiti.jacobson@state.co.us).*

---

## Care for Colorado Coalition

To learn more about the Care for Colorado Program, please check out our [content hub](#) on COLORADO.com. For questions on the Care for Colorado Coalition or if you would like to refer an organization, agency or business to be a Partner or Member, please email Barb Bowman at [barb.bowman@COLORADO.com](mailto:barb.bowman@COLORADO.com).

### Colorado Tourism Office

Colorado Office of Economic  
Development and International Trade  
1600 Broadway, Suite 2500  
Denver, Colorado 80202  
(303) 892-3840

### Care for Colorado Resources

Care for Colorado Principles Toolkit

© 2021 Colorado Tourism Office. All rights reserved.

Leave No Trace Seven Principles © 1999 by the Leave No Trace Center for Outdoor Ethics:

[www.LNT.org](http://www.LNT.org)

Colorado Office of Economic Development and International Trade, 1600 Broadway, Suite 2500,  
Denver, Colorado 80202, (303) 892-3840

[Unsubscribe](#) [Manage preferences](#)