**Colorado Tourism Board Meeting**

September 15, 2021 12:00-2:00pm, Lunch 11:30-12pm

Hybrid Event

Sheraton Denver Downtown

1550 Court Pl, Denver CO 80202

Tower Court D

Call-in details to come

Agenda

12:00pm **Welcome & Introductions,** *Courtney Frazier; Chair, Pat Meyers; OEDIT Executive Director*

*Approval of Minutes*

*Fiscal Update/ Budget Questions, David Fishman; Senior Manager of Fiscal and Operations*

12:15pm **Board Member Updates**

12:30pm**Meet and Greet with Tim Wolfe**

12:50pm **CTO Staff Updates**

1:05pm **CTO Research Update**, *Tim Wolfe; Director*

1:15pm **Campaign Overviews,** *Shelley Cooper; Deputy Director of Marketing*

*Summer Campaign Update*

*Fall Campaign Overview*

*Social*

1:45pm **Wrap Up and Q&A**

2:00pm **Adjournment**