# Colorado Tourism Board Meeting at Gov Con

November 3, 2021 12-2pm Lunch at 11:30am  
Pueblo Convention Center- Heroes Pavilion

Board Agenda

**12:00pm Welcome & Introductions**, Courtney Frazier; Chair

Approval of Minutes  
Fiscal Update/ Budget Questions, David Fishman; CTO Senior Manager of Fiscal and Operations

**12:10pm Gov Con Overview**, Kaiti Jacobson; CTO Program Manager

**12:15pm Board Member Updates**

**12:25pm Winter Campaign Update,** Shelley Cooper; CTO Director of Marketing

**12:55pm Restart Destinations Workshop Update**, Andrew Grossmann; CTO Director of Destination Development

**1:10pm Destination Colorado Marketing Update for MEI,** Kelly Layton; Executive Director of Destination Colorado

**1:20pm CADMO Update**, Lucy Kay; President of the Breckenridge Tourism Office

**1:35pm Wrap Up and Q&A**