



COLORADO
TOURISM OFFICE

Colorado Tourism Board Meeting

May 11, 2023 9:00AM-1:00PM, Lunch 11:30 AM- Noon

In-Person Location:

OEDIT Office- Rocky Mountain conference room
1600 Broadway, Suite 2500
Denver, CO 80202

Virtual Meeting Details

Follow [this link](#) to join by computer

Meeting ID: 823 3365 5566

Or

Join by Phone: +1 719 359 4580 US

Find your local number: <https://us02web.zoom.us/j/82333655566>

Board Agenda

- 9:00 AM **Welcome and Introductions:** *Bob Stinchcomb, CTO Board Chair*
- 9:10 AM **Director's Report & Budget Updates:** *Tim Wolfe, CTO Director; David Fishman, Senior Fiscal/Operations Manager*
- 9:30 AM **Marketing Update:** *Shelley Cooper, CTO Deputy Director of Marketing*
- 10:15 AM **International Update:** *Andrea Blankenship, CTO International Director*
- 10:45 AM **Destination Stewardship Update:** *Jill Corbin, CTO Deputy Director of Destination Stewardship*
- Care For Colorado & DEIA efforts
 - Industry Programs - Leadership Journey, CTO Learning Labs
- 11:00 AM **Welcome Centers Update:** *Taren Mulch, CTO Director of Visitor Services*
- 11:30-Noon **Lunch Break**
- 12:00 PM **Destination Development Update:** *Andrew Grossmann, CTO Director of Destination Development*
- 12:30 PM **Grants & Funding Update:** *Elizabeth O'Rear, CTO Director of Grants & Funding*
- 12:45 PM **Budget Approval**
- 12:55 PM **Wrap Up and Q&A**