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MONTHLY NEWSLETTER & RESOURCES FOR LEADERS IN DESTINATION STEWARDSHIP



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Care for Colorado Monthly Messaging: November 2021

Giving Thanks for Colorado Resources

"Colorado's majestic landscapes are one of our most valuable assets, and it's important that we work to preserve these treasures." — Michael Bennet.

Whether you are a fan of the start of the holiday season or not, November is a great time of year to reflect on the things you are thankful for. One thing we are all thankful for as Coloradans is nature and the access to outdoor spaces, from local city parks to deep wilderness areas. There is no substitute for nature! And it is important we all Care for Colorado by practicing Leave No Trace and educating others about these important practices. This November we are asking the Coalition to encourage people to get out and enjoy Colorado's waters, lands and wildlife, while reminding them how to care for them too.

Yours in stewardship,

Tim Wolfe
Director
Colorado Tourism Office

Dana Watts
Executive Director
Leave No Trace Center for Outdoor Ethics



Photo credit: Colorado Tourism Office

Help Us Share the Care for Colorado Monthly Messaging

Create Your Own “What Colorado Outdoor Resources Are You Thankful For” Campaign

Below are videos and articles that feature a “thankful” theme or highlight a wide variety of wonderful resources throughout Colorado. Why not engage your own residents and visitors to share what Colorado resources they are most grateful for through your own media channels?

- [Care for Colorado Video](#)
- [Leave No Trace Protect What You Are Thankful For](#)
- [Leave No Trace: It takes all of us.](#)
- [Quick Guide to Colorado National Parks](#)
- [10 Magical Moments on Colorado's Public Lands](#)
- [Colorado Outdoors: 4 reasons To Be Thankful You Live In Colorado](#)
- [Celebrate Outdoor Classroom Day](#)

[Find more shareable assets >>](#)



Photo credit: Leave No Trace

#CareForColorado Social Media Posts & Infographics

Turn Black Friday into a blue skies Friday, a green trees Friday, a white snow Friday ... a Fresh Air Friday! #CPW #CareforColorado #LeaveNoTrace

Studies show that spending time outdoors — no matter the activity — can improve one's ability to focus, decrease fatigue and even help improve short-term memory! So whatever activity you choose, get out, give thanks and #CareforColorado. #LeaveNoTrace

We all enjoy Colorado's outdoors in different ways, whether it be on summer hikes to alpine lakes, winter skis in Colorado's backcountry, mountain bike rides, or picnics with friends in parks. No matter how and where you get outside, we are all thankful for our state's lands, waters and wildlife. Help protect the places you are thankful for by practicing Leave No Trace on every outing. #CareforColorado #LeaveNoTrace



Photo credit: Adobe Stock

Care for Colorado New Partners & Members

Please help us welcome these new Coalition Partners and Members:

- [International Dark-sky Association - Colorado Chapter](#) is a Colorado LLC, and an official part of the International Dark-sky Association. All IDA Colorado members are volunteers who are passionate about advancing dark-sky work in Colorado.
 - [PATH Outfitter Operations](#): Getting your outfitter operations streamlined without the headache.
 - [Rocky Mountain Guides Association](#): The purpose of RMGA is to promote the highest degree of competence and professionalism among persons who act as tour guides, tour managers and tour directors, and to provide ethical and professional standards for our members.
 - [Stay the Trail](#): Our mission is to reinforce and highlight responsible OHV use, and to modify and mitigate irresponsible use in an effort to minimize resource damage on public land. We offer educational services and materials to land management agencies, OHV and OHV accessory dealers, educational and community institutions, and the general public.
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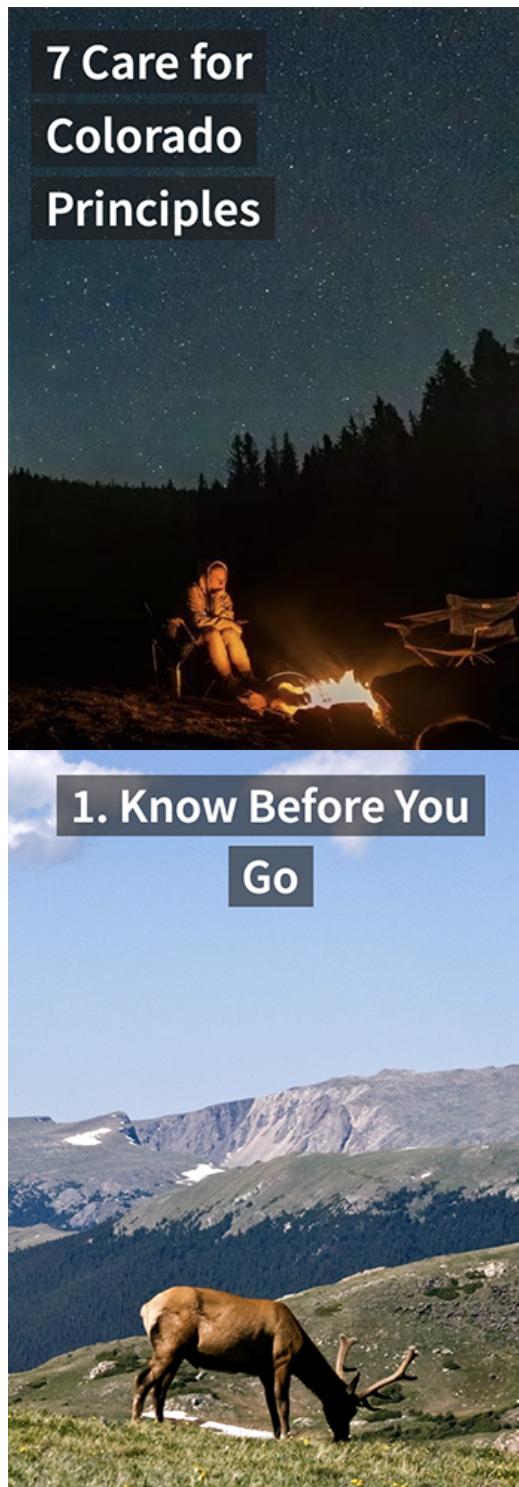


Photo credit: Colorado Tourism Office

Care for Colorado Additional Resources

Check out the above photos and more featuring all 7 Care for Colorado Leave No Trace Principles on the [COLORADO.com](https://colorado.com) home page!

New Stewardship Partner International Dark-sky Association — Colorado Chapter would like to share this webinar with the Coalition: "[Dark Skies Over Public Lands.](#)"

Care for Colorado Coalition

If you have any questions about the Care for Colorado Coalition or would like to refer an organization, agency or business to be a Partner or Member, please email Barb Bowman at barb.bowman@COLORADO.com.

Colorado Tourism Office

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Care for Colorado Resources

Care for Colorado Principles Toolkit
Do Colorado Right Toolkit
Care for Coloradans Toolkit

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