**Colorado Tourism Board Meeting Minutes**

July 14, 2021 12:00-2:00pm

Meeting convened at 12:00pm

**Welcome, Introductions,** *Courtney Frazier; Chair*

*Approval of Minutes*

* Laura Valdez motioned to approve
* Seconded by Tammie Thompson Booker
* Approved by acclamation

***Vote for Chair/Vice Chair***

**Remarks from OEDIT Executive Director,** *Pat Meyers*

* Pat Meyers gave an update on the director search, saying there were over 100 applicants and that the Governor will be interviewing the final applicant.

**Overview of Roadmap to Recovery with Destination Think,** *William Bakker, Tyler*

*Robinson & Destination Think Team*

* The Destination Think team showed recent projects, underscored focus on regenerative tourism and gave a recap of their journey with the CTO. They are focusing on building a competitive edge for Colorado and identifying strategies for lasting impact.

**Presentation by Inclusive Journeys about the Inclusive Guide**, *Crystal Egli &*

*Parker McMullen Bushman*

* Egli gave a presentation outlining their new platform where people of marginalized identities can rank location, similar to yelp.
* Partnership with CTO helped launch this program- inclusiveguide.com.

**Review and approval of FY22 Budget**, *David Fishman; Senior Manager of Fiscal and*

*Operations*

* David Fishman went over the FY22 budget, and outlined all budget lines.
* **FY 22 budget was adopted by the Board**

Motioned by Tammie Thompson Booker

Seconded by Sonia Riggs

Approved by acclamation

**Announcement of Board Chair/Vice-Chair, Any additional Business, Wrap up**

* Courtney Frazier voted Chair
* Bob Stinchcomb voted as Vice Chair

Meeting Adjourned at 2pm