



COLORADO
TOURISM OFFICE

Colorado Tourism Board Meeting

January 11, 2023 12:00-2:00PM, Lunch at 11:30AM

In-Person Location:

OEDIT Office- Rocky Mountain conference room
1600 Broadway, Suite 2500
Denver, CO 80202

Virtual Meeting Details

Follow [this link](#) to join by computer

Meeting number (access code): 2465 688 1550

Password: akYNUmmm377 (25968666 from video systems)

Or

Join by Phone

+1-415-655-0001 US Toll

Access code: 2465 688 1550

Board Agenda

- 12:00pm **Welcome and Introductions:** *Bob Stinchcomb, Chair -CTO Board*
- Introduction to Eve Lieberman, Executive Director of OEDIT
- 12:25pm **Director's Report & Budget/Audit Updates:** *Tim Wolfe, CTO Director; David Fishman, Senior Manager Fiscal/Operations*
- 12:40pm **Destination Development Update:** *Andrew Grossmann, CTO Director of Destination Development*
- 12:55pm **International Update:** *Andrea Blankenship, CTO Director of International Tourism*
- 1:05pm **Marketing Update,** *Shelley Cooper, CTO Deputy Director of Marketing*
- **PR Update,** *Hayes Norris, CTO Promotions Manager & Handlebar PR*
 - **SMARI Results,** *SMARInsights*
- 1:50pm **Wrap Up and Q&A**