This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

### Creative Vitality Index

- **CVI Value:** 1.07
- **Total Population:** 5,540,923

The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

### Past 5 years of CVI Performance

- 2014: 1.09
- 2015: 1.09
- 2016: 1.07
- 2017: 1.10
- 2018: 1.11

### 2016 Creative Jobs

- **Total Creative Jobs:** 210,710
  - **GAIN:** 2% since 2015

There are 5 thousand more creative jobs in the region since 2015.

### Occupations with greatest number of jobs

- **Software developers:** 28,047
- **Photographers:** 22,397
- **Writers & Authors:** 11,154
- **Musicians & Singers:** 9,896
- **Graphic Designers:** 8,354

### 2016 Creative Industries

- **Total Industry Earnings:** $9.6B
  - **GAIN:** 3% since 2015

There is a gain of $258.3 million in creative industry earnings in the region since 2015.

### Industries with greatest earnings

<table>
<thead>
<tr>
<th>Industry type</th>
<th>Industry Earnings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Software Publishers</td>
<td>$1.9B</td>
</tr>
<tr>
<td>Artists, Writers, &amp; Performers</td>
<td>$586.1M</td>
</tr>
<tr>
<td>Architectural Services</td>
<td>$491.3M</td>
</tr>
<tr>
<td>Advertising Agencies</td>
<td>$484.3M</td>
</tr>
<tr>
<td>Breweries</td>
<td>$418.5M</td>
</tr>
</tbody>
</table>

### 2016 Cultural Nonprofit

- **Nonprofit Revenues:** $640.5M
  - **LOSS:** 1% since 2015

There are $9.1 million less in revenues in the region since 2015.

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics

CREATIVE VITALITY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

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Data Sources (Version 2020.1)

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.


NAICS Codes (95) 238150, 238340, 238390, 311340, 311423, 311612, 311710, 311830, 311920, 311930, 311941, 311942, 312120, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 445210, 445220, 445230, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511140, 511191, 511199, 511210, 512110, 512120, 512131, 512132, 512191, 512199, 512230, 512240, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541820, 541830, 541840, 541850, 541860, 541870, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 712130, 712190, 722320, 722330, 811420, 812921, 812922, 813410

Class of worker: Economic Modeling Specialists International:
Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

Cultural Nonprofit Revenues: National Center for Charitable Statistics

Demographic: Economic Modeling Specialists International.

Creative vitality index (CVI): The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

Colorado contains:
Colorado