EMPLOYEE OWNERSHIP COMMISSION  
January 19, 10AM - 11:00 AM MTN Standard Time  
VIRTUAL COMMITTEE MEETING AGENDA  
Via Zoom

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<th>Section</th>
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| Section 1 | 10:00 AM | Welcome J. Wiener, G. Plagens  
We have a Special Guest joining us towards the end of our meeting today. |
| Section 2 | 10:05 AM | Overarching Goal is to Increase the Number of Colorado Employee Owned Companies  
Goals for 2021 G. Plagens  
Four Themes/ Pillars Planning Discussion  
1. **Service Providers** (Kitchen Cabinet)  
   - Outreach to CPAs  
   - Financial Tool Expansion  
   -  
2. **Commission** at Higher Level  
   - Proposed Activities and Efforts  
   - Special Focus Areas  
3. **Marketing**: Engage **Audience(s)** Service Providers, Business Owners, Partners (SBDCs (and their consultants), Manufacturers Edge & Policy Academy, ROR, MBO, etc.  
4. **Education**: Create Content to Educate above audiences, Toolkits, Templates, Remote Learning Platform |
| Section 3 | 10:55 AM | WRAP UP and ADJOURN J. Wiener |

Ideas generated in our Commission Meeting on January 5th for reference:  
Commissioner suggestions included:  
- Cooperative Designation for Government Contracts  
- Amplifying mechanisms to reach underserved populations  
- Foster an EO Chamber-type effort  
- Future Legislation to link programming, tax benefits, etc. with the Colorado Employee Owned Company brand  
- McArthur Foundation launching programming with Commissioner Gripne  
- Circling back to TeamShares, Mainstreet Phoenix, etc. that offered Financial Concept Ideas development  
- Programming for ESOPs in addition to the “in between”