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## MONTHLY MESSAGING & RESOURCES FOR LEADERS IN DESTINATION STEWARDSHIP

### Keep Wildlife Wild



This month, we hope you will join us in sharing the importance of caring for the extraordinary 960-plus wildlife species that call Colorado home. As springtime beckons us outdoors, it's important to be aware that human activity can put extra stress on wildlife as they try to survive on depleted food supplies. Many animals are nesting, having their young or just coming out of hibernation.

Spring can also be a great time for wildlife viewing. This adventure can be fun and thrilling, but we want everyone to stay safe, so we have included articles to share highlighting important viewing tips to ensure a safe, quality experience. Let's all encourage visitors and residents to follow "Best Practices" while viewing wildlife to protect the health of our amazing animals.

Yours in stewardship,

**Tim Wolfe**  
Director  
Colorado Tourism Office

**Dana Watts**  
Executive Director  
Leave No Trace

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## Help Us Share the Care for Colorado Monthly Messaging

### Resources from Colorado Tourism Office & Leave No Trace:

- Colorado Tourism Office: [7 Care for Colorado Leave No Trace Principles](#)
- Colorado Tourism Office: [Care for Colorado: Keep Wildlife Wild Video & Tips](#)
- Colorado Tourism Office: [Care for Colorado Wildlife Quiz](#)
- Colorado Tourism Office: [Keep Wildlife Wild Social Still](#)
- Colorado Tourism Office: [Wildlife Viewing](#)
- Leave No Trace: [Respect Wildlife](#)
- Leave No Trace: [3 Tips To Respect Wildlife Video](#)
- Leave No Trace: [4 Tips for Bountiful Birding](#)
- Leave No Trace: [New Wildlife Research in National Parks](#)

### Resources from Care for Colorado Coalition Partners:

- [CPW: Spring Wildlife Advice](#)
  - [CPW: Ethical Wildlife Viewing Tips](#)
  - [CPW: Living With Wildlife](#)
  - [NPS: Watching Wildlife](#)
  - [NPS: Wildlife Petting Chart \(Facebook\)](#)
  - [USDA Forest Service: Don't Feed Wildlife](#)
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## #CareForColorado Social Media Posts

Share any of the "Keep Wildlife Wild" social-media posts below to encourage and inspire visitors to Care for Colorado on all their adventures. Easily use one (or all) of these ready-to-go social posts, or create your own. Don't forget to tag @VisitColorado and @LeaveNoTraceOrg.

- While some wildlife may not seem bothered by our presence, they can be unpredictable and dangerous if you get too close. Instead, give wildlife space by using the observation areas, platforms and trails provided in many recreation areas, and bringing binoculars, spotting scopes and telephoto lenses to watch wildlife. #CareforColorado #LeaveNoTrace
- Never feed wildlife and be sure all food and trash is properly stored when left unattended. Getting access to food or trash is unhealthy for wildlife and can

- cause them to become aggressive or even dangerous. #CareforColorado #LeaveNoTrace
- Loud noises can disturb wildlife causing them to change their behaviors and expend energy they need to survive. Protect wildlife by keeping loud noises to a minimum. That way you may even see more wildlife too! #CareforColorado #LeaveNoTrace
  - Fish, birds and reptiles, as well as mammals, are affected by people recreating in their habitats. We are responsible for living peacefully with wildlife. Remember, we are visitors in their homes. #CareforColorado #LeaveNoTrace
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## Care for Colorado Coalition “Keep Wildlife Wild” Success Stories

**Spanish Peaks Country:** Check out the page that Spanish Peaks Country designed on their [website](#) around the Care for Colorado Leave No Trace Principle KEEP WILDLIFE WILD.

**Visit Fort Collins:** Visit Fort Collins featured a Care for Colorado Leave No Trace page in their [Visitor Guide](#), on page 26, that featured the KEEP WILDLIFE WILD principle.

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## Care for Colorado Coalition News

- **Leave No Trace Workshop:** Join us on March 10 at 10am for a workshop on Effective Communication of Leave No Trace. Community Engagement Manager Faith Overall will lead an engaging workshop covering the what, why and how of Leave No Trace and strategies for communicating Leave No Trace skills and ethics in ways proven to change visitor behavior. [Register for this workshop here.](#)
- **Colorado Department of Transportation's** new video series: This winter, CDOT launched a new video series called “Winter Driving in the Wild.” It features the dos and don'ts of being Winter Wise on Colorado roadways in documentary-style mini-movies. CDOT hopes the series serves as a humorous and educational reminder of how to stay safe throughout winter. [Share these videos](#) through your channels!
- **Tour Colorado Member, Hampton Inn Durango,** was awarded Best of the Best 2021 by the American Bus Association.

*If you have any news that you would like to share in next month's newsletter, please email Kaiti Jacobson, Program Manager, at [kaiti.jacobson@state.co.us](mailto:kaiti.jacobson@state.co.us)*

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## Care for Colorado Coalition

To learn more about the Care for Colorado Program, please check out our [content hub](#) on COLORADO.com. For questions on the Care for Colorado Coalition or if you would like to refer an organization, agency or business to be a Partner or Member, please email Barb Bowman at [barb.bowman@COLORADO.com](mailto:barb.bowman@COLORADO.com).



**LEARN  
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**Colorado Tourism Office**

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**Care for Colorado Resources**

Care for Colorado Principles Toolkit  
Do Colorado Right Toolkit  
Care for Coloradans Toolkit

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Leave No Trace Seven Principles © 1999 by the Leave No Trace Center for Outdoor Ethics:

[www.LNT.org](http://www.LNT.org)

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