

Artistic Excellence & Merit (50% total)	Highly Recommend 10 – 8	Medium Recommend 7 - 6	Low Recommend 5
Artistic Merit	 Project reaches one or more populations that are underserved Project has strong potential to make quality arts or cultural resources more widely available. Project is highly appropriate to the artist's and/or partnering organization's mission, audience, community, and/or constituency Project has a strong ability to grow the artist's capacity and experience, as appropriate. 	 Project reaches at least one underserved population Project has the potential to make quality arts or cultural resources more widely available. Project is appropriate to the artist's and/or partnering organization's mission, audience, community, and/or constituency Project has the ability to grow the artist's capacity and experience, as appropriate. 	 Project does not reach underserved populations. Project demonstrates limited potential to make quality arts or cultural resources more widely available. Project is not well aligned to the artist's and/or partnering organization's mission, audience, community, and/or constituency. Project demonstrates limited ability to grow the artist's capacity and experience, as appropriate.



Artistic Excellence	 Artistic samples and application materials provide evidence of meaningful participant experience through the arts. Materials show evidence of high accomplishment and skill within the cultural context of the presented project. 	 Artistic samples and application materials provide evidence of participant experience through the arts. Materials show evidence of accomplishment and skill within the cultural context of the presented project. 	 Artistic samples and application materials lack evidence of meaningful participant experience through the arts. Materials lack evidence of accomplishment and skill within the cultural context of the presented project.
Preliminary Section Score:			



Project Impact (25% total)	Highly Recommend 10 – 8	Medium Recommend 7 - 6	Low Recommend 5
Demonstrated community benefit and clarity of intent	 Application strongly communicates a community benefit and the intended outcome of the project. The intended outcome of the project is directly related to a community need or benefit. 	 Application communicates a community benefit and the intended outcome of the project. The intended outcome of the project is related to a community need or community benefit. 	 Application does not clearly communicate a community benefit and the intended outcome of the project. The intended outcome of the project is not directly related to a community need or benefit.
Appropriate scope of project and capacity of applicant and partners to complete project	 Strong evidence of appropriate timescale, budget, and staff capacity to successfully complete the project. The partners and artists included in this project are highly qualified for their roles and a good fit for the project. The scale of the project is appropriate for the stated goals and for engagement of the intended community/audience. 	 Evidence of appropriate timescale, budget, and staff capacity to successfully complete the project. The partners and artists included in this project are qualified for their roles and a good fit for the project. The scale of the project is somewhat appropriate for the stated goals and for engagement of the intended community/audience. 	 Little evidence of appropriate timescale, budget, and staff capacity to successfully complete the project. The partners and artists included in this project lack qualifications for their roles and the project. The scale of the project is not aligned with the stated goals and for engagement of the intended community/audience.
Preliminary Section Score:			



Accessibility & Engagement (15% total)	Highly Recommend 10 – 8	Medium Recommend 7 - 6	Low recommend 5
Project is accessible to the public	 The application clearly communicates how the artwork will be made accessible to the general public, either through physical location, online engagement, marketing and outreach, or other methods of distribution and outreach. 	• The application communicates how the artwork will be made accessible to the general public, either through physical location, online engagement, marketing and outreach, or other methods of distribution and outreach.	 The application lacks details about how the artwork will be made accessible to the general public, either through physical location, online engagement, marketing and outreach, or other methods of distribution and outreach
Engagement	• The project includes strong engagement of the community or participants at one or more stages of the project. This could include during the planning, design, or creation stage; or through the presentation of participatory or interactive experiences/artworks.	The project includes engagement of the community or participants at one or more stages of the project. This could include during the planning, design, or creation stage; or through the presentation of participatory or interactive experiences/artworks	• The project lacks engagement of the community or participants at one or more stages of the project. This could include during the planning, design, or creation stage; or through the presentation of participatory or interactive experiences/artworks
Preliminary Section Score:		experiences/artworks	



Partnerships (10% total)	Highly Recommend 10 – 8	Medium Recommend 7 - 6	Low recommend 5
Approach is collaborative and includes strong cross-sector partnerships	 Proposal clearly identifies one or more community partners with whom the artist will partner to present, exhibit, or otherwise make publicly accessible the funded artwork(s). Proposal indicates a strong level of cooperation and collaboration between applicant and partners 	 Proposal identifies a community with whom the artist will partner to present, exhibit, or otherwise make publicly accessible the funded artwork(s). Proposal indicates cooperation and collaboration between applicant and partners 	 Proposal lacks a community with whom the artist will partner to present, exhibit, or otherwise make publicly accessible the funded artwork(s). Proposal lacks evidence of cooperation and collaboration between applicant and partners
Preliminary Section Score:			