



EMPLOYEE OWNERSHIP COMMISSION
 January 19, 10AM - 11:00 AM MTN Standard Time
VIRTUAL COMMITTEE MEETING AGENDA
[Via Zoom](#)

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| Section 1 | 10:00 AM | <p>Welcome J. Wiener, G. Plagens We have a Special Guest joining us towards the end of our meeting today.</p> |
| Section 2 | 10:05 AM | <p>Overarching Goal is to Increase the Number of Colorado Employee Owned Companies</p> <p>Goals for 2021 G. Plagens</p> <p>Four Themes/ Pillars Planning Discussion</p> <ol style="list-style-type: none"> 1. Service Providers (Kitchen Cabinet) <ul style="list-style-type: none"> - Outreach to CPAs - Financial Tool Expansion - 2. Commission at Higher Level <ul style="list-style-type: none"> - Proposed Activities and Efforts - Special Focus Areas 3. Marketing: Engage Audience(s) Service Providers, Business Owners, Partners (SBDCs (and their consultants), Manufacturers Edge & Policy Academy, ROR, MBO, etc. 4. Education: Create Content to Educate above audiences, Toolkits, Templates, Remote Learning Platform <p>Ideas generated in our Commission Meeting on January 5th for reference Commissioner suggestions included:</p> <ul style="list-style-type: none"> - Cooperative Designation for Government Contracts - Amplifying mechanisms to reach underserved populations - Foster an EO Chamber-type effort - Future Legislation to link programming, tax benefits, etc. with the Colorado Employee Owned Company brand - McArthur Foundation launching programming with Commissioner Grippe - Circling back to TeamShares, Mainstreet Phoenix, etc. that offered Financial Concept Ideas development - Programming for ESOPs in addition to the “in between” |
| Section 3 | 10:55 AM | <p>WRAP UP and ADJOURN J. Wiener</p> |