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## MONTHLY MESSAGING & RESOURCES FOR LEADERS IN DESTINATION STEWARDSHIP

### Loving Colorado's Outdoors With Respect



**"Nature Is Something Which Needs A Lot Of Respect."**  
— Yuri Fedotov —

In "respect" of this month's theme of Loving Colorado's Outdoors, we've not only provided shareable content, we've also included examples of how the Care for Colorado Coalition is trying to encourage respect for the outdoors in their own communities, associations or organizations.

### Help Us Share the Care for Colorado Monthly Messaging

Resources from Colorado Tourism Office & Leave No Trace:

- [5 Ways to Refresh Your Leave No Trace Skills](#)
- [15 Ways to Explore the Magic of Winter on Colorado's Public Lands](#)
- [Care for Colorado](#)
- [Exploring Colorado With Kindness & Care](#)
- [The Case to Use Social Media to Educate, Not Degrade](#)

## Resources from Care for Colorado Coalition & Beyond:

- [Camping Etiquette](#)
- [Colorado Stewardship CCCSA](#)
- [Ethical/Respectful Viewing Tips](#)
- [National Park Service: Recreate Responsibly](#)
- [Respecting Colorado's Outdoors-Colorado Natural Areas Program](#)
- [Respect the Outdoors Campaign](#)
- [Respect the Outdoors Toolkit](#)
- [River Runners Etiquette and Responsibilities](#)
- [Winter Wildlife Viewing Tips](#)

## Additional Coalition Examples:

- [Buena Vista/Salida & Leadville /Twin Lakes: Adventure by Nature Pledge](#)
- [Boulder: Mountain Manners](#)
- [Breckenridge Tourism Office, Embrace the Spirit](#)
- [CCA Teaching Respect for the Outdoors](#)
- [Colorado Springs Trail Etiquette](#)
- [Grand County Roaming Responsibly Wildfire Recovery And Prevention](#)
- [Keep It Colorado: #KeepItInMind](#)
- [Respect Colorado's Water: Colorado Water Plan](#)
- [Royal Gorge Region: Respect Wildlife](#)
- [Visit Durango: Be Respectful](#)

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## #CareForColorado Social Media Posts

*Share any of the social media posts below to encourage and inspire visitors to Care for Colorado on all their adventures. Easily use one (or all) of these ready-to-go social posts, or create your own thankful posts and add your own hashtag. Don't forget to tag @VisitColorado and @LeaveNoTraceOrg*

Respect Colorado's amazing outdoors and protect our natural spaces by practicing the [Care for Colorado Leave No Trace Principles](#). #CareForColorado #LeaveNoTrace

Embrace the [Care for Colorado Leave No Trace Principles](#) to protect Colorado's precious outdoor resources. #CareForColorado #LeaveNoTrace

Safely recreate in Colorado's outdoors by practicing [Know Before You Go](#) to plan an enjoyable Colorado adventure. #CareForColorado #LeaveNoTrace

Practice the seven [Care for Colorado Leave No Trace Principles](#) whenever you are in Colorado's outdoors. #CareForColorado #LeaveNoTrace

Enjoy the majesty of Colorado's outdoors and [Leave It As You Find It](#) for all to enjoy in the future. #CareForColorado #LeaveNoTrace

[Care for Colorado's outdoors](#), Know Before You Go, Stick To Trails, Leave It As You Find It, Trash the Trash, Be Careful With Fire, Keep Wildlife Wild and Share Our Parks

and Trails [#CareForColorado](#) [#LeaveNoTrace](#)

Try to always practice the [Care for Colorado Leave No Trace Principles](#) whenever you venture into Colorado's beautiful outdoors so that we can all continue to enjoy these precious resources for generations to come. [#CareForColorado](#) [#LeaveNoTrace](#)

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## Care for Colorado Coalition "Loving Colorado's Outdoors With Respect" Success Stories

The USDA Forest Service included the Care for Colorado video on their site: "Are You Colo-Ready?" [Watch this video](#) to find out. (This is specific to Colorado but applies everywhere.)

Colorado Kids Create included Care for Colorado as part of their [2023 stories](#).

Visit Estes Park has a Keep Wildlife Wild page with a video that they were able to produce from a CTO Marketing Matching Grant: [Tips for Respecting the Wildlife and Viewing Them Safely](#).

Alamosa Convention & Visitors Bureau features a [Travel Responsibly landing page](#) that links directly to the Explore Colorado With Kindness article on Colorado.com.

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## Care for Colorado Coalition News

### Feb. 1, 2023: Virtual Workshop – Introduction to Leave No Trace Skills & Ethics

This workshop will provide an overview of the Leave No Trace principles that protect the outdoors by minimizing our impacts to land, water, vegetation, wildlife, cultural resources and other individuals. It will also highlight the organization's programs, resources and ways to get involved. This is a great opportunity to refresh your Leave No Trace knowledge or to share with your staff and/or partners as an introduction to these important practices they can share with visitors and residents. [Click here to learn more](#).

*If you have any news or success stories that you would like to share in next month's newsletter, please email Kaiti Jacobson, program manager, at [kaiti.jacobson@state.co.us](mailto:kaiti.jacobson@state.co.us).*

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## Care for Colorado Coalition

To learn more about the Care for Colorado program, please check out our [content hub](#) on Colorado.com. For questions on the Care for Colorado Coalition or if you would like to refer an organization, agency or business to be a Stewardship Partner or Stewardship Member, please email Barb Bowman at [barb.bowman@colorado.com](mailto:barb.bowman@colorado.com).

**Colorado Tourism Office**

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**Care for Colorado Resources**

Care for Colorado Principles Toolkit

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[www.LNT.org](http://www.LNT.org)

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