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## MONTHLY MESSAGING & RESOURCES FOR LEADERS IN DESTINATION STEWARDSHIP

### Bear(s) With Us *Keep Wildlife Wild*



Photo Credit: The Wild Animal Sanctuary

## Help Us Share the Care for Colorado Monthly Messaging

Resources from Colorado Tourism Office & Leave No Trace:

- [Bear-muda Triangle](#)
- [Bears & Our Impact Upon Them](#)
- [How Close is Too Close For Wildlife](#)
- [How to Hike in Bear Country](#)
- [Importance of Bear Canisters](#)
- [Keep Wildlife Wild](#)
- [Respect Wildlife: Food Storage & Easy Steps for Hanging a Bear Bag](#)

## Resources from Care for Colorado Coalition & Beyond:

- [Bear Facts & Safety Tips](#)
- [Bear Wise](#)
- [Bureau of Land Management: Hiking in Black Bear Country](#)
- [Colorado Parks & Wildlife: Bears](#)
- [Colorado Parks & Wildlife: Keep Bears Wild Pledge](#)
- [International Dark-sky Association Colorado: Bears In the Sky](#)
- [Know Before You Go: Keeping Food Safe from Wildlife](#)
- [National Park Service: Bear Attacks](#)
- [National Park Service: When Bears Wake Up](#)
- [National Park Service: Staying Safe Around Bears](#)
- [Outforia: Bears in Colorado](#)
- [Outside: 9 Bear Safety Tips](#)
- [Trip Savvy Bear Safety](#)
- [U.S. Forest Service: Be Bear Aware](#)

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## #CareForColorado Social Media Posts

Share any of the social media posts below to encourage and inspire visitors to Care for Colorado on all their adventures. Easily use one (or all) of these ready-to-go social posts, or create your own thankful posts and add your own hashtag. Don't forget to tag @VisitColorado and @LeaveNoTraceOrg

Spring is a great time to see bears as they emerge from hibernation. Understandably, they are hungry and will begin to search for food, so storing your scented items in bear-resistant containers and disposing of garbage in bear-resistant dumpsters can mean life or death for these magnificent creatures. #CareForColorado #LeaveNoTrace #NPS

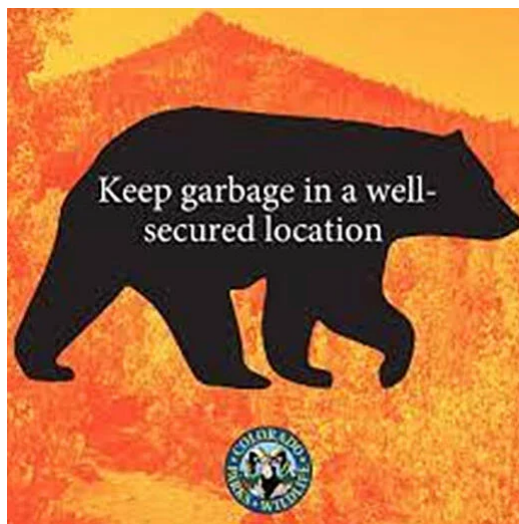
Seeing a bear in its natural habitat is a special treat 🐻 🌲 . While it is an exciting moment, it is important to remember that bears are wild and can be dangerous. Always check with the nearest visitor center or backcountry office for the latest bear safety information. #CareForColorado #LeaveNoTrace #NPS

If you spot a bear, remember you are a visitor in their home and respect their space. Observe them in their natural element from afar and remember — if you see a stray cub, its mother is close by. #CareForColorado #LeaveNoTrace #NPS

✓ Know Before You Go: In bear country, store food and other attractants in a bear-resistant container at all times and dispose of trash in bear-resistant dumpsters. #CareForColorado #LeaveNoTrace #USForestService

🔥 Be Bear Aware While Camping: Stash your trash, store attractants safely, keep a clean camp and tent, and lock RVs and vehicles. #CareForColorado #LeaveNoTrace #CPW

Social-media graphics provided by Colorado Parks & Wildlife and U.S. Fish & Wildlife Service:



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## Care for Colorado Coalition “Bear(s) With Us” Success Stories

The **Breckenridge Tourism Office** features a [Breckenridge Wildlife Guide](#) featuring Wildlife Dos and Don'ts, including a section on bears.

**Lake City** features a [Help Keep Bears Wild](#) article on their website.

The **Ouray Visitor Center** offers Smokey Bear trash bags you can pick up so that it's easy for you to pack it in and pack it out on any trail.

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## Care for Colorado Coalition News

- The Care for Colorado Coalition now has 100 Partners! Welcome to Moffat County Tourism as the 100th Stewardship Partner. And thanks to all of our Partners!

- March is Brain Injury Awareness Month. Check out these [ready-to-share resources](#) from the Colorado Department of Human Services.

*If you have any news or success stories that you would like to share in next month's newsletter, please email Kaiti Jacobson, program manager, at [kaiti.jacobson@state.co.us](mailto:kaiti.jacobson@state.co.us).*

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#### Colorado Tourism Office

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#### Care for Colorado Resources

Care for Colorado Principles Toolkit

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