



COLORADO

Outdoor Recreation
Industry Office

COLORADO OUTDOOR INDUSTRY LEADERSHIP SUMMIT

OCTOBER 5-6
2023

STEAMBOAT
SPRINGS

SPONSORSHIP OPPORTUNITIES 2023

HOSTED BY THE COLORADO OUTDOOR
RECREATION INDUSTRY OFFICE



TITLE SPONSOR

\$15000

- Co-present COILS with the OREC Office
- 5 guaranteed registration spots
- Stage time for up to 10 minutes (can include a short video)
- Opportunity to develop and/or speak on a panel session
- Complimentary exhibitor table
- Marketing material placed in all conference bags
- Logo placement on conference collateral: website, emails and signage
- Attendee list
- Only 1 Title Sponsorship is available

PLATINUM SPONSORSHIP

\$10,000

- Sponsorship of welcome reception (first come first served)
- 3 guaranteed registration spots
- Stage time for up to 5 minutes and may include a short video
- Opportunity to develop and/or speak on a breakout session
- Complimentary exhibitor table
- Marketing material placed in all conference bags
- Logo placement on conference collateral: website, emails and signage
- Attendee list
- Only 2 Platinum Sponsorships are available





GOLD SPONSORSHIP \$5000

- Sponsorship of a breakfast or lunch at COILS
- 2 guaranteed registration spots
- Opportunity to speak at sponsored breakfast or lunch
- On-screen recognition throughout the conference
- Complimentary exhibitor table
- Marketing material placed in all conference bags
- Logo placement on conference collateral: website, emails and signage
- Only 5 Gold Sponsorships are available

SILVER SPONSORSHIP

\$2500

- Sponsorship of one of the following items:
 - Outdoor activity
 - Volunteer activity in conjunction with local non-profit
 - Morning or afternoon snack break
 - Transportation
 - Canvas/ cloth bags
 - Lanyard/ name badge holder
- 2 guaranteed registration spots
- On-screen recognition throughout the conference
- Complimentary exhibitor table
- Marketing material placed in all conference bags
- Logo placement on conference collateral: website, emails and signage





EXHIBITOR TABLE

\$500

- Exhibitor table at the CMC campus
- 1 guaranteed registration spot
- Marketing material placed in all conference bags
- Logo placement on conference collateral: website, emails and signage