



COLORADO
TOURISM OFFICE

2025 GOVERNOR'S TOURISM CONFERENCE

APPLICATION

Eligibility

I hereby confirm that I meet the following eligibility requirements for the Colorado Tourism Governor's Conference:

- I will be 21 years of age or older by the start date of the conference (10/22/2025).
- I am a current resident of Colorado.
- I am not currently employed by the State of Colorado.
- I am one of the following:
 - a small business owner, a volunteer, or employee of an entity within the Colorado tourism industry attending the conference for the first time (Tourism Industry Applicant: TIA)
 - a volunteer or employee of a designated Colorado Welcome Center Program Regional partner (Welcome Center Applicant: WCA)

General Information

QUESTION: First Name

QUESTION: Last Name

QUESTION: Email Address

QUESTION: Phone

QUESTION: Sponsoring Tourism Business/Association/Organization (TIA only)

QUESTION: Designated Colorado Welcome Center Program Regional Partner (WCA only)

QUESTION: Organization County

QUESTION: Street Address

QUESTION: City

QUESTION: State

QUESTION: ZIP Code

QUESTION: What is your position status at the above business or Welcome Center?

- Owner
- Full-Time employed
- Part-Time employed
- Volunteer

QUESTION: Provide the name and email address of your manager or volunteer coordinator (enter N/A if you are the owner/manager)

Professional Information

QUESTION: How long have you been at your business/organization/visitor center?

QUESTION: Briefly describe your role, including how you and your organization interact with visitors.

QUESTION: Describe your passion for the Colorado tourism industry and your reasons for wanting to attend the conference. (TIA only)

QUESTION: Describe what you hope to learn at the conference and how attending the Visitors Summit and/or Governor's Tourism Conference would benefit you and/or tourism in your destination or industry sector.

QUESTION: *Upload:* Current resume (TIA only)

Attestation

- If awarded a scholarship, I understand I must conduct myself in a professional manner and must attend and participate in all conference activities, events, and sessions.

- If awarded a scholarship, I understand I must register for the conference by 10/10/2025 via an online link provided by the Colorado Tourism Office.
- If awarded a scholarship, I understand I will be provided with lodging for the conference but will be responsible for all other expenses, including travel.
- If awarded a scholarship, I understand I must obtain and maintain insurance as is required by law at all times during the term of this Scholarship. (OEDIT reserves the right to ask and review evidence of insurance certificates.)
- I confirm that I have not attended a previous Colorado Governor's Tourism Conference. (TIA only)