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CARE FOR COLORADO COALITION

Monthly news and resources for leaders in destination stewardship



August 2021 Care for Colorado Monthly Messaging

Wildfire Education

“Over the last ten years, 54 percent of wildfires have been caused by humans, while the rest, 46 percent, have been ignited by lightning.” U.S. Forest Service

We, in Colorado, certainly understand the devastation that wildfires can create. The current hot, dry, windy weather is causing concern about critical fire conditions across the state. Ancillary effects of past fire damage, such as mudslides and floods, are also impacting portions of Colorado.

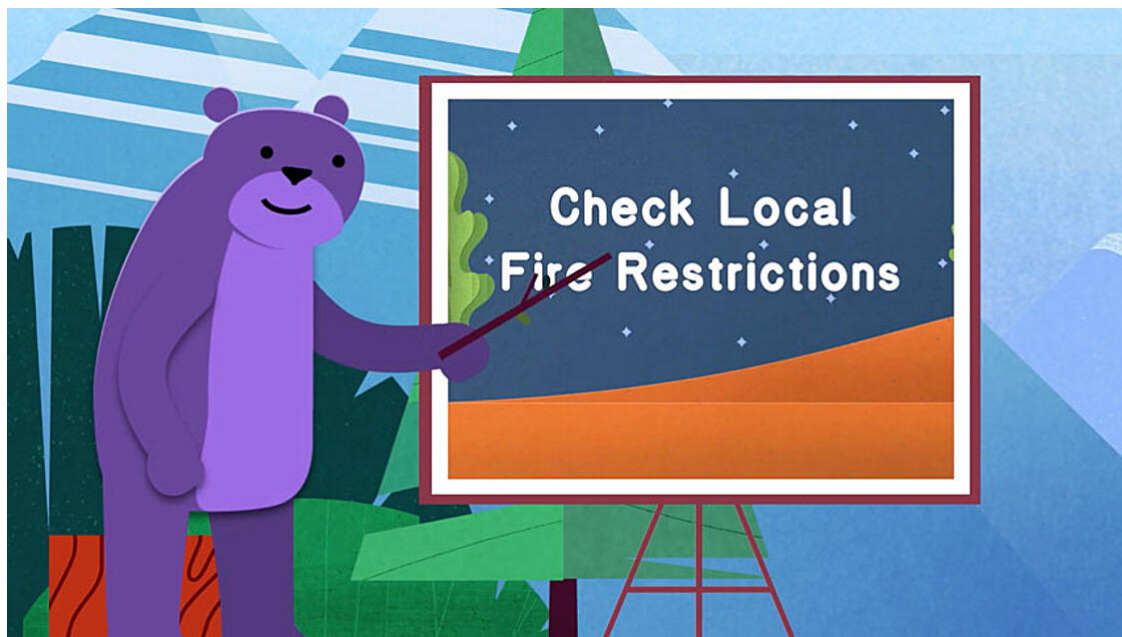
Care for Colorado Stewardship Partners have joined together to provide a variety of resources about Wildfire Education for you to share, which you can find below. Thank you for helping us get this important information out to visitors and residents.

Jill Corbin

Interim Director
Colorado Tourism Office

Dana Watts

Executive Director
Leave No Trace Center for Outdoor Ethics



Help Us Share the Care for Colorado Monthly Messaging

Please feel free to share these assets on your own channels – just be sure to credit the partner organization and link back to their site.

- [Care for Colorado Campfire Etiquette Video](#)
- [Care for Colorado Wildfire Prevention Posters](#)
- [Care for Colorado Week Fire Infographic](#)
- [Care for Colorado Campfire Quiz](#)
- [Colorado Parks & Wildlife – Fire, Road Closures & Alerts](#)
- [Colorado Division of Homeland Security & Emergency Management – Fire Restrictions](#)
- [Colorado State Forest Service – Current Wildfire Information & Fire Restrictions](#)
- [Leave No Trace – Principle 5: Minimize Campfire Impacts](#)
- [Leave No Trace – Keep Wildfires Wild, How to Avoid Starting a Wildfire](#)

[Find more shareable assets >>](#)



#CareForColorado Social Media Posts

Share any of the posts below to encourage visitors to Care for Colorado on all their adventures. Don't forget to tag @VisitColorado and @LeaveNoTraceCenter on all your posts.

- Before you head out on your adventure, check local fire restrictions to make sure campfires are allowed. #CareForColorado #LeaveNoTrace
- Build a minimum-impact fire. Consider whether the conditions are safe to have a fire at your picnic or campsite. #CareForColorado #LeaveNoTrace
- Use existing fire rings or fire pans to build a campfire. #CareForColorado #LeaveNoTrace
- Cook it on a camp stove! Camp stoves are fast. No need to gather wood, tend to a fire or douse it in water before going to bed. #CareForColorado #LeaveNoTrace
- Remember the four Ds of firewood collection and use only dead, downed, dinky and distant wood to build a campfire. If you purchase wood, do so locally to prevent the spread of invasive species. #CareForColorado #LeaveNoTrace

[Find more messaging here >>](#)



Care for Colorado Additional Resources

- Care for Colorado Stewardship Partner, the Colorado Wine Industry Development Board, has produced a new Pest Mitigation and Invasive Species Rack Card and Informational Poster to share. If you would like copies of the rack card, please contact Doug Caskey at doug.caskey@state.co.us.
- New Colorado Concierge module: Check out the newest training module on [Colorado Concierge](#), “Inclusive Colorado Culture.” Learn how you can create a great guest experience through an inclusive culture, which consists of a mindset and set of behaviors that support a welcoming experience for people with a wide range of identities and backgrounds.

Care for Colorado Coalition

If you have any questions about the Care for Colorado Coalition or would like to refer an organization, agency or business to be a Partner or Member, please email Barb Bowman at barb.bowman@COLORADO.com.

Colorado Tourism Office

Colorado Office of Economic
Development and International Trade
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Care for Colorado Resources

Care for Colorado Principles Toolkit
Do Colorado Right Toolkit
Care for Coloradans Toolkit

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