



**MEETING AGENDA**  
**MBAC WORKING SESSION MEETING (virtual)**  
May 27, 2022, 11:00AM–1:00PM MST [Via Google Meet](#)

Section 1	11:00 AM	Welcome & Introduction of Matthew Licina  <i>A. Soto</i>
Section 2	11:05 AM	Discuss 3 Strategies:  <i>A. Soto, M. Licina</i>  <ol style="list-style-type: none"><li>1. Outreach/Awareness/Efficacy</li><li>2. Subject Matter Expertise</li><li>3. Voice of the Customer</li></ol>
Section 3	11:35 AM	MBAC Partner & Staff Reports <ul style="list-style-type: none"><li>• Business Foundation - Antonio</li><li>• MBAC interaction - Matthew Licina</li><li>• <a href="#">Open MBAC - Tasks &amp; Opportunities</a></li></ul>
Section 4	12:00 PM	MBAC Council Members Updates