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CARE FOR COLORADO COALITION

Monthly news and resources for leaders in destination stewardship



Photo credit: Courtesy Bicycle Colorado

June 2021 Care for Colorado Monthly Messaging

Responsible Biking & Camping

As we all anticipate a busy summer, thank you for continuing to encourage responsible recreation through Care for Colorado Leave No Trace messaging. We know many areas are already seeing record numbers of people taking advantage of Colorado's amazing outdoor opportunities. To help lessen impacts — while still affording everyone the ability to experience Colorado's incredible resources — we hope you will share the assets and content below, which were created by Care for Colorado Stewardship Partners.

There are a lot of fun celebrations in June. It's Colorado Bike Month, June 5 is National Trails Day, and June 25–26 is the Great American Campout. We hope visitors and residents alike will take advantage of all these wonderful outdoor holidays responsibly.

To help increase stewardship knowledge, provide crucial insights and actionable advice about getting outdoors, the Leave No Trace Center for Outdoor Ethics will be offering a free [How To Recreate Responsibly This Summer](#) webinar on June 24. Please join us in helping to spread the word about this webinar and the Care for Colorado monthly messaging.

Yours in stewardship,

Jill Corbin

Interim Director
Colorado Tourism Office

Dana Watts

Executive Director
Leave No Trace Center for Outdoor Ethics



Photo credit: Barb Bowman

Help Us Share the Care for Colorado Monthly Messaging

Please feel free to share these assets on your own channels — just be sure to credit the partner organization and link back to their site.

Responsible biking:

- [Bicycle Colorado ARE YOU COLO-READY brochure](#)
- [Bicycle Colorado ARE YOU COLO-READY poster](#)
- [Bicycle Colorado Rules of the Road](#)
- [CDOT Bike-Ped manual](#)
- [CPW Biking](#)

Responsible camping:

- [Care for Colorado etiquette videos](#)
- [Care for Colorado Trash the Trash article](#)
- [Leave No Trace: How Not To Start a Wildfire](#)
- [Leave No Trace: 5 things to Consider When RVing](#)
- [National Park Service: Safe Camping](#)
- [Camp Colorado: Camping Etiquette](#)

[Find more shareable assets >>](#)



TRASH THE TRASH



#CareForColorado



#CareForColorado Social Media Infographics & Posts

Share any of the posts below with their [corresponding infographics](#) to encourage visitors to Care for Colorado on all their adventures. Don't forget to tag @VisitColorado and @LeaveNoTraceCenter on all your posts.

- Remember when you visit _____ to learn and practice the Care for Colorado Leave No Trace principles to protect Colorado's precious resources. #CareForColorado #LeaveNoTrace
- Be courteous, share the road and obey all traffic laws, signs and signals. #CareForColorado #LeaveNoTrace
- To prevent the spread of invasive species, source your firewood locally and wash your RVs and campers after every outing. #CareForColorado #LeaveNoTrace
- Know Before You Go out on your camping trip and check whether the area you're planning to visit requires reservations in advance. Have a backup plan if dispersed camping areas are full. #CareForColorado #LeaveNoTrace

[Find more messaging and all the corresponding infographics here >>](#)



Photo credit: Lisa Seaman

#CareForColorado Photos

Biking and camping photos to share via social media and online — **not for use in printed materials:**

(Click on the link and then right-click the image to download it to your desktop.)

- [Horsethief Bench](#) (credit: Courtesy Bicycle Colorado)
- [Bangs Canyon](#) (credit: Courtesy Bicycle Colorado)
- [Green Mountain Trail](#) (credit: Courtesy Bicycle Colorado)

[Find more shareable photos from Bicycle Colorado and the CTO >>](#)

Care for Colorado Coalition

If you have any questions about the Care for Colorado Coalition or would like to refer an organization, agency or business to be a Partner or Member, please email Barb Bowman at barb.bowman@COLORADO.com.

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Development and International Trade
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Care for Colorado Resources

Care for Colorado Principles Toolkit

Do Colorado Right Toolkit

Care for Coloradans Toolkit

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Leave No Trace Seven Principles © 1999 by the Leave No Trace Center for Outdoor Ethics:

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