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MONTHLY MESSAGING & RESOURCES FOR LEADERS IN DESTINATION STEWARDSHIP

Giving Thanks For Our Natural Resources



“Colorado’s iconic outdoors and millions of acres of accessible public lands are some of the main reasons visitors love to travel to Colorado and make lasting memories for generations to come.”

– CTO Director Timothy Wolfe

Help Us Share the Care for Colorado Monthly Messaging

Resources from Colorado Tourism Office & Leave No Trace:

- [3 Ways to Care for Places You Love](#)

- [10 Magical Moments on Colorado's Public Lands](#)
- [It Takes All of Us](#)
- [Protect What You Are Thankful For](#)
- [Thankful for Outdoor Spaces](#)

Resources from Care for Colorado Coalition & Beyond:

- [Celebrate Outdoor Classroom Day](#)
- [International Dark-Sky Association: 5 Reasons We Are Thankful](#)
- [Out There Colorado: 10 Reasons to Be Thankful for Colorado Outdoors](#), According to Top Athletes & Advocates
- [Volunteers for Outdoor Colorado: Find a Volunteer Project Near You](#)
- [Volunteers for Outdoor Colorado: Stepping Up Stewardship Toolkit](#)

#CareForColorado Social Media Posts Based on the 7 Care for Colorado Leave No Trace Principles

Share any of the social media posts below to encourage and inspire visitors to Care for Colorado on all their adventures. Easily use one (or all) of these ready-to-go social posts, or create your own thankful posts and add your own hashtag. Don't forget to tag @VisitColorado and @LeaveNoTraceOrg.

- **STICK TO TRAILS:** We are thankful for Colorado's [41 state parks](#), [four national parks](#), [eight monuments](#), [13 national forests and grasslands](#), [three national conservation areas](#) and [58 fourteeners](#). Let's all work together to protect these wonderful resources and #CareForColorado by practicing #LeaveNoTrace.
- **LEAVE IT AS YOU FIND IT:** We're thankful for [Colorado's four incredible national parks](#). Help protect majestic landscapes for future generations by leaving all plants, trees, rocks and historic and cultural resources as you found them. #CareForColorado #LeaveNoTrace #LeaveItAsYouFindIt
- **KNOW BEFORE YOU GO:** We're thankful for Colorado's amazing [winter activities](#), both front and backcountry. Please [know before you go](#) and [get out in front of backcountry danger](#). #CareForColorado #LeaveNoTrace #KnowBeforeYouGo
- This November, we're giving thanks for Colorado's water. It flows through more than 90,000 miles of rivers and fills more than 270,000 acres of lakes. Know before you go and check safety requirements before you hit the water for a safe and enjoyable experience. #CareForColorado #LeaveNoTrace #KnowBeforeYouGo
- **TRASH THE TRASH:** We're thankful for over 29,000,000 acres of public lands in Colorado. Please pack out trash and food scraps to keep these areas pristine and protect the wildlife. #CareForColorado #LeaveNoTrace #TrashtheTrash

- **BE CAREFUL WITH FIRE:** We're giving thanks for more than [13,000 campsites](#) that allow us to spend a night in Colorado's grandeur. There's nothing like cozying up by the campfire, but always remember to check local fire restrictions, never leave your fire unattended and make sure your fire is cool to the touch before leaving. [#CareForColorado](#) [#LeaveNoTrace](#) [#BeCarefulWithFire](#)
- **KEEP WILDLIFE WILD:** We're thankful for Colorado's wildlife, some of the state's most majestic residents. [Keep Wildlife Wild](#) by not approaching them, not feeding them, keeping furry buddies leashed and packing out all trash. [#CareForColorado](#) [#LeaveNoTrace](#) [#KeepWildlifeWild](#)
- **SHARE OUR TRAILS & PARKS:** We're thankful for the peaceful sounds of nature that you can enjoy on Colorado's trails. [Share our trails and parks](#) by keeping your voice soft and music off so nature's sounds prevail. [#CareForColorado](#) [#LeaveNoTrace](#) [#ShareOurTrailsParks](#)

Care for Colorado Coalition News

Leave No Trace announces Leave No Trace in Daily Life! This new facet of Leave No Trace education includes information and skills coupled with actionable steps to help people practice Leave No Trace values in their homes and communities. The work that the Leave No Trace organization does to teach and promote Leave No Trace in the outdoors now connects to the actions we can take in our daily lives. Click [here](#) to learn more and [here](#) to access the campaign toolkit.

Upcoming themed holidays in November:

- November is [Native American Heritage Month](#).
- Nov. 7-13, 2022: [National Recycling Week](#)
- Nov. 7-13, 2022: [World Kindness Week](#)
- Nov. 17, 2022: [National Hiking Day](#)

If you have any news or success stories that you would like to share in next month's newsletter, please email Kaiti Jacobson, program manager, at kaiti.jacobson@state.co.us.

Care for Colorado Coalition

For questions on the Care for Colorado Coalition or if you would like to refer an organization, agency or business to be a Partner or Member, please email Barb Bowman at barb.bowman@Colorado.com.

To learn more about Care for Colorado, scan the QR code below or visit our content hub on Colorado.com.



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Care for Colorado Resources

Care for Colorado Principles Toolkit

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www.LNT.org

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