

The Economic Impact of Travel

Colorado

2020p
State, Regional, & County Impacts

June 2021

PREPARED FOR
Colorado Tourism Office



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The Economic Impact of Travel in Colorado

2020p

State, Regional, & County Impacts

Colorado Tourism Office

6/30/2021

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National Impacts

2020p

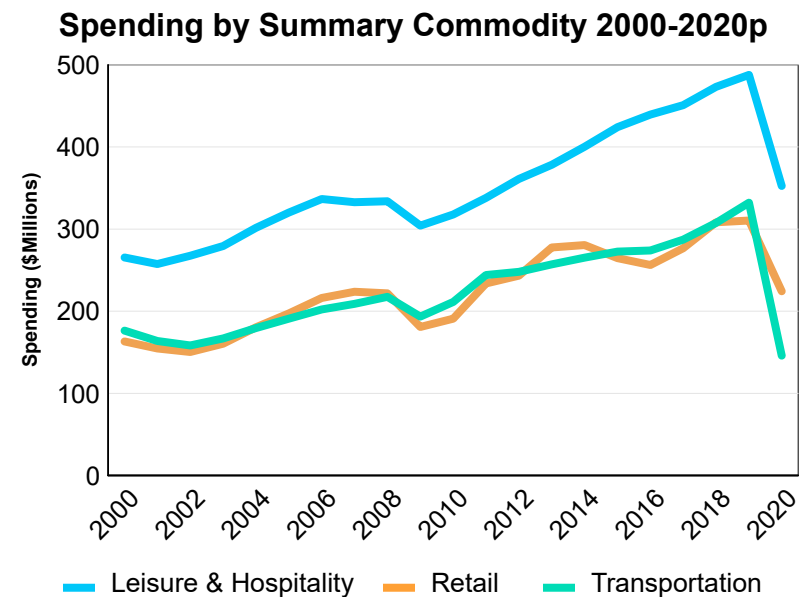
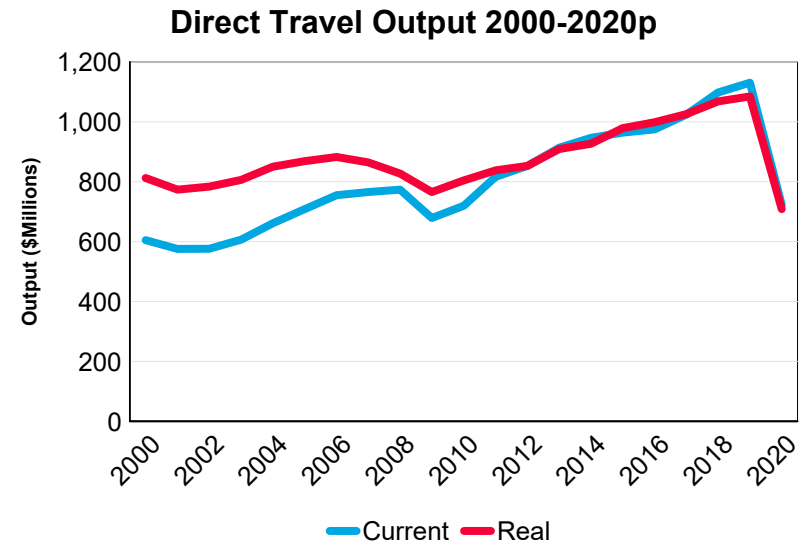
National / Summary

U.S. Travel Impacts 2020p

The COVID-19 pandemic brought economic disruption to almost all sectors of the U.S. economy in 2020, but few industries were as hard hit as travel. The combination of economic instability and health and safety measures in the U.S. led to a large reduction in the demand for such services. Total travel output decreased by 36% (-\$408B) in 2020, as compared to 2019 levels. Leisure & Hospitality and Transportation are two of the most affected industries. Prior to the first reported case in the U.S., the travel industry had reached \$1.13 trillion growing 3% between 2018 and 2019. Expectations were for continued growth in travel for 2020, as economic indicators like unemployment were at all-time lows.

At the time of this report, the BEA Tourism Satellite Account covered travel activity through 2019; all 2020 estimates have been made by Dean Runyan Associates.

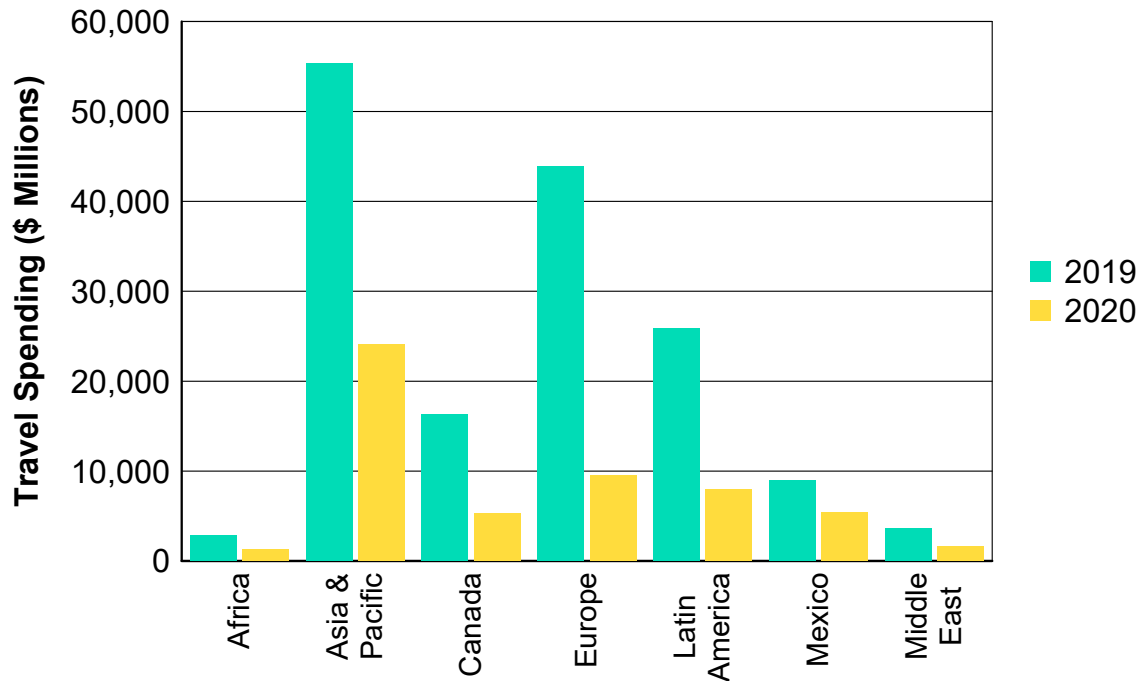
- Spending by resident and foreign visitors was \$723 billion in 2020 in current dollars. This represents a 36% decrease over 2019, where international travel made up 25% of these losses. When adjusted for changes in prices (real dollars), spending decreased by 35% from 2019 to 2020.
- Leisure & Hospitality, as a share of total spending, increased to 48%, compared to 43% in 2019. The overall shift in total spending was heavily impacted by the 56% decline in Transportation spending, influenced by reduced air volume and price decreases in gasoline.



The U.S. travel industry **contracted 36% in 2020**, the largest losses occurring in Transportation: - \$186 billion.

National / Summary

International Spending 2020p



Travel restrictions active in 2020 due to COVID-19 (CDC):

China, Iran, Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, Switzerland, Monaco, San Marino, Vatican City, United Kingdom, Republic of Ireland, Brazil, South America.

Border restrictions also apply to Canada and Mexico.

Many foreign countries implemented restrictions on their residents that may not be included in the above list that affected travel to the U.S.

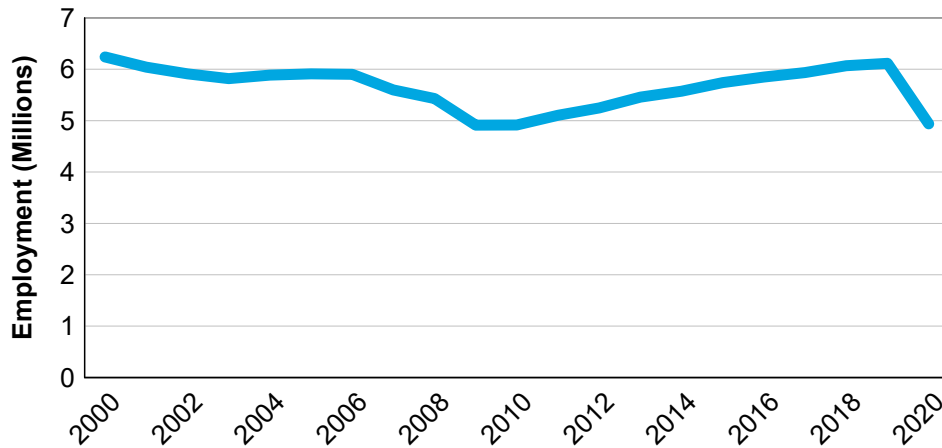
International spending is down 63% in 2020.

Spending from the Asia & Pacific countries decreased 44%, a loss of \$31 billion.

Sources: Dean Runyan Associates, Bureau of Economic Analysis

National / Summary

U.S. Travel Industry Employment

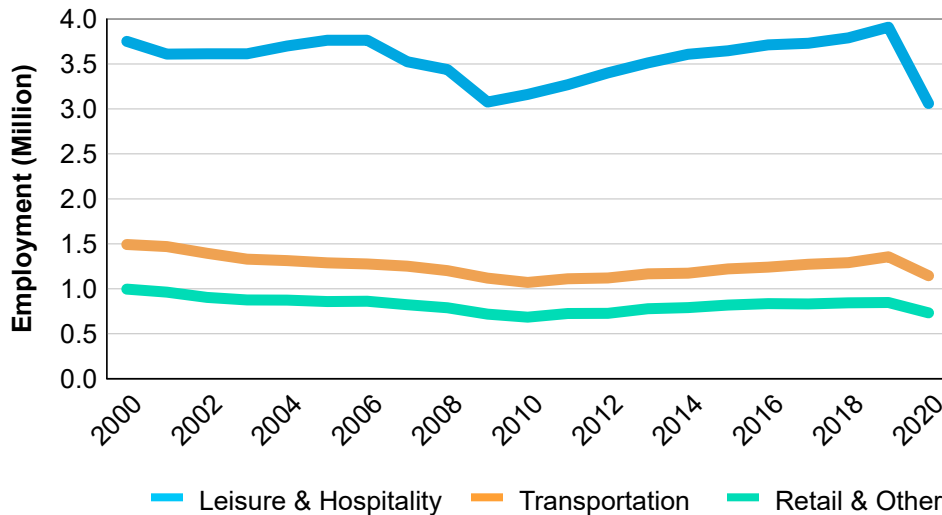


National employment in the travel industry decreased by 1.2 million jobs (-19% YOY).

Employment includes CARES act support, data limitations prevent disaggregation.

Sources: Bureau of Economic Analysis, Dean Runyan Associates

U.S. Travel Industry Employment by Sector



The Leisure & Hospitality sector was the most heavily impacted, losing about 900,000 jobs in 2020 (-22% YOY).

Employment includes CARES act support, data limitations prevent disaggregation.

Sources: Bureau of Economic Analysis, Dean Runyan Associates



State Impacts

2020p

Colorado / Summary

State Travel Impacts 2020p

The COVID-19 pandemic has caused global economic hardship. The travel industry has been especially hard hit, even more so than during the Great Recession. U.S. travel spending declined an estimated 36% in 2020. The Colorado travel industry was similarly affected, experiencing an estimated decline of 36.3% in travel spending.

- Travel Spending declined 36.3% from \$24.2 billion in 2019 to \$15.4 billion in 2020.
- Direct travel-generated employment experienced a loss of approximately 38,200 jobs across the state. This represents a 20.3% decline in travel-generated employment. The largest amount of job losses occurred within accommodations and food services sector, which lost approximately 23,000 travel industry jobs.
- Direct travel-generated earnings experienced a loss of \$900 million, a 12.7% decline.
- Tax receipts generated by travel spending are down 30% compared to 2019. Local and state taxes have declined 35.1% and 25.9% respectively.

These preliminary estimates for Colorado are subject to revision as more complete source data becomes available.

Similar to the U.S. travel industry in 2020, Colorado's travel spending **declined by 36.3%**



Colorado / Trend

Direct Travel Impacts 2011-2020p

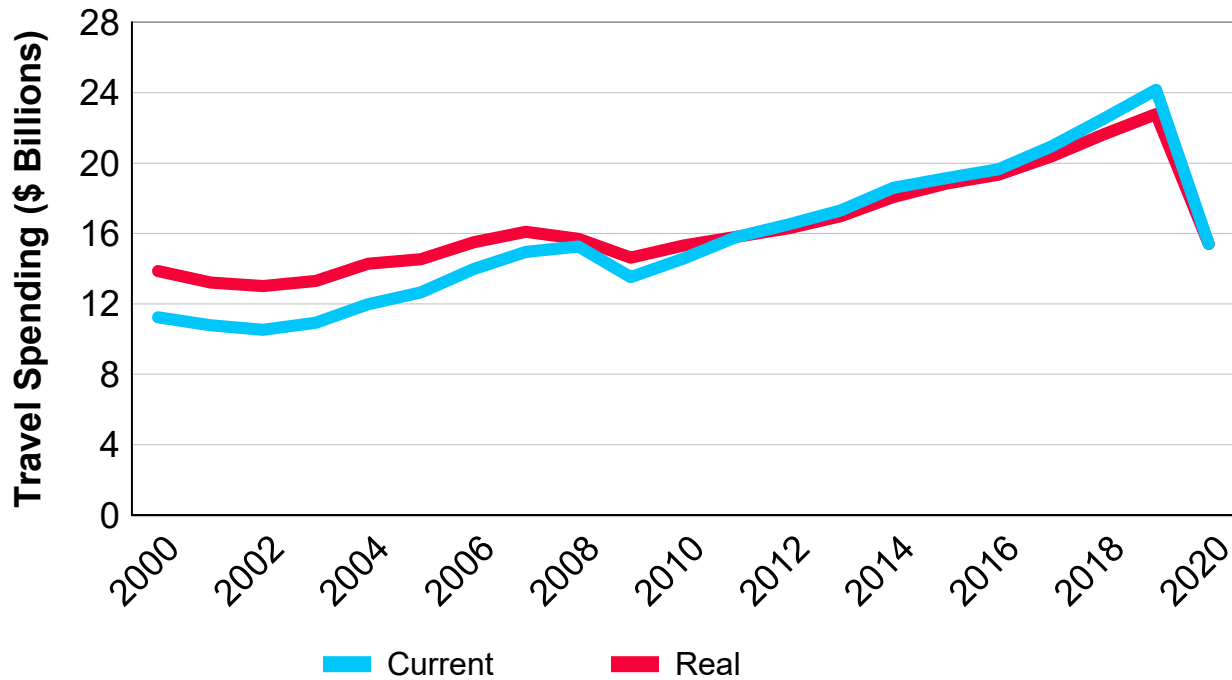
	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Billions)												
Total (Current \$)	15.8	16.5	17.3	18.6	19.1	19.7	20.9	22.5	24.2	15.4	▼ -36.3%	▼ -0.2%
Other	1.7	1.8	1.9	2.0	2.1	2.0	2.2	2.3	2.5	0.8	▼ -66.1%	▼ -6.9%
Visitor	14.0	14.7	15.4	16.6	17.1	17.6	18.8	20.2	21.7	14.6	▼ -32.8%	▲ 0.4%
Earnings (\$Billions)												
Earnings (Current \$)	4.1	4.4	4.8	5.1	5.5	5.8	6.3	6.8	7.6	6.7	▼ -12.7%	▲ 4.9%
Employment (000's)												
Employment	141	145	151	156	161	165	171	176	188	149	▼ -20.4%	▲ 0.6%
Tax Revenue (\$Billions)												
Total (Current \$)	1.8	1.9	2.1	2.2	2.4	2.5	2.7	2.9	3.1	2.2	▼ -30.0%	▲ 2.0%
Local	0.5	0.5	0.6	0.6	0.7	0.7	0.8	0.8	0.9	0.6	▼ -35.1%	▲ 1.7%
State	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.5	0.6	0.4	▼ -25.9%	▲ 1.4%
Federal	0.9	1.0	1.1	1.2	1.2	1.3	1.4	1.5	1.6	1.2	▼ -28.7%	▲ 2.4%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.
Earnings and Employment include CARES act support, data limitations prevent disaggregation.



Colorado / Trend

Direct Spending / Real and Current Dollars



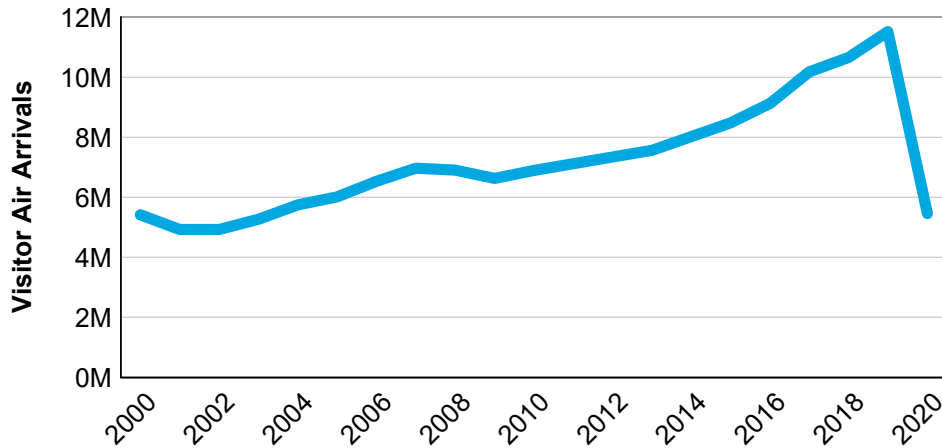
Adjusted for inflation the real dollar decline in travel spending is 32.4%. This compares to a 36.3% decline in current dollars.

Sources: Dean Runyan Associates, Bureau of Labor Statistics CPI



Colorado / Trend

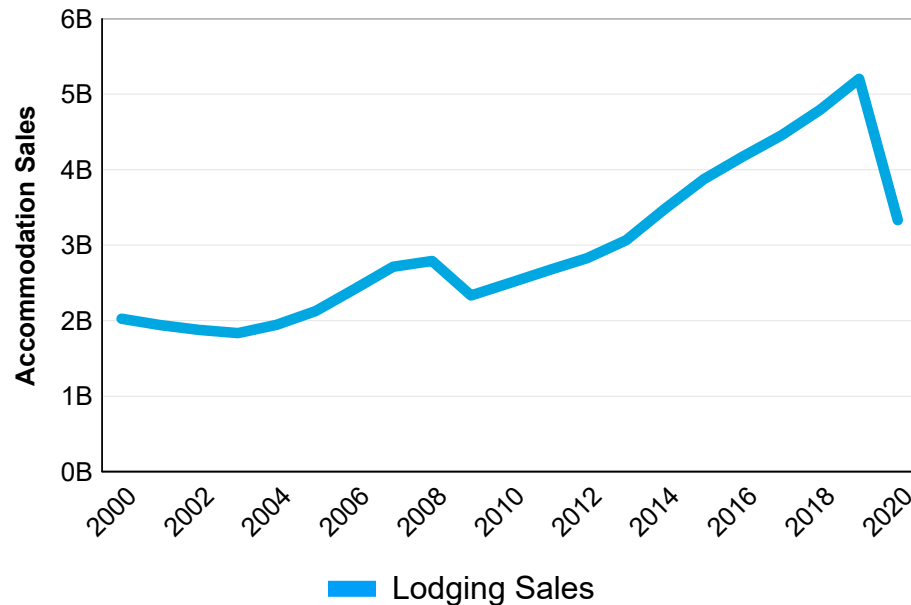
Air Passenger Visitor Arrivals / U.S. Air Carriers



Visitor air travel on domestic flights to Colorado destinations decreased by 52.3% in 2020, from 11.5 million to 5.5 million arrivals.

Sources: Bureau of Transportation Statistics, Dean Runyan Associates

Taxable Lodging Sales / Colorado



Accommodation sales for taxable lodging decreased by 36% in 2020, a loss of approximately \$1.9 billion.

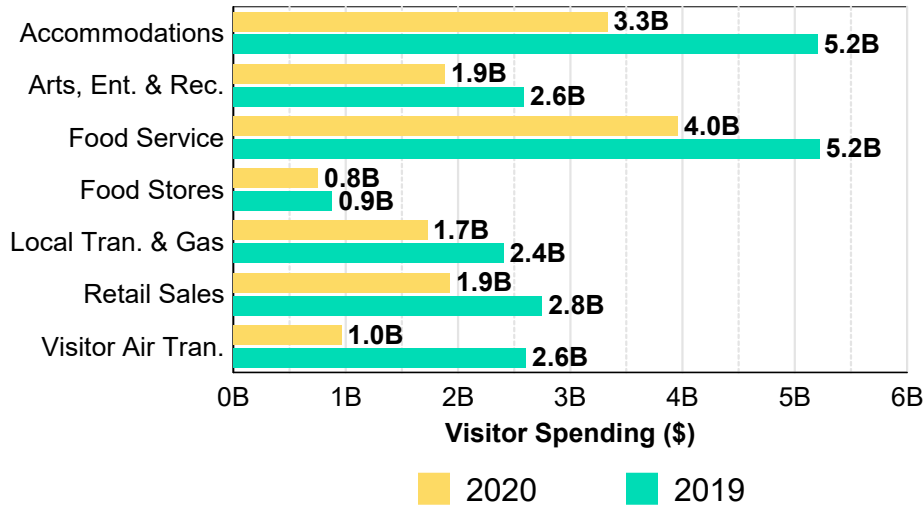
Accommodation sales for taxable lodging including the applicable state and local taxes.

Sources: Dean Runyan Associates



Colorado / Trend

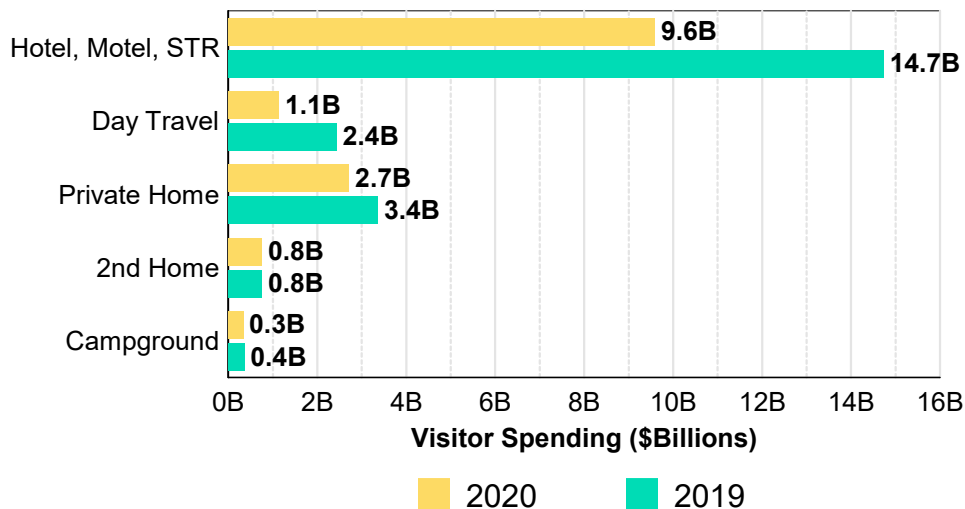
Visitor Spending by Commodity Purchased / Colorado



The largest loss occurred in accommodations -- \$1.9 billion was lost in 2020 compared to 2019, a decline of 36%.

Food and beverage service lost approximately \$1.2 billion, a decline of 24.1%.

Visitor Spending by Accommodation Type / Colorado



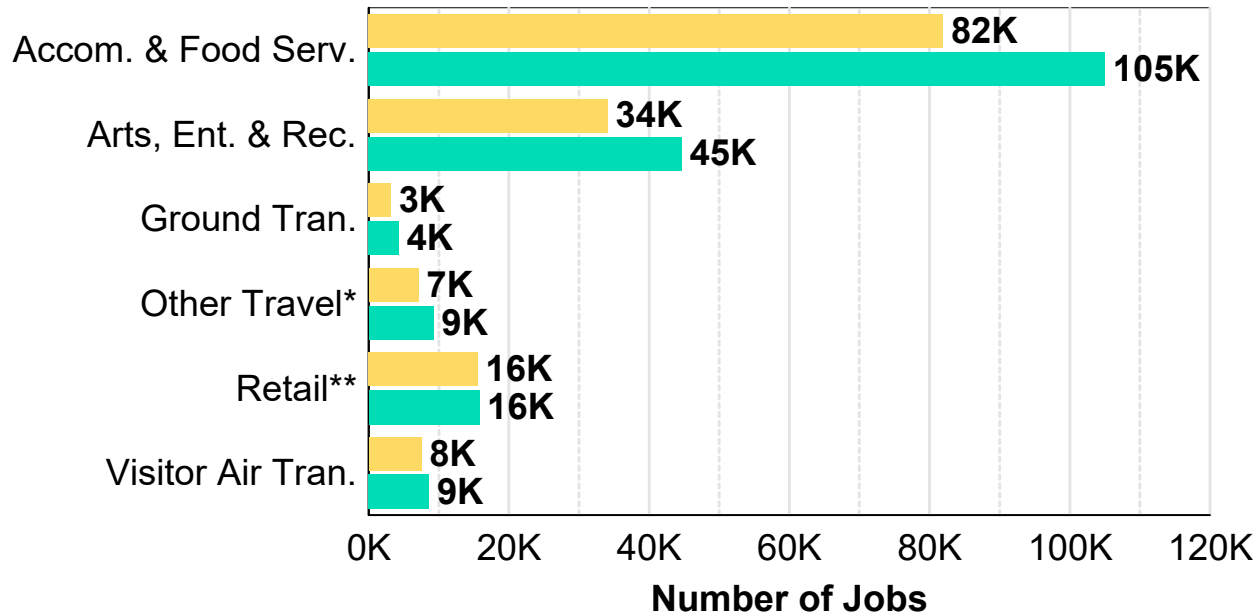
Visitors who stayed in a Hotel, Motel, or STR spent \$9.6 billion in 2020, a decline of 34.8%.

Visitors who stayed in a Private Home with friends and relatives spent \$2.7 billion in 2020, a decline of 19.1%.

Sources: Dean Runyan Associates, Omnitrak Group, Energy Information Administration, Bureau of Labor Statistics CPI, STR LLC.

Colorado / Trend

Travel Industry Employment by Sector / Colorado



*Other travel includes travel arrangement services
 **Retail includes gasoline
 CARES act support included, data limitations prevent disaggregation.

2020 2019

Total direct job loss is estimated at 38,200 jobs. Leisure and Hospitality lost approximately 33,600 jobs in 2020, representing 88% of the direct job loss. Overall, travel industry employment experienced a decline of 20.3%.

Sources: Dean Runyan Associates, Bureau of Labor Statistics, Bureau of Economic Analysis



Colorado / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Billions)											
Destination Spending	14.0	14.7	15.4	16.6	17.1	17.6	18.8	20.2	21.7	14.6	▼ -32.8%
Other Travel*	1.7	1.8	1.9	2.0	2.1	2.0	2.2	2.3	2.5	0.8	▼ -66.1%
TOTAL	15.8	16.5	17.3	18.6	19.1	19.7	20.9	22.5	24.2	15.4	▼ -36.3%
Visitor Spending by Type of Traveler Accommodation (\$Billions)											
Hotel, Motel, STR	8.5	9.0	9.7	10.6	11.2	11.7	12.5	13.6	14.7	9.6	▼ -34.8%
Campground	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.3	▼ -8.8%
Private Home	2.6	2.7	2.7	2.8	2.9	2.9	3.1	3.2	3.4	2.7	▼ -19.1%
2nd Home	0.6	0.6	0.7	0.7	0.7	0.7	0.7	0.7	0.8	0.8	▼ -0.4%
Day Travel	2.0	2.0	2.1	2.1	2.0	2.0	2.1	2.3	2.4	1.1	▼ -53.2%
TOTAL	14.0	14.7	15.4	16.6	17.1	17.6	18.8	20.2	21.7	14.6	▼ -32.8%
Visitor Spending by Commodity Purchased (\$Billions)											
Accommodations	2.7	2.8	3.1	3.5	3.9	4.2	4.5	4.8	5.2	3.3	▼ -36.0%
Food Service	3.0	3.2	3.4	3.7	3.9	4.1	4.4	4.8	5.2	4.0	▼ -24.1%
Food Stores	0.6	0.7	0.7	0.7	0.8	0.8	0.8	0.8	0.9	0.8	▼ -14.1%
Local Tran. & Gas	2.3	2.3	2.3	2.3	1.9	1.9	2.1	2.3	2.4	1.7	▼ -28.3%
Arts, Ent. & Rec.	1.8	1.9	2.0	2.1	2.2	2.2	2.3	2.5	2.6	1.9	▼ -27.2%
Retail Sales	2.0	2.1	2.2	2.3	2.4	2.4	2.5	2.6	2.8	1.9	▼ -29.9%
Visitor Air Tran.	1.6	1.7	1.8	2.0	2.1	2.1	2.2	2.4	2.6	1.0	▼ -63.0%
TOTAL	14.0	14.7	15.4	16.6	17.1	17.6	18.8	20.2	21.7	14.6	▼ -32.8%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel and travel agencies.

Colorado / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Billions)											
Accom. & Food Serv.	2.0	2.1	2.2	2.3	2.6	2.7	3.0	3.2	3.5	2.8	▼ -19.5%
Arts, Ent. & Rec.	0.9	1.0	1.0	1.1	1.2	1.2	1.3	1.4	1.6	1.3	▼ -18.2%
Retail**	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.5	▲ 5.8%
Ground Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	▼ -21.7%
Visitor Air Tran.	0.3	0.4	0.5	0.5	0.5	0.6	0.7	0.8	0.9	1.0	▲ 9.7%
Other Travel*	0.4	0.5	0.6	0.6	0.6	0.7	0.8	0.8	0.9	0.9	▼ -6.6%
TOTAL	4.1	4.4	4.8	5.1	5.5	5.8	6.3	6.8	7.6	6.7	▼ -12.7%
Travel Industry Employment (Thousand Jobs)											
Accom. & Food Serv.	79.1	81.4	84.3	87.5	90.8	93.9	97.1	98.9	105.0	82.0	▼ -22.0%
Arts, Ent. & Rec.	33.2	34.1	35.0	36.3	37.7	38.5	39.6	40.9	44.7	34.1	▼ -23.7%
Retail**	13.6	13.9	14.2	14.5	14.9	15.3	15.5	15.7	15.8	15.6	▼ -1.4%
Ground Tran.	3.0	3.0	3.1	3.3	3.4	3.6	3.6	3.8	4.3	3.2	▼ -25.9%
Visitor Air Tran.	5.4	5.7	6.2	6.3	6.3	6.7	7.2	7.9	8.6	7.6	▼ -12.4%
Other Travel*	7.0	7.2	7.7	7.7	7.6	7.5	8.1	8.5	9.3	7.1	▼ -23.1%
TOTAL	141.2	145.2	150.6	155.6	160.8	165.5	171.2	175.8	187.7	149.5	▼ -20.3%
Tax Receipts Generated by Travel Spending (\$Billions)											
Local Tax Receipts	0.5	0.5	0.6	0.6	0.7	0.7	0.8	0.8	0.9	0.6	▼ -35.1%
State Tax Receipts	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.5	0.6	0.4	▼ -25.9%
TOTAL	0.9	0.9	1.0	1.1	1.1	1.2	1.3	1.4	1.5	1.0	▼ -31.5%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

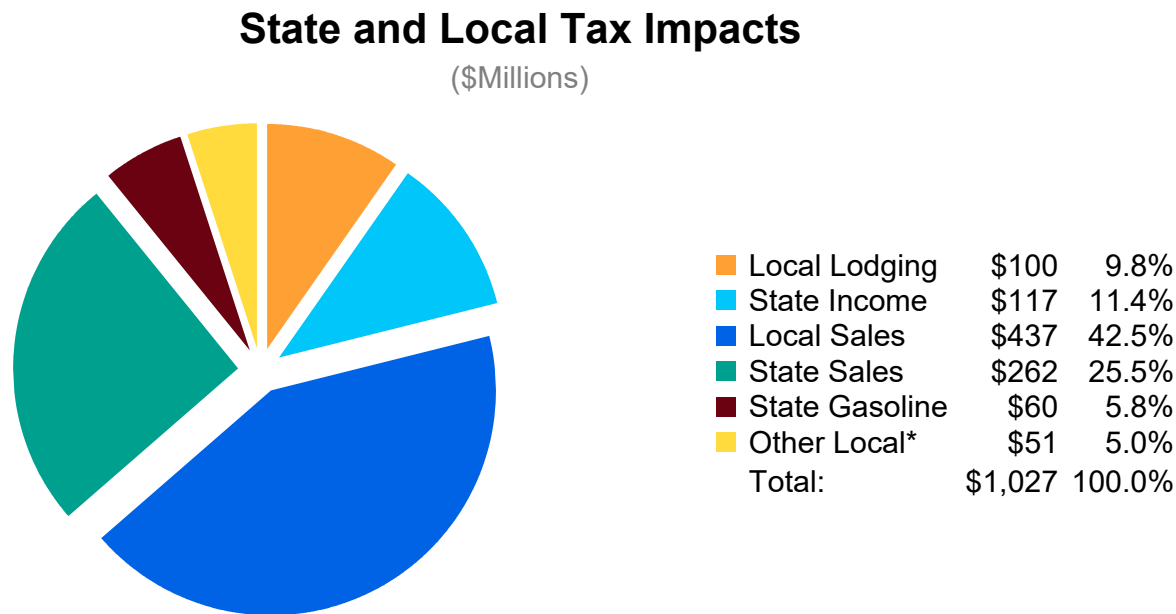
Earnings and employment include CARES act support, data limitations prevent disaggregation.



Colorado / Travel Industry Tax Revenue

Travel Industry State and Local Government Tax Revenues, 2020 CY

The distribution of taxes generated by the travel industry for 2020 is shown in the following chart. Sales tax receipts are distinguished between those that are generated by visitor spending and those that are generated by the spending of travel industry employees.



Source: Dean Runyan Associates. *Other Local includes Passenger Facility Charge (PFC) and Auto Rental Tax.

Local sales taxes generated by the travel industry make up 42.5% of all state and local travel generated tax revenue.



Region Impacts

2020p

Tourism Regions

Canyons & Plains

Baca
Bent
Crowley
Kiowa
Las Animas
Otero
Prowers

Denver & Cities of the Rockies

Adams
Arapahoe
Boulder
Broomfield
Clear Creek
Denver
Douglas
Gilpin
Jefferson
Larimer
Park
Weld

Mountains & Mesas

Archuleta
Delta
Dolores
Garfield
Gunnison
Hinsdale
La Plata
Mesa
Montezuma
Montrose
Ouray
San Juan
San Miguel

Mystic San Luis Valley

Alamosa
Conejos
Costilla
Gunnison
Huerfano
Mineral

Rio Grande
Saguache

Pikes Peak Wonders

Chaffee
Custer
Douglas
El Paso
Fremont
Gunnison
Lake
Park
Pueblo
Teller

Pioneering Plains

Arapahoe
Cheyenne
Elbert
Kit Carson
Lincoln
Logan
Morgan
Phillips
Sedgwick
Washington
Yuma

Rockies Playground

Clear Creek
Eagle
Garfield
Gunnison
Lake
Park
Pitkin
Summit

The Great West

Eagle
Garfield
Grand
Jackson
Moffat
Rio Blanco
Routt

Region / Summary

Direct Travel Impacts 2020p

	Travel Spending						
	Total (Millions)	Visitor (Millions)	Earnings (Millions)	Employ. (000's Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
Canyons & Plains	\$86	\$86	\$39	1.6	\$2.1	\$3.0	\$5.0
Denver & Cities of the Rockies	\$7,488	\$6,743	\$4,047	75.1	\$273.3	\$218.1	\$491.4
Mountains & Mesas	\$1,810	\$1,778	\$500	15.2	\$67.2	\$47.0	\$114.2
Mystic San Luis Valley	\$156	\$156	\$117	4.9	\$5.5	\$5.8	\$11.3
Pikes Peak Wonders	\$1,762	\$1,723	\$615	20.7	\$61.4	\$52.3	\$113.7
Pioneering Plains	\$243	\$225	\$69	2.4	\$5.6	\$8.0	\$13.6
Rockies Playground	\$3,090	\$3,078	\$928	21.4	\$140.1	\$84.2	\$224.3
The Great West	\$766	\$763	\$342	8.1	\$32.7	\$20.6	\$53.3
Colorado	\$15,402	\$14,552	\$6,657	149.5	\$587.8	\$439.0	\$1,026.7

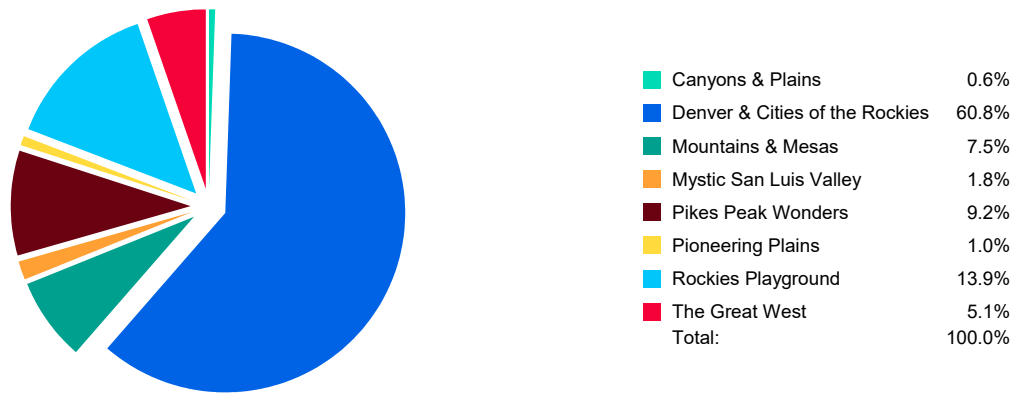
Note: Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors.

Earnings and Employment include CARES Act support.

Region / Summary

Travel Industry Earnings, 2020p

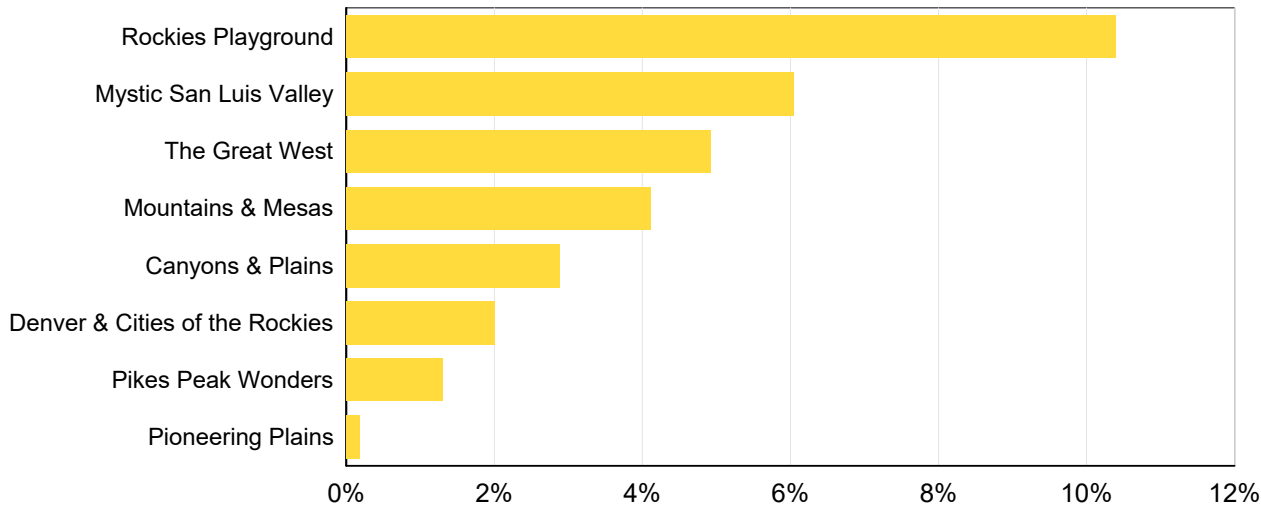
Travel Industry Earnings by Region



The majority of travel industry earnings (60.8%) are distributed to the Denver & Cities of the Rockies region, with notable portions going to the Rockies Playground (13.9%) and Mountains & Mesas (7.5%) regions. However, the size of travel earnings in relation to total earnings is actually lower in the Denver & Cities of the Rockies region compared to the Rockies Playground region. This is due to the economic diversification that comes from major urban areas.

Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

Travel Industry Earnings as a share of Total Earnings



Canyons & Plains Region / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	107	113	107	110	103	103	110	113	120	86	▼ -28.1%
Other Travel*	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.1	0.1	▼ -22.5%
TOTAL	107	113	112	110	103	103	110	113	120	86	▼ -28.1%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel	53	58	53	57	54	55	59	59	65	45	▼ -31.3%
Campground	3	3	3	3	3	3	4	4	4	3	▼ -8.2%
Private Home	20	19	20	19	19	19	20	20	20	21	▲ 2.8%
Vacation Home	3	3	3	3	3	3	3	3	3	3	▲ 5.8%
Day Travel	28	29	28	28	24	23	25	27	28	14	▼ -49.9%
TOTAL	107	113	112	110	103	103	110	113	120	86	▼ -28.1%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	19	21	19	20	20	21	22	22	25	15	▼ -37.3%
Food Service	24	26	24	27	26	27	29	29	32	25	▼ -22.5%
Food Stores	6	7	6	7	6	6	7	6	7	6	▼ -15.4%
Local Tran. & Gas	25	25	25	24	17	16	18	22	22	14	▼ -35.4%
Arts, Ent. & Rec.	14	14	14	14	14	14	14	14	15	11	▼ -23.8%
Retail Sales	19	20	19	19	19	18	19	19	19	14	▼ -25.5%
TOTAL	107	113	112	110	103	103	110	113	120	86	▼ -28.1%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Canyons & Plains Region / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	17	18	17	18	18	20	21	23	25	23	▼ -7.9%
Arts, Ent. & Rec.	9	9	9	9	10	10	11	10	11	11	▼ -0.7%
Retail**	4	4	4	4	4	4	4	4	5	5	▲ 9.8%
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▼ -22.5%
TOTAL	29	31	31	31	32	34	36	38	40	39	▼ -4.1%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	1,010	1,040	1,010	990	990	1,020	1,040	1,050	1,090	930	▼ -14.9%
Arts, Ent. & Rec.	540	610	540	580	560	540	560	520	550	500	▼ -9.3%
Retail**	180	180	180	180	180	180	180	170	180	180	▲ 1.7%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▼ -23.2%
TOTAL	1,720	1,830	1,810	1,750	1,720	1,730	1,780	1,740	1,820	1,610	▼ -11.6%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	2	3	2	2	2	2	3	3	3	2	▼ -26.8%
State Tax Receipts	3	4	3	4	4	4	4	4	4	3	▼ -24.7%
TOTAL	6	6	6	6	6	6	6	6	7	5	▼ -25.6%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Denver & Cities of the Rockies Region / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	7,740	8,114	7,740	9,284	9,471	9,699	10,372	11,265	12,099	6,743	▼ -44.3%
Other Travel*	1,536	1,584	1,536	1,806	1,858	1,801	1,930	2,062	2,217	745	▼ -66.4%
TOTAL	9,276	9,698	10,260	11,090	11,330	11,500	12,302	13,326	14,316	7,488	▼ -47.7%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel	4,623	4,897	4,623	5,871	6,101	6,288	6,773	7,431	8,073	3,997	▼ -50.5%
Campground	67	70	67	65	68	69	74	77	78	74	▼ -5.5%
Private Home	1,809	1,870	1,809	2,010	2,046	2,089	2,180	2,290	2,415	1,855	▼ -23.2%
Vacation Home	117	120	117	124	122	125	130	136	140	145	▲ 4.0%
Day Travel	1,124	1,158	1,124	1,213	1,134	1,128	1,215	1,330	1,393	672	▼ -51.7%
TOTAL	7,740	8,114	8,584	9,284	9,471	9,699	10,372	11,265	12,099	6,743	▼ -44.3%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	1,185	1,261	1,185	1,629	1,790	1,897	2,057	2,250	2,437	998	▼ -59.1%
Food Service	1,403	1,502	1,403	1,780	1,874	1,958	2,117	2,341	2,558	1,649	▼ -35.5%
Food Stores	261	275	261	314	326	325	336	357	378	289	▼ -23.6%
Local Tran. & Gas	1,524	1,543	1,524	1,558	1,328	1,293	1,411	1,590	1,641	1,194	▼ -27.2%
Arts, Ent. & Rec.	946	992	946	1,104	1,128	1,152	1,213	1,289	1,366	881	▼ -35.6%
Retail Sales	1,092	1,142	1,092	1,271	1,298	1,309	1,364	1,453	1,535	970	▼ -36.8%
Visitor Air Tran.	1,330	1,398	1,330	1,629	1,728	1,765	1,875	1,984	2,183	761	▼ -65.1%
TOTAL	7,740	8,114	8,584	9,284	9,471	9,699	10,372	11,265	12,099	6,743	▼ -44.3%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.



Denver & Cities of the Rockies Region / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	913	961	913	1,105	1,213	1,301	1,426	1,538	1,700	1,244	▼ -26.8%
Arts, Ent. & Rec.	468	490	468	551	600	620	651	705	892	709	▼ -20.6%
Retail**	185	192	185	212	224	233	243	259	272	261	▼ -3.9%
Ground Tran.	78	80	78	91	98	104	109	122	138	108	▼ -21.8%
Visitor Air Tran.	317	362	317	476	508	586	665	705	821	908	▲ 10.5%
Other Travel*	404	448	404	568	588	632	714	762	864	818	▼ -5.4%
TOTAL	2,364	2,533	2,830	3,003	3,231	3,476	3,810	4,090	4,688	4,047	▼ -13.7%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	35,750	36,690	35,750	39,930	41,690	43,450	44,960	45,710	47,590	34,790	▼ -26.9%
Arts, Ent. & Rec.	15,820	16,390	15,820	17,770	18,480	18,220	18,550	19,200	22,770	16,910	▼ -25.7%
Retail**	6,900	7,030	6,900	7,450	7,580	7,690	7,810	8,010	8,020	7,190	▼ -10.3%
Ground Tran.	2,320	2,380	2,320	2,560	2,680	2,790	2,830	2,970	3,360	2,490	▼ -25.9%
Visitor Air Tran.	5,070	5,330	5,070	5,910	5,950	6,290	6,790	6,950	7,880	7,060	▼ -10.5%
Other Travel*	6,470	6,660	6,470	7,190	7,070	7,010	7,560	7,780	8,570	6,680	▼ -22.0%
TOTAL	72,340	74,480	78,020	80,790	83,450	85,450	88,490	90,610	98,180	75,120	▼ -23.5%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	289	302	289	366	391	416	449	490	530	273	▼ -48.5%
State Tax Receipts	209	217	209	247	258	268	280	302	328	218	▼ -33.5%
TOTAL	498	519	558	613	649	685	729	792	858	491	▼ -42.8%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Mountains & Mesas Region / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	1,186	1,241	1,186	1,367	1,418	1,472	1,574	1,642	1,794	1,778	▼ -0.9%
Other Travel*	61	63	61	71	72	73	77	85	92	32	▼ -65.5%
TOTAL	1,247	1,304	1,364	1,439	1,490	1,544	1,651	1,727	1,886	1,810	▼ -4.1%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel	620	660	620	776	830	874	947	983	1,111	1,236	▲ 11.2%
Campground	101	106	101	100	104	105	113	118	119	109	▼ -8.7%
Private Home	159	162	159	169	172	177	182	188	196	170	▼ -13.2%
Vacation Home	135	137	135	142	142	146	150	157	161	154	▼ -4.4%
Day Travel	172	176	172	180	169	169	183	196	206	109	▼ -47.3%
TOTAL	1,186	1,241	1,300	1,367	1,418	1,472	1,574	1,642	1,794	1,778	▼ -0.9%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	258	271	258	314	347	374	395	413	461	487	▲ 5.8%
Food Service	270	290	270	331	354	373	409	427	477	529	▲ 11.0%
Food Stores	73	77	73	85	89	90	95	96	104	116	▲ 12.2%
Local Tran. & Gas	168	170	168	170	141	135	149	170	175	125	▼ -28.6%
Arts, Ent. & Rec.	150	157	150	172	180	186	199	203	217	236	▲ 8.9%
Retail Sales	179	187	179	196	202	205	215	218	233	223	▼ -4.4%
Visitor Air Tran.	87	89	87	100	105	108	112	116	128	61	▼ -52.4%
TOTAL	1,186	1,241	1,300	1,367	1,418	1,472	1,574	1,642	1,794	1,778	▼ -0.9%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.



Mountains & Mesas Region / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	199	208	199	239	257	271	292	305	330	296	▼ -10.4%
Arts, Ent. & Rec.	76	79	76	90	98	102	109	110	120	103	▼ -14.5%
Retail**	34	35	34	37	40	41	43	44	47	66	▲ 39.0%
Ground Tran.	7	7	7	8	9	9	10	11	13	10	▼ -21.5%
Visitor Air Tran.	3	3	3	4	4	5	5	21	15	16	▲ 9.9%
Other Travel*	2	3	2	3	3	4	4	15	11	9	▼ -17.5%
TOTAL	321	335	355	381	410	433	464	506	537	500	▼ -6.8%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	9,010	9,230	9,010	10,110	10,280	10,520	10,890	10,740	10,990	9,160	▼ -16.6%
Arts, Ent. & Rec.	3,530	3,590	3,530	3,670	3,890	4,060	4,230	4,230	4,280	3,470	▼ -19.0%
Retail**	1,400	1,430	1,400	1,480	1,520	1,590	1,620	1,600	1,640	2,080	▲ 26.9%
Ground Tran.	210	220	210	230	240	250	260	270	310	230	▼ -25.7%
Visitor Air Tran.	90	90	90	100	100	100	110	320	230	170	▼ -25.8%
Other Travel*	70	70	70	80	70	70	80	240	170	100	▼ -43.4%
TOTAL	14,320	14,640	15,210	15,670	16,100	16,610	17,190	17,400	17,620	15,210	▼ -13.7%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	37	39	37	45	48	52	55	58	66	67	▲ 2.3%
State Tax Receipts	32	33	32	36	38	40	41	44	48	47	▼ -1.2%
TOTAL	69	72	76	81	86	92	97	101	113	114	▲ 0.8%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Mystic San Luis Valley Region / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	121	134	121	127	132	136	156	156	166	156	▼ -5.8%
Other Travel*	0.9	0.8	0.9	0.4	0.6	0.7	0.7	0.9	0.9	0.4	▼ -58.2%
TOTAL	122	135	126	127	133	137	156	157	167	156	▼ -6.1%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel	56	66	56	61	69	73	88	84	92	99	▲ 7.0%
Campground	16	17	16	16	17	17	18	19	19	17	▼ -12.6%
Private Home	12	12	12	12	12	12	12	13	13	13	▼ -0.9%
Vacation Home	11	11	11	11	10	10	11	12	12	11	▼ -2.7%
Day Travel	26	27	26	26	24	23	26	28	29	16	▼ -45.9%
TOTAL	121	134	125	127	132	136	156	156	166	156	▼ -5.8%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	25	29	25	27	31	34	39	39	42	40	▼ -4.3%
Food Service	30	35	30	34	37	39	46	45	49	51	▲ 3.0%
Food Stores	8	9	8	9	10	10	11	11	11	12	▲ 6.1%
Local Tran. & Gas	22	22	22	21	16	14	17	20	20	13	▼ -34.7%
Arts, Ent. & Rec.	10	11	10	11	12	12	13	13	14	13	▼ -4.6%
Retail Sales	23	25	23	23	25	25	28	27	28	27	▼ -5.3%
Visitor Air Tran.	1	2	1	1	0.8	1.0	0.7	2	2	0.9	▼ -51.0%
TOTAL	121	134	125	127	132	136	156	156	166	156	▼ -5.8%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Mystic San Luis Valley Region / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	20	22	20	23	25	26	29	30	113	102	▼ -9.5%
Arts, Ent. & Rec.	4	5	4	5	5	6	6	6	6	5	▼ -9.0%
Retail**	5	5	5	5	6	6	7	6	7	9	▲ 35.5%
Ground Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	▼ -21.6%
Visitor Air Tran.	0.1	0.2	0.1	0.2	0.2	0.2	0.2	0.3	0.3	0.2	▼ -29.6%
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.1	▼ -40.0%
TOTAL	30	32	32	34	36	38	42	43	126	117	▼ -7.2%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	1,290	1,370	1,290	1,460	1,460	1,540	1,630	1,580	5,130	4,350	▼ -15.2%
Arts, Ent. & Rec.	280	290	280	300	330	320	350	330	280	230	▼ -17.4%
Retail**	260	270	260	260	270	280	300	280	280	350	▲ 24.6%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▼ -25.8%
Visitor Air Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▼ -49.8%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▼ -57.2%
TOTAL	1,840	1,940	1,910	2,020	2,070	2,150	2,290	2,200	5,700	4,940	▼ -13.4%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	3	4	3	4	4	5	5	5	6	6	▼ -1.7%
State Tax Receipts	4	4	4	4	4	4	5	5	6	6	▼ -7.7%
TOTAL	7	8	7	8	8	9	10	10	12	11	▼ -4.9%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Pikes Peak Wonders Region / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	1,775	1,781	1,775	1,899	1,950	2,057	2,253	2,377	2,494	1,723	▼ -30.9%
Other Travel*	115	113	115	95	91	96	108	116	126	40	▼ -68.4%
TOTAL	1,890	1,894	1,904	1,995	2,041	2,153	2,361	2,493	2,620	1,762	▼ -32.7%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel	946	939	946	1,053	1,128	1,222	1,370	1,442	1,529	1,040	▼ -32.0%
Campground	58	60	58	56	59	60	64	67	68	65	▼ -4.3%
Private Home	387	392	387	394	388	394	409	429	444	427	▼ -3.7%
Vacation Home	53	54	53	54	53	55	57	60	62	63	▲ 2.3%
Day Travel	331	335	331	341	322	326	353	379	391	128	▼ -67.4%
TOTAL	1,775	1,781	1,810	1,899	1,950	2,057	2,253	2,377	2,494	1,723	▼ -30.9%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	281	281	281	322	368	418	476	507	531	337	▼ -36.5%
Food Service	421	429	421	481	522	566	623	657	700	528	▼ -24.7%
Food Stores	85	87	85	94	99	102	107	109	113	102	▼ -10.3%
Local Tran. & Gas	269	269	269	255	187	169	198	236	239	155	▼ -35.1%
Arts, Ent. & Rec.	278	282	278	307	318	330	350	356	372	264	▼ -29.1%
Retail Sales	338	338	338	356	373	389	411	419	433	305	▼ -29.6%
Visitor Air Tran.	104	95	104	84	84	83	89	94	106	33	▼ -68.8%
TOTAL	1,775	1,781	1,810	1,899	1,950	2,057	2,253	2,377	2,494	1,723	▼ -30.9%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Pikes Peak Wonders Region / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	247	253	247	277	305	325	361	388	416	355	▼ -14.8%
Arts, Ent. & Rec.	134	134	134	145	160	167	178	182	194	156	▼ -19.7%
Retail**	57	57	57	60	65	69	73	75	77	82	▲ 6.8%
Ground Tran.	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.5	0.4	▼ -21.0%
Visitor Air Tran.	10	10	10	9	10	10	11	11	12	10	▼ -17.6%
Other Travel*	12	12	12	11	11	13	15	15	16	12	▼ -20.3%
TOTAL	460	466	478	502	551	585	638	672	715	615	▼ -14.0%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	11,980	12,260	11,980	12,920	13,600	14,130	14,870	15,060	15,290	12,620	▼ -17.4%
Arts, Ent. & Rec.	5,770	5,720	5,770	5,900	6,030	6,420	6,630	6,690	6,880	5,140	▼ -25.2%
Retail**	2,370	2,310	2,370	2,370	2,490	2,590	2,680	2,650	2,620	2,580	▼ -1.7%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	10	10	<10	▼ -25.3%
Visitor Air Tran.	170	170	170	160	160	160	170	180	200	140	▼ -28.2%
Other Travel*	220	230	220	210	210	220	240	250	270	190	▼ -29.8%
TOTAL	20,530	20,700	21,120	21,570	22,500	23,530	24,600	24,840	25,270	20,690	▼ -18.1%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	49	49	49	54	59	73	81	85	89	61	▼ -31.3%
State Tax Receipts	51	51	51	54	58	61	64	68	71	52	▼ -26.7%
TOTAL	100	100	102	108	117	134	145	153	161	114	▼ -29.3%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Pioneering Plains Region / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	223	239	223	268	248	238	256	275	290	225	▼ -22.2%
Other Travel*	8	8	8	13	14	11	20	21	23	18	▼ -22.5%
TOTAL	230	247	262	282	263	250	275	296	313	243	▼ -22.2%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel	59	72	59	98	91	82	91	97	106	84	▼ -20.8%
Campground	7	7	7	6	6	6	7	7	7	7	▼ -12.8%
Private Home	78	79	78	84	84	87	88	92	96	88	▼ -8.5%
Vacation Home	13	13	13	14	13	13	14	15	15	14	▼ -9.7%
Day Travel	67	67	67	66	54	50	56	63	64	33	▼ -49.1%
TOTAL	223	239	249	268	248	238	256	275	290	225	▼ -22.2%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	20	24	20	34	33	31	33	35	39	28	▼ -28.2%
Food Service	33	38	33	47	46	45	48	50	55	47	▼ -15.0%
Food Stores	9	10	9	12	12	11	11	11	12	11	▼ -8.4%
Local Tran. & Gas	120	122	120	124	108	105	114	128	132	97	▼ -26.4%
Arts, Ent. & Rec.	13	15	13	16	16	15	16	17	17	14	▼ -15.8%
Retail Sales	28	30	28	35	34	32	33	33	35	28	▼ -19.2%
TOTAL	223	239	249	268	248	238	256	275	290	225	▼ -22.2%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Pioneering Plains Region / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	20	22	20	27	28	28	30	32	33	31	▼ -6.5%
Arts, Ent. & Rec.	6	6	6	7	7	7	7	8	8	7	▼ -18.7%
Retail**	7	7	7	8	8	8	9	9	9	11	▲ 15.4%
Ground Tran.	7	7	7	8	9	9	10	11	12	10	▼ -21.5%
Other Travel*	4	5	4	8	8	7	11	12	14	10	▼ -22.5%
TOTAL	45	47	53	58	61	59	67	72	77	69	▼ -10.3%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	1,140	1,200	1,140	1,380	1,390	1,390	1,400	1,390	1,360	1,230	▼ -9.7%
Arts, Ent. & Rec.	510	530	510	580	590	540	540	590	560	430	▼ -23.5%
Retail**	330	350	330	380	380	370	370	370	370	400	▲ 7.0%
Ground Tran.	210	210	210	230	240	250	250	270	300	220	▼ -25.7%
Other Travel*	110	120	110	140	140	100	140	130	140	110	▼ -23.2%
TOTAL	2,300	2,410	2,560	2,720	2,730	2,650	2,710	2,750	2,730	2,380	▼ -12.7%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	4	5	4	6	6	6	6	7	7	6	▼ -19.6%
State Tax Receipts	8	8	8	9	9	9	9	10	10	8	▼ -21.3%
TOTAL	12	13	14	15	15	15	15	16	17	14	▼ -20.6%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Rockies Playground Region / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	2,228	2,393	2,228	2,722	2,929	3,075	3,116	3,366	3,631	3,078	▼ -15.2%
Other Travel*	22	22	22	24	26	26	27	35	39	12	▼ -70.3%
TOTAL	2,250	2,415	2,546	2,746	2,955	3,101	3,143	3,401	3,671	3,090	▼ -15.8%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel	1,737	1,886	1,737	2,185	2,379	2,513	2,538	2,758	2,996	2,589	▼ -13.6%
Campground	29	30	29	29	30	30	32	34	34	29	▼ -15.8%
Private Home	97	98	97	105	111	114	117	120	129	101	▼ -22.2%
Vacation Home	195	199	195	209	213	219	226	232	237	234	▼ -1.3%
Day Travel	170	180	170	193	196	200	203	222	234	126	▼ -46.4%
TOTAL	2,228	2,393	2,523	2,722	2,929	3,075	3,116	3,366	3,631	3,078	▼ -15.2%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	708	769	708	934	1,056	1,151	1,172	1,245	1,360	1,218	▼ -10.5%
Food Service	595	649	595	737	793	833	850	946	1,028	890	▼ -13.4%
Food Stores	131	141	131	158	167	168	166	179	190	169	▼ -11.2%
Local Tran. & Gas	123	124	123	125	105	101	111	126	130	93	▼ -28.3%
Arts, Ent. & Rec.	308	331	308	358	375	382	377	405	422	345	▼ -18.1%
Retail Sales	259	276	259	296	308	312	308	330	348	277	▼ -20.6%
Visitor Air Tran.	103	103	103	114	125	128	132	136	154	86	▼ -43.7%
TOTAL	2,228	2,393	2,523	2,722	2,929	3,075	3,116	3,366	3,631	3,078	▼ -15.2%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.



Rockies Playground Region / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	408	431	408	491	532	569	596	662	702	603	▼ -14.1%
Arts, Ent. & Rec.	159	164	159	190	213	220	218	233	248	220	▼ -11.5%
Retail**	49	52	49	56	60	63	62	67	70	81	▲ 15.7%
Ground Tran.	6	6	6	7	7	8	8	9	10	8	▼ -21.7%
Visitor Air Tran.	3	5	3	6	6	7	8	23	16	13	▼ -17.3%
Other Travel*	3	3	3	4	4	4	5	9	8	2	▼ -69.4%
TOTAL	629	661	706	754	822	870	897	1,004	1,054	928	▼ -12.0%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	13,710	14,150	13,710	14,940	15,380	15,850	16,140	17,250	17,550	13,930	▼ -20.6%
Arts, Ent. & Rec.	4,690	4,830	4,690	5,170	5,460	5,880	5,820	6,330	6,340	5,130	▼ -19.1%
Retail**	1,570	1,640	1,570	1,730	1,820	1,860	1,820	1,890	1,920	2,050	▲ 6.3%
Ground Tran.	170	180	170	190	200	210	210	220	250	190	▼ -25.9%
Visitor Air Tran.	60	90	60	100	100	100	110	360	250	120	▼ -49.5%
Other Travel*	50	50	50	50	50	50	60	110	90	30	▼ -70.2%
TOTAL	20,250	20,950	21,470	22,170	23,010	23,950	24,160	26,160	26,400	21,440	▼ -18.8%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	88	95	88	111	122	138	140	150	162	140	▼ -13.6%
State Tax Receipts	58	62	58	71	77	82	83	90	97	84	▼ -13.5%
TOTAL	146	157	167	182	199	220	223	240	260	224	▼ -13.6%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

The Great West Region / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	664	696	664	794	828	864	936	999	1,067	763	▼ -28.5%
Other Travel*	4	4	4	4	4	5	5	6	6	3	▼ -48.0%
TOTAL	668	700	731	799	832	869	941	1,005	1,073	766	▼ -28.6%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel	414	442	414	530	562	591	648	698	755	507	▼ -32.8%
Campground	31	33	31	31	32	33	35	37	37	32	▼ -15.1%
Private Home	41	41	41	43	43	45	46	47	50	45	▼ -10.1%
Vacation Home	110	110	110	115	116	121	125	130	134	135	▲ 1.1%
Day Travel	67	70	67	75	74	75	82	87	91	43	▼ -52.1%
TOTAL	664	696	727	794	828	864	936	999	1,067	763	▼ -28.5%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	169	173	169	206	227	244	262	284	310	209	▼ -32.5%
Food Service	179	194	179	228	241	253	281	301	323	243	▼ -24.9%
Food Stores	44	46	44	53	55	56	59	61	64	51	▼ -20.3%
Local Tran. & Gas	51	51	51	50	40	38	42	49	50	35	▼ -30.6%
Arts, Ent. & Rec.	108	114	108	130	134	138	150	158	164	118	▼ -28.3%
Retail Sales	89	95	89	103	105	106	113	116	121	86	▼ -28.7%
Visitor Air Tran.	24	24	24	25	26	29	28	29	34	21	▼ -39.2%
TOTAL	664	696	727	794	828	864	936	999	1,067	763	▼ -28.5%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.



The Great West Region / Detail Trend

Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	136	147	136	170	186	196	206	209	217	191	▼ -11.7%
Arts, Ent. & Rec.	79	83	79	98	107	113	123	130	140	116	▼ -17.2%
Retail**	18	19	18	20	21	22	24	25	26	27	▲ 5.2%
Ground Tran.	1	1	1	2	2	2	2	2	2	2	▼ -22.2%
Visitor Air Tran.	0.4	0.5	0.4	0.6	0.6	0.7	0.8	5	4	5	▲ 43.4%
Other Travel*	0.4	0.5	0.4	0.6	0.7	0.6	0.9	2	1	1	▼ -13.9%
TOTAL	235	251	266	291	317	334	357	374	389	342	▼ -12.1%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	5,160	5,420	5,160	5,820	6,020	6,030	6,210	6,160	6,060	4,950	▼ -18.2%
Arts, Ent. & Rec.	2,010	2,140	2,010	2,330	2,360	2,570	2,900	2,980	3,010	2,290	▼ -23.9%
Retail**	630	640	630	680	700	710	750	750	750	730	▼ -2.5%
Ground Tran.	40	40	40	40	50	50	50	50	60	40	▼ -26.3%
Visitor Air Tran.	20	20	20	20	20	20	20	80	50	50	▼ -3.2%
Other Travel*	20	20	20	20	20	10	20	30	20	20	▼ -27.3%
TOTAL	7,880	8,290	8,480	8,910	9,160	9,390	9,950	10,060	9,960	8,090	▼ -18.7%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	23	24	23	28	31	34	37	39	43	33	▼ -23.1%
State Tax Receipts	17	18	17	21	22	23	24	26	28	21	▼ -25.5%
TOTAL	40	42	44	48	53	57	61	65	70	53	▼ -24.1%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.



District Impacts

2010-2020p

Tourism Districts

Central District

Chaffee
Fremont
Gunnison
Gunnison
Gunnison
Gunnison
Hinsdale
Lake
Lake
Park
Park
Park
Pitkin

Denver District

Adams
Arapahoe
Arapahoe
Boulder
Broomfield
Denver
Douglas
Douglas
Jefferson

El Paso/Teller District

El Paso
Teller

Larimer District

Larimer

Mesa District

Mesa

North Central District

Clear Creek
Clear Creek
Gilpin
Summit

Northeast District

Logan
Morgan
Phillips
Sedgwick
Washington
Weld
Yuma

Northwest District

Eagle
Eagle
Garfield
Garfield
Garfield
Grand
Jackson
Moffat
Rio Blanco
Routt

South Central District

Alamosa
Conejos
Costilla
Custer
Huerfano
Las Animas
Mineral
Pueblo
Rio Grande
Saguache

Southeast District

Baca
Bent
Cheyenne
Crowley
Elbert
Kiowa
Kit Carson
Lincoln
Otero
Prowers

Southwest District

Archuleta

Delta
Dolores
La Plata
Montezuma
Montrose
Ouray
San Juan
San Miguel

District / Summary

Overnight Direct Travel Impacts 2020p

	Travel Spending						
	Total (Millions)	Visitor (Millions)	Earnings (Millions)	Employ. (000's Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
Central District	\$1,136	\$1,128	\$451	9.8	\$52.3	\$30.2	\$82.5
Denver District	\$5,949	\$5,207	\$3,486	57.0	\$233.7	\$168.9	\$402.6
El Paso/Teller District	\$1,223	\$1,184	\$437	14.8	\$43.6	\$35.2	\$78.8
Larimer District	\$535	\$532	\$194	7.2	\$17.1	\$15.5	\$32.6
Mesa District	\$245	\$230	\$88	3.1	\$9.3	\$6.8	\$16.1
North Central District	\$1,380	\$1,380	\$327	9.1	\$57.6	\$37.3	\$94.8
Northeast District	\$284	\$283	\$101	4.1	\$7.0	\$8.5	\$15.5
Northwest District	\$1,796	\$1,788	\$634	15.6	\$79.1	\$47.5	\$126.7
South Central District	\$359	\$358	\$202	7.5	\$11.8	\$11.9	\$23.7
Southeast District	\$178	\$160	\$53	1.7	\$4.5	\$5.0	\$9.5
Southwest District	\$1,177	\$1,162	\$309	8.7	\$43.0	\$29.7	\$72.7
Colorado	\$14,261	\$13,411	\$6,282	138.5	\$559.1	\$396.5	\$955.6

Note: Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors.

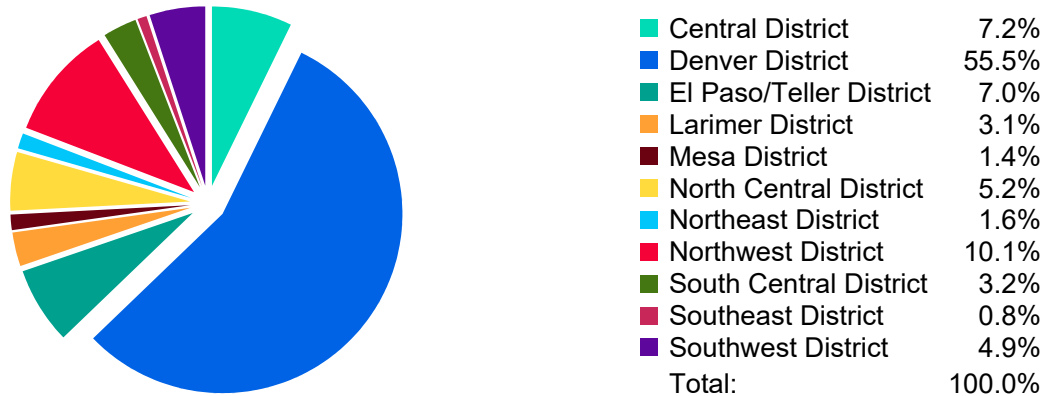
Earnings and Employment include CARES Act support.

District / Summary

Overnight Travel Industry Earnings, 2020p

Travel Industry Earnings by Region

Overnight Activity Only

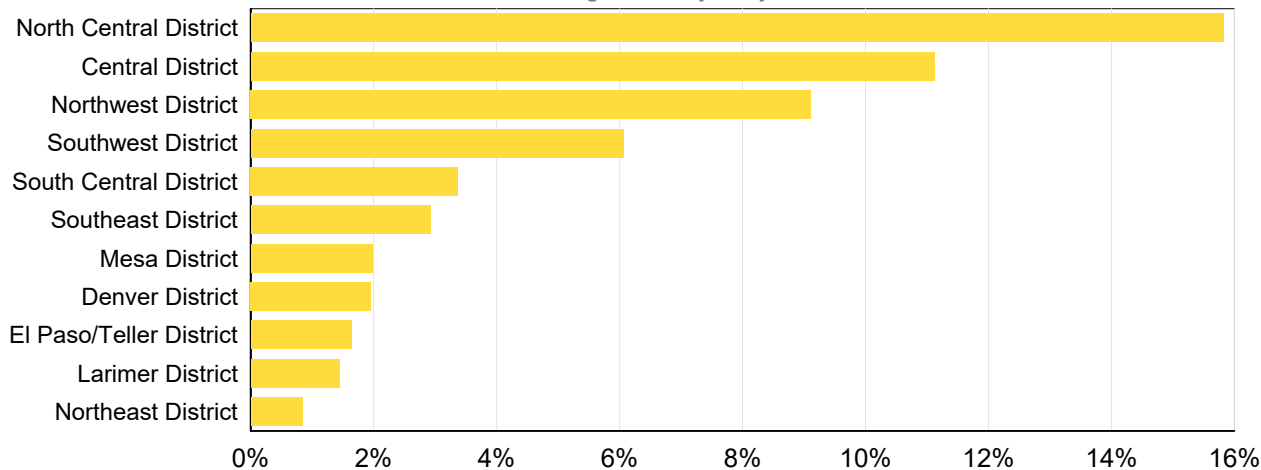


The majority of travel industry earnings (55.5%) are distributed to the Denver District, with notable portions going to the Northwest District (10.1%). However, the size of travel earnings in relation to total earnings is actually lower in the Denver District versus most of the other areas of the state.

Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

Travel Industry Earnings as a share of Total Earnings

Overnight Activity Only



Central District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	841	911	955	1,032	1,089	1,156	1,211	1,241	1,284	1,128	▼ -12.2%
Other Travel*	16	17	18	19	20	21	22	28	32	8	▼ -74.0%
TOTAL	857	927	973	1,051	1,108	1,177	1,233	1,270	1,316	1,136	▼ -13.7%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel, STR	622	687	727	801	850	912	956	977	1,009	883	▼ -12.5%
Campground	42	44	43	42	44	44	47	50	50	43	▼ -14.4%
Private Home	69	71	74	76	79	81	85	87	93	72	▼ -22.8%
2nd Home	108	110	111	114	116	119	123	128	132	130	▼ -1.1%
TOTAL	841	911	955	1,032	1,089	1,156	1,211	1,241	1,284	1,128	▼ -12.2%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	243	269	285	322	352	391	416	430	453	389	▼ -14.1%
Food Service	217	237	250	270	285	303	318	327	335	322	▼ -3.7%
Food Stores	55	60	61	66	69	70	71	71	72	69	▼ -3.6%
Local Tran. & Gas	48	49	49	50	43	43	46	52	53	44	▼ -18.1%
Arts, Ent. & Rec.	125	134	138	146	151	156	159	159	157	143	▼ -8.9%
Retail Sales	91	98	100	105	107	110	112	113	113	108	▼ -4.3%
Visitor Air Tran.	61	64	72	73	81	84	90	90	102	53	▼ -48.1%
TOTAL	841	911	955	1,032	1,089	1,156	1,211	1,241	1,284	1,128	▼ -12.2%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Central District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	174	187	199	216	230	255	271	279	300	275	▼ -8.5%
Arts, Ent. & Rec.	85	88	94	101	114	119	119	122	131	126	▼ -4.2%
Retail**	19	20	20	21	22	24	24	24	24	33	▲ 34.5%
Ground Tran.	3	3	3	3	4	4	4	5	5	4	▼ -21.5%
Visitor Air Tran.	2	2	3	3	3	4	4	16	11	12	▲ 10.9%
Other Travel*	2	2	2	3	3	3	4	7	6	2	▼ -71.4%
TOTAL	285	302	322	348	376	408	426	453	478	451	▼ -5.7%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	6,220	6,400	6,570	6,860	6,890	7,280	7,590	7,440	7,650	6,580	▼ -14.1%
Arts, Ent. & Rec.	1,870	1,880	1,900	1,950	2,030	2,180	2,160	2,120	2,110	1,930	▼ -8.3%
Retail**	710	740	750	770	790	830	840	830	810	1,020	▲ 26.4%
Ground Tran.	90	90	90	100	100	110	110	110	130	90	▼ -25.7%
Visitor Air Tran.	60	60	70	70	70	70	80	240	160	120	▼ -25.1%
Other Travel*	30	30	30	30	30	30	40	90	70	20	▼ -71.3%
TOTAL	8,970	9,200	9,410	9,760	9,920	10,500	10,810	10,820	10,920	9,770	▼ -10.6%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	33	36	38	42	45	53	56	57	59	52	▼ -11.3%
State Tax Receipts	21	22	24	26	27	29	30	32	33	30	▼ -8.3%
TOTAL	54	59	62	68	72	82	86	89	92	83	▼ -10.2%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Denver District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	5,864	6,151	6,541	7,133	7,381	7,624	8,155	8,832	9,519	5,207	▼ -45.3%
Other Travel*	1,529	1,579	1,672	1,802	1,854	1,796	1,926	2,058	2,213	741	▼ -66.5%
TOTAL	7,394	7,729	8,213	8,935	9,235	9,420	10,081	10,890	11,732	5,949	▼ -49.3%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel, STR	4,199	4,429	4,770	5,282	5,501	5,708	6,155	6,729	7,300	3,561	▼ -51.2%
Campground	22	23	22	22	23	23	25	26	26	24	▼ -6.9%
Private Home	1,586	1,641	1,690	1,769	1,799	1,833	1,914	2,013	2,127	1,553	▼ -27.0%
2nd Home	56	58	58	60	59	60	62	65	66	69	▲ 4.6%
TOTAL	5,864	6,151	6,541	7,133	7,381	7,624	8,155	8,832	9,519	5,207	▼ -45.3%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	1,043	1,105	1,219	1,427	1,572	1,681	1,825	1,985	2,149	838	▼ -61.0%
Food Service	1,008	1,077	1,166	1,279	1,349	1,418	1,540	1,705	1,865	1,220	▼ -34.6%
Food Stores	190	199	209	226	235	236	244	259	274	210	▼ -23.4%
Local Tran. & Gas	1,041	1,062	1,084	1,104	993	987	1,056	1,170	1,216	956	▼ -21.4%
Arts, Ent. & Rec.	552	576	606	647	666	686	724	779	825	560	▼ -32.2%
Retail Sales	702	733	773	821	839	851	891	951	1,007	662	▼ -34.2%
Visitor Air Tran.	1,329	1,398	1,484	1,629	1,728	1,765	1,875	1,984	2,183	761	▼ -65.1%
TOTAL	5,864	6,151	6,541	7,133	7,381	7,624	8,155	8,832	9,519	5,207	▼ -45.3%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.



Denver District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	718	752	801	866	950	1,020	1,120	1,201	1,342	985	▼ -26.6%
Arts, Ent. & Rec.	281	297	316	340	370	386	407	449	598	494	▼ -17.4%
Retail**	120	124	130	138	146	152	159	170	179	179	▲ 0.1%
Ground Tran.	76	78	80	89	96	101	107	119	135	106	▼ -21.8%
Visitor Air Tran.	317	362	458	476	508	586	665	705	821	908	▲ 10.5%
Other Travel*	401	445	549	564	584	627	712	760	862	816	▼ -5.4%
TOTAL	1,913	2,058	2,334	2,473	2,653	2,873	3,170	3,404	3,937	3,486	▼ -11.4%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	26,110	26,650	27,820	29,140	30,400	31,700	32,850	33,260	34,980	25,940	▼ -25.9%
Arts, Ent. & Rec.	8,300	8,680	9,210	9,450	9,660	9,650	9,950	10,490	13,260	10,220	▼ -22.9%
Retail**	4,240	4,310	4,490	4,620	4,700	4,790	4,880	5,010	5,040	4,700	▼ -6.7%
Ground Tran.	2,270	2,320	2,370	2,490	2,610	2,720	2,760	2,900	3,270	2,420	▼ -25.9%
Visitor Air Tran.	5,060	5,320	5,820	5,910	5,950	6,290	6,790	6,950	7,880	7,060	▼ -10.5%
Other Travel*	6,400	6,580	7,110	7,120	7,000	6,940	7,510	7,730	8,520	6,650	▼ -21.9%
TOTAL	52,380	53,870	56,820	58,730	60,320	62,100	64,720	66,330	72,950	56,990	▼ -21.9%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	249	260	281	316	339	362	392	427	463	234	▼ -49.5%
State Tax Receipts	149	156	168	182	191	201	212	229	250	169	▼ -32.4%
TOTAL	398	416	450	498	530	563	604	656	713	403	▼ -43.5%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

El Paso/Teller District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	1,167	1,156	1,176	1,241	1,300	1,393	1,524	1,607	1,696	1,184	▼ -30.2%
Other Travel*	112	112	94	94	90	95	107	113	123	39	▼ -68.3%
TOTAL	1,280	1,267	1,270	1,335	1,390	1,488	1,631	1,720	1,819	1,223	▼ -32.8%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel, STR	805	787	811	874	936	1,024	1,139	1,201	1,277	785	▼ -38.5%
Campground	35	36	35	34	36	36	39	40	41	40	▼ -2.1%
Private Home	300	304	302	304	299	303	316	333	345	325	▼ -5.8%
2nd Home	28	28	28	29	29	30	31	32	33	34	▲ 2.3%
TOTAL	1,167	1,156	1,176	1,241	1,300	1,393	1,524	1,607	1,696	1,184	▼ -30.2%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	224	221	229	252	290	334	382	407	427	243	▼ -43.1%
Food Service	275	276	287	310	338	372	408	432	463	358	▼ -22.6%
Food Stores	56	56	58	61	65	67	69	71	74	66	▼ -11.4%
Local Tran. & Gas	118	117	114	112	82	75	88	105	106	87	▼ -18.4%
Arts, Ent. & Rec.	193	195	205	216	223	232	246	250	263	198	▼ -24.7%
Retail Sales	198	195	198	207	218	230	243	249	258	200	▼ -22.7%
Visitor Air Tran.	103	95	84	83	83	82	87	93	104	32	▼ -68.9%
TOTAL	1,167	1,156	1,176	1,241	1,300	1,393	1,524	1,607	1,696	1,184	▼ -30.2%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

El Paso/Teller District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	178	181	190	201	222	237	265	282	301	265	▼ -11.9%
Arts, Ent. & Rec.	77	77	79	83	91	96	102	106	113	97	▼ -13.9%
Retail**	33	33	33	35	38	41	43	44	46	53	▲ 16.5%
Ground Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -21.8%
Visitor Air Tran.	10	10	9	9	9	10	11	11	12	10	▼ -17.7%
Other Travel*	11	12	11	11	11	12	14	14	15	12	▼ -18.1%
TOTAL	309	312	323	338	371	397	435	457	486	437	▼ -10.0%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	7,870	8,130	8,520	8,750	9,250	9,720	10,290	10,330	10,470	9,070	▼ -13.4%
Arts, Ent. & Rec.	3,720	3,710	3,750	3,890	3,970	4,200	4,370	4,470	4,610	3,790	▼ -17.8%
Retail**	1,330	1,280	1,300	1,330	1,400	1,480	1,520	1,500	1,490	1,590	▲ 7.1%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▼ -26.0%
Visitor Air Tran.	170	170	170	160	160	160	170	180	200	140	▼ -28.1%
Other Travel*	210	220	210	200	200	210	230	240	260	190	▼ -27.6%
TOTAL	13,310	13,520	13,950	14,330	14,980	15,770	16,580	16,730	17,030	14,790	▼ -13.2%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	34	34	34	37	41	52	58	61	64	44	▼ -32.3%
State Tax Receipts	31	31	32	33	36	39	42	44	46	35	▼ -23.7%
TOTAL	65	64	66	70	77	91	100	105	111	79	▼ -28.7%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Larimer District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	472	510	534	593	618	608	624	712	769	532	▼ -30.8%
Other Travel*	6	5	3	3	4	4	4	3	4	3	▼ -22.5%
TOTAL	477	515	537	596	622	611	628	715	772	535	▼ -30.8%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel, STR	275	308	330	385	406	390	399	477	527	284	▼ -46.1%
Campground	34	35	34	33	34	35	37	39	39	37	▼ -6.3%
Private Home	119	123	125	129	132	136	140	145	150	157	▲ 4.2%
2nd Home	43	44	45	46	45	46	49	51	52	54	▲ 4.5%
TOTAL	472	510	534	593	618	608	624	712	769	532	▼ -30.8%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	113	125	135	158	175	176	184	215	233	127	▼ -45.2%
Food Service	116	128	136	153	162	160	164	190	210	153	▼ -27.1%
Food Stores	37	40	41	46	48	46	46	50	54	43	▼ -20.5%
Local Tran. & Gas	48	49	49	49	40	38	42	49	51	41	▼ -19.6%
Arts, Ent. & Rec.	73	78	81	88	91	89	90	99	106	81	▼ -23.7%
Retail Sales	84	90	92	100	102	99	98	108	115	87	▼ -24.6%
TOTAL	471	510	534	593	618	608	624	712	769	532	▼ -30.8%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Larimer District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	79	86	90	97	108	112	120	135	143	115	▼ -19.8%
Arts, Ent. & Rec.	34	36	40	44	47	47	47	53	57	52	▼ -9.1%
Retail**	15	16	16	18	19	18	19	20	22	24	▲ 9.8%
Ground Tran.	2	2	2	2	2	2	3	3	3	2	▼ -22.0%
Other Travel*	2	3	4	3	4	4	2	2	2	2	▼ -22.5%
TOTAL	132	142	151	164	180	184	191	213	227	194	▼ -14.4%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	3,820	4,050	4,120	4,260	4,450	4,540	4,630	4,870	4,890	3,790	▼ -22.5%
Arts, Ent. & Rec.	2,280	2,360	2,410	2,670	3,010	2,800	2,790	2,960	3,130	2,590	▼ -17.4%
Retail**	640	660	660	680	710	690	690	730	740	740	▲ 0.9%
Ground Tran.	50	50	60	60	60	60	60	70	80	60	▼ -26.1%
Other Travel*	60	60	70	60	60	60	40	40	40	20	▼ -42.6%
TOTAL	6,840	7,180	7,320	7,720	8,290	8,160	8,210	8,670	8,880	7,200	▼ -18.9%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	14	15	16	18	19	20	21	24	26	17	▼ -34.9%
State Tax Receipts	13	14	15	16	17	17	18	20	22	15	▼ -28.1%
TOTAL	27	29	31	34	37	38	39	44	48	33	▼ -31.9%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Mesa District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	220	232	236	240	247	249	260	272	287	230	▼ -20.0%
Other Travel*	32	35	33	35	34	35	38	40	43	16	▼ -63.5%
TOTAL	252	266	269	275	281	284	299	312	330	245	▼ -25.7%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel, STR	136	146	150	153	159	160	169	177	190	141	▼ -25.8%
Campground	10	11	10	10	10	10	11	12	12	11	▼ -10.9%
Private Home	67	68	69	71	71	72	74	76	78	71	▼ -9.3%
2nd Home	6	6	6	6	6	6	6	7	7	7	▲ 2.5%
TOTAL	220	232	236	240	247	249	260	272	287	230	▼ -20.0%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	47	50	50	51	56	58	60	64	68	48	▼ -29.3%
Food Service	48	52	54	55	58	59	64	67	72	65	▼ -8.5%
Food Stores	15	16	16	16	17	17	17	17	18	17	▼ -6.4%
Local Tran. & Gas	23	23	23	23	19	18	20	23	24	21	▼ -10.9%
Arts, Ent. & Rec.	23	24	24	24	25	25	26	27	28	25	▼ -8.9%
Retail Sales	36	38	38	38	38	38	39	40	41	37	▼ -8.9%
Visitor Air Tran.	28	29	30	32	34	34	33	34	36	15	▼ -58.9%
TOTAL	220	232	236	240	247	249	260	272	287	230	▼ -20.0%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Mesa District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	36	39	41	43	46	48	51	55	57	55	▼ -2.7%
Arts, Ent. & Rec.	8	8	9	9	10	10	10	11	13	12	▼ -8.0%
Retail**	6	7	7	7	7	7	7	8	8	10	▲ 31.8%
Ground Tran.	0.8	0.9	0.9	1.0	1	1	1	1	2	1	▼ -21.7%
Visitor Air Tran.	2	1	2	2	2	2	3	6	5	5	▲ 1.4%
Other Travel*	2	2	2	2	2	2	3	7	5	5	▼ -10.0%
TOTAL	55	58	61	64	68	71	75	89	89	88	▼ -1.0%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	1,680	1,760	1,810	1,900	1,910	1,940	1,950	1,980	1,990	1,840	▼ -7.6%
Arts, Ent. & Rec.	820	790	810	750	760	800	870	930	960	800	▼ -16.4%
Retail**	250	260	260	260	270	270	270	260	250	310	▲ 20.5%
Ground Tran.	30	30	30	30	30	30	30	30	40	30	▼ -25.9%
Visitor Air Tran.	30	30	40	40	40	40	40	100	70	50	▼ -31.5%
Other Travel*	40	40	40	40	40	40	50	120	80	50	▼ -39.0%
TOTAL	2,850	2,900	2,990	3,020	3,050	3,130	3,210	3,410	3,390	3,070	▼ -9.5%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	7	8	8	8	9	9	9	10	12	9	▼ -21.4%
State Tax Receipts	6	6	6	6	6	7	7	7	8	7	▼ -11.1%
TOTAL	13	14	14	14	15	15	16	17	19	16	▼ -17.4%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

North Central District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	752	791	859	938	1,015	1,113	1,149	1,304	1,466	1,380	▼ -5.9%
TOTAL	752	791	859	938	1,015	1,113	1,149	1,304	1,466	1,380	▼ -5.9%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel, STR	654	690	757	834	908	1,004	1,036	1,187	1,347	1,263	▼ -6.2%
Campground	18	18	18	17	18	18	19	20	21	19	▼ -6.0%
Private Home	20	20	21	21	22	23	23	24	24	25	▲ 1.2%
2nd Home	60	62	63	65	67	68	70	73	74	73	▼ -2.2%
TOTAL	752	791	859	938	1,015	1,113	1,149	1,304	1,466	1,380	▼ -5.9%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	268	282	316	359	407	463	468	529	596	593	▼ -0.5%
Food Service	190	201	218	240	262	290	306	363	417	400	▼ -3.9%
Food Stores	45	47	50	55	59	62	63	72	81	77	▼ -4.2%
Local Tran. & Gas	26	26	26	26	20	19	21	25	25	18	▼ -27.9%
Arts, Ent. & Rec.	154	162	172	178	182	188	197	210	230	182	▼ -21.0%
Retail Sales	70	73	77	81	86	91	93	106	118	110	▼ -6.8%
TOTAL	752	791	859	938	1,015	1,113	1,149	1,304	1,466	1,380	▼ -5.9%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

North Central District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	129	134	144	155	172	183	194	212	224	197	▼ -12.2%
Arts, Ent. & Rec.	72	71	72	76	83	88	92	98	102	97	▼ -4.9%
Retail**	14	15	15	16	18	19	20	23	25	33	▲ 30.8%
Ground Tran.	0.6	0.6	0.6	0.7	0.7	0.8	0.8	0.9	1	0.8	▼ -21.6%
TOTAL	215	220	231	248	274	291	307	334	351	327	▼ -7.1%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	5,560	5,740	5,900	6,110	6,360	6,550	6,760	6,910	7,160	5,630	▼ -21.4%
Arts, Ent. & Rec.	2,320	2,320	2,360	2,450	2,580	2,670	2,640	2,860	2,920	2,500	▼ -14.5%
Retail**	540	550	580	610	630	660	660	720	780	910	▲ 17.3%
Ground Tran.	20	20	20	20	20	20	20	20	20	20	▼ -25.8%
TOTAL	8,430	8,620	8,850	9,190	9,600	9,900	10,080	10,510	10,880	9,050	▼ -16.8%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	26	28	31	34	38	44	45	52	59	58	▼ -1.8%
State Tax Receipts	20	21	22	24	27	30	31	35	39	37	▼ -3.8%
TOTAL	46	48	53	59	65	74	76	86	97	95	▼ -2.6%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Northeast District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	213	226	258	287	276	267	301	313	333	283	▼ -15.0%
Other Travel*	1	0.8	0.9	0.9	0.8	2	0.8	0.9	0.9	0.8	▼ -12.1%
TOTAL	214	227	259	288	277	269	302	314	334	284	▼ -15.0%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel, STR	74	84	114	141	128	114	141	145	158	100	▼ -36.5%
Campground	7	7	7	7	7	7	7	8	8	7	▼ -12.6%
Private Home	124	128	129	132	134	139	145	152	159	167	▲ 5.1%
2nd Home	8	8	8	8	7	7	7	8	8	8	▲ 3.2%
TOTAL	213	226	258	287	276	267	301	313	333	283	▼ -15.0%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	27	30	40	51	48	42	50	51	56	31	▼ -43.9%
Food Service	59	64	74	84	84	84	96	100	109	98	▼ -9.9%
Food Stores	20	21	24	26	26	25	27	28	30	28	▼ -6.2%
Local Tran. & Gas	27	28	29	29	21	19	23	27	27	24	▼ -14.1%
Arts, Ent. & Rec.	30	31	34	37	37	37	40	42	43	40	▼ -7.4%
Retail Sales	49	52	57	61	60	59	64	65	68	62	▼ -8.5%
TOTAL	213	226	258	287	276	267	301	313	333	283	▼ -15.0%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Northeast District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	30	33	38	44	46	48	54	61	65	63	▼ -4.0%
Arts, Ent. & Rec.	15	16	17	18	19	20	22	20	21	20	▼ -3.0%
Retail**	9	10	10	11	12	12	13	13	13	18	▲ 31.5%
Ground Tran.	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.2	▼ -21.8%
Other Travel*	0.6	0.5	0.5	0.5	0.5	1	0.5	0.5	0.5	0.4	▼ -12.1%
TOTAL	56	59	66	73	78	81	89	95	100	101	▲ 0.9%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	1,800	1,880	2,160	2,340	2,410	2,460	2,600	2,720	2,730	2,520	▼ -7.7%
Arts, Ent. & Rec.	1,160	1,200	1,200	1,290	1,290	1,260	1,270	1,190	1,180	1,040	▼ -11.9%
Retail**	380	390	430	450	450	450	470	460	460	570	▲ 23.4%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▼ -26.0%
Other Travel*	20	10	10	10	10	10	<10	<10	<10	<10	▼ -11.1%
TOTAL	3,370	3,490	3,810	4,090	4,170	4,190	4,360	4,380	4,380	4,130	▼ -5.6%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	5	5	7	8	7	7	8	8	9	7	▼ -21.3%
State Tax Receipts	6	6	7	8	8	8	9	9	10	8	▼ -12.2%
TOTAL	11	12	14	16	15	15	17	17	19	16	▼ -16.6%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Northwest District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	1,465	1,570	1,634	1,760	1,878	1,918	1,976	2,114	2,260	1,788	▼ -20.9%
Other Travel*	11	11	10	11	11	11	11	14	16	8	▼ -51.1%
TOTAL	1,476	1,581	1,644	1,771	1,889	1,929	1,987	2,128	2,275	1,796	▼ -21.1%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel, STR	1,120	1,223	1,283	1,401	1,512	1,541	1,587	1,711	1,843	1,392	▼ -24.5%
Campground	39	41	40	39	41	41	44	46	47	40	▼ -14.1%
Private Home	93	92	93	96	99	101	102	106	113	99	▼ -12.5%
2nd Home	212	214	218	224	227	234	243	251	257	258	▲ 0.0%
TOTAL	1,465	1,570	1,634	1,760	1,878	1,918	1,976	2,114	2,260	1,788	▼ -20.9%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	447	479	512	562	636	666	686	722	781	602	▼ -22.9%
Food Service	381	420	439	476	507	520	544	594	638	526	▼ -17.6%
Food Stores	95	102	105	114	120	118	119	126	132	111	▼ -16.0%
Local Tran. & Gas	88	90	90	91	78	76	83	93	96	75	▼ -22.2%
Arts, Ent. & Rec.	227	245	252	268	279	280	286	308	320	254	▼ -20.6%
Retail Sales	152	163	166	173	178	177	179	187	196	160	▼ -18.4%
Visitor Air Tran.	75	70	71	75	80	81	79	85	97	61	▼ -37.0%
TOTAL	1,465	1,570	1,634	1,760	1,878	1,918	1,976	2,114	2,260	1,788	▼ -20.9%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Northwest District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	276	295	308	333	362	376	395	440	458	397	▼ -13.2%
Arts, Ent. & Rec.	118	123	134	144	158	163	170	183	196	167	▼ -14.5%
Retail**	33	35	35	38	40	41	41	43	45	52	▲ 15.8%
Ground Tran.	5	5	5	6	6	6	7	8	9	7	▼ -21.8%
Visitor Air Tran.	2	3	3	3	4	4	5	15	10	8	▼ -19.3%
Other Travel*	2	2	2	2	2	2	2	3	3	2	▼ -31.9%
TOTAL	434	463	487	525	571	592	621	692	721	634	▼ -12.0%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	9,650	10,100	10,240	10,620	11,030	11,050	11,270	12,140	11,980	9,730	▼ -18.8%
Arts, Ent. & Rec.	3,700	3,930	4,010	4,250	4,380	4,740	5,070	5,390	5,380	4,300	▼ -20.1%
Retail**	1,050	1,110	1,130	1,140	1,190	1,190	1,210	1,240	1,240	1,330	▲ 7.1%
Ground Tran.	150	150	150	160	170	170	180	190	210	160	▼ -26.0%
Visitor Air Tran.	30	60	70	70	70	70	70	230	160	70	▼ -53.9%
Other Travel*	40	40	40	40	40	30	40	60	50	30	▼ -43.0%
TOTAL	14,610	15,380	15,630	16,270	16,870	17,260	17,840	19,250	19,010	15,610	▼ -17.9%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	54	58	61	67	74	81	84	89	96	79	▼ -17.8%
State Tax Receipts	37	39	41	44	48	49	51	55	58	48	▼ -18.6%
TOTAL	91	98	103	111	123	130	134	144	155	127	▼ -18.1%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

South Central District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	288	299	294	308	321	324	364	364	379	358	▼ -5.5%
Other Travel*	4	2	2	2	1	1	2	3	4	1	▼ -69.7%
TOTAL	292	302	296	310	323	325	366	368	383	359	▼ -6.2%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel, STR	166	175	170	184	199	199	235	228	240	220	▼ -8.7%
Campground	26	27	26	26	27	27	29	30	31	27	▼ -11.8%
Private Home	74	76	77	77	76	78	80	83	84	88	▲ 3.7%
2nd Home	22	22	22	22	20	21	21	23	23	24	▲ 1.7%
TOTAL	288	299	294	308	321	324	364	364	379	358	▼ -5.5%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	66	68	64	71	80	83	95	94	98	81	▼ -17.5%
Food Service	75	80	80	85	92	94	108	107	113	113	▲ 0.4%
Food Stores	23	24	24	26	27	27	29	28	29	29	▲ 0.3%
Local Tran. & Gas	35	35	34	34	26	23	27	32	33	33	▲ 1.0%
Arts, Ent. & Rec.	34	35	35	36	37	37	41	40	41	39	▼ -4.5%
Retail Sales	53	55	54	56	58	58	63	61	62	61	▼ -2.1%
Visitor Air Tran.	2	2	3	2	1	2	2	3	3	1	▼ -51.8%
TOTAL	288	299	294	308	321	324	364	364	379	358	▼ -5.5%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

South Central District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	46	48	48	50	54	57	62	67	145	139	▼ -4.6%
Arts, Ent. & Rec.	30	31	31	34	38	39	42	40	42	44	▲ 4.6%
Retail**	10	11	11	11	12	12	13	13	13	19	▲ 43.3%
Ground Tran.	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.5	0.4	▼ -21.6%
Visitor Air Tran.	0.3	0.3	0.3	0.3	0.3	0.4	0.5	0.5	0.5	0.4	▼ -21.2%
Other Travel*	0.6	0.4	0.3	0.4	0.5	0.4	0.5	0.8	0.8	0.3	▼ -62.2%
TOTAL	88	91	90	96	105	109	119	122	202	202	▲ 0.1%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	2,950	2,970	2,980	3,050	3,110	3,220	3,330	3,370	6,570	5,890	▼ -10.3%
Arts, Ent. & Rec.	950	930	920	980	1,020	1,070	1,110	1,030	1,010	960	▼ -5.0%
Retail**	480	480	470	480	500	500	540	510	500	670	▲ 32.4%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	10	<10	▼ -25.8%
Visitor Air Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▼ -44.9%
Other Travel*	10	<10	<10	<10	<10	<10	<10	10	10	<10	▼ -76.1%
TOTAL	4,400	4,400	4,400	4,520	4,650	4,810	5,000	4,940	8,110	7,530	▼ -7.2%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	9	9	9	9	10	11	12	12	13	12	▼ -7.7%
State Tax Receipts	8	9	8	9	9	10	10	11	12	12	▼ -1.9%
TOTAL	17	18	17	18	20	21	23	23	25	24	▼ -4.9%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Southeast District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	134	149	151	156	150	153	159	171	181	160	▼ -11.8%
Other Travel*	8	8	13	13	14	11	20	21	23	18	▼ -22.5%
TOTAL	141	158	164	169	165	164	178	191	204	178	▼ -13.0%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel, STR	52	66	65	67	61	61	65	71	78	67	▼ -14.1%
Campground	4	4	4	4	4	4	5	5	5	5	▼ -4.7%
Private Home	68	69	72	74	74	77	78	82	85	77	▼ -10.0%
2nd Home	10	10	11	11	11	11	11	12	13	11	▼ -12.3%
TOTAL	134	149	151	156	150	153	159	171	181	160	▼ -11.8%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	17	22	21	22	22	22	23	25	28	22	▼ -20.7%
Food Service	21	25	25	26	25	26	27	29	32	31	▼ -2.0%
Food Stores	6	7	7	8	7	7	7	8	8	8	▼ -1.3%
Local Tran. & Gas	63	65	68	70	68	70	72	78	82	69	▼ -16.4%
Arts, Ent. & Rec.	11	12	12	12	12	12	12	12	13	12	▼ -4.9%
Retail Sales	16	18	18	18	17	17	17	18	18	18	▼ -3.8%
TOTAL	134	149	151	156	150	153	159	171	181	160	▼ -11.8%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Southeast District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	13	15	15	15	15	16	17	18	20	20	▼ -2.8%
Arts, Ent. & Rec.	6	6	6	6	6	6	7	6	7	7	▲ 4.0%
Retail**	3	4	4	4	4	4	4	4	4	6	▲ 39.1%
Ground Tran.	7	7	7	8	9	9	10	11	12	10	▼ -21.5%
Other Travel*	4	5	7	8	8	7	11	12	14	11	▼ -22.5%
TOTAL	34	37	39	40	43	42	49	52	57	53	▼ -7.6%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	730	800	770	780	780	790	800	780	840	750	▼ -10.0%
Arts, Ent. & Rec.	380	440	420	400	390	380	380	350	380	370	▼ -2.6%
Retail**	150	170	170	160	160	160	160	160	160	210	▲ 30.0%
Ground Tran.	210	210	220	230	240	250	250	270	300	220	▼ -25.7%
Other Travel*	110	120	140	140	140	100	150	130	140	110	▼ -23.2%
TOTAL	1,590	1,740	1,720	1,720	1,700	1,680	1,740	1,690	1,820	1,660	▼ -8.6%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	4	4	4	4	4	4	5	5	5	5	▼ -12.7%
State Tax Receipts	4	4	5	5	5	5	5	5	6	5	▼ -10.1%
TOTAL	8	9	9	9	9	9	9	10	11	10	▼ -11.3%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.

Southwest District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	643	673	719	760	810	846	904	931	1,049	1,162	▲ 10.8%
Other Travel*	27	27	30	34	36	36	37	43	47	15	▼ -68.0%
TOTAL	670	700	749	795	846	882	940	974	1,096	1,177	▲ 7.4%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel, STR	403	426	473	511	556	585	634	648	758	900	▲ 18.7%
Campground	74	78	75	73	76	77	82	87	88	82	▼ -6.7%
Private Home	82	84	86	88	90	94	97	100	105	88	▼ -16.0%
2nd Home	83	85	86	88	87	90	91	96	97	92	▼ -5.9%
TOTAL	643	673	719	760	810	846	904	931	1,049	1,162	▲ 10.8%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	171	178	193	211	236	254	267	274	316	357	▲ 13.2%
Food Service	144	154	168	179	195	206	226	234	270	341	▲ 26.1%
Food Stores	44	46	49	51	55	55	58	59	65	78	▲ 19.8%
Local Tran. & Gas	72	73	74	76	67	67	72	79	83	67	▼ -19.4%
Arts, Ent. & Rec.	81	84	90	94	100	103	110	111	122	152	▲ 24.1%
Retail Sales	82	85	89	91	94	96	101	102	112	128	▲ 14.4%
Visitor Air Tran.	50	53	56	58	61	64	70	72	81	39	▼ -51.2%
TOTAL	643	673	719	760	810	846	904	931	1,049	1,162	▲ 10.8%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

Southwest District / Detail Trend

Overnight Direct Travel Impacts 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Travel Industry Earnings (\$Million)											
Accom. & Food Serv.	118	121	131	138	150	157	169	176	194	179	▼ -7.7%
Arts, Ent. & Rec.	48	50	54	58	63	66	70	69	77	69	▼ -9.3%
Retail**	17	17	18	19	20	21	22	22	25	39	▲ 60.5%
Ground Tran.	5	5	5	6	6	7	7	8	9	7	▼ -21.5%
Visitor Air Tran.	1	2	2	2	2	2	2	13	9	10	▲ 11.0%
Other Travel*	0.7	0.7	1.0	1.0	1	1	1	8	5	4	▼ -25.7%
TOTAL	190	196	211	223	242	254	271	295	319	309	▼ -3.0%
Travel Industry Employment (Jobs)											
Accom. & Food Serv.	4,890	4,940	5,260	5,350	5,510	5,640	5,830	5,810	6,020	5,200	▼ -13.6%
Arts, Ent. & Rec.	1,720	1,800	1,830	1,890	2,040	2,120	2,180	2,120	2,190	1,950	▼ -10.6%
Retail**	700	710	730	740	770	800	820	810	860	1,250	▲ 45.9%
Ground Tran.	150	150	160	170	170	180	180	190	220	160	▼ -25.7%
Visitor Air Tran.	50	50	50	50	50	50	60	200	140	100	▼ -25.1%
Other Travel*	30	30	30	30	30	30	30	120	90	40	▼ -48.6%
TOTAL	7,540	7,690	8,060	8,230	8,570	8,820	9,100	9,260	9,510	8,720	▼ -8.3%
Tax Receipts Generated by Travel Spending (\$Millions)											
Local Tax Receipts	21	22	24	25	28	30	32	33	38	43	▲ 13.1%
State Tax Receipts	16	17	18	19	21	22	23	24	27	30	▲ 11.3%
TOTAL	37	39	42	44	49	52	55	57	65	73	▲ 12.3%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline.



County Impacts

2020p

County / Summary Trend

Overnight Travel Spending 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Adams												
Travel Spending (\$M)	329.8	347.5	382.6	419.7	420.8	429.4	459.3	496.8	530.7	359.2	▼ -32.3%	▲ 0.9%
Earnings (\$M)	77.9	82.3	94.2	101.0	110.0	120.3	131.9	150.2	200.0	160.9	▼ -19.6%	▲ 7.5%
Employment (Jobs)	3,600	3,770	4,400	4,560	4,680	4,810	5,050	5,380	6,710	5,440	▼ -18.8%	▲ 4.2%
Local Taxes (\$M)	14.2	15.4	18.0	20.8	22.7	24.0	25.4	27.0	29.3	17.5	▼ -40.2%	▲ 2.1%
State Taxes (\$M)	11.5	11.9	12.9	14.0	14.6	15.1	15.3	16.5	18.3	13.1	▼ -28.3%	▲ 1.3%
Alamosa												
Travel Spending (\$M)	36.3	39.9	37.0	34.6	41.9	42.8	45.8	46.9	49.4	42.9	▼ -13.1%	▲ 1.7%
Earnings (\$M)	8.3	8.8	8.5	8.5	9.5	9.5	10.3	10.7	84.0	78.0	▼ -7.2%	▲ 25.1%
Employment (Jobs)	470	480	460	440	460	470	490	480	3,620	3,130	▼ -13.4%	▲ 20.8%
Local Taxes (\$M)	1.1	1.3	1.2	1.1	1.4	1.7	1.9	1.9	2.0	1.7	▼ -13.1%	▲ 4.2%
State Taxes (\$M)	1.0	1.1	1.0	0.9	1.2	1.2	1.2	1.3	2.4	2.2	▼ -8.8%	▲ 8.6%
Arapahoe												
Travel Spending (\$M)	793.3	841.6	875.2	940.5	983.0	998.1	1,030.4	1,054.5	1,106.1	801.9	▼ -27.5%	▲ 0.1%
Earnings (\$M)	208.3	227.0	233.0	247.9	276.6	280.9	290.5	300.8	314.6	265.8	▼ -15.5%	▲ 2.5%
Employment (Jobs)	6,130	6,390	6,560	6,850	7,170	7,190	7,380	7,440	7,650	6,260	▼ -18.2%	▲ 0.2%
Local Taxes (\$M)	20.5	22.2	23.6	26.5	29.4	30.7	31.8	31.8	33.4	21.4	▼ -35.8%	▲ 0.5%
State Taxes (\$M)	23.7	25.0	25.9	27.7	29.6	30.4	30.6	31.2	32.9	24.4	▼ -25.6%	▲ 0.3%
Archuleta												
Travel Spending (\$M)	43.7	45.9	47.2	52.8	54.8	59.4	64.8	72.9	81.0	86.1	▲ 6.3%	▲ 7.0%
Earnings (\$M)	13.7	14.4	15.6	16.9	18.7	20.2	22.0	23.7	25.2	28.7	▲ 13.8%	▲ 7.7%
Employment (Jobs)	570	560	610	620	650	700	720	720	740	790	▲ 6.8%	▲ 3.3%
Local Taxes (\$M)	1.8	1.9	2.0	2.2	2.4	2.6	2.8	3.2	3.5	3.5	▼ -0.1%	▲ 6.8%
State Taxes (\$M)	1.2	1.3	1.3	1.5	1.6	1.7	1.9	2.1	2.3	2.5	▲ 7.4%	▲ 7.1%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

County / Summary Trend

Overnight Travel Spending 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Baca												
Travel Spending (\$M)	2.9	3.1	3.0	3.1	3.1	3.0	3.2	3.3	3.5	2.9	▼ -17.0%	▲ 0.1%
Earnings (\$M)	0.4	0.5	0.5	0.6	0.7	0.6	0.7	0.7	1.8	1.2	▼ -33.4%	▲ 10.8%
Employment (Jobs)	30	30	30	40	40	40	40	40	90	50	▼ -36.6%	▲ 6.6%
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▼ -21.8%	▲ 1.0%
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -17.4%	▲ 1.8%
Bent												
Travel Spending (\$M)	2.9	3.7	3.7	3.2	2.7	2.8	3.2	3.2	3.5	3.1	▼ -12.3%	▲ 0.6%
Earnings (\$M)	0.6	0.7	0.8	0.7	0.6	0.6	0.7	0.7	0.7	0.8	▲ 10.2%	▲ 2.7%
Employment (Jobs)	40	50	40	40	40	40	40	40	40	40	▲ 6.7%	▲ 0.7%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -13.0%	▲ 1.3%
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -6.5%	▲ 1.3%
Boulder												
Travel Spending (\$M)	424.0	442.2	461.9	476.9	486.3	507.6	517.4	579.6	618.3	385.2	▼ -37.7%	▼ -1.0%
Earnings (\$M)	125.6	133.1	139.3	145.4	155.9	164.8	170.4	182.4	196.6	158.8	▼ -19.2%	▲ 2.4%
Employment (Jobs)	5,140	5,230	5,300	5,340	5,420	5,530	5,430	5,580	5,700	4,460	▼ -21.8%	▼ -1.4%
Local Taxes (\$M)	18.2	19.2	20.4	21.4	22.7	25.7	26.1	29.6	31.9	16.7	▼ -47.7%	▼ -0.9%
State Taxes (\$M)	11.6	12.0	12.6	13.0	13.6	14.2	14.3	15.9	17.1	11.1	▼ -34.8%	▼ -0.4%
Broomfield												
Travel Spending (\$M)	95.3	100.8	101.2	107.4	110.8	114.7	119.7	134.8	149.6	81.1	▼ -45.8%	▼ -1.6%
Earnings (\$M)	23.5	25.3	26.3	27.2	29.1	30.5	31.9	35.3	39.1	31.9	▼ -18.3%	▲ 3.1%
Employment (Jobs)	1,060	1,100	1,130	1,140	1,170	1,210	1,200	1,240	1,280	1,000	▼ -22.2%	▼ -0.6%
Local Taxes (\$M)	4.1	4.4	4.4	4.7	4.9	5.1	5.3	6.0	6.8	3.3	▼ -51.5%	▼ -2.2%
State Taxes (\$M)	2.4	2.5	2.5	2.7	2.8	2.9	3.1	3.5	3.9	2.1	▼ -44.5%	▼ -1.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

County / Summary Trend

Overnight Travel Spending 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Chaffee												
Travel Spending (\$M)	59.6	71.0	75.3	82.6	82.4	93.3	103.0	117.9	128.4	137.0	▲ 6.7%	▲ 8.7%
Earnings (\$M)	18.6	19.5	21.0	22.2	24.3	26.9	30.1	33.5	37.4	36.8	▼ -1.7%	▲ 7.0%
Employment (Jobs)	910	950	970	980	1,000	1,050	1,140	1,200	1,250	1,150	▼ -8.2%	▲ 2.3%
Local Taxes (\$M)	2.1	2.6	2.8	3.1	3.2	3.8	4.2	4.9	5.3	5.6	▲ 5.3%	▲ 10.1%
State Taxes (\$M)	1.7	2.0	2.1	2.3	2.4	2.7	2.9	3.3	3.7	3.9	▲ 6.1%	▲ 8.4%
Cheyenne												
Travel Spending (\$M)	1.7	1.8	1.8	1.8	1.6	1.6	1.7	1.8	1.9	1.6	▼ -13.8%	▼ -0.4%
Earnings (\$M)	0.3	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.5	0.5	▼ -7.7%	▲ 3.2%
Employment (Jobs)	30	30	30	30	30	30	30	30	30	30	▼ -15.1%	▼ -0.5%
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▼ -19.1%	▲ 0.3%
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -7.3%	▲ 0.5%
Clear Creek												
Travel Spending (\$M)	23.3	25.1	26.2	26.4	27.5	31.0	35.4	40.3	43.7	48.8	▲ 11.7%	▲ 7.7%
Earnings (\$M)	5.7	6.3	7.2	7.6	8.6	9.6	10.5	11.1	12.3	11.7	▼ -5.0%	▲ 7.5%
Employment (Jobs)	310	330	370	360	410	430	470	470	500	420	▼ -16.5%	▲ 3.0%
Local Taxes (\$M)	0.6	0.6	0.7	0.7	0.8	1.1	1.3	1.5	1.6	1.8	▲ 14.4%	▲ 12.7%
State Taxes (\$M)	0.7	0.7	0.8	0.8	0.9	1.0	1.0	1.2	1.3	1.4	▲ 7.2%	▲ 6.9%
Conejos												
Travel Spending (\$M)	7.6	8.2	8.1	8.1	7.4	8.9	10.0	9.4	10.3	9.8	▼ -4.1%	▲ 2.6%
Earnings (\$M)	2.0	2.2	2.1	2.2	2.2	2.6	3.0	2.8	3.1	3.2	▲ 2.8%	▲ 5.0%
Employment (Jobs)	150	160	150	150	140	170	180	160	160	150	▼ -5.9%	▲ 0.4%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	▼ -3.1%	▲ 4.1%
State Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3	▼ -0.8%	▲ 3.0%

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County / Summary Trend

Overnight Travel Spending 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Costilla												
Travel Spending (\$M)	3.3	4.0	4.0	3.7	4.3	4.0	4.4	4.9	5.8	5.4	▼ -7.0%	▲ 5.0%
Earnings (\$M)	0.9	1.0	1.0	0.9	1.2	1.2	1.4	1.5	1.6	1.6	▲ 1.0%	▲ 6.1%
Employment (Jobs)	80	90	80	80	100	100	100	100	100	90	▼ -5.7%	▲ 1.8%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	▼ -8.4%	▲ 7.7%
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	▼ -5.6%	▲ 5.3%
Crowley												
Travel Spending (\$M)	1.0	1.0	1.0	1.0	0.9	0.9	1.0	1.1	1.1	1.1	▼ -1.5%	▲ 0.3%
Earnings (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	▲ 11.2%	▲ 3.1%
Employment (Jobs)	10	10	10	10	10	10	10	10	10	10	▲ 2.5%	▼ -0.3%
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▼ -3.0%	▲ 1.2%
State Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▲ 7.4%	▲ 1.1%
Custer												
Travel Spending (\$M)	9.3	9.6	10.0	10.8	10.7	11.0	14.3	14.0	15.6	16.2	▲ 4.1%	▲ 5.7%
Earnings (\$M)	1.7	1.7	1.6	1.7	1.8	2.0	2.4	2.5	3.1	3.5	▲ 13.8%	▲ 7.5%
Employment (Jobs)	130	130	120	140	140	140	160	170	190	200	▲ 3.6%	▲ 4.2%
Local Taxes (\$M)	0.2	0.2	0.2	0.3	0.3	0.3	0.4	0.4	0.4	0.5	▲ 5.0%	▲ 7.7%
State Taxes (\$M)	0.2	0.2	0.2	0.3	0.3	0.3	0.4	0.3	0.4	0.4	▲ 7.1%	▲ 6.1%
Delta												
Travel Spending (\$M)	33.5	32.0	31.6	34.1	33.9	35.6	37.4	39.8	41.7	40.5	▼ -3.0%	▲ 1.9%
Earnings (\$M)	9.4	9.4	9.4	10.4	11.1	12.2	12.6	12.9	13.6	14.8	▲ 9.2%	▲ 4.7%
Employment (Jobs)	520	520	520	540	590	620	600	590	580	620	▲ 7.5%	▲ 1.7%
Local Taxes (\$M)	0.9	0.9	0.9	0.9	1.0	1.0	1.1	1.2	1.2	1.2	▼ -3.6%	▲ 2.7%
State Taxes (\$M)	0.9	0.8	0.8	0.9	0.9	1.0	1.0	1.1	1.1	1.1	▲ 2.0%	▲ 2.6%

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County / Summary Trend

Overnight Travel Spending 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Denver												
Travel Spending (\$M)	5,034.3	5,245.1	5,580.4	6,135.4	6,374.9	6,501.1	7,037.7	7,653.7	8,327.9	3,627.6	▼ -56.4%	▼ -3.2%
Earnings (\$M)	1,293.5	1,399.2	1,638.5	1,732.2	1,844.4	2,028.3	2,286.3	2,462.0	2,895.5	2,618.9	▼ -9.6%	▲ 7.3%
Employment (Jobs)	28,990	29,810	31,480	32,530	33,280	34,590	36,900	37,870	42,610	32,280	▼ -24.2%	▲ 1.1%
Local Taxes (\$M)	171.4	177.3	190.5	216.1	230.8	246.8	272.1	299.4	327.0	153.7	▼ -53.0%	▼ -1.1%
State Taxes (\$M)	77.1	81.0	88.9	97.4	102.4	109.4	119.9	131.0	146.2	95.1	▼ -35.0%	▲ 2.1%
Dolores												
Travel Spending (\$M)	3.8	4.6	4.7	4.8	5.0	5.1	5.4	5.3	5.6	4.6	▼ -17.5%	▲ 2.0%
Earnings (\$M)	0.8	0.9	0.9	0.9	1.0	1.0	1.1	1.1	1.1	1.0	▼ -10.5%	▲ 3.0%
Employment (Jobs)	50	60	60	50	60	60	60	60	60	60	▼ -5.6%	▲ 0.5%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -17.9%	▲ 2.5%
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -16.2%	▲ 2.4%
Douglas												
Travel Spending (\$M)	217.4	243.2	261.1	277.1	280.4	283.6	296.1	321.4	307.6	206.1	▼ -33.0%	▼ -0.5%
Earnings (\$M)	55.2	57.5	60.1	64.5	70.7	72.4	75.2	79.9	86.0	78.4	▼ -8.8%	▲ 3.6%
Employment (Jobs)	2,500	2,570	2,640	2,710	2,810	2,840	2,850	2,880	2,980	2,670	▼ -10.3%	▲ 0.7%
Local Taxes (\$M)	6.3	7.1	8.0	8.6	8.9	9.3	9.7	11.2	10.6	6.1	▼ -41.9%	▼ -0.2%
State Taxes (\$M)	6.5	7.1	7.5	8.0	8.3	8.4	8.6	9.3	9.1	6.4	▼ -29.7%	▼ -0.2%
Eagle												
Travel Spending (\$M)	795.6	863.6	897.9	952.4	1,031.4	1,033.0	1,021.0	1,104.5	1,174.6	979.1	▼ -16.6%	▲ 2.1%
Earnings (\$M)	195.9	207.8	217.3	228.8	248.2	251.4	258.1	314.7	327.5	277.2	▼ -15.4%	▲ 3.5%
Employment (Jobs)	6,530	6,870	6,900	7,060	7,390	7,540	7,620	9,000	8,820	7,000	▼ -20.6%	▲ 0.7%
Local Taxes (\$M)	29.8	32.9	34.7	37.1	41.2	45.1	44.8	47.9	51.3	43.6	▼ -14.9%	▲ 3.9%
State Taxes (\$M)	19.3	21.0	22.0	23.3	25.6	25.8	25.6	28.3	30.0	25.4	▼ -15.4%	▲ 2.8%

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County / Summary Trend

Overnight Travel Spending 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
El Paso												
Travel Spending (\$M)	1,154.6	1,138.3	1,131.6	1,189.1	1,243.2	1,340.4	1,475.1	1,563.1	1,651.5	1,100.8	▼ -33.3%	▼ -0.5%
Earnings (\$M)	266.0	268.0	278.9	293.2	322.4	347.1	382.7	404.2	430.1	390.7	▼ -9.2%	▲ 3.9%
Employment (Jobs)	11,730	11,910	12,420	12,740	13,350	14,100	14,850	14,990	15,310	13,330	▼ -12.9%	▲ 1.3%
Local Taxes (\$M)	32.9	32.5	33.4	35.9	39.8	50.9	56.6	59.8	62.9	42.5	▼ -32.5%	▲ 2.6%
State Taxes (\$M)	29.4	29.1	29.8	31.5	33.9	36.7	39.3	41.5	43.8	33.3	▼ -24.0%	▲ 1.3%
Elbert												
Travel Spending (\$M)	59.2	61.8	69.0	72.5	75.9	75.4	85.1	90.1	96.2	79.3	▼ -17.6%	▲ 3.0%
Earnings (\$M)	12.1	12.7	15.4	16.6	18.0	16.7	22.1	23.9	26.9	21.3	▼ -20.8%	▲ 5.8%
Employment (Jobs)	360	370	400	410	410	390	440	440	480	380	▼ -21.3%	▲ 0.5%
Local Taxes (\$M)	1.6	1.7	1.8	1.9	1.9	2.0	2.0	2.1	2.2	1.9	▼ -15.0%	▲ 1.5%
State Taxes (\$M)	1.5	1.5	1.7	1.8	1.8	1.9	2.0	2.1	2.3	1.9	▼ -16.2%	▲ 2.4%
Fremont												
Travel Spending (\$M)	56.8	57.6	58.8	58.7	64.2	64.8	71.0	71.5	72.9	77.2	▲ 6.0%	▲ 3.1%
Earnings (\$M)	15.4	14.9	14.0	14.1	16.3	16.4	18.1	19.3	20.5	23.5	▲ 14.3%	▲ 4.3%
Employment (Jobs)	900	880	800	780	850	830	900	900	920	970	▲ 6.3%	▲ 0.8%
Local Taxes (\$M)	1.3	1.3	1.4	1.4	1.7	2.4	2.7	2.6	2.7	2.9	▲ 8.1%	▲ 8.1%
State Taxes (\$M)	1.7	1.7	1.7	1.7	1.9	1.9	2.0	2.0	2.1	2.3	▲ 7.7%	▲ 3.2%
Garfield												
Travel Spending (\$M)	132.0	143.9	144.1	157.1	163.2	168.1	175.7	173.8	194.7	156.2	▼ -19.8%	▲ 1.7%
Earnings (\$M)	36.7	38.9	40.9	45.2	49.0	52.2	54.3	53.5	56.5	54.4	▼ -3.6%	▲ 4.0%
Employment (Jobs)	1,440	1,510	1,580	1,700	1,740	1,800	1,800	1,680	1,750	1,600	▼ -8.6%	▲ 1.0%
Local Taxes (\$M)	5.4	6.0	6.1	6.8	7.3	7.8	8.1	7.9	9.0	7.0	▼ -22.7%	▲ 2.5%
State Taxes (\$M)	4.0	4.3	4.3	4.7	5.0	5.2	5.3	5.2	5.8	4.9	▼ -15.9%	▲ 2.1%

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County / Summary Trend

Overnight Travel Spending 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Gilpin												
Travel Spending (\$M)	116.5	124.3	132.3	133.6	132.9	132.7	140.7	139.3	150.9	96.3	▼ -36.2%	▼ -1.9%
Earnings (\$M)	48.8	49.2	47.3	48.2	51.9	53.3	56.9	56.2	57.4	53.6	▼ -6.7%	▲ 0.9%
Employment (Jobs)	1,660	1,690	1,670	1,700	1,710	1,750	1,770	1,710	1,740	1,330	▼ -23.4%	▼ -2.2%
Local Taxes (\$M)	0.9	1.0	1.0	1.1	1.1	1.2	1.2	1.2	1.4	0.8	▼ -41.8%	▼ -1.5%
State Taxes (\$M)	1.6	1.6	1.6	1.7	1.7	1.8	1.9	1.9	2.0	1.6	▼ -21.6%	▼ -0.1%
Grand												
Travel Spending (\$M)	209.5	223.0	231.3	269.8	288.6	289.0	320.2	351.8	384.2	385.9	▲ 0.5%	▲ 6.3%
Earnings (\$M)	61.4	64.0	70.3	81.3	91.6	92.5	100.9	109.3	114.8	104.6	▼ -8.9%	▲ 5.5%
Employment (Jobs)	2,460	2,540	2,660	2,930	3,090	3,040	3,190	3,340	3,260	2,730	▼ -16.3%	▲ 1.0%
Local Taxes (\$M)	7.0	7.4	7.8	9.2	11.4	12.2	13.8	15.3	16.9	17.9	▲ 6.5%	▲ 9.9%
State Taxes (\$M)	5.2	5.5	5.8	6.7	7.3	7.4	8.1	8.9	9.7	9.6	▼ -1.0%	▲ 6.3%
Gunnison												
Travel Spending (\$M)	142.4	149.9	156.5	174.6	182.4	195.8	214.0	230.1	237.7	260.2	▲ 9.5%	▲ 6.2%
Earnings (\$M)	35.5	38.0	39.8	47.4	52.1	56.1	62.2	65.4	67.7	66.1	▼ -2.4%	▲ 6.4%
Employment (Jobs)	1,790	1,870	1,930	2,140	2,250	2,330	2,440	2,340	2,290	2,030	▼ -11.1%	▲ 1.3%
Local Taxes (\$M)	5.1	5.5	5.7	6.6	7.0	7.9	8.7	9.5	9.8	11.1	▲ 13.6%	▲ 8.0%
State Taxes (\$M)	3.1	3.3	3.5	4.0	4.2	4.6	5.0	5.4	5.6	6.1	▲ 9.8%	▲ 7.0%
Hinsdale												
Travel Spending (\$M)	10.8	11.5	11.4	14.3	11.9	13.7	14.5	15.3	16.2	18.5	▲ 14.2%	▲ 5.5%
Earnings (\$M)	7.1	7.6	6.9	8.5	7.5	8.7	9.8	9.1	10.1	9.7	▼ -3.7%	▲ 3.2%
Employment (Jobs)	420	440	450	500	410	440	500	450	490	430	▼ -12.2%	▲ 0.2%
Local Taxes (\$M)	0.4	0.5	0.5	0.6	0.5	0.6	0.6	0.6	0.7	0.8	▲ 17.1%	▲ 6.2%
State Taxes (\$M)	0.3	0.3	0.3	0.4	0.3	0.4	0.4	0.4	0.5	0.5	▲ 13.1%	▲ 5.5%

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County / Summary Trend

Overnight Travel Spending 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Huerfano												
Travel Spending (\$M)	12.0	12.5	12.4	12.0	13.0	12.8	13.6	14.0	15.3	15.3	▲ 0.1%	▲ 2.5%
Earnings (\$M)	2.9	3.0	3.0	2.7	3.0	3.2	3.2	3.1	3.5	3.9	▲ 11.1%	▲ 3.1%
Employment (Jobs)	160	170	170	150	170	170	160	140	150	160	▲ 3.0%	▼ -0.5%
Local Taxes (\$M)	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.5	0.6	0.6	▲ 1.7%	▲ 4.2%
State Taxes (\$M)	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.5	▲ 2.0%	▲ 2.3%
Jackson												
Travel Spending (\$M)	4.0	4.1	4.6	6.0	5.4	7.1	8.4	8.2	8.7	6.7	▼ -22.5%	▲ 5.5%
Earnings (\$M)	2.3	2.4	2.7	3.1	3.0	3.9	4.6	4.7	5.1	3.9	▼ -23.4%	▲ 5.4%
Employment (Jobs)	100	100	110	120	100	120	150	150	150	100	▼ -29.0%	▲ 0.6%
Local Taxes (\$M)	0.1	0.1	0.2	0.3	0.2	0.3	0.4	0.4	0.4	0.3	▼ -24.6%	▲ 10.1%
State Taxes (\$M)	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.2	0.2	0.2	▼ -22.3%	▲ 5.8%
Jefferson												
Travel Spending (\$M)	499.6	508.9	550.7	578.2	578.9	585.1	620.5	648.9	692.0	487.4	▼ -29.6%	▼ -0.2%
Earnings (\$M)	128.9	134.0	142.7	154.5	166.7	175.7	183.5	193.0	204.9	171.6	▼ -16.2%	▲ 2.9%
Employment (Jobs)	4,960	5,010	5,320	5,590	5,790	5,920	5,900	5,930	6,020	4,880	▼ -18.9%	▼ -0.2%
Local Taxes (\$M)	14.1	14.6	16.5	18.1	19.7	20.2	21.4	21.9	23.8	15.0	▼ -36.9%	▲ 0.6%
State Taxes (\$M)	16.7	16.9	18.1	19.0	19.8	20.3	20.3	21.1	22.6	16.6	▼ -26.3%	▼ 0.0%
Kiowa												
Travel Spending (\$M)	0.9	0.9	1.0	1.0	1.0	1.0	1.0	1.0	1.1	1.0	▼ -12.4%	▲ 0.4%
Earnings (\$M)	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	▼ -7.6%	▲ 0.4%
Employment (Jobs)	20	20	20	20	20	20	20	20	20	10	▼ -12.1%	▼ -3.4%
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▼ -15.3%	▲ 0.6%
State Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▼ -11.2%	▲ 0.5%

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County / Summary Trend

Overnight Travel Spending 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Kit Carson												
Travel Spending (\$M)	13.8	16.7	17.8	18.5	17.7	17.1	17.9	20.3	22.5	22.2	▼ -1.7%	▲ 4.8%
Earnings (\$M)	4.9	5.3	5.5	5.6	5.7	6.1	6.6	6.6	7.1	7.7	▲ 8.0%	▲ 4.7%
Employment (Jobs)	220	240	240	240	240	250	260	240	240	240	▼ -0.8%	▲ 1.1%
Local Taxes (\$M)	0.3	0.4	0.4	0.5	0.5	0.4	0.5	0.5	0.6	0.6	▼ -5.4%	▲ 6.3%
State Taxes (\$M)	0.5	0.5	0.6	0.6	0.6	0.6	0.6	0.6	0.7	0.7	▲ 0.2%	▲ 4.6%
La Plata												
Travel Spending (\$M)	231.2	249.0	252.7	273.1	283.0	295.8	310.7	319.2	344.8	444.1	▲ 28.8%	▲ 6.7%
Earnings (\$M)	65.0	68.5	72.9	76.7	79.4	83.8	87.8	97.0	100.5	98.8	▼ -1.7%	▲ 4.3%
Employment (Jobs)	2,640	2,750	2,830	2,910	2,940	3,040	3,110	3,150	3,160	2,870	▼ -9.0%	▲ 0.9%
Local Taxes (\$M)	6.5	7.0	7.2	7.8	8.2	9.1	9.6	9.7	10.6	15.4	▲ 45.0%	▲ 9.0%
State Taxes (\$M)	5.1	5.4	5.5	5.9	6.1	6.5	6.8	7.0	7.6	10.6	▲ 39.9%	▲ 7.6%
Lake												
Travel Spending (\$M)	26.3	30.5	29.1	29.6	29.9	34.0	35.9	40.7	44.4	41.6	▼ -6.1%	▲ 4.7%
Earnings (\$M)	8.5	8.8	8.7	9.4	9.8	10.7	12.1	12.9	14.3	13.7	▼ -4.3%	▲ 4.9%
Employment (Jobs)	340	360	350	350	350	380	400	410	440	390	▼ -10.0%	▲ 1.3%
Local Taxes (\$M)	0.7	0.8	0.7	0.8	0.8	0.9	1.0	1.1	1.3	1.2	▼ -2.6%	▲ 6.4%
State Taxes (\$M)	0.7	0.8	0.8	0.8	0.8	1.0	1.0	1.1	1.2	1.2	▼ -4.0%	▲ 4.9%
Larimer												
Travel Spending (\$M)	477.4	515.4	536.9	595.9	621.6	611.3	628.0	715.4	772.2	534.7	▼ -30.8%	▲ 1.1%
Earnings (\$M)	132.2	142.5	151.4	164.2	179.6	184.2	190.8	213.0	226.8	194.2	▼ -14.4%	▲ 3.9%
Employment (Jobs)	6,850	7,180	7,320	7,720	8,290	8,160	8,210	8,670	8,880	7,200	▼ -18.9%	▲ 0.5%
Local Taxes (\$M)	14.2	15.0	15.8	18.0	19.3	20.5	21.1	24.2	26.3	17.1	▼ -34.9%	▲ 1.9%
State Taxes (\$M)	13.1	14.1	14.8	16.4	17.4	17.3	17.6	20.0	21.5	15.5	▼ -28.1%	▲ 1.7%

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County / Summary Trend

Overnight Travel Spending 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Las Animas												
Travel Spending (\$M)	36.6	35.2	36.1	35.9	35.4	35.4	37.6	38.4	41.7	25.7	▼ -38.3%	▼ -3.5%
Earnings (\$M)	11.5	11.0	11.3	11.0	11.8	12.6	13.5	14.9	15.3	15.0	▼ -2.0%	▲ 2.6%
Employment (Jobs)	650	610	610	580	580	590	620	630	630	570	▼ -9.7%	▼ -1.3%
Local Taxes (\$M)	0.9	0.9	0.9	0.9	0.9	0.9	1.0	1.0	1.1	0.6	▼ -41.9%	▼ -3.6%
State Taxes (\$M)	1.1	1.0	1.1	1.1	1.1	1.1	1.1	1.2	1.3	0.9	▼ -29.5%	▼ -2.0%
Lincoln												
Travel Spending (\$M)	24.7	28.4	27.3	29.6	25.6	25.5	26.5	31.5	33.1	28.1	▼ -15.3%	▲ 1.3%
Earnings (\$M)	3.1	2.8	2.4	2.6	2.7	2.8	2.9	3.4	3.6	3.5	▼ -1.9%	▲ 1.3%
Employment (Jobs)	170	150	120	130	130	130	120	140	150	130	▼ -8.4%	▼ -2.6%
Local Taxes (\$M)	0.6	0.7	0.7	0.8	0.7	0.7	0.7	0.9	1.0	0.8	▼ -18.9%	▲ 2.5%
State Taxes (\$M)	0.8	0.9	0.9	0.9	0.9	0.9	0.9	1.0	1.0	0.9	▼ -10.8%	▲ 1.1%
Logan												
Travel Spending (\$M)	20.6	24.3	26.3	30.9	28.4	23.1	28.7	29.2	28.9	26.6	▼ -8.1%	▲ 2.6%
Earnings (\$M)	5.9	6.7	7.8	8.9	9.1	8.0	8.7	9.2	8.9	9.0	▲ 2.1%	▲ 4.3%
Employment (Jobs)	330	370	420	460	450	400	420	420	380	360	▼ -6.4%	▲ 1.0%
Local Taxes (\$M)	0.5	0.8	0.9	1.1	1.0	0.8	1.0	1.0	1.0	0.9	▼ -13.2%	▲ 5.2%
State Taxes (\$M)	0.6	0.7	0.8	0.9	0.8	0.7	0.8	0.8	0.8	0.8	▼ -5.6%	▲ 2.9%
Mesa												
Travel Spending (\$M)	251.9	266.5	269.1	275.2	281.0	283.8	298.6	311.6	330.2	245.3	▼ -25.7%	▼ -0.3%
Earnings (\$M)	55.0	57.8	60.8	63.9	67.7	70.8	75.1	88.5	88.6	87.7	▼ -1.0%	▲ 4.8%
Employment (Jobs)	2,850	2,900	2,990	3,020	3,050	3,130	3,210	3,410	3,390	3,070	▼ -9.5%	▲ 0.7%
Local Taxes (\$M)	7.4	7.9	8.0	8.2	8.7	8.9	9.2	9.7	11.9	9.3	▼ -21.4%	▲ 2.3%
State Taxes (\$M)	5.6	5.9	6.0	6.1	6.4	6.6	6.8	7.3	7.6	6.8	▼ -11.1%	▲ 1.8%

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County / Summary Trend

Overnight Travel Spending 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Mineral												
Travel Spending (\$M)	12.7	13.8	12.7	14.3	14.3	15.1	15.8	16.1	16.2	17.5	▲ 7.9%	▲ 3.3%
Earnings (\$M)	4.3	4.5	4.3	4.9	4.8	5.3	5.3	5.4	5.1	5.9	▲ 14.7%	▲ 3.2%
Employment (Jobs)	270	290	270	300	310	320	300	310	300	320	▲ 6.3%	▲ 1.8%
Local Taxes (\$M)	0.4	0.5	0.4	0.5	0.5	0.5	0.6	0.6	0.6	0.6	▲ 9.0%	▲ 3.6%
State Taxes (\$M)	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.4	0.5	▲ 10.1%	▲ 3.5%
Moffat												
Travel Spending (\$M)	30.6	37.0	34.0	28.6	30.5	31.0	32.2	29.6	31.4	31.6	▲ 0.8%	▲ 0.3%
Earnings (\$M)	7.6	8.8	8.6	7.6	7.8	7.5	7.9	7.7	7.6	8.1	▲ 5.6%	▲ 0.6%
Employment (Jobs)	480	530	520	460	470	440	460	450	420	410	▼ -4.1%	▼ -1.6%
Local Taxes (\$M)	1.0	1.2	1.1	0.9	1.0	1.0	1.0	0.9	1.0	1.0	▲ 0.9%	▲ 0.4%
State Taxes (\$M)	0.8	1.0	0.9	0.8	0.8	0.9	0.9	0.8	0.9	0.9	▲ 1.4%	▲ 0.4%
Montezuma												
Travel Spending (\$M)	73.9	77.0	84.4	85.0	86.8	87.4	95.8	90.8	100.0	85.8	▼ -14.2%	▲ 1.5%
Earnings (\$M)	17.7	17.7	18.9	19.3	20.4	21.2	22.6	22.3	23.2	22.5	▼ -2.9%	▲ 2.4%
Employment (Jobs)	1,020	970	1,010	1,000	1,030	1,040	1,060	1,010	1,000	880	▼ -12.0%	▼ -1.5%
Local Taxes (\$M)	2.1	2.2	2.4	2.5	2.7	2.7	2.9	2.7	3.1	2.5	▼ -17.6%	▲ 1.9%
State Taxes (\$M)	2.0	2.0	2.2	2.3	2.4	2.4	2.6	2.4	2.7	2.4	▼ -11.7%	▲ 1.7%
Montrose												
Travel Spending (\$M)	103.1	103.8	109.9	115.4	122.4	127.7	135.9	143.7	157.2	126.5	▼ -19.5%	▲ 2.1%
Earnings (\$M)	17.2	18.2	19.2	19.9	21.5	23.4	25.7	34.0	34.0	34.5	▲ 1.6%	▲ 7.2%
Employment (Jobs)	740	800	840	860	900	940	990	1,100	1,090	1,020	▼ -5.9%	▲ 3.3%
Local Taxes (\$M)	2.2	2.2	2.2	2.3	2.5	2.7	2.9	3.0	3.2	3.1	▼ -3.2%	▲ 3.7%
State Taxes (\$M)	2.3	2.3	2.4	2.5	2.6	2.7	2.8	3.0	3.2	3.0	▼ -4.5%	▲ 2.8%

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County / Summary Trend

Overnight Travel Spending 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Morgan												
Travel Spending (\$M)	26.0	29.3	34.9	43.7	40.9	38.1	39.6	38.5	43.5	33.0	▼ -24.2%	▲ 2.4%
Earnings (\$M)	7.6	8.4	10.1	12.2	12.4	12.5	13.3	14.3	15.2	14.5	▼ -4.5%	▲ 6.7%
Employment (Jobs)	520	560	650	730	740	710	710	730	710	640	▼ -8.8%	▲ 2.2%
Local Taxes (\$M)	0.6	0.7	0.8	1.1	1.1	1.1	1.1	1.0	1.2	0.8	▼ -29.7%	▲ 3.9%
State Taxes (\$M)	0.9	1.0	1.1	1.4	1.4	1.3	1.3	1.3	1.4	1.2	▼ -18.4%	▲ 3.1%
Otero												
Travel Spending (\$M)	19.0	19.5	19.8	20.2	18.2	18.1	19.1	19.7	20.8	16.2	▼ -22.2%	▼ -1.6%
Earnings (\$M)	4.8	4.7	4.9	5.0	5.0	5.1	5.6	5.8	6.0	6.2	▲ 2.2%	▲ 2.6%
Employment (Jobs)	290	270	270	260	250	250	260	260	250	240	▼ -3.9%	▼ -1.6%
Local Taxes (\$M)	0.4	0.4	0.4	0.5	0.4	0.4	0.5	0.5	0.5	0.4	▼ -26.7%	▼ -1.5%
State Taxes (\$M)	0.5	0.6	0.6	0.6	0.5	0.5	0.6	0.6	0.6	0.5	▼ -16.4%	▼ -0.8%
Ouray												
Travel Spending (\$M)	29.3	32.3	33.3	33.8	37.9	41.7	43.7	45.1	69.6	69.2	▼ -0.6%	▲ 9.0%
Earnings (\$M)	8.5	9.4	9.9	10.4	11.2	12.4	13.5	15.1	17.5	18.5	▲ 5.3%	▲ 8.1%
Employment (Jobs)	400	430	460	460	480	520	560	580	650	640	▼ -1.9%	▲ 4.7%
Local Taxes (\$M)	1.4	1.5	1.6	1.6	1.9	2.2	2.3	2.4	3.8	3.8	▼ -0.1%	▲ 10.5%
State Taxes (\$M)	0.8	0.9	0.9	1.0	1.1	1.2	1.2	1.3	1.9	1.9	▼ 0.0%	▲ 8.9%
Park												
Travel Spending (\$M)	21.3	21.6	21.9	23.7	23.8	24.3	25.9	27.0	28.7	22.6	▼ -21.0%	▲ 0.6%
Earnings (\$M)	6.0	6.1	6.0	6.6	7.0	7.2	7.7	8.7	9.5	9.2	▼ -2.3%	▲ 4.4%
Employment (Jobs)	420	410	410	450	450	460	460	490	510	500	▼ -2.6%	▲ 1.8%
Local Taxes (\$M)	0.6	0.6	0.6	0.7	0.7	0.7	0.8	0.8	0.8	0.6	▼ -24.5%	▲ 0.8%
State Taxes (\$M)	0.6	0.6	0.6	0.6	0.7	0.7	0.7	0.7	0.8	0.6	▼ -17.2%	▲ 1.1%

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County / Summary Trend

Overnight Travel Spending 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Phillips												
Travel Spending (\$M)	4.4	4.4	4.5	4.5	5.6	5.4	5.9	6.6	6.9	6.4	▼ -6.9%	▲ 4.0%
Earnings (\$M)	0.8	0.8	0.9	0.9	1.2	1.3	1.3	1.4	1.5	1.6	▲ 5.7%	▲ 7.3%
Employment (Jobs)	50	50	50	60	70	70	70	70	70	80	▲ 10.4%	▲ 5.6%
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	▼ -10.8%	▲ 10.0%
State Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3	▼ -1.2%	▲ 4.1%
Pitkin												
Travel Spending (\$M)	539.7	584.9	619.5	667.9	713.9	751.4	768.7	766.9	787.6	578.8	▼ -26.5%	▲ 0.7%
Earnings (\$M)	193.8	206.9	225.9	239.5	259.4	282.1	286.6	304.2	318.5	291.6	▼ -8.4%	▲ 4.2%
Employment (Jobs)	4,190	4,300	4,500	4,560	4,600	5,000	4,960	5,030	5,040	4,300	▼ -14.7%	▲ 0.2%
Local Taxes (\$M)	22.7	24.8	26.4	28.9	31.3	36.6	37.7	37.4	38.4	30.0	▼ -21.8%	▲ 2.8%
State Taxes (\$M)	12.5	13.6	14.5	15.7	16.9	18.0	18.4	18.6	19.1	15.6	▼ -18.5%	▲ 2.2%
Prowers												
Travel Spending (\$M)	15.3	20.9	19.2	18.2	18.2	19.1	19.8	19.3	20.6	22.5	▲ 9.1%	▲ 3.9%
Earnings (\$M)	6.9	9.2	8.5	8.5	8.9	9.3	9.7	9.5	10.2	11.3	▲ 11.6%	▲ 5.1%
Employment (Jobs)	420	570	550	530	520	510	510	480	510	510	▲ 1.3%	▲ 1.9%
Local Taxes (\$M)	0.5	0.7	0.7	0.6	0.6	0.6	0.7	0.6	0.7	0.7	▲ 7.5%	▲ 3.9%
State Taxes (\$M)	0.4	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.6	0.6	▲ 9.7%	▲ 4.5%
Pueblo												
Travel Spending (\$M)	149.7	149.3	150.6	162.2	167.9	165.2	184.0	185.9	188.0	176.6	▼ -6.1%	▲ 1.7%
Earnings (\$M)	48.6	49.8	49.8	53.9	60.1	61.1	65.6	67.6	70.8	74.5	▲ 5.2%	▲ 4.4%
Employment (Jobs)	2,040	1,990	2,020	2,060	2,140	2,230	2,230	2,240	2,210	2,150	▼ -2.5%	▲ 0.5%
Local Taxes (\$M)	4.5	4.5	4.5	5.1	5.6	5.6	6.2	6.2	6.2	5.5	▼ -11.4%	▲ 2.0%
State Taxes (\$M)	4.3	4.3	4.3	4.7	5.0	5.0	5.3	5.4	5.5	5.5	▲ 0.9%	▲ 2.5%

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County / Summary Trend

Overnight Travel Spending 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Rio Blanco												
Travel Spending (\$M)	13.5	14.5	15.7	14.5	12.6	13.4	15.4	13.0	13.8	15.6	▲ 13.2%	▲ 1.5%
Earnings (\$M)	6.1	6.6	6.9	6.2	5.8	6.4	7.0	5.4	5.6	6.3	▲ 11.9%	▲ 0.2%
Employment (Jobs)	210	230	230	210	180	210	230	190	200	210	▲ 4.8%	▼ -0.1%
Local Taxes (\$M)	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	▲ 15.4%	▲ 1.8%
State Taxes (\$M)	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	▲ 14.0%	▲ 1.4%
Rio Grande												
Travel Spending (\$M)	18.1	22.2	18.4	20.6	20.2	21.9	28.6	26.6	29.8	36.8	▲ 23.5%	▲ 7.3%
Earnings (\$M)	5.8	6.9	6.9	8.1	8.8	9.1	10.7	10.5	12.2	12.6	▲ 3.7%	▲ 8.1%
Employment (Jobs)	320	370	390	460	460	490	540	490	550	530	▼ -5.3%	▲ 5.0%
Local Taxes (\$M)	0.6	0.8	0.7	0.8	0.8	0.9	1.1	1.0	1.2	1.5	▲ 27.0%	▲ 8.9%
State Taxes (\$M)	0.6	0.7	0.6	0.7	0.7	0.7	0.9	0.8	0.9	1.1	▲ 19.4%	▲ 7.0%
Routt												
Travel Spending (\$M)	291.1	294.8	316.3	342.6	357.2	387.2	413.8	446.8	468.1	220.8	▼ -52.8%	▼ -2.7%
Earnings (\$M)	124.3	134.2	140.4	153.1	165.7	178.4	187.9	196.3	203.6	179.6	▼ -11.8%	▲ 3.7%
Employment (Jobs)	3,400	3,600	3,630	3,810	3,890	4,100	4,390	4,440	4,420	3,560	▼ -19.4%	▲ 0.5%
Local Taxes (\$M)	10.1	10.2	11.1	12.2	13.0	14.3	15.3	16.6	17.4	8.9	▼ -49.2%	▼ -1.3%
State Taxes (\$M)	6.9	7.1	7.6	8.3	8.8	9.6	10.2	11.0	11.4	6.2	▼ -46.0%	▼ -1.1%
Saguache												
Travel Spending (\$M)	6.3	6.8	6.9	8.0	7.7	8.0	11.7	11.5	11.1	13.1	▲ 18.4%	▲ 7.6%
Earnings (\$M)	1.6	1.7	1.8	2.2	2.2	2.2	3.3	3.5	3.3	4.1	▲ 23.1%	▲ 10.1%
Employment (Jobs)	120	120	120	160	150	150	210	210	190	220	▲ 17.6%	▲ 6.5%
Local Taxes (\$M)	0.1	0.1	0.1	0.2	0.2	0.2	0.3	0.3	0.3	0.4	▲ 18.1%	▲ 11.6%
State Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.4	▲ 21.2%	▲ 8.3%

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County / Summary Trend

Overnight Travel Spending 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
San Juan												
Travel Spending (\$M)	13.1	13.3	14.2	14.7	16.1	17.6	19.4	19.1	21.3	24.2	▲ 13.7%	▲ 6.3%
Earnings (\$M)	3.1	3.2	3.3	3.4	4.0	4.4	4.9	4.8	5.7	5.4	▼ -5.1%	▲ 5.5%
Employment (Jobs)	170	160	170	160	180	180	200	190	230	210	▼ -7.0%	▲ 2.4%
Local Taxes (\$M)	0.4	0.4	0.5	0.5	0.6	0.7	0.8	0.8	0.9	1.0	▲ 18.1%	▲ 9.0%
State Taxes (\$M)	0.3	0.3	0.4	0.4	0.4	0.5	0.5	0.5	0.6	0.6	▲ 10.3%	▲ 6.3%
San Miguel												
Travel Spending (\$M)	138.3	141.9	171.2	180.9	205.8	211.6	227.4	237.5	274.6	295.9	▲ 7.8%	▲ 7.9%
Earnings (\$M)	54.2	54.4	60.9	64.8	74.5	75.3	81.0	84.4	98.0	85.1	▼ -13.2%	▲ 4.6%
Employment (Jobs)	1,430	1,440	1,560	1,610	1,740	1,700	1,790	1,850	2,020	1,630	▼ -19.1%	▲ 1.4%
Local Taxes (\$M)	5.4	5.5	6.8	7.2	8.6	8.8	9.4	10.0	11.5	12.3	▲ 6.6%	▲ 8.7%
State Taxes (\$M)	3.6	3.7	4.4	4.7	5.4	5.6	6.0	6.3	7.3	7.5	▲ 3.1%	▲ 7.6%
Sedgwick												
Travel Spending (\$M)	2.1	2.1	2.1	2.1	2.0	2.0	2.1	2.2	2.2	2.0	▼ -9.8%	▼ -0.3%
Earnings (\$M)	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	▲ 7.1%	▲ 2.9%
Employment (Jobs)	20	20	20	20	20	20	20	20	20	20	▼ -2.3%	▲ 0.7%
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▼ -13.0%	▲ 0.5%
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -3.7%	▲ 0.4%
Summit												
Travel Spending (\$M)	612.4	641.7	700.3	778.6	855.1	949.8	973.3	1,124.5	1,271.8	1,234.9	▼ -2.9%	▲ 7.3%
Earnings (\$M)	160.9	164.5	177.0	192.6	213.3	228.5	239.6	266.4	281.8	261.2	▼ -7.3%	▲ 5.0%
Employment (Jobs)	6,460	6,600	6,810	7,130	7,480	7,720	7,840	8,340	8,640	7,300	▼ -15.5%	▲ 1.2%
Local Taxes (\$M)	24.8	26.1	28.9	32.4	36.2	41.6	42.5	49.0	55.7	54.9	▼ -1.3%	▲ 8.3%
State Taxes (\$M)	17.5	18.2	19.9	22.0	24.4	27.0	27.6	31.7	35.5	34.4	▼ -3.2%	▲ 7.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

County / Summary Trend

Overnight Travel Spending 2011-2020p

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Teller												
Travel Spending (\$M)	124.9	129.1	138.2	146.1	146.6	147.5	156.3	156.9	167.5	122.1	▼ -27.1%	▼ -0.2%
Earnings (\$M)	42.7	44.3	43.8	45.0	48.3	49.5	52.5	53.2	56.0	46.7	▼ -16.6%	▲ 0.9%
Employment (Jobs)	1,580	1,620	1,530	1,590	1,630	1,670	1,730	1,740	1,720	1,460	▼ -15.2%	▼ -0.8%
Local Taxes (\$M)	1.0	1.0	1.0	1.1	1.1	1.3	1.4	1.4	1.5	1.1	▼ -24.0%	▲ 1.6%
State Taxes (\$M)	1.8	1.9	1.9	2.0	2.1	2.1	2.2	2.2	2.4	1.9	▼ -18.3%	▲ 0.6%
Washington												
Travel Spending (\$M)	2.7	2.7	2.7	2.8	2.8	2.8	2.9	3.0	3.1	2.9	▼ -6.1%	▲ 0.9%
Earnings (\$M)	0.5	0.5	0.6	0.6	0.6	0.6	0.7	0.7	0.7	0.7	▲ 7.3%	▲ 3.4%
Employment (Jobs)	30	30	30	30	30	30	30	30	30	30	▼ -3.9%	▼ -0.1%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -8.0%	▲ 1.2%
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -3.7%	▲ 1.3%
Weld												
Travel Spending (\$M)	150.0	156.1	180.2	195.5	189.2	189.5	214.1	225.8	240.0	205.1	▼ -14.5%	▲ 3.2%
Earnings (\$M)	37.7	39.2	43.9	48.0	51.7	55.5	61.9	65.8	70.3	71.0	▲ 0.9%	▲ 6.5%
Employment (Jobs)	2,240	2,280	2,460	2,620	2,680	2,770	2,920	2,920	2,970	2,780	▼ -6.3%	▲ 2.2%
Local Taxes (\$M)	3.6	3.7	4.5	5.0	4.9	4.8	5.6	5.9	6.4	5.0	▼ -21.5%	▲ 3.5%
State Taxes (\$M)	4.1	4.2	4.9	5.3	5.3	5.3	5.9	6.2	6.7	5.8	▼ -12.5%	▲ 3.6%
Yuma												
Travel Spending (\$M)	8.2	8.1	8.4	8.5	8.2	8.1	8.6	8.9	9.3	7.8	▼ -16.7%	▼ -0.5%
Earnings (\$M)	2.7	2.7	2.6	2.6	2.7	2.9	3.1	3.2	3.4	3.9	▲ 16.6%	▲ 3.8%
Employment (Jobs)	190	170	170	170	170	180	180	190	190	210	▲ 11.1%	▲ 1.4%
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -20.0%	▼ -0.1%
State Taxes (\$M)	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	▼ -7.5%	▲ 0.4%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

Glossary

Term	Definition
Hotel, Motel, STR	Accommodation types that house transient lodging activity.
Private Home	Personal residences used to host visiting friends and family overnight.
Other Overnight	Combination of other overnight visitors who stay in campgrounds or 2nd homes.
Day Travel	Greater than 50 miles traveled non-routine to the destination.
Visitor Spending	Direct spending made by visitors in a destination.
Other Spending	Spending by residents on travel arrangement services, or spending for convention activity.
Direct Spending	Expenditures made by consumers, combination of Visitor Spending and Other Spending.
Direct Earnings	Total after-tax net income from travel. It includes wage and salary disbursements, proprietor income and other earned income or benefits.
Direct Employment	Employment generated by direct spending; Includes full time, part time, seasonal, and proprietors
Local Taxes	City and county taxes generated by travel spending.
State Taxes	State taxes generated by travel spending.
Destination Spending	Interchangeable with Visitor Spending. Direct spending made by visitors in a destination.
STR	Short Term Rental, private and semi-private lodging rented by owners or property management companies (e.g. AirBnB, VRBO).
2nd Home	Homes under private ownership for personal use as a vacation property.

Assumptions / Methodology

Travel Impacts Methodology

Dean Runyan Associates uses our proprietary Regional Travel Impact Model (RTIM). This input-output model uses a fiscal based approach to accurately quantify travel and reduce reliance and variability of survey data. Each accommodation type (Hotel/Motel/STR, Private Home, 2nd Home, Camping, and Day) is modeled uniquely to capture the different types of economic contributions from these visitors. Earnings and employment data are derived from the relationship between business income and employee expenses. Tax receipts are generated based on each unique tax rate that applies to the underlying economic activity.

Our approach starts at local levels of geography building up to state findings.

The RTIM is in use in 12 states covering over 400 counties and local jurisdictions. Findings from this study are directly comparable to any of our research publications.

Travel Impacts Assumptions

- Overnight visitors are defined as non-local overnight visitation utilizing accommodations that are Hotels/Motels/STR, Camping, Private Home (VFR), and 2nd home ownership.
- Day visitors include anyone that has traveled 50 miles one way, and is not routine travel (commuting or periodic retail trips).
- Travel contains tourism activity, business activity, and other transient activity.
- Source data is accurate and complete. (Sources include: Bureau of Labor Statistics, Census Bureau, Bureau of Economic Analysis, STR LLC., U.S. Department of Transportation, Omnitrak Group, Colorado Department of Revenue).