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MONTHLY MESSAGING & RESOURCES FOR LEADERS IN DESTINATION STEWARDSHIP

Invest in Our Planet to Protect Its Natural Beauty



With four national parks, eight national monuments, 41 state parks, 960 species of wildlife and 6,000 miles of rivers, the numbers don't lie: The great outdoors is Colorado's calling card – and residents and visitors alike agree it's worth protecting.

To honor our planet on Earth Day and beyond, we are encouraging the Care for Colorado Coalition to join the movement by inspiring all to be eco-friendly and preserve the state's landscape for generations to come. Below is a sampling of some of the many ways to "go green" in Colorado on Earth Day and beyond.

Help Us Share the Care for Colorado Monthly Messaging

Resources from Colorado Tourism Office, Leave No Trace & Beyond:

- [The 10 Best Places to Celebrate Earth Day in Colorado](#)

- The Gazette: [50 Reasons We Love Colorado Outdoors in Honor of Earth Day](#)
- Leave No Trace: [3 Ways To Bring Earth Day Into May](#)
- Leave No Trace: [5 Ways to Make Your Cleanup More Sustainable](#)
- Leave No Trace: [10 Tips to Make Everyday Earth Day](#)
- [Leave No Trace in Daily Life](#)
- Leave No Trace: [Plan Your Own Cleanup Event](#)
- NASA: [Earth Day Online Quiz](#)
- [The Official Earth Day Website: How to Earth Day 2023](#)
- National Park Service: [National Park Week April 22–30](#)

Events & Highlights:

Check out some of the events and activations Coalition Partners are engaging in this spring to celebrate Earth Day and beyond!

- Leave No Trash: Join founding partner Leave No Trace in encouraging your audience to take the #LeaveNoTrash pledge to get outside and pick up 30 pieces of trash this Earth Month! [Click here to learn more](#) about the pledge as well as the upcoming free Earth-month-themed workshop on April 5. [Follow this link](#) to access shareable assets (will be uploaded soon) that all Coalition partners can share.
- National Park Service: Every April, during the presidentially proclaimed [National Park Week](#) (April 22–30, 2023), NPS joins forces with the National Park Foundation, the official charity of America's national parks, to celebrate America's treasures. National Park Week is a time to explore amazing places, discover stories of history and culture, help out and find your new favorite park.
- Visit Colorado Springs: Doesn't Mother Earth deserve a little love? Whether you want to volunteer, get out of your comfort zone or support local efforts, check out these [Earth Day events](#) around the Pikes Peak Region this April.
- Breckenridge Grand Vacations: Check out [a list of “earthly celebrations”](#) that Breckenridge Grand Vacations put together for the community to support and celebrate Earth Day.
- Colorado Parks & Wildlife: Come to Barr Lake State Park to celebrate Earth Day and join our kite festival on Saturday, April 22, from 10am–2pm. There will be live raptor presentations, kite lessons for kids, snacks, crafts and nature hikes. Sign up to help out with Earth Day projects around the park. For a full calendar of events, click [here](#).
- Visit Fort Collins: [Earth Day Fort Collins](#) inspires community members to honor the Earth EVERY DAY and features a combination of activities and events for the entire family, including informational booths and displays, kids activities, arts & crafts, yoga, live music, speakers, food trucks, farmers market and a beer garden.
- The International Dark Sky Association created a “[Happy Earth Day... And Night](#)” blog post as a reminder of the importance of protecting the night skies.

#CareForColorado Social Media Posts

Share any of the social media posts below to encourage and inspire visitors to Care for Colorado on all their adventures. Easily use one (or all) of these ready-to-go social posts, or create your own thankful posts and add your own hashtag. Don't forget to tag @VisitColorado and @LeaveNoTraceOrg.

- Minimize the amount of waste you create by conducting a personal waste audit. Keep track of everything you throw away for one week, observe what types of single-use items you are buying and consuming, and seek alternative items you can use to reduce the amount of waste you produce. #CareForColorado #VisitColorado #LeaveNoTrace
- The most common and easy item to trade out for reusable materials is a water bottle! In the U.S. alone, 60 million plastic bottles are thrown away each day – and, on average, only 8.4 percent of plastic bottles are recycled annually. #CareForColorado #VisitColorado #LeaveNoTrace
- Normally drive to work 🚗? Try minimizing your carbon footprint by carpooling with neighbors, taking public transit, riding your bike, walking or skateboarding – the possibilities are endless! Even just switching up your routine one day a week can make a difference ✅. #CareForColorado #VisitColorado #LeaveNoTrace
- Take pride in your community by seeking stewardship opportunities like getting involved in a clean-up project or organizing one yourself! When your community thrives, you'll thrive 🌱. #CareForColorado #VisitColorado #LeaveNoTrace
- Recycling and composting are great ways to bring sustainability into your life, but it isn't always easy. Taking a few moments to learn more about what is and isn't recyclable at your local waste-management website will ensure your items don't end up in the landfill ♻️. #CareForColorado #VisitColorado #LeaveNoTrace

Care for Colorado Coalition News

- Please welcome [Breckenridge Grand Vacations](#) as a new Care for Colorado Coalition Partner. Breckenridge Grand Vacations include the Breck Inn, Grand Timber Lodge, the Grand Lodge on Peak 7, the Grand Colorado on Peak 8 and Best of Breckenridge.
- April Care for Colorado Coalition Meeting: This meeting will be offered both in person and virtually on Thursday, April 20. The in-person meeting will take place in Colorado Springs at the [Hillside Community Center](#) from 11am–12:30pm, followed by an optional trail-beautification project. We would love to see everyone in person at the meeting, then spend time together giving back to the

Colorado Springs community! Please RSVP [here](#) or by contacting Kaiti Jacobson at kaiti.jacobson@state.co.us.

About Care for Colorado Coalition

For questions on the Care for Colorado Coalition or if you would like to refer an organization, agency or business to be a Coalition Partner, please email Barb Bowman at barb.bowman@colorado.com.

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Care for Colorado Resources

Care for Colorado Principles Toolkit

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