



MONTHLY MESSAGING & RESOURCES FOR LEADERS IN DESTINATION STEWARDSHIP

Invasive Species *Who came with you to Colorado?*



Help Us Share the Care for Colorado Monthly Messaging

Resources from Colorado Tourism Office & Leave No Trace:

- [Respect Wildlife – Keep Wildlife Wild](#)
- [Invasive Species and Cleaning Gear](#)
- [6 Ways To Stop The Spread of Invasive Species](#)

Resources from Care for Colorado Coalition:

Colorado Parks & Wildlife:

- [What Are Invasive Species & Why Do They Matter?](#)
- [Colorado's Top Invasive Species Concerns](#)

- [Invasive Species How Can I Help](#)
- [Aquatic Nuisance Species \(ANS\) Stamp](#)

Colorado Department of Agriculture:

- [Invasive Pest Rack Card](#)
- [Noxious Weed Species ID](#)
- [Noxious Weed brochure](#)

Colorado Weed Management Association:

- [What You Can Do](#)
- [Weed of the Month](#)
- [PlayCleanGo](#)

#CareForColorado Social Media Posts

Share any of the Invasive Species social media posts below to encourage and inspire visitors to Care for Colorado on all their adventures. Easily use one (or all) of these ready-to-go social posts, or create your own. Don't forget to tag @VisitColorado and @LeaveNoTraceOrg.

- Before and after recreating, remember to clean your shoes, bike and ATV tires to prevent invasive plants from hitchhiking their way to a new location.
#CareForColorado #LeaveNoTrace #ColoradoWeedManagementAssociation #PlayCleanGo
- Did you know that many invasive pests, including the emerald ash borer, can be transported in firewood? Avoid spreading these damaging invasive pests by buying firewood locally or gathering dead, down, dinky and distant wood where allowed. #CareForColorado #LeaveNoTrace
- Some invasive plants can be beautiful, but they outcompete our native flora and can erase the wildflower-filled mountain vistas that we enjoy so much in Colorado! #CareForColorado #LeaveNoTrace
#ColoradoWeedManagementAssociation #InvasivePlants #Wildflowers #ProtectBiodiversity

Care for Colorado Coalition “Invasive Species” Success Stories

Colorado Department of Agriculture: As a result of Care for Colorado Coalition discussions, the Colorado Department of Agriculture and its division, the Colorado Wine Industry Development Board, produced this [invasive species brochure](#), which is available to share.

Colorado Campground and Lodging Owners Association: RVs and cars bring invasive species into Colorado with them on wheels or the body of the car and, in response, CCLOA took the information from the Invasive Species brochure and developed a [blog on their Camp Colorado website](#).

Care for Colorado Coalition News

Colorado State Outdoor Recreation Grant Open: The Colorado Outdoor Recreation Industry Office (OREC) is pleased to announce the opening of the Colorado State Outdoor Recreation Grant program on June 1. OREC will be accepting applications for roughly \$4 million in competitive funding for projects related to economic development and recovery in the outdoor recreation sector. Eligible entities include government bodies, nonprofits, colleges/universities, economic development organizations and Indian Tribes. *Deadline: Rolling, on a quarterly basis*

Colorado Governor's Tourism Conference: Gov Con 2022 takes place Sept. 21-23, 2022, in Snowmass! Join us for our annual tourism conference, full of networking opportunities and educational panels, including topics from the Colorado Tourism Office's Destination Stewardship team. **Register now!**

If you have any news or success stories that you would like to share in next month's newsletter, please email Kaiti Jacobson, program manager, at kaiti.jacobson@state.co.us.

Care for Colorado Coalition

For questions on the Care for Colorado Coalition or if you would like to refer an organization, agency or business to be a Partner or Member, please email Barb Bowman at barb.bowman@COLORADO.com.

To learn more about Care for Colorado, scan the QR code below or visit our content hub on COLORADO.com.



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Care for Colorado Resources

Care for Colorado Principles Toolkit

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Leave No Trace Seven Principles © 1999 by the Leave No Trace Center for Outdoor Ethics:

www.LNT.org

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