

# Colorado Travel Impacts *2000-2019p*



Image Credit: Colorado Tourism Office

June 2020

*Prepared for the*

Colorado Tourism Office  
Denver, Colorado

**THE ECONOMIC IMPACT  
OF TRAVEL ON COLORADO  
2000-2019P**

June 2020

*prepared for the*

Colorado Tourism Office  
Office of Economic Development and International Trade  
Denver, Colorado

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## PREFACE

The purpose of this study is to document the economic significance of the travel industry in Colorado from 2000 to 2019. These findings show the level of travel spending by overnight international and domestic visitors traveling to and through the state and the impact this spending had on the economy in terms of earnings, employment and tax revenue.

This study was prepared for the Colorado Tourism Office by Dean Runyan Associates. Dean Runyan Associates has specialized in research and planning services for the travel, tourism and recreation industry since 1984. With respect to economic impact analysis, the firm developed and currently maintains the Regional Travel Impact Model (RTIM), a proprietary computer model for analyzing travel economic impacts at the state, regional and local level. Dean Runyan Associates also has extensive experience in project feasibility analysis, market evaluation, survey research and travel and tourism planning.

Special thanks are due Cathy Ritter, Director of the Colorado Tourism Office, and to her staff, for their valuable support and assistance.

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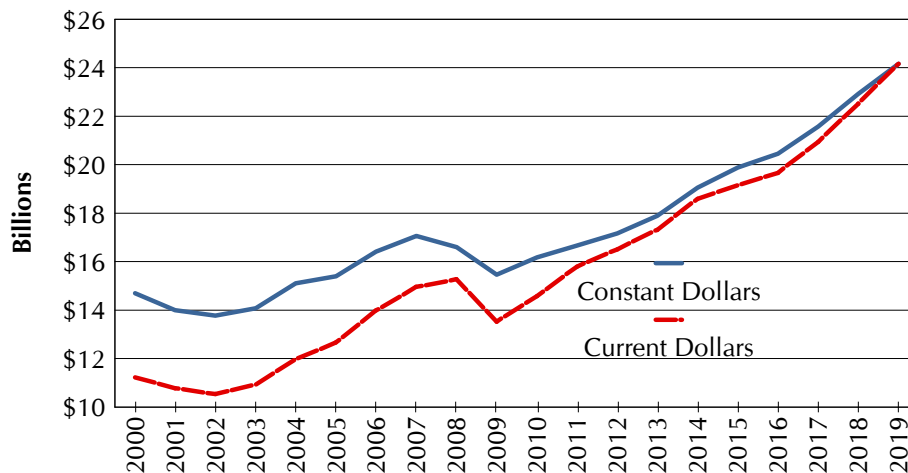
## EXECUTIVE SUMMARY

This report describes the economic impacts of travel to and through Colorado and each of its sixty-four counties, four tourism regions, and eleven districts. The estimates of the direct impacts associated with traveler spending in Colorado were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates.

### Recent Travel Trends in the Colorado Travel Industry

- Total direct travel spending in Colorado during 2019 was over **\$24.2 billion** - direct travel spending directly supported over **181,200 jobs** and **earnings of over \$7.4 billion**.
- The Colorado travel industry experienced a 7.3 percent increase in travel spending from the previous year in current dollars. Since 2009, travel spending in real (inflation-adjusted) dollars has increased by 6.0 percent per year.

Colorado Travel Spending Adjusted for Inflation, 2000-2019p



Source: Dean Runyan Associates, Bureau of Labor Statistics and Rocky Mountain Lodging Report.

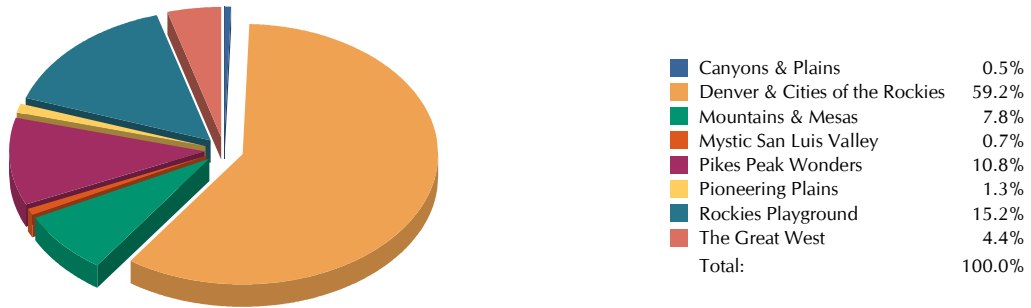
- Air travel to Colorado destinations on domestic flights was up 8.1 percent from the preceding year.
- The Colorado travel industry generated **\$1.5 billion in local and state tax revenues** in the 2019 calendar year – this represents approximately **\$707 of tax revenue per household** in the state.



**THE TRAVEL INDUSTRY BENEFITS ALL REGIONS OF COLORADO**

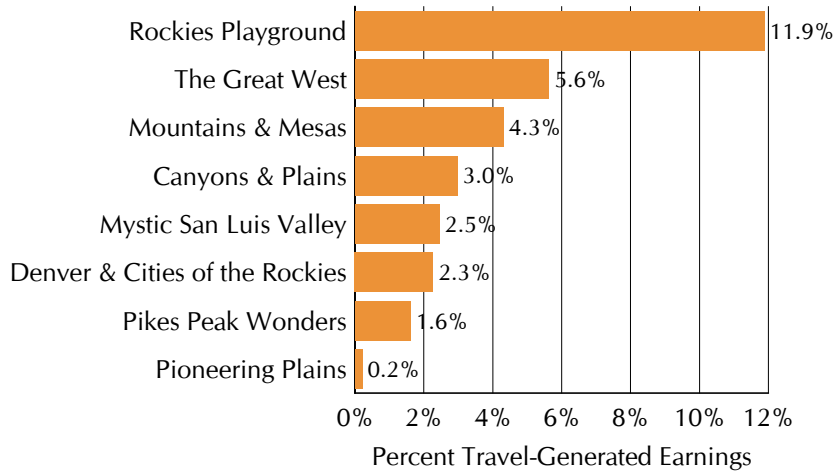
While travel and tourism is important throughout the state, half (59%) of all travel spending occurs in the Denver & Cities of the Rockies Region.

**Travel Spending by Region, 2019p**



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

**Travel-Generated Earnings as a Percent of Total Earnings  
Colorado Regions, 2019p**



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

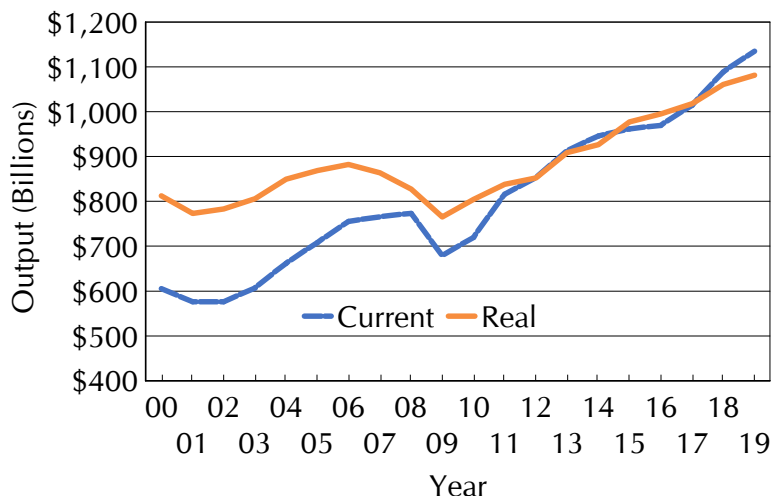
## I. NATIONAL TRAVEL TRENDS



The national level data in this section focuses on visitor spending trends in current and real dollars, visitor spending by leisure & hospitality and transportation in the U.S., foreign and resident spending, and trends in travel-generated employment.

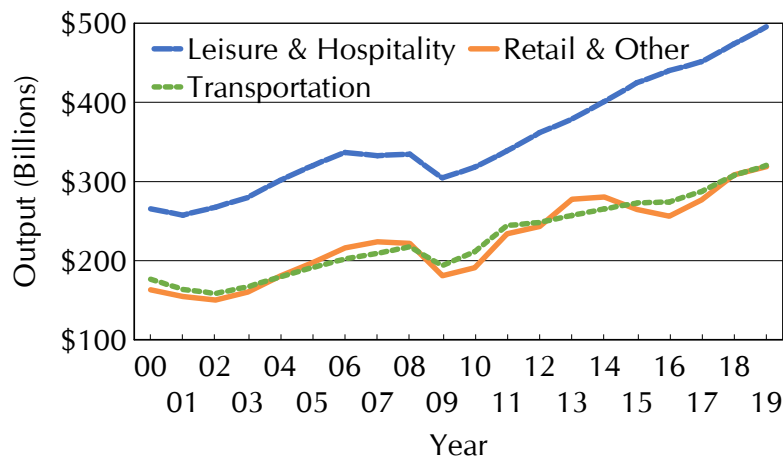
The following two graphs are derived from the Bureau of Economic Analysis Travel and Tourism Satellite Accounts\*. Both graphs show direct tourism output for the United States. All values have been revised to the new 2018 data release. 2019 has been estimated by Dean Runyan Associates.

**Annual Direct Travel Output in U.S., 2000-19**



Spending by resident and foreign visitors was \$1,135 billion in 2019 in current dollars. This represents a 4.3 percent increase over 2018. When adjusted for changes in prices (real dollars), spending increased by 1.9 percent from 2018 to 2019 compared to a 4.2 percent increase for the preceding year.

**Spending by Summary Commodity in U.S., 2000-19**  
(Current Dollars)

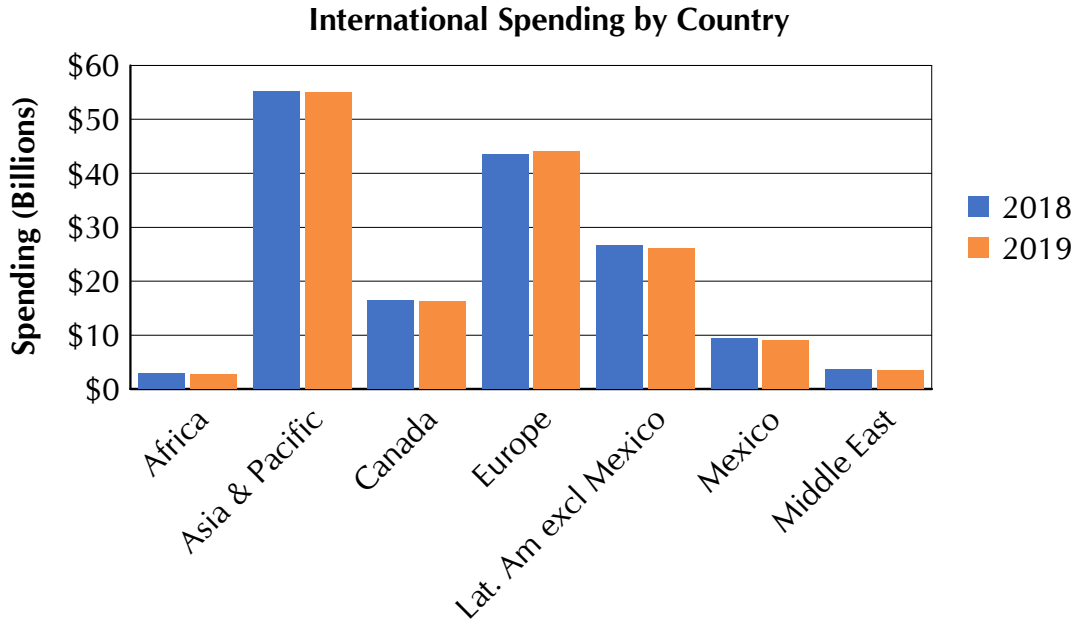


The bottom chart highlights the components of the travel industry and the contribution over time. In 2019, the increase in Leisure & Hospitality spending (4.6 percent) compares to a 4.2 percent increase in Transportation and 3.2 percent increase in Retail spending. Retail spending includes gasoline purchases. Leisure & Hospitality is about 43 percent of travel spending in 2019.

Note: Retail spending includes gasoline purchases.

\*See <http://www.bea.gov/industry/index.htm#satellite>.

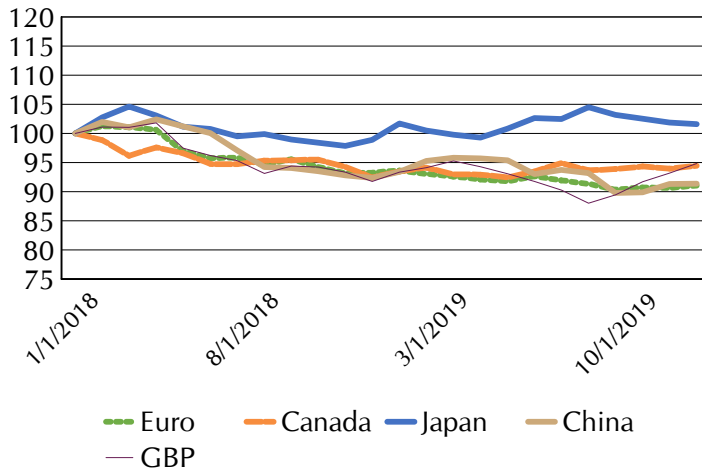
International spending on travel was down slightly less than 1 percent in 2019. The Asia & Pacific region which accounts for 35 percent of the total spending in 2019, experienced a decrease of about half a percent year over year. In 2019 foreign spending was roughly 14 percent of the United States travel spending.



*Does not include spending on education, healthcare, or border workers*

### Relative Value of Selected Foreign Currencies compared to U.S. Dollar

Monthly Averages, Jan 2018 through December 2019



Sources:

Foreign Share of U.S Internal Travel: Bureau of Economic Analysis Travel & Tourism Satellite Accounts and International Transactions.

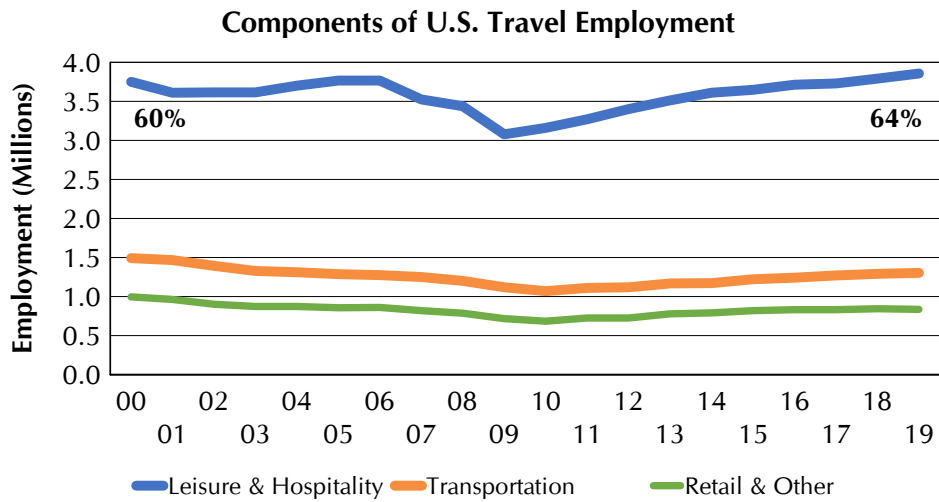
International Spending by Country: Bureau of Economic Analysis.

Relative Value of Selected Foreign Currencies: USForex, Inc. ([www.usforex.com](http://www.usforex.com))

The following two graphs show employment trends since 2000 and the composition of travel industry employment since the recession. The first graph shows that travel-generated employment recovered from the 2008-09 recession by 2016. Leisure and hospitality employment was 3.85 million in 2019 or 64 percent of total travel industry employment, compared to 3.75 million in 2000 or 60 percent of the total. In 2019 total travel employment grew by 1.1 percent. Additionally, employment in transportation and other industries declined over the same period from 2.48 million to 2.13 million, mostly due to decreased employment in the airline and related transportation industries.



Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts.



Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts.  
 Leisure & hospitality includes accommodations, food services, and arts, entertainment & recreation. Retail & Other includes gasoline.

## II. COLORADO TRAVEL IMPACTS 2000-2019p



## The Scope of the Colorado Travel Industry

The multi-billion dollar travel industry in Colorado is an important part of the state and local economies. The industry is represented primarily by businesses in the leisure and hospitality sector, transportation, and retail. The money that visitors spend on various goods and services while in Colorado produces business receipts at these firms, which in turn generate earnings and employment for Colorado residents. In addition, state and local governments collect taxes that are generated from visitor spending. Most of these taxes are imposed on the sale of a goods and services to visitors, thus avoiding a tax burden on local residents.

The focus of this report is on the ***overnight (both domestic and international) and day visitor*** components of the Colorado travel industry from 2000 through 2019p. On the following pages are detailed travel spending, employment and earnings estimates, and tax receipts directly generated by overnight and day visitors to and through Colorado. Following this section, detailed travel impact estimates of *overnight* visitors for regions, districts and counties constitute the remainder of this report (impacts of day visitors available only at the state and region levels).

### Direct Impacts of Travel in Colorado: A Summary

- Total direct travel spending in Colorado was approximately \$24.2 billion during 2019p.
- Visitors that stayed overnight in commercial lodging (hotels, motels, rented condos, bed & breakfasts) accounted for over two-thirds (68%) of all visitor spending.
- Lodging expenses (including campgrounds) accounted for 24 percent of all spending by visitors to Colorado. Motor fuel and ground transportation accounted for 11 percent, and food & beverage services accounted for 24 percent of all visitor spending.
- Direct travel spending in Colorado generated over 181,000 jobs with earnings of \$7.4 billion in 2019p.
- Direct travel spending generated \$1.5 billion in local and state taxes (not including property taxes).
- Since 2000, visitor-generated spending has increased at an average annual rate of 4.1 percent, earnings by 4.3 percent, and local and state tax revenues by 5.8 percent and 3.6 percent, respectively.

## Colorado Direct Travel Impacts, 2000-2019p

	Spending (\$Billion)	Earnings (\$Billion)	Employment (Thousand)	Tax Receipts (\$Million)		
				Local	State	Total
2000	\$11.2	\$3.3	140.2	\$310	\$303	\$614
2001	\$10.8	\$3.4	131.2	\$301	\$288	\$589
2002	\$10.5	\$3.3	128.2	\$305	\$283	\$588
2003	\$10.9	\$3.3	128.2	\$310	\$289	\$599
2004	\$12.0	\$3.5	136.3	\$338	\$316	\$653
2005	\$12.7	\$3.6	137.5	\$373	\$327	\$700
2006	\$14.0	\$3.9	142.6	\$420	\$360	\$780
2007	\$15.0	\$4.1	147.0	\$462	\$383	\$844
2008	\$15.3	\$4.2	148.2	\$471	\$381	\$852
2009	\$13.5	\$4.0	140.1	\$430	\$350	\$780
2010	\$14.6	\$4.0	138.5	\$460	\$366	\$827
2011	\$15.8	\$4.1	141.2	\$495	\$382	\$877
2012	\$16.5	\$4.4	145.2	\$521	\$397	\$918
2013	\$17.3	\$4.8	150.6	\$556	\$418	\$975
2014	\$18.6	\$5.1	155.6	\$615	\$446	\$1,062
2015	\$19.1	\$5.5	160.7	\$663	\$470	\$1,134
2016	\$19.7	\$5.8	165.5	\$726	\$491	\$1,217
2017	\$20.9	\$6.3	171.2	\$776	\$510	\$1,286
2018	\$22.5	\$6.8	175.7	\$836	\$548	\$1,384
2019p	\$24.2	\$7.4	181.2	\$905	\$589	\$1,494
<i>Annual Percent Change</i>						
18-19p	7.3%	8.5%	3.1%	8.3%	7.5%	7.9%
00-19p	4.1%	4.3%	1.4%	5.8%	3.6%	4.8%

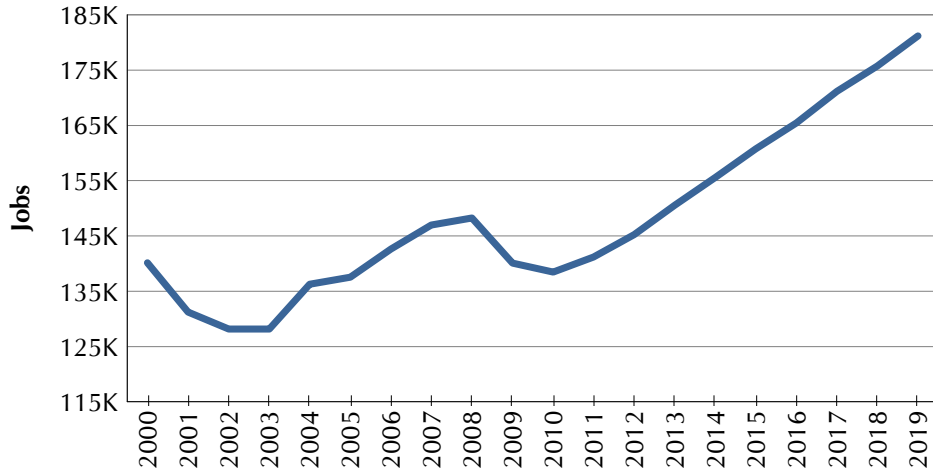
Earnings include payroll, other earned income and proprietor income. Employment includes payroll employees and proprietors.  
Annual Percentage Change for 2000-2019p is the average annual percentage change.



## COLORADO TRAVEL TRENDS

The first graph, below, shows the trend in travel industry employment from 2000-2019p.

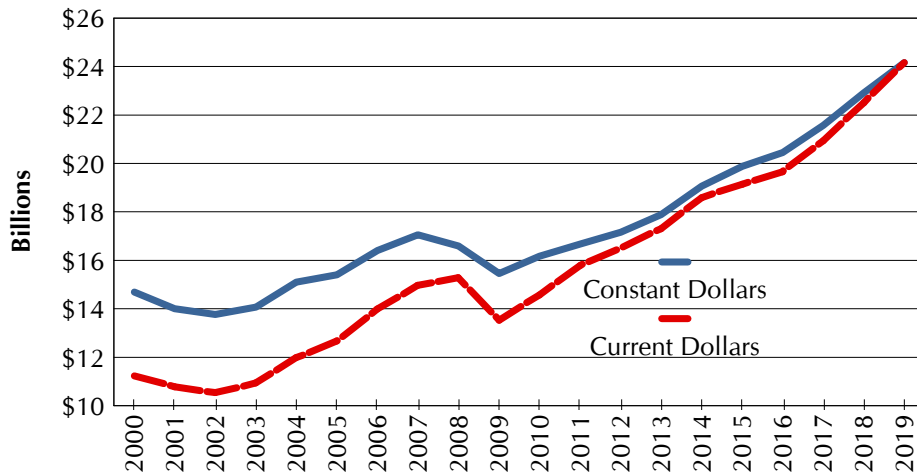
**Colorado Travel Industry Employment, 2000-2019p**



Source: Dean Runyan Associates, Inc.

Other indicators of visitor travel trends to Colorado are also shown. These include travel spending adjusted for inflation, taxable sales for lodging establishments and domestic air visitors to Colorado.

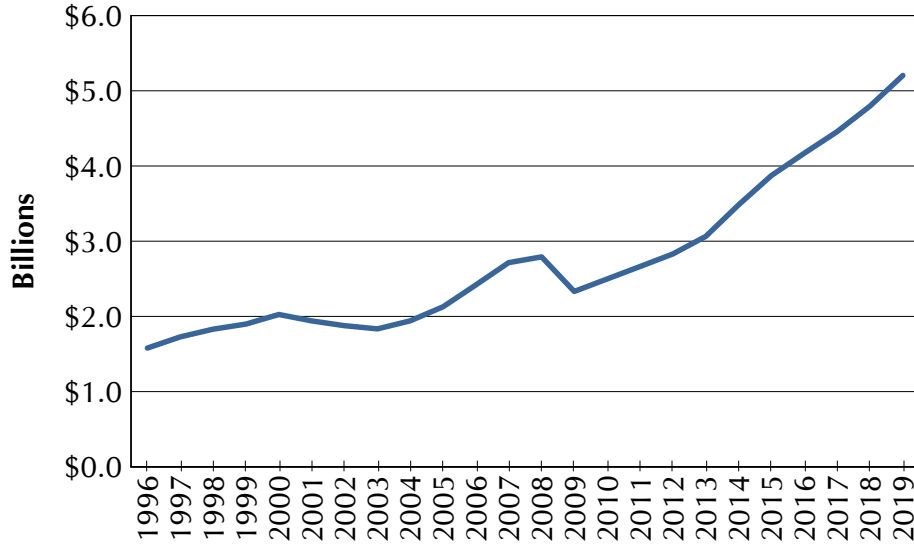
**Colorado Visitor Spending Adjusted for Inflation, 2000-2019p**



Source: Dean Runyan Associates, Bureau of Labor Statistics and Rocky Mountain Lodging Report.

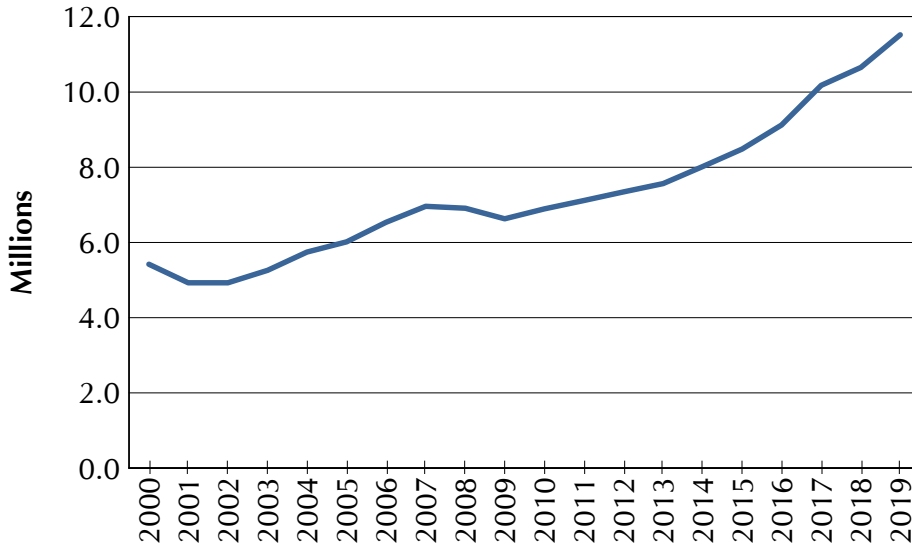
### Taxable Sales of Lodging Establishments, 2000-2019

Current Dollars



Source: Dean Runyan Associates and Colorado Department of Revenue. Taxable Sales includes room rentals and other sales (e.g., food, entertainment) of lodging establishments. Some taxable room rentals (e.g., condos) not included.

### Domestic Visitors to Colorado by Air Transportation, 2000-2019



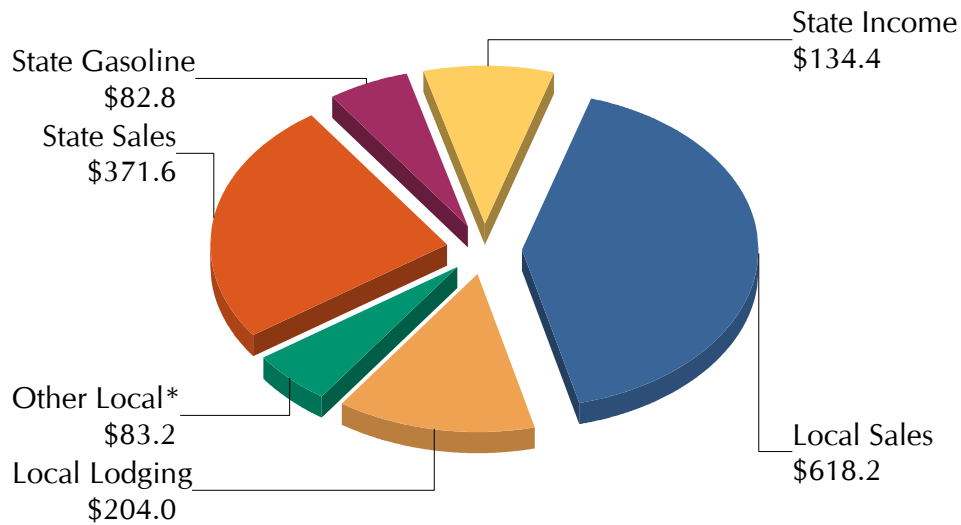
Source: Dean Runyan Associates and Bureau of Transportation Origin-Destination Survey. This is an estimate of visitation, not the amount of spending in Colorado.

## TAX IMPACTS

Over one-half (61%) of all travel-generated tax receipts accrue to local governments in Colorado. Local taxes include room taxes, sales taxes and auto rental taxes levied by cities, counties and special districts and regions. Property taxes are not included. State taxes include the 2.9 percent state sales tax, the 22 cents per gallon motor fuel tax, and income taxes on travel-generated earnings and travel-related business income.

### Travel-Generated Tax Impacts: Local & State Receipts, 2019p

(\$Million)



Source: Dean Runyan Associates.

\*Other Local includes Passenger Facility Charge (PFC) and Auto Rental Tax.

## Colorado Travel Impacts, 2010-2019p

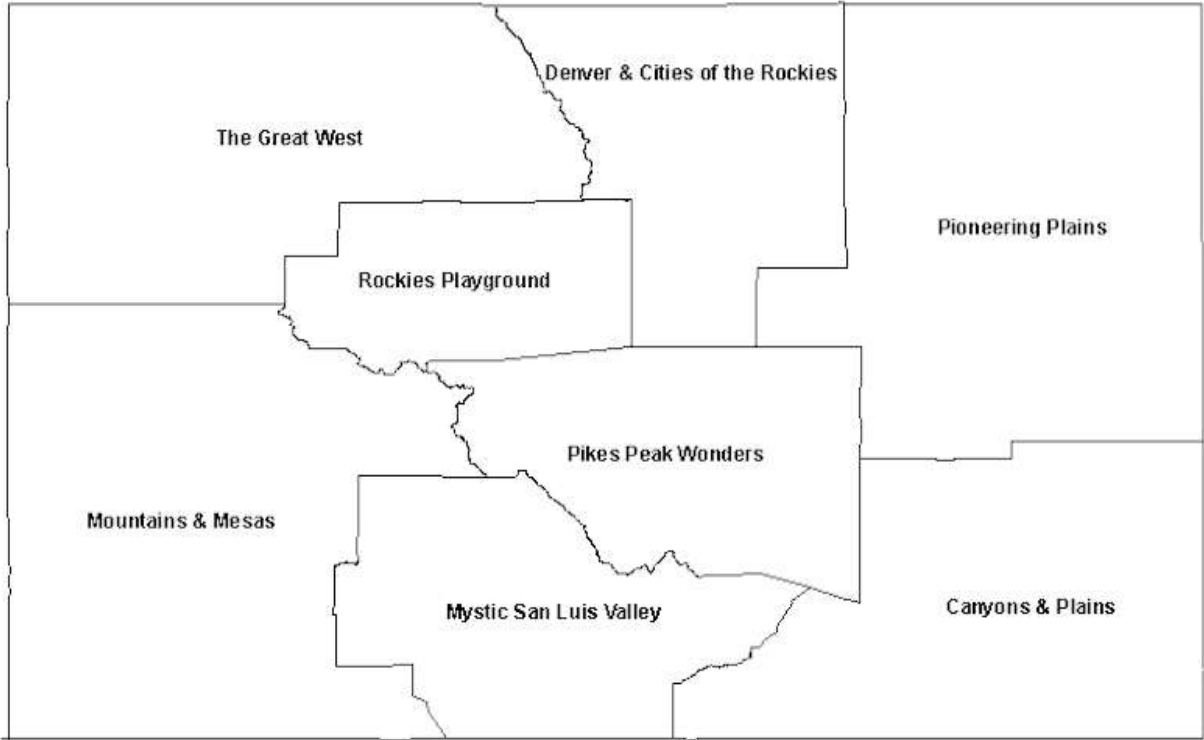
	2010	2012	2014	2015	2016	2017	2018	2019p
<b>Total Direct Travel Spending (\$Million)</b>								
Destination Spending	12,967	14,711	16,573	17,080	17,644	18,772	20,193	21,660
Other Travel*	1,603	1,796	2,015	2,066	2,012	2,167	2,324	2,506
Total Direct Spending	14,570	16,507	18,588	19,146	19,656	20,939	22,517	24,166
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>								
Hotel, Motel, Rented Room	7,809	9,021	10,633	11,216	11,698	12,514	13,553	14,727
Campground	313	325	307	319	324	346	364	367
Private Home (VFR)	2,438	2,675	2,838	2,876	2,936	3,053	3,200	3,365
Vacation Home	613	647	672	674	692	716	745	763
Day Travel	1,794	2,043	2,123	1,996	1,994	2,144	2,332	2,437
Destination Spending	12,967	14,711	16,573	17,080	17,644	18,772	20,193	21,660
<b>Visitor Spending by Commodity Purchased (\$Million)</b>								
Accommodations	2,497	2,829	3,485	3,873	4,171	4,456	4,796	5,204
Food Service	2,774	3,162	3,665	3,894	4,096	4,403	4,797	5,222
Food Stores	572	652	731	765	768	791	831	880
Local Tran. & Gas	1,973	2,327	2,327	1,941	1,872	2,061	2,340	2,409
Arts, Ent. & Rec.	1,740	1,917	2,112	2,177	2,229	2,333	2,455	2,588
Retail Sales	1,925	2,113	2,299	2,362	2,396	2,492	2,615	2,752
Visitor Air Tran.	1,486	1,711	1,953	2,068	2,114	2,237	2,360	2,606
Destination Spending	12,967	14,711	16,573	17,080	17,644	18,772	20,193	21,660
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>								
Accom. & Food Serv.	1,847	2,061	2,349	2,563	2,735	2,962	3,187	3,461
Arts, Ent. & Rec.	903	970	1,095	1,199	1,246	1,304	1,384	1,453
Retail**	354	371	403	428	447	465	490	514
Ground Tran.	102	102	116	125	133	140	156	165
Visitor Air Tran.	328	381	495	529	609	691	766	868
Other Travel*	425	472	594	616	660	751	815	914
Total Earnings	3,959	4,357	5,053	5,460	5,829	6,312	6,798	7,374
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>								
Accom. & Food Serv.	76.4	81.4	87.5	90.8	93.9	97.1	98.9	101.9
Arts, Ent. & Rec.	32.8	34.1	36.3	37.7	38.5	39.6	40.9	41.6
Retail**	13.5	13.9	14.5	14.9	15.3	15.5	15.7	15.8
Ground Tran.	3.0	3.0	3.3	3.4	3.6	3.6	3.8	4.0
Visitor Air Tran.	5.5	5.7	6.3	6.3	6.7	7.2	7.9	8.6
Other Travel*	7.2	7.2	7.7	7.6	7.5	8.1	8.5	9.3
Total Employment	138.5	145.2	155.6	160.7	165.5	171.2	175.7	181.2
<b>Government Revenue Generated by Travel Spending (\$Million)</b>								
Local Tax Receipts	460	521	615	663	726	776	836	906
State Tax Receipts	366	397	446	470	491	510	548	589
Federal Tax Receipts	946	958	1,164	1,236	1,292	1,382	1,482	1,607
Total Direct Gov't Revenue	1,773	1,876	2,225	2,369	2,509	2,669	2,866	3,102

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

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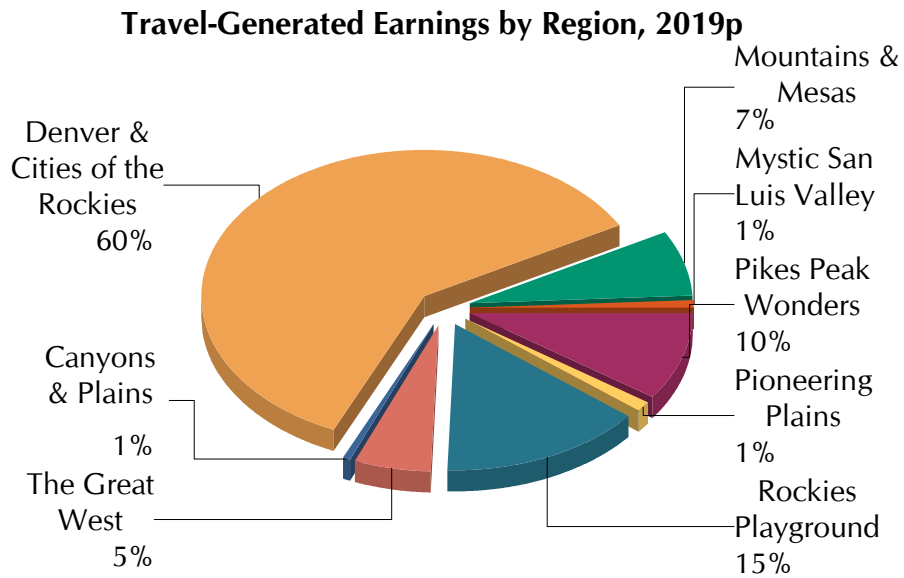
### III. REGIONAL OVERNIGHT VISITOR IMPACTS 2010-2019p



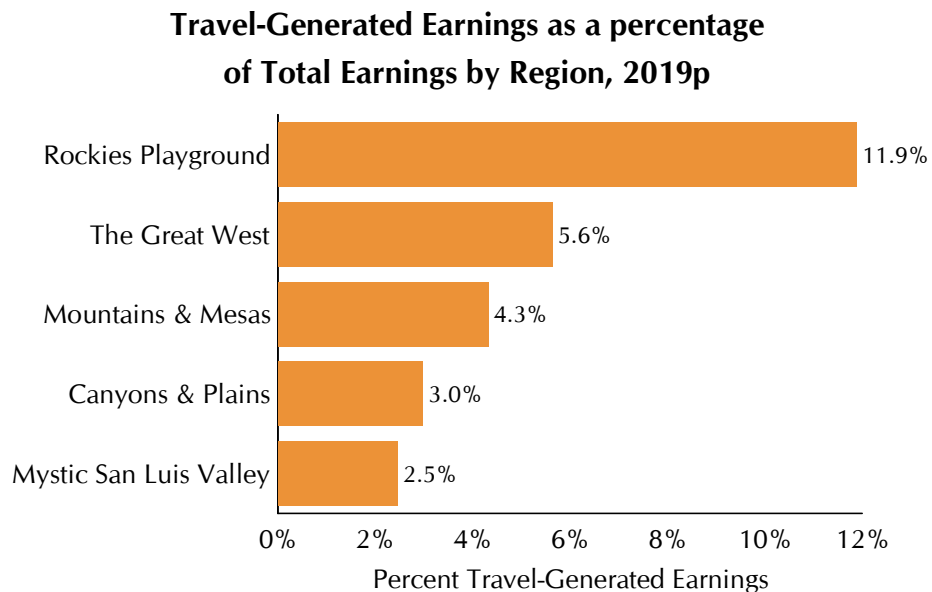
## COLORADO REGIONS

<b>Canyon &amp; Plains</b>	<b>Denver &amp; Cities of the Rockies</b>	<b>Mountains &amp; Mesas</b>	<b>Mystic San Luis Valley</b>
Baca	Adams	Archuleta	Alamosa
Bent	Arapahoe (part.)	Delta	Conejos
Crowley	Boulder	Dolores	Costilla
Kiowa	Broomfield	Garfield (part.)	Gunnison (part.)
Las Animas	Clear Creek (part.)	Gunnison (part.)	Huerfano
Otero	Denver	Hinsdale	Mineral
Prowers	Douglas (part.)	La Plata	Rio Grande
	Gilpin	Mesa	Saguache
	Jefferson	Montezuma	
	Larimer	Montrose	
	Park (part.)	Ouray	
	Weld	San Juan	
		San Miguel	
<b>Pikes Peak Wonders</b>	<b>Pioneering Plains</b>	<b>Rockies Playground</b>	<b>The Great West</b>
Chaffee	Arapahoe (part.)	Clear Creek (part.)	Eagle
Custer	Cheyenne	Eagle	Garfield (part.)
Douglas (part.)	Elbert	Gunnison (part.)	Grand
El Paso	Kit Carson	Lake (part.)	Jackson
Fremont	Lincoln	Park (part.)	Moffat
Gunnison (part.)	Logan	Pitkin	Rio Blanco
Lake (part.)	Morgan	Summit	Routt
Park (part.)	Phillips		
Pueblo	Sedgwick		
Teller	Washington		
	Yuma		

The majority of travel-generated earnings (60%) are distributed to the Denver & Cities of the Rockies region, with notable portions going to the Rockies Playground (15%), Pikes Peak Wonders (10%), and Mountains & Mesas (7%) regions. However, the size of travel-generated earnings in relation to total earnings is actually much lower in the Denver & Cities of the Rockies region as compared to the Rockies Playground region (as shown in the bar chart).



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.



## Canyons & Plains Travel Impacts 2010-2019p

### Total Direct Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Destination Spending	100	113	110	103	103	110	113	120
Other Travel*	0	0	0	0	0	0	0	0
Total	100	113	110	103	103	110	113	120

### Visitor Spending by Type of Accommodation (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Hotel, Motel, STR	50	58	57	54	55	59	59	65
Campground	3	3	3	3	3	4	4	4
Private Home	19	19	19	19	19	20	20	20
Vacation Home	3	3	3	3	3	3	3	3
Day Travel	25	29	28	24	23	25	27	28
Total	100	113	110	103	103	110	113	120

### Visitor Spending by Commodity Purchased (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Accommodations	19	21	20	20	21	22	22	25
Food Service	23	26	27	26	27	29	29	32
Food Stores	6	7	7	6	6	7	6	7
Local Tran. & Gas	20	25	24	17	16	18	22	22
Arts, Ent. & Rec.	13	14	14	14	14	14	14	15
Retail Sales	18	20	19	19	18	19	19	19
Visitor Air Tran.	0	0	0	0	0	0	0	0
Total	100	113	110	103	103	110	113	120

### Industry Earnings Generated by Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Accom. & Food Serv.	16.8	17.8	17.6	18.5	19.6	21.0	22.9	24.9
Arts, Ent. & Rec.	9.3	9.5	9.3	9.9	10.1	10.6	10.4	11.0
Retail**	3.9	4.1	4.0	4.1	4.2	4.3	4.4	4.5
Ground Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total	30.1	31.4	31.0	32.4	33.9	36.0	37.6	40.4

### Industry Employment Generated by Travel Spending (Jobs)

	2010	2012	2014	2015	2016	2017	2018	2019
Accom. & Food Serv.	1,010	1,040	990	990	1,020	1,040	1,050	1,070
Arts, Ent. & Rec.	620	610	580	560	540	560	520	560
Retail**	180	180	180	180	180	180	170	180
Ground Tran.	0	0	0	0	0	0	0	0
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0	0
Total	1,810	1,830	1,750	1,720	1,730	1,780	1,740	1,810

### Government Revenue Generated by Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Local Tax Receipts	2	3	2	2	2	3	3	3
State Tax Receipts	3	4	4	4	4	4	4	4

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

\*\*Retail includes gasoline.

## Denver & Cities of the Rockies Travel Impacts 2010-2019p

### Total Direct Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Destination Spending	6,994	8,114	9,284	9,471	9,699	10,372	11,265	12,099
Other Travel*	1,400	1,584	1,806	1,858	1,801	1,930	2,062	2,217
Total	8,394	9,698	11,090	11,330	11,500	12,302	13,326	14,316

### Visitor Spending by Type of Accommodation (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Hotel, Motel, STR	4,132	4,897	5,871	6,101	6,288	6,773	7,431	8,073
Campground	67	70	65	68	69	74	77	78
Private Home	1,680	1,870	2,010	2,046	2,089	2,180	2,290	2,415
Vacation Home	111	120	124	122	125	130	136	140
Day Travel	1,004	1,158	1,213	1,134	1,128	1,215	1,330	1,393
Total	6,994	8,114	9,284	9,471	9,699	10,372	11,265	12,099

### Visitor Spending by Commodity Purchased (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Accommodations	1,067	1,261	1,629	1,790	1,897	2,057	2,250	2,437
Food Service	1,284	1,502	1,780	1,874	1,958	2,117	2,341	2,558
Food Stores	237	275	314	326	325	336	357	378
Local Tran. & Gas	1,318	1,543	1,558	1,328	1,293	1,411	1,590	1,641
Arts, Ent. & Rec.	887	992	1,104	1,128	1,152	1,213	1,289	1,366
Retail Sales	1,016	1,142	1,271	1,298	1,309	1,364	1,453	1,535
Visitor Air Tran.	1,186	1,398	1,629	1,728	1,765	1,875	1,984	2,183
Total	6,994	8,114	9,284	9,471	9,699	10,372	11,265	12,099

### Industry Earnings Generated by Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Accom. & Food Serv.	847.6	961.0	1,104.8	1,212.7	1,300.6	1,426.4	1,537.5	1,675.4
Arts, Ent. & Rec.	453.6	489.9	551.1	599.8	620.3	651.4	704.7	747.0
Retail**	179.0	191.7	211.9	223.8	232.7	242.9	259.2	272.4
Ground Tran.	79.6	79.7	91.1	98.0	103.8	109.2	122.2	129.0
Visitor Air Tran.	311.3	362.4	475.9	508.4	586.5	665.4	704.6	821.1
Other Travel*	402.0	448.3	567.9	587.9	632.4	714.4	762.0	864.5
Total	2,273.1	2,532.9	3,002.7	3,230.7	3,476.2	3,809.6	4,090.2	4,509.4

### Industry Employment Generated by Travel Spending (Jobs)

	2010	2012	2014	2015	2016	2017	2018	2019
Accom. & Food Serv.	34,130	36,690	39,930	41,690	43,450	44,960	45,710	47,090
Arts, Ent. & Rec.	15,830	16,390	17,770	18,480	18,220	18,550	19,200	20,050
Retail**	6,710	7,030	7,450	7,580	7,690	7,810	8,010	8,020
Ground Tran.	2,360	2,380	2,560	2,680	2,790	2,830	2,970	3,130
Visitor Air Tran.	5,160	5,330	5,910	5,950	6,290	6,790	6,950	7,880
Other Travel*	6,690	6,660	7,190	7,070	7,010	7,560	7,780	8,570
Total	70,890	74,480	80,790	83,450	85,450	88,490	90,610	94,740

### Government Revenue Generated by Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Local Tax Receipts	263	302	366	391	416	449	490	530
State Tax Receipts	198	217	247	258	268	280	302	325

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

\*\*Retail includes gasoline.

## Mountains & Mesas Travel Impacts 2010-2019p

### Total Direct Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Destination Spending	1,120	1,241	1,367	1,418	1,472	1,574	1,642	1,794
Other Travel*	57	63	71	72	73	77	85	92
<b>Total</b>	<b>1,176</b>	<b>1,304</b>	<b>1,439</b>	<b>1,490</b>	<b>1,544</b>	<b>1,651</b>	<b>1,727</b>	<b>1,886</b>

### Visitor Spending by Type of Accommodation (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Hotel, Motel, STR	582	660	776	830	874	947	983	1,111
Campground	102	106	100	104	105	113	118	119
Private Home	150	162	169	172	177	182	188	196
Vacation Home	128	137	142	142	146	150	157	161
Day Travel	157	176	180	169	169	183	196	206
<b>Total</b>	<b>1,120</b>	<b>1,241</b>	<b>1,367</b>	<b>1,418</b>	<b>1,472</b>	<b>1,574</b>	<b>1,642</b>	<b>1,794</b>

### Visitor Spending by Commodity Purchased (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Accommodations	251	271	314	347	374	395	413	461
Food Service	258	290	331	354	373	409	427	477
Food Stores	69	77	85	89	90	95	96	104
Local Tran. & Gas	144	170	170	141	135	149	170	175
Arts, Ent. & Rec.	146	157	172	180	186	199	203	217
Retail Sales	175	187	196	202	205	215	218	233
Visitor Air Tran.	76	89	100	105	108	112	116	128
<b>Total</b>	<b>1,120</b>	<b>1,241</b>	<b>1,367</b>	<b>1,418</b>	<b>1,472</b>	<b>1,574</b>	<b>1,642</b>	<b>1,794</b>

### Industry Earnings Generated by Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Accom. & Food Serv.	190.4	207.7	238.8	256.8	271.3	292.2	304.7	339.4
Arts, Ent. & Rec.	73.0	79.2	89.7	97.6	102.3	109.1	109.8	118.9
Retail**	34.1	35.1	37.1	39.5	41.3	43.5	44.4	47.5
Ground Tran.	7.3	7.3	8.3	8.9	9.5	10.0	11.1	11.8
Visitor Air Tran.	3.5	3.2	3.8	4.0	4.7	5.2	20.9	14.7
Other Travel*	3.5	2.5	3.2	3.3	3.6	4.3	15.5	11.1
<b>Total</b>	<b>311.7</b>	<b>334.9</b>	<b>380.9</b>	<b>410.1</b>	<b>432.6</b>	<b>464.2</b>	<b>506.4</b>	<b>543.4</b>

### Industry Employment Generated by Travel Spending (Jobs)

	2010	2012	2014	2015	2016	2017	2018	2019
Accom. & Food Serv.	8,800	9,230	10,110	10,280	10,520	10,890	10,740	11,260
Arts, Ent. & Rec.	3,490	3,590	3,670	3,890	4,060	4,230	4,230	4,250
Retail**	1,430	1,430	1,480	1,520	1,590	1,620	1,600	1,650
Ground Tran.	220	220	230	240	250	260	270	290
Visitor Air Tran.	100	90	100	100	100	110	320	230
Other Travel*	90	70	80	70	70	80	240	170
<b>Total</b>	<b>14,120</b>	<b>14,640</b>	<b>15,670</b>	<b>16,100</b>	<b>16,610</b>	<b>17,190</b>	<b>17,400</b>	<b>17,840</b>

### Government Revenue Generated by Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Local Tax Receipts	36	39	45	48	52	55	58	66
State Tax Receipts	31	33	36	38	40	41	44	48

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

\*\*Retail includes gasoline.

## Mystic San Luis Valley Travel Impacts 2010-2019p

### Total Direct Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Destination Spending	119	134	127	132	136	156	156	166
Other Travel*	1	1	0	1	1	1	1	1
Total	120	135	127	133	137	156	157	167

### Visitor Spending by Type of Accommodation (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Hotel, Motel, STR	57	66	61	69	73	88	84	92
Campground	16	17	16	17	17	18	19	19
Private Home	12	12	12	12	12	12	13	13
Vacation Home	10	11	11	10	10	11	12	12
Day Travel	24	27	26	24	23	26	28	29
Total	119	134	127	132	136	156	156	166

### Visitor Spending by Commodity Purchased (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Accommodations	27	29	27	31	34	39	39	42
Food Service	31	35	34	37	39	46	45	49
Food Stores	8	9	9	10	10	11	11	11
Local Tran. & Gas	18	22	21	16	14	17	20	20
Arts, Ent. & Rec.	11	11	11	12	12	13	13	14
Retail Sales	23	25	23	25	25	28	27	28
Visitor Air Tran.	1	2	1	1	1	1	2	2
Total	119	134	127	132	136	156	156	166

### Industry Earnings Generated by Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Accom. & Food Serv.	21.0	21.8	23.3	24.7	26.0	29.0	29.8	32.4
Arts, Ent. & Rec.	4.4	4.6	4.8	5.3	5.5	6.3	6.0	6.2
Retail**	5.1	5.4	5.1	5.6	5.8	6.5	6.4	6.6
Ground Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Visitor Air Tran.	0.1	0.2	0.2	0.2	0.2	0.2	0.3	0.3
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.2
Total	30.9	32.1	33.7	36.0	37.8	42.3	42.7	45.8

### Industry Employment Generated by Travel Spending (Jobs)

	2010	2012	2014	2015	2016	2017	2018	2019
Accom. & Food Serv.	1,420	1,370	1,460	1,460	1,540	1,630	1,580	1,630
Arts, Ent. & Rec.	280	290	300	330	320	350	330	330
Retail**	280	270	260	270	280	300	280	280
Ground Tran.	0	0	0	0	0	0	0	0
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0	0
Total	1,990	1,940	2,020	2,070	2,150	2,290	2,200	2,250

### Government Revenue Generated by Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Local Tax Receipts	3	4	4	4	5	5	5	6
State Tax Receipts	4	4	4	4	4	5	5	5

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

\*\*Retail includes gasoline.

# Pikes Peak Wonders Travel Impacts

## 2010-2019p

### Total Direct Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Destination Spending	1,650	1,781	1,899	1,950	2,057	2,253	2,377	2,494
Other Travel*	110	113	95	91	96	108	116	126
<b>Total</b>	<b>1,760</b>	<b>1,894</b>	<b>1,995</b>	<b>2,041</b>	<b>2,153</b>	<b>2,361</b>	<b>2,493</b>	<b>2,620</b>

### Visitor Spending by Type of Accommodation (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Hotel, Motel, STR	872	939	1,053	1,128	1,222	1,370	1,442	1,529
Campground	58	60	56	59	60	64	67	68
Private Home	369	392	394	388	394	409	429	444
Vacation Home	50	54	54	53	55	57	60	62
Day Travel	302	335	341	322	326	353	379	391
<b>Total</b>	<b>1,650</b>	<b>1,781</b>	<b>1,899</b>	<b>1,950</b>	<b>2,057</b>	<b>2,253</b>	<b>2,377</b>	<b>2,494</b>

### Visitor Spending by Commodity Purchased (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Accommodations	265	281	322	368	418	476	507	531
Food Service	399	429	481	522	566	623	657	700
Food Stores	79	87	94	99	102	107	109	113
Local Tran. & Gas	218	269	255	187	169	198	236	239
Arts, Ent. & Rec.	261	282	307	318	330	350	356	372
Retail Sales	325	338	356	373	389	411	419	433
Visitor Air Tran.	102	95	84	84	83	89	94	106
<b>Total</b>	<b>1,650</b>	<b>1,781</b>	<b>1,899</b>	<b>1,950</b>	<b>2,057</b>	<b>2,253</b>	<b>2,377</b>	<b>2,494</b>

### Industry Earnings Generated by Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Accom. & Food Serv.	229.0	253.0	276.8	305.0	325.4	360.8	388.4	411.6
Arts, Ent. & Rec.	124.4	133.9	144.8	160.0	167.3	178.1	181.5	188.3
Retail**	56.7	56.9	60.1	64.7	68.9	72.8	74.9	77.1
Ground Tran.	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4
Visitor Air Tran.	10.0	9.8	8.8	9.5	10.4	11.4	11.4	12.1
Other Travel*	11.5	12.3	10.8	11.3	12.6	14.7	15.0	15.5
<b>Total</b>	<b>431.9</b>	<b>466.1</b>	<b>501.6</b>	<b>550.8</b>	<b>584.9</b>	<b>638.3</b>	<b>671.6</b>	<b>705.1</b>

### Industry Employment Generated by Travel Spending (Jobs)

	2010	2012	2014	2015	2016	2017	2018	2019
Accom. & Food Serv.	11,530	12,260	12,920	13,600	14,130	14,870	15,060	15,070
Arts, Ent. & Rec.	5,400	5,720	5,900	6,030	6,420	6,630	6,690	6,650
Retail**	2,360	2,310	2,370	2,490	2,590	2,680	2,650	2,620
Ground Tran.	10	10	10	10	10	10	10	10
Visitor Air Tran.	190	170	160	160	160	170	180	200
Other Travel*	230	230	210	210	220	240	250	270
<b>Total</b>	<b>19,720</b>	<b>20,700</b>	<b>21,570</b>	<b>22,500</b>	<b>23,530</b>	<b>24,600</b>	<b>24,840</b>	<b>24,820</b>

### Government Revenue Generated by Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Local Tax Receipts	46	49	54	59	73	81	85	89
State Tax Receipts	49	51	54	58	61	64	68	71

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

\*\*Retail includes gasoline.

## Pioneering Plains Travel Impacts 2010-2019p

### Total Direct Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Destination Spending	206	239	268	248	238	256	275	290
Other Travel*	8	8	13	14	11	20	21	23
Total	214	247	282	263	250	275	296	313

### Visitor Spending by Type of Accommodation (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Hotel, Motel, STR	56	72	98	91	82	91	97	106
Campground	6	7	6	6	6	7	7	7
Private Home	75	79	84	84	87	88	92	96
Vacation Home	12	13	14	13	13	14	15	15
Day Travel	57	67	66	54	50	56	63	64
Total	206	239	268	248	238	256	275	290

### Visitor Spending by Commodity Purchased (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Accommodations	20	24	34	33	31	33	35	39
Food Service	32	38	47	46	45	48	50	55
Food Stores	8	10	12	12	11	11	11	12
Local Tran. & Gas	105	122	124	108	105	114	128	132
Arts, Ent. & Rec.	13	15	16	16	15	16	17	17
Retail Sales	27	30	35	34	32	33	33	35
Visitor Air Tran.	0	0	0	0	0	0	0	0
Total	206	239	268	248	238	256	275	290

### Industry Earnings Generated by Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Accom. & Food Serv.	22.0	21.6	26.5	27.7	28.2	30.1	31.7	35.0
Arts, Ent. & Rec.	6.4	6.3	6.9	7.1	6.9	7.3	8.0	8.4
Retail**	7.0	7.4	8.3	8.4	8.3	8.7	9.0	9.3
Ground Tran.	7.2	7.2	8.2	8.8	9.3	9.8	11.0	11.6
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	4.4	4.9	7.7	8.4	6.5	11.4	12.1	13.5
Total	47.1	47.3	57.7	60.5	59.3	67.4	71.9	77.8

### Industry Employment Generated by Travel Spending (Jobs)

	2010	2012	2014	2015	2016	2017	2018	2019
Accom. & Food Serv.	1,280	1,200	1,380	1,390	1,390	1,400	1,390	1,420
Arts, Ent. & Rec.	540	530	580	590	540	540	590	590
Retail**	340	350	380	380	370	370	370	360
Ground Tran.	210	210	230	240	250	250	270	280
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	110	120	140	140	100	140	130	140
Total	2,480	2,410	2,720	2,730	2,650	2,710	2,750	2,790

### Government Revenue Generated by Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Local Tax Receipts	4	5	6	6	6	6	7	7
State Tax Receipts	8	8	9	9	9	9	10	10

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

\*\*Retail includes gasoline.

## Rockies Playground Travel Impacts 2010-2019p

### Total Direct Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Destination Spending	2,176	2,393	2,722	2,929	3,075	3,116	3,366	3,631
Other Travel*	24	22	24	26	26	27	35	39
<b>Total</b>	<b>2,200</b>	<b>2,415</b>	<b>2,746</b>	<b>2,955</b>	<b>3,101</b>	<b>3,143</b>	<b>3,401</b>	<b>3,671</b>

### Visitor Spending by Type of Accommodation (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Hotel, Motel, STR	1,701	1,886	2,185	2,379	2,513	2,538	2,758	2,996
Campground	29	30	29	30	30	32	34	34
Private Home	94	98	105	111	114	117	120	129
Vacation Home	190	199	209	213	219	226	232	237
Day Travel	164	180	193	196	200	203	222	234
<b>Total</b>	<b>2,176</b>	<b>2,393</b>	<b>2,722</b>	<b>2,929</b>	<b>3,075</b>	<b>3,116</b>	<b>3,366</b>	<b>3,631</b>

### Visitor Spending by Commodity Purchased (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Accommodations	696	769	934	1,056	1,151	1,172	1,245	1,360
Food Service	585	649	737	793	833	850	946	1,028
Food Stores	126	141	158	167	168	166	179	190
Local Tran. & Gas	106	124	125	105	101	111	126	130
Arts, Ent. & Rec.	309	331	358	375	382	377	405	422
Retail Sales	257	276	296	308	312	308	330	348
Visitor Air Tran.	97	103	114	125	128	132	136	154
<b>Total</b>	<b>2,176</b>	<b>2,393</b>	<b>2,722</b>	<b>2,929</b>	<b>3,075</b>	<b>3,116</b>	<b>3,366</b>	<b>3,631</b>

### Industry Earnings Generated by Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Accom. & Food Serv.	387.2	430.9	491.1	531.6	568.5	595.8	662.1	716.1
Arts, Ent. & Rec.	154.8	163.9	190.4	212.8	220.2	217.6	233.5	239.6
Retail**	50.5	52.2	56.2	60.4	62.8	62.3	66.8	70.4
Ground Tran.	5.9	5.9	6.8	7.3	7.7	8.1	9.1	9.6
Visitor Air Tran.	3.0	5.0	5.6	5.9	6.6	7.7	23.4	15.9
Other Travel*	3.1	3.2	3.8	4.0	3.7	5.2	8.9	7.8
<b>Total</b>	<b>604.6</b>	<b>661.0</b>	<b>753.9</b>	<b>822.0</b>	<b>869.7</b>	<b>896.7</b>	<b>1,003.7</b>	<b>1,059.4</b>

### Industry Employment Generated by Travel Spending (Jobs)

	2010	2012	2014	2015	2016	2017	2018	2019
Accom. & Food Serv.	13,240	14,150	14,940	15,380	15,850	16,140	17,250	18,010
Arts, Ent. & Rec.	4,580	4,830	5,170	5,460	5,880	5,820	6,330	6,310
Retail**	1,630	1,640	1,730	1,820	1,860	1,820	1,890	1,930
Ground Tran.	180	180	190	200	210	210	220	230
Visitor Air Tran.	60	90	100	100	100	110	360	250
Other Travel*	50	50	50	50	50	60	110	90
<b>Total</b>	<b>19,720</b>	<b>20,950</b>	<b>22,170</b>	<b>23,010</b>	<b>23,950</b>	<b>24,160</b>	<b>26,160</b>	<b>26,820</b>

### Government Revenue Generated by Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Local Tax Receipts	85	95	111	122	138	140	150	162
State Tax Receipts	57	62	71	77	82	83	90	98

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

\*\*Retail includes gasoline.

# The Great West Travel Impacts

## 2010-2019p

### Total Direct Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Destination Spending	601	696	794	828	864	936	999	1,067
Other Travel*	4	4	4	4	5	5	6	6
Total	605	700	799	832	869	941	1,005	1,073

### Visitor Spending by Type of Accommodation (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Hotel, Motel, STR	360	442	530	562	591	648	698	755
Campground	31	33	31	32	33	35	37	37
Private Home	40	41	43	43	45	46	47	50
Vacation Home	109	110	115	116	121	125	130	134
Day Travel	61	70	75	74	75	82	87	91
Total	601	696	794	828	864	936	999	1,067

### Visitor Spending by Commodity Purchased (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Accommodations	152	173	206	227	244	262	284	310
Food Service	162	194	228	241	253	281	301	323
Food Stores	39	46	53	55	56	59	61	64
Local Tran. & Gas	43	51	50	40	38	42	49	50
Arts, Ent. & Rec.	99	114	130	134	138	150	158	164
Retail Sales	83	95	103	105	106	113	116	121
Visitor Air Tran.	23	24	25	26	29	28	29	34
Total	601	696	794	828	864	936	999	1,067

### Industry Earnings Generated by Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Accom. & Food Serv.	132.5	147.1	170.1	185.9	195.6	206.4	209.5	226.0
Arts, Ent. & Rec.	77.3	82.8	97.8	106.7	113.3	123.1	130.3	133.4
Retail**	17.1	18.6	20.3	21.5	22.4	23.9	24.7	25.7
Ground Tran.	1.4	1.4	1.6	1.7	1.8	1.9	2.2	2.3
Visitor Air Tran.	0.4	0.5	0.6	0.6	0.7	0.8	5.3	3.5
Other Travel*	0.4	0.5	0.6	0.7	0.6	0.9	1.6	1.4
Total	229.2	250.8	291.1	317.1	334.4	357.0	373.5	392.3

### Industry Employment Generated by Travel Spending (Jobs)

	2010	2012	2014	2015	2016	2017	2018	2019
Accom. & Food Serv.	5,030	5,420	5,820	6,020	6,030	6,210	6,160	6,330
Arts, Ent. & Rec.	2,010	2,140	2,330	2,360	2,570	2,900	2,980	2,890
Retail**	600	640	680	700	710	750	750	760
Ground Tran.	40	40	40	50	50	50	50	60
Visitor Air Tran.	20	20	20	20	20	20	80	50
Other Travel*	20	20	20	20	10	20	30	20
Total	7,720	8,290	8,910	9,160	9,390	9,950	10,060	10,110

### Government Revenue Generated by Travel Spending (\$Million)

	2010	2012	2014	2015	2016	2017	2018	2019
Local Tax Receipts	20	24	28	31	34	37	39	43
State Tax Receipts	16	18	21	22	23	24	26	28

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

\*\*Retail includes gasoline.



## Regional Travel Impacts, 2019p

	Denver & Cities of the Rockies	Mountains & Mesas	Pikes Peak Wonders	Rockies Playground
<b>Total Direct Travel Spending (\$Million)</b>				
Destination Spending	12,099	1,794	2,494	3,631
Other Travel*	2,217	92	126	39
Total Direct Spending	14,316	1,886	2,620	3,671
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>				
Hotel, Motel, Rented Room	8,073	1,111	1,529	2,996
Campground	78	119	68	34
Private Home (VFR)	2,415	196	444	129
Vacation Home	140	161	62	237
Day Travel	1,393	206	391	234
Destination Spending	12,099	1,794	2,494	3,631
<b>Visitor Spending by Commodity Purchased (\$Million)</b>				
Accommodations	2,437	461	531	1,360
Food Service	2,558	477	700	1,028
Food Stores	378	104	113	190
Local Tran. & Gas	1,641	175	239	130
Arts, Ent. & Rec.	1,366	217	372	422
Retail Sales	1,535	233	433	348
Visitor Air Tran.	2,183	128	106	154
Destination Spending	12,099	1,794	2,494	3,631
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>				
Accom. & Food Serv.	1,675.4	339.4	411.6	716.1
Arts, Ent. & Rec.	747.0	118.9	188.3	239.6
Retail**	272.4	47.5	77.1	70.4
Ground Tran.	129.0	11.8	0.4	9.6
Visitor Air Tran.	821.1	14.7	12.1	15.9
Other Travel*	864.5	11.1	15.5	7.8
Total Earnings	4,509.4	543.4	705.1	1,059.4
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>				
Accom. & Food Serv.	47.1	11.3	15.1	18.0
Arts, Ent. & Rec.	20.0	4.2	6.6	6.3
Retail**	8.0	1.6	2.6	1.9
Ground Tran.	3.1	0.3	0.0	0.2
Visitor Air Tran.	7.9	0.2	0.2	0.2
Other Travel*	8.6	0.2	0.3	0.1
Total Employment	94.7	17.8	24.8	26.8
<b>Government Revenue Generated by Travel Spending (\$Million)</b>				
Local Tax Receipts	530	66	89	162
State Tax Receipts	325	48	71	98
Total Gov't Revenue	856	113	161	260

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

## Regional Travel Impacts, 2019p

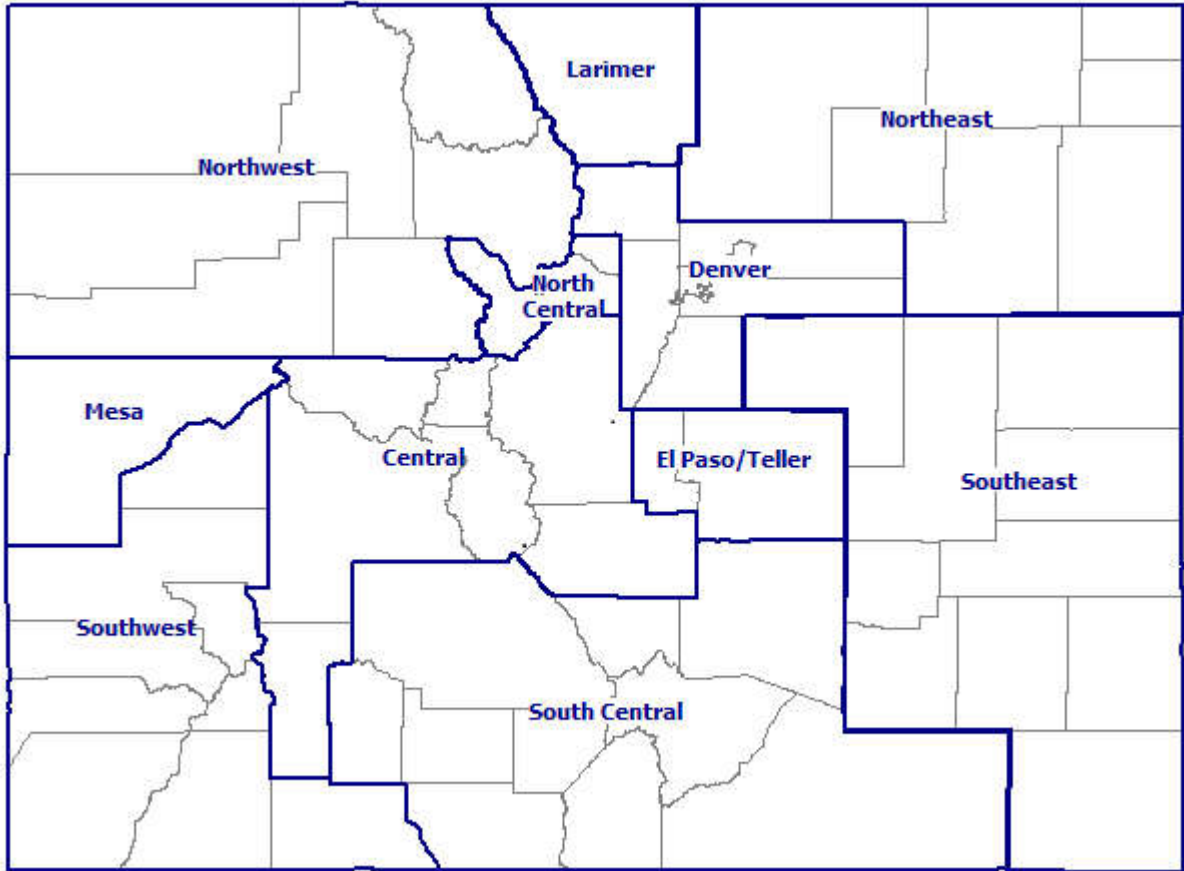
	Canyons & Plains	Pioneering Plains	Mystic San Luis Valley	The Great West
<b>Total Direct Travel Spending (\$Million)</b>				
Destination Spending	120	290	166	1,067
Other Travel*	0	23	1	6
Total Direct Spending	120	313	167	1,073
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>				
Hotel, Motel, Rented Room	65	106	92	755
Campground	4	7	19	37
Private Home (VFR)	20	96	13	50
Vacation Home	3	15	12	134
Day Travel	28	64	29	91
Destination Spending	120	290	166	1,067
<b>Visitor Spending by Commodity Purchased (\$Million)</b>				
Accommodations	25	39	42	310
Food Service	32	55	49	323
Food Stores	7	12	11	64
Local Tran. & Gas	22	132	20	50
Arts, Ent. & Rec.	15	17	14	164
Retail Sales	19	35	28	121
Visitor Air Tran.	0	0	2	34
Destination Spending	120	290	166	1,067
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>				
Accom. & Food Serv.	24.9	35.0	32.4	226.0
Arts, Ent. & Rec.	11.0	8.4	6.2	133.4
Retail**	4.5	9.3	6.6	25.7
Ground Tran.	0.0	11.6	0.1	2.3
Visitor Air Tran.	0.0	0.0	0.3	3.5
Other Travel*	0.0	13.5	0.2	1.4
Total Earnings	40.4	77.8	45.8	392.3
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>				
Accom. & Food Serv.	1.1	1.4	1.6	6.3
Arts, Ent. & Rec.	0.6	0.6	0.3	2.9
Retail**	0.2	0.4	0.3	0.8
Ground Tran.	0.0	0.3	0.0	0.1
Visitor Air Tran.	0.0	0.0	0.0	0.1
Other Travel*	0.0	0.1	0.0	0.0
Total Employment	1.8	2.8	2.2	10.1
<b>Government Revenue Generated by Travel Spending (\$Million)</b>				
Local Tax Receipts	3	7	6	43
State Tax Receipts	4	10	5	28
Total Gov't Revenue	7	17	11	70

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

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## IV. DISTRICT OVERNIGHT VISITOR IMPACTS 2010-2019p



## COLORADO DISTRICTS

### **Mesa District**

Mesa

### **Southwest District**

Archuleta

Delta

Dolores

La Plata

Montezuma

Montrose

Ouray

San Juan

San Miguel

### **North Central District**

Clear Creek

Gilpin

Summit

### **South Central District**

Alamosa

Conejos

Costilla

Custer

Huerfano

Las Animas

Mineral

Pueblo

Rio Grande

Saguache

### **Larimer District**

Larimer

### **Denver District**

Adams

Arapahoe

Boulder

Broomfield

Denver

Douglas

Jefferson

Washington

Weld

Yuma

### **Southeast District**

Baca

Bent

Cheyenne

Crowley

Elbert

Kiowa

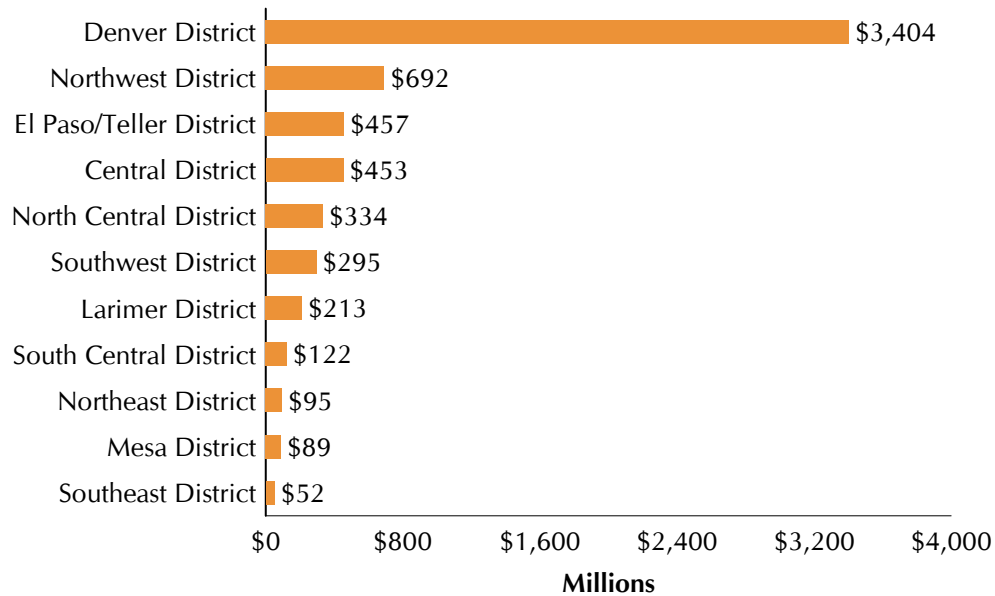
Kit Carson

Lincoln

Otero

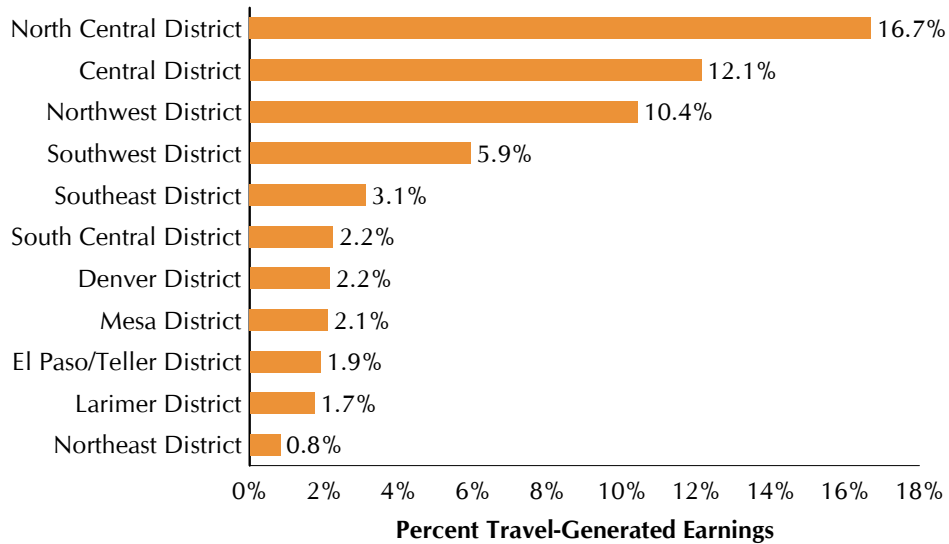
Prowers

### Overnight Travel-Generated Earnings by District, 2018p (Millions)



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

### Overnight Travel-Generated Earnings as a percentage of Total Earnings by District, 2018p



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

## Northwest District Overnight Travel Impacts, 2010-2019p

	2010	2012	2014	2015	2016	2017	2018	2019p
<b>Total Direct Travel Spending (\$Million)</b>								
Destination Spending	1,342	1,570	1,760	1,878	1,918	1,976	2,114	2,260
Other Travel*	12	11	11	11	11	11	14	16
Total Direct Spending	1,354	1,581	1,771	1,889	1,929	1,987	2,128	2,276
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>								
Hotel, Motel, Rented Room	1,004	1,223	1,401	1,512	1,541	1,587	1,711	1,843
Campground	39	41	39	41	41	44	46	47
Private Home (VFR)	90	92	96	99	101	102	106	113
Vacation Home	209	214	224	227	234	243	251	258
Destination Spending	1,342	1,570	1,760	1,878	1,918	1,976	2,114	2,260
<b>Visitor Spending by Commodity Purchased (\$Million)</b>								
Accommodations	407	480	562	636	667	686	722	781
Food Service	349	420	476	507	520	544	594	639
Food Stores	86	102	114	120	118	119	126	132
Local Tran. & Gas	76	90	91	78	76	83	93	96
Arts, Ent. & Rec.	212	245	268	279	280	286	308	320
Retail Sales	142	163	173	178	177	179	187	196
Visitor Air Tran.	69	70	75	80	81	79	85	97
Destination Spending	1,342	1,570	1,760	1,878	1,918	1,976	2,114	2,260
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>								
Accom. & Food Serv.	259	295	333	362	376	396	440	474
Arts, Ent. & Rec.	116	123	144	158	163	170	183	188
Retail**	32	35	38	40	41	41	44	45
Ground Tran.	5	5	6	6	7	7	8	8
Visitor Air Tran.	2	3	3	4	4	5	15	10
Other Travel*	2	2	2	2	2	2	3	3
Total Earnings	415	463	525	571	592	621	692	729
<b>Industry Employment Generated by Travel Spending (Jobs)</b>								
Accom. & Food Serv.	9,270	10,100	10,620	11,030	11,050	11,270	12,140	12,420
Arts, Ent. & Rec.	3,700	3,930	4,250	4,380	4,740	5,070	5,390	5,200
Retail**	1,030	1,110	1,140	1,190	1,190	1,210	1,240	1,240
Ground Tran.	150	150	160	170	170	180	190	200
Visitor Air Tran.	30	60	70	70	70	70	230	160
Other Travel*	40	40	40	40	30	40	60	50
Total Employment	14,220	15,380	16,270	16,870	17,260	17,840	19,250	19,270
<b>Government Revenue Generated by Travel Spending (\$Million)</b>								
Local Tax Receipts	49	58	67	75	81	84	89	96
State Tax Receipts	34	39	44	48	49	51	55	59
Total Gov't Revenue	83	98	111	123	130	135	144	155

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Northwest District includes Eagle, Garfield, Grand, Jackson, Moffat, Rio Blanco and Routt counties.

**Mesa District  
Overnight Travel Impacts, 2010-2019p**

	2010	2012	2014	2015	2016	2017	2018	2019p
<b>Total Direct Travel Spending (\$Million)</b>								
Destination Spending	210	232	240	247	249	260	272	287
Other Travel*	30	35	35	34	35	39	40	43
Total Direct Spending	240	267	275	281	284	299	312	330
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>								
Hotel, Motel, Rented Room	131	146	153	159	160	169	177	190
Campground	10	11	10	10	10	11	12	12
Private Home (VFR)	63	68	71	71	72	74	76	79
Vacation Home	6	6	6	6	6	6	7	7
Destination Spending	210	232	240	247	249	260	272	287
<b>Visitor Spending by Commodity Purchased (\$Million)</b>								
Accommodations	48	50	51	56	58	60	64	68
Food Service	47	52	55	58	59	64	67	72
Food Stores	14	16	16	17	17	17	17	18
Local Tran. & Gas	20	24	23	19	18	20	23	24
Arts, Ent. & Rec.	23	24	24	25	25	26	27	28
Retail Sales	35	38	38	38	38	39	40	41
Visitor Air Tran.	25	29	32	34	34	33	34	36
Destination Spending	210	232	240	247	249	260	272	287
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>								
Accom. & Food Serv.	36	39	44	46	48	51	55	58
Arts, Ent. & Rec.	9	8	9	10	10	10	11	12
Retail**	6	7	7	7	7	8	8	8
Ground Tran.	1	1	1	1	1	1	1	1
Visitor Air Tran.	2	1	2	2	2	3	6	5
Other Travel*	3	2	2	2	3	3	7	5
Total Earnings	57	58	64	68	71	75	89	88
<b>Industry Employment Generated by Travel Spending (Jobs)</b>								
Accom. & Food Serv.	1,670	1,760	1,900	1,910	1,940	1,950	1,980	2,010
Arts, Ent. & Rec.	850	790	750	760	800	870	930	890
Retail**	260	260	260	270	270	270	260	260
Ground Tran.	30	30	30	30	30	30	30	30
Visitor Air Tran.	40	30	40	40	40	40	100	70
Other Travel*	60	40	40	40	40	50	120	80
Total Employment	2,910	2,900	3,020	3,050	3,130	3,210	3,410	3,350
<b>Government Revenue Generated by Travel Spending (\$Million)</b>								
Local Tax Receipts	7	8	8	9	9	9	10	12
State Tax Receipts	6	6	6	6	7	7	7	8
Total Gov't Revenue	13	14	14	15	15	16	17	20

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Mesa District includes Mesa county.



## Southwest District Overnight Travel Impacts, 2010-2019p

	2010	2012	2014	2015	2016	2017	2018	2019p
<b>Total Direct Travel Spending (\$Million)</b>								
Destination Spending	607	673	760	810	846	904	931	1,049
Other Travel*	26	27	34	36	36	37	43	47
Total Direct Spending	632	700	795	846	882	941	974	1,096
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>								
Hotel, Motel, Rented Room	376	426	511	556	585	634	648	758
Campground	75	78	73	76	77	83	87	88
Private Home (VFR)	78	84	88	90	94	97	100	105
Vacation Home	79	85	88	87	90	91	96	97
Destination Spending	607	673	760	810	846	904	931	1,049
<b>Visitor Spending by Commodity Purchased (\$Million)</b>								
Accommodations	164	178	211	236	254	267	274	316
Food Service	136	154	179	195	206	226	234	270
Food Stores	41	46	51	55	55	58	59	65
Local Tran. & Gas	63	73	76	67	67	72	79	83
Arts, Ent. & Rec.	78	84	94	100	103	110	111	122
Retail Sales	80	85	91	95	96	101	102	112
Visitor Air Tran.	44	53	59	61	65	70	72	81
Destination Spending	607	673	760	810	846	904	931	1,049
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>								
Accom. & Food Serv.	112	121	138	150	158	169	176	203
Arts, Ent. & Rec.	45	50	58	63	66	70	69	76
Retail**	17	17	19	20	21	22	22	25
Ground Tran.	5	5	6	6	7	7	8	8
Visitor Air Tran.	1	2	2	2	2	2	13	9
Other Travel*	1	1	1	1	1	1	8	6
Total Earnings	181	196	223	242	254	271	295	327
<b>Industry Employment Generated by Travel Spending (Jobs)</b>								
Accom. & Food Serv.	4,800	4,940	5,350	5,510	5,640	5,830	5,810	6,300
Arts, Ent. & Rec.	1,680	1,800	1,890	2,040	2,120	2,180	2,120	2,220
Retail**	710	710	740	770	800	820	810	860
Ground Tran.	150	150	170	170	180	180	190	200
Visitor Air Tran.	50	50	50	50	50	60	200	140
Other Travel*	30	30	30	30	30	30	120	90
Total Employment	7,430	7,690	8,230	8,570	8,820	9,100	9,260	9,810
<b>Government Revenue Generated by Travel Spending (\$Million)</b>								
Local Tax Receipts	20	22	25	28	30	32	33	38
State Tax Receipts	16	17	19	21	22	23	24	27
Total Gov't Revenue	36	39	44	49	52	55	57	65

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Southwest District includes Archuleta, Delta, Dolores, La Plata, Montezuma, Montrose, Ouray, San Juan and San Miguel counties.

## North Central District Overnight Travel Impacts, 2010-2019p

	2010	2012	2014	2015	2016	2017	2018	2019p
<b>Total Direct Travel Spending (\$Million)</b>								
Destination Spending	720	791	938	1,015	1,113	1,149	1,304	1,466
Other Travel*	0	0	0	0	0	0	0	0
Total Direct Spending	720	791	939	1,016	1,114	1,150	1,304	1,466
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>								
Hotel, Motel, Rented Room	624	690	834	908	1,004	1,036	1,187	1,347
Campground	18	18	17	18	18	20	21	21
Private Home (VFR)	20	20	22	22	23	23	24	24
Vacation Home	59	62	65	67	69	70	73	74
Destination Spending	720	791	938	1,015	1,113	1,149	1,304	1,466
<b>Visitor Spending by Commodity Purchased (\$Million)</b>								
Accommodations	258	282	359	407	463	468	529	596
Food Service	183	201	240	262	290	306	363	417
Food Stores	42	47	55	59	62	63	72	81
Local Tran. & Gas	22	26	26	20	19	21	25	25
Arts, Ent. & Rec.	147	162	178	182	188	197	210	230
Retail Sales	68	73	81	86	91	94	106	118
Visitor Air Tran.	0	0	0	0	0	0	0	0
Destination Spending	720	791	938	1,015	1,113	1,149	1,304	1,466
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>								
Accom. & Food Serv.	123	134	155	172	184	195	212	241
Arts, Ent. & Rec.	71	71	76	83	88	92	98	108
Retail**	14	15	16	18	19	20	23	25
Ground Tran.	1	1	1	1	1	1	1	1
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0	0
Total Earnings	209	220	248	274	291	307	334	375
<b>Industry Employment Generated by Travel Spending (Jobs)</b>								
Accom. & Food Serv.	5,300	5,740	6,110	6,360	6,550	6,760	6,910	7,720
Arts, Ent. & Rec.	2,230	2,320	2,450	2,580	2,670	2,640	2,860	3,130
Retail**	540	550	610	630	660	660	720	780
Ground Tran.	20	20	20	20	20	20	20	20
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0	0
Total Employment	8,090	8,620	9,190	9,600	9,900	10,080	10,520	11,650
<b>Government Revenue Generated by Travel Spending (\$Million)</b>								
Local Tax Receipts	25	28	34	38	44	45	52	59
State Tax Receipts	19	21	25	27	30	31	35	39
Total Gov't Revenue	44	48	59	65	74	76	86	98

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The North Central District includes Clear Creek, Gilpin, and Summit counties.

## Central District Overnight Travel Impacts, 2010-2019p

	2010	2012	2014	2015	2016	2017	2018	2019p
<b>Total Direct Travel Spending (\$Million)</b>								
Destination Spending	876	911	1,032	1,089	1,156	1,211	1,241	1,284
Other Travel*	17	17	19	20	21	22	28	32
Total Direct Spending	893	927	1,051	1,109	1,177	1,233	1,270	1,316
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>								
Hotel, Motel, Rented Room	664	687	801	850	913	956	977	1,009
Campground	42	44	42	44	44	47	50	50
Private Home (VFR)	66	71	76	79	81	85	87	93
Vacation Home	104	110	114	116	119	123	128	132
Destination Spending	876	911	1,032	1,089	1,156	1,211	1,241	1,284
<b>Visitor Spending by Commodity Purchased (\$Million)</b>								
Accommodations	263	269	322	352	391	416	430	453
Food Service	227	238	270	285	303	318	327	335
Food Stores	56	60	66	69	70	71	71	72
Local Tran. & Gas	42	49	50	43	43	46	52	53
Arts, Ent. & Rec.	135	134	146	151	156	159	159	157
Retail Sales	96	98	105	107	110	112	113	113
Visitor Air Tran.	58	64	74	81	85	90	90	102
Destination Spending	876	911	1,032	1,089	1,156	1,211	1,241	1,284
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>								
Accom. & Food Serv.	170	187	216	230	256	271	279	290
Arts, Ent. & Rec.	84	88	101	114	119	119	122	119
Retail**	20	20	21	22	24	24	24	25
Ground Tran.	3	3	4	4	4	4	5	5
Visitor Air Tran.	2	2	3	3	4	4	16	11
Other Travel*	2	2	3	3	3	4	7	6
Total Earnings	281	302	348	377	408	427	453	455
<b>Industry Employment Generated by Travel Spending (Jobs)</b>								
Accom. & Food Serv.	6,120	6,400	6,860	6,890	7,280	7,590	7,440	7,390
Arts, Ent. & Rec.	1,830	1,880	1,950	2,030	2,180	2,160	2,120	1,950
Retail**	750	740	770	790	830	840	830	810
Ground Tran.	90	90	100	100	110	110	110	120
Visitor Air Tran.	60	60	70	70	70	80	240	160
Other Travel*	30	30	30	30	30	40	90	70
Total Employment	8,870	9,200	9,760	9,920	10,500	10,810	10,820	10,510
<b>Government Revenue Generated by Travel Spending (\$Million)</b>								
Local Tax Receipts	34	36	42	45	53	56	57	59
State Tax Receipts	22	22	26	27	29	31	32	33
Total Gov't Revenue	56	59	68	72	82	86	89	92

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Central District includes Chaffee, Fremont, Gunnison, Hinsdale, Lake, Park and Pitkin counties.

## South Central District Overnight Travel Impacts, 2010-2019p

	2010	2012	2014	2015	2016	2017	2018	2019p
<b>Total Direct Travel Spending (\$Million)</b>								
Destination Spending	275	299	308	321	324	364	364	379
Other Travel*	2	2	2	1	1	2	3	4
Total Direct Spending	277	302	310	323	325	366	368	383
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>								
Hotel, Motel, Rented Room	157	175	184	199	199	235	228	241
Campground	26	27	26	27	27	29	31	31
Private Home (VFR)	72	76	77	76	78	80	83	85
Vacation Home	20	22	22	20	21	21	23	24
Destination Spending	275	299	308	321	324	364	364	379
<b>Visitor Spending by Commodity Purchased (\$Million)</b>								
Accommodations	65	68	71	80	83	95	94	98
Food Service	72	80	85	92	94	108	107	113
Food Stores	22	24	26	27	27	29	28	29
Local Tran. & Gas	28	35	34	26	23	27	32	33
Arts, Ent. & Rec.	33	35	36	37	37	41	40	41
Retail Sales	52	56	56	58	58	63	61	62
Visitor Air Tran.	3	2	2	1	2	2	3	3
Destination Spending	275	299	308	321	324	364	364	379
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>								
Accom. & Food Serv.	47	48	50	54	57	62	67	72
Arts, Ent. & Rec.	29	31	34	38	39	42	40	41
Retail**	11	11	11	12	12	13	13	13
Ground Tran.	0	0	0	0	0	0	0	0
Visitor Air Tran.	0	0	0	0	0	1	1	1
Other Travel*	0	0	0	1	0	1	1	1
Total Earnings	87	91	96	105	109	119	123	127
<b>Industry Employment Generated by Travel Spending (Jobs)</b>								
Accom. & Food Serv.	3,060	2,970	3,050	3,110	3,220	3,330	3,370	3,370
Arts, Ent. & Rec.	950	930	980	1,020	1,070	1,110	1,030	1,030
Retail**	490	480	480	500	500	540	510	510
Ground Tran.	10	10	10	10	10	10	10	10
Visitor Air Tran.	0	0	0	0	0	0	10	10
Other Travel*	10	10	10	10	10	10	10	10
Total Employment	4,520	4,400	4,520	4,650	4,810	5,000	4,940	4,930
<b>Government Revenue Generated by Travel Spending (\$Million)</b>								
Local Tax Receipts	8	9	9	10	11	12	12	13
State Tax Receipts	8	9	9	10	10	11	11	11
Total Gov't Revenue	17	18	18	20	21	23	23	24

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The South Central District includes Alamosa, Conejos, Costilla, Custer, Huerfano, Las Animas, Mineral, Pueblo, Rio Grande and Saguache counties.

## Larimer District Overnight Travel Impacts, 2010-2019p

	2010	2012	2014	2015	2016	2017	2018	2019p
<b>Total Direct Travel Spending (\$Million)</b>								
Destination Spending	427	510	593	618	608	625	712	769
Other Travel*	6	5	3	4	4	4	3	4
Total Direct Spending	433	515	596	622	611	628	715	772
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>								
Hotel, Motel, Rented Room	237	308	385	406	390	399	477	527
Campground	34	35	33	34	35	37	39	39
Private Home (VFR)	115	123	129	133	136	140	145	150
Vacation Home	41	44	46	45	46	49	51	52
Destination Spending	427	510	593	618	608	625	712	769
<b>Visitor Spending by Commodity Purchased (\$Million)</b>								
Accommodations	101	125	158	175	176	184	215	233
Food Service	105	128	153	162	160	164	190	210
Food Stores	33	40	46	48	46	46	50	54
Local Tran. & Gas	41	49	49	40	38	42	49	51
Arts, Ent. & Rec.	68	78	88	91	89	90	99	106
Retail Sales	78	90	100	102	99	98	108	115
Visitor Air Tran.	1	1	0	0	0	0	0	0
Destination Spending	427	510	593	618	608	625	712	769
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>								
Accom. & Food Serv.	74	86	97	108	112	120	135	148
Arts, Ent. & Rec.	33	36	44	47	47	47	53	56
Retail**	14	16	18	19	19	19	20	22
Ground Tran.	2	2	2	2	2	3	3	3
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	3	3	3	4	4	2	2	2
Total Earnings	126	143	164	180	184	191	213	231
<b>Industry Employment Generated by Travel Spending (Jobs)</b>								
Accom. & Food Serv.	3,660	4,050	4,260	4,450	4,540	4,630	4,870	5,080
Arts, Ent. & Rec.	2,350	2,360	2,670	3,010	2,800	2,790	2,960	3,070
Retail**	620	660	680	710	690	690	730	740
Ground Tran.	50	50	60	60	60	60	70	70
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	70	60	60	60	60	40	40	40
Total Employment	6,750	7,180	7,720	8,290	8,160	8,210	8,670	9,000
<b>Government Revenue Generated by Travel Spending (\$Million)</b>								
Local Tax Receipts	12	15	18	19	21	21	24	26
State Tax Receipts	12	14	16	17	17	18	20	22
Total Gov't Revenue	24	29	34	37	38	39	44	48

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Larimer District includes Larimer county.

## Denver District Overnight Travel Impacts, 2010-2019p

	2010	2012	2014	2015	2016	2017	2018	2019p
<b>Total Direct Travel Spending (\$Million)</b>								
Destination Spending	5,306	6,151	7,133	7,381	7,624	8,155	8,832	9,519
Other Travel*	1,393	1,579	1,802	1,854	1,796	1,926	2,058	2,213
Total Direct Spending	6,699	7,729	8,935	9,235	9,420	10,081	10,890	11,732
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>								
Hotel, Motel, Rented Room	3,764	4,429	5,282	5,501	5,708	6,155	6,729	7,300
Campground	23	24	22	23	23	25	26	26
Private Home (VFR)	1,467	1,641	1,769	1,799	1,833	1,914	2,013	2,127
Vacation Home	53	58	60	59	60	62	65	66
Destination Spending	5,306	6,151	7,133	7,381	7,624	8,155	8,832	9,519
<b>Visitor Spending by Commodity Purchased (\$Million)</b>								
Accommodations	940	1,105	1,427	1,572	1,681	1,825	1,985	2,149
Food Service	920	1,077	1,279	1,349	1,418	1,540	1,705	1,865
Food Stores	172	199	226	235	236	244	259	274
Local Tran. & Gas	924	1,062	1,104	993	987	1,056	1,170	1,216
Arts, Ent. & Rec.	516	576	647	666	686	724	779	825
Retail Sales	650	733	821	840	851	891	951	1,007
Visitor Air Tran.	1,185	1,398	1,629	1,728	1,765	1,875	1,984	2,183
Destination Spending	5,306	6,151	7,133	7,381	7,624	8,155	8,832	9,519
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>								
Accom. & Food Serv.	666	752	866	950	1,020	1,120	1,201	1,310
Arts, Ent. & Rec.	268	297	340	370	386	407	449	475
Retail**	115	124	138	146	152	159	170	179
Ground Tran.	78	78	89	96	101	107	119	126
Visitor Air Tran.	311	362	476	508	587	665	705	821
Other Travel*	399	445	564	584	627	712	760	862
Total Earnings	1,837	2,058	2,473	2,653	2,873	3,170	3,404	3,773
<b>Industry Employment Generated by Travel Spending (Jobs)</b>								
Accom. & Food Serv.	24,890	26,650	29,140	30,400	31,700	32,850	33,260	34,120
Arts, Ent. & Rec.	8,200	8,680	9,450	9,660	9,650	9,950	10,490	11,030
Retail**	4,090	4,310	4,620	4,700	4,790	4,880	5,010	5,040
Ground Tran.	2,300	2,320	2,490	2,610	2,720	2,760	2,900	3,050
Visitor Air Tran.	5,160	5,320	5,910	5,950	6,290	6,790	6,950	7,880
Other Travel*	6,600	6,580	7,120	7,000	6,940	7,510	7,730	8,520
Total Employment	51,250	53,870	58,730	60,320	62,100	64,720	66,330	69,640
<b>Government Revenue Generated by Travel Spending (\$Million)</b>								
Local Tax Receipts	227	260	316	339	362	392	427	463
State Tax Receipts	141	156	182	191	201	212	229	247
Total Gov't Revenue	368	416	498	530	563	604	656	710

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

DistrictThe Denver District includes Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas and Jefferson counties.

## El Paso/Teller District Overnight Travel Impacts, 2010-2019p

	2010	2012	2014	2015	2016	2017	2018	2019p
<b>Total Direct Travel Spending (\$Million)</b>								
Destination Spending	1,087	1,156	1,241	1,300	1,393	1,524	1,607	1,696
Other Travel*	109	112	94	90	95	107	114	123
Total Direct Spending	1,196	1,267	1,335	1,390	1,488	1,631	1,720	1,819
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>								
Hotel, Motel, Rented Room	740	788	874	936	1,024	1,139	1,201	1,277
Campground	35	36	34	36	36	39	40	41
Private Home (VFR)	285	304	304	299	303	316	333	345
Vacation Home	27	28	29	29	30	31	32	33
Destination Spending	1,087	1,156	1,241	1,300	1,393	1,524	1,607	1,696
<b>Visitor Spending by Commodity Purchased (\$Million)</b>								
Accommodations	209	221	252	290	334	382	407	427
Food Service	260	276	310	338	372	408	432	463
Food Stores	52	56	61	65	67	70	72	74
Local Tran. & Gas	96	117	112	82	75	88	105	106
Arts, Ent. & Rec.	178	195	216	223	232	246	250	263
Retail Sales	190	195	207	218	230	243	249	258
Visitor Air Tran.	101	95	83	83	82	87	93	104
Destination Spending	1,087	1,156	1,241	1,300	1,393	1,524	1,607	1,696
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>								
Accom. & Food Serv.	161	181	201	222	237	265	282	300
Arts, Ent. & Rec.	71	77	83	91	96	102	106	111
Retail**	33	33	35	38	41	43	44	46
Ground Tran.	0	0	0	0	0	0	0	0
Visitor Air Tran.	10	10	9	9	10	11	11	12
Other Travel*	11	12	11	11	12	14	14	15
Total Earnings	287	312	338	371	397	435	457	483
<b>Industry Employment Generated by Travel Spending (Jobs)</b>								
Accom. & Food Serv.	7,450	8,130	8,750	9,250	9,720	10,290	10,330	10,390
Arts, Ent. & Rec.	3,470	3,710	3,890	3,970	4,200	4,370	4,470	4,480
Retail**	1,320	1,280	1,330	1,400	1,480	1,520	1,500	1,490
Ground Tran.	0	0	0	0	0	0	0	0
Visitor Air Tran.	180	170	160	160	160	170	180	200
Other Travel*	220	220	200	200	210	230	240	260
Total Employment	12,650	13,520	14,330	14,980	15,770	16,580	16,730	16,820
<b>Government Revenue Generated by Travel Spending (\$Million)</b>								
Local Tax Receipts	32	34	37	41	52	58	61	64
State Tax Receipts	30	31	33	36	39	42	44	46
Total Gov't Revenue	62	65	71	77	91	100	105	111

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The El Paso/Teller District includes El Paso and Teller counties.

## Northeast District Overnight Travel Impacts, 2010-2019p

	2010	2012	2014	2015	2016	2017	2018	2019p
<b>Total Direct Travel Spending (\$Million)</b>								
Destination Spending	196	226	287	276	267	301	313	333
Other Travel*	1	1	1	1	2	1	1	1
Total Direct Spending	197	227	288	277	269	302	314	334
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>								
Hotel, Motel, Rented Room	63	84	141	128	114	142	145	158
Campground	7	7	7	7	7	7	8	8
Private Home (VFR)	118	128	132	134	139	145	152	159
Vacation Home	7	8	8	7	7	7	8	8
Destination Spending	196	226	287	276	267	301	313	333
<b>Visitor Spending by Commodity Purchased (\$Million)</b>								
Accommodations	25	30	51	48	42	50	52	56
Food Service	55	64	84	84	84	96	100	109
Food Stores	18	21	26	26	26	28	28	30
Local Tran. & Gas	22	28	29	21	19	23	27	27
Arts, Ent. & Rec.	29	31	37	37	37	40	42	43
Retail Sales	47	52	61	60	59	64	65	68
Visitor Air Tran.	0	0	0	0	0	0	0	0
Destination Spending	196	226	287	276	267	301	313	333
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>								
Accom. & Food Serv.	29	33	44	47	48	55	61	67
Arts, Ent. & Rec.	14	16	18	19	20	22	20	21
Retail**	9	10	11	12	12	13	13	13
Ground Tran.	0	0	0	0	0	0	0	0
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	1	1	1	1	1	1	1	1
Total Earnings	53	59	73	78	81	89	95	102
<b>Industry Employment Generated by Travel Spending (Jobs)</b>								
Accom. & Food Serv.	1,760	1,880	2,340	2,410	2,460	2,600	2,720	2,780
Arts, Ent. & Rec.	1,110	1,200	1,290	1,290	1,260	1,270	1,190	1,190
Retail**	390	390	450	450	450	470	460	460
Ground Tran.	10	10	10	10	10	10	10	10
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	20	10	10	10	10	10	10	10
Total Employment	3,280	3,490	4,090	4,170	4,190	4,360	4,380	4,450
<b>Government Revenue Generated by Travel Spending (\$Million)</b>								
Local Tax Receipts	5	5	8	7	7	8	8	9
State Tax Receipts	6	7	8	8	8	9	9	10
Total Gov't Revenue	10	12	16	15	15	17	17	19

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Northeast District includes Logan, Morgan, Phillips, Sedgwick, Washington, Weld and Yuma counties.



## Southeast District Overnight Travel Impacts, 2010-2019p

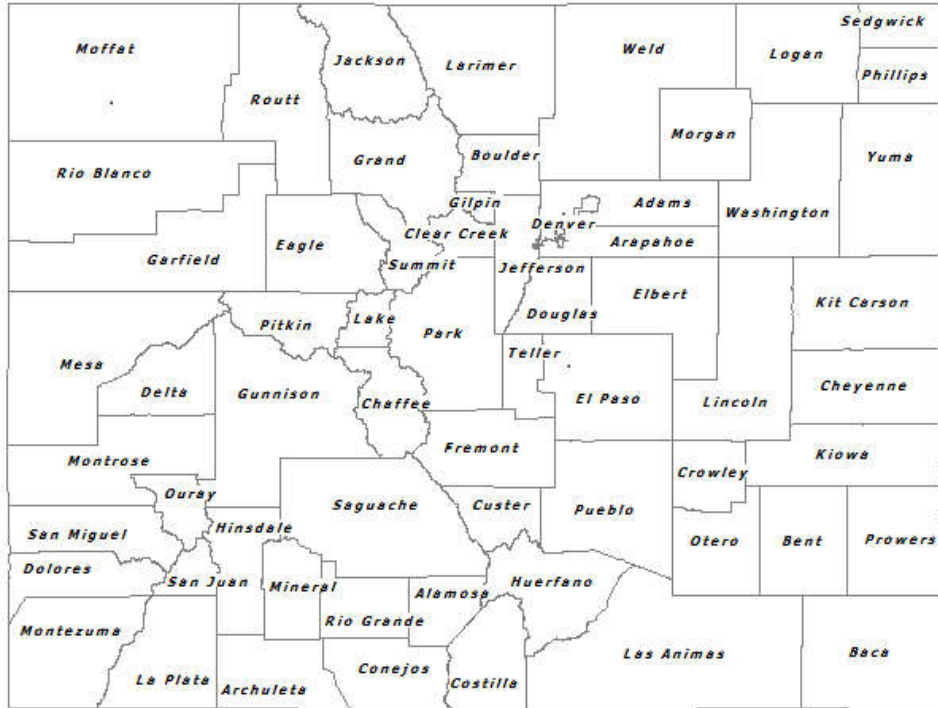
	2010	2012	2014	2015	2016	2017	2018	2019p
<b>Total Direct Travel Spending (\$Million)</b>								
Destination Spending	129	149	156	151	153	159	171	181
Other Travel*	8	8	13	15	11	20	21	23
Total Direct Spending	137	158	169	165	165	179	191	204
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>								
Hotel, Motel, Rented Room	50	66	67	61	61	65	71	78
Campground	4	5	4	4	4	5	5	5
Private Home (VFR)	65	69	74	74	77	78	82	85
Vacation Home	9	10	11	11	11	11	12	13
Destination Spending	129	149	156	151	153	159	171	181
<b>Visitor Spending by Commodity Purchased (\$Million)</b>								
Accommodations	18	22	22	22	22	23	26	28
Food Service	20	25	26	25	26	27	29	32
Food Stores	6	7	8	7	7	7	8	8
Local Tran. & Gas	58	65	70	68	70	72	78	82
Arts, Ent. & Rec.	11	12	12	12	12	12	12	13
Retail Sales	16	18	18	17	17	17	18	18
Visitor Air Tran.	0	0	0	0	0	0	0	0
Destination Spending	129	149	156	151	153	159	171	181
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>								
Accom. & Food Serv.	15	15	15	15	16	17	18	20
Arts, Ent. & Rec.	6	6	6	6	6	7	6	7
Retail**	4	4	4	4	4	4	4	4
Ground Tran.	7	7	8	9	9	10	11	12
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	4	5	8	8	7	11	12	14
Total Earnings	36	37	41	43	42	49	52	56
<b>Industry Employment Generated by Travel Spending (Jobs)</b>								
Accom. & Food Serv.	860	800	780	780	790	800	780	810
Arts, Ent. & Rec.	410	440	400	390	380	380	350	360
Retail**	160	170	160	160	160	160	160	160
Ground Tran.	210	210	230	240	250	250	270	280
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	110	120	140	140	100	150	130	140
Total Employment	1,760	1,740	1,720	1,700	1,680	1,740	1,690	1,750
<b>Government Revenue Generated by Travel Spending (\$Million)</b>								
Local Tax Receipts	4	4	4	4	4	5	5	5
State Tax Receipts	4	4	5	5	5	5	5	6
Total Gov't Revenue	8	9	9	9	9	9	10	11

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Southeast District includes Baca, Bent, Cheyenne, Crowley, Elbert, Kiowa, Kit Carson, Lincoln, Otero and Prowers counties.

# V. COUNTY OVERNIGHT VISITOR IMPACTS 2010-2019p



## County Overnight Travel Impacts, 2010-2019p

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Adams</b>										
Travel Spending (\$M)	299.0	329.8	347.5	382.6	419.7	420.8	429.4	459.3	496.8	530.7
Earnings (\$M)	73.7	77.9	82.3	94.2	101.0	110.0	120.3	131.9	150.2	161.9
Employment (jobs)	3,531	3,602	3,768	4,396	4,561	4,678	4,811	5,048	5,381	5,616
Local Taxes (\$M)	13.4	14.2	15.4	18.0	20.8	22.7	24.0	25.4	27.0	29.3
State Taxes (\$M)	11.1	11.5	11.9	12.9	14.0	14.6	15.1	15.3	16.5	17.7
<b>Alamosa</b>										
Travel Spending (\$M)	35.8	36.3	39.9	37.0	34.6	41.9	42.8	45.8	46.9	49.4
Earnings (\$M)	8.3	8.3	8.8	8.5	8.5	9.5	9.5	10.3	10.7	11.3
Employment (jobs)	466	475	476	457	441	462	472	491	485	478
Local Taxes (\$M)	1.2	1.1	1.3	1.2	1.1	1.4	1.7	1.9	1.9	2.0
State Taxes (\$M)	1.0	1.0	1.1	1.0	0.9	1.2	1.2	1.2	1.3	1.3
<b>Arapahoe</b>										
Travel Spending (\$M)	740.3	793.3	841.6	875.2	940.5	983.0	998.1	1,030.4	1,054.5	1,106.1
Earnings (\$M)	197.5	208.3	227.0	233.0	247.9	276.6	280.9	290.5	300.8	317.0
Employment (jobs)	5,902	6,135	6,387	6,557	6,854	7,174	7,189	7,378	7,438	7,676
Local Taxes (\$M)	19.3	20.5	22.2	23.6	26.5	29.4	30.7	31.8	31.8	33.4
State Taxes (\$M)	22.8	23.7	25.0	25.9	27.7	29.6	30.4	30.6	31.2	32.9
<b>Archuleta</b>										
Travel Spending (\$M)	40.6	43.7	45.9	47.2	52.8	54.8	59.4	64.8	72.9	81.0
Earnings (\$M)	13.7	13.7	14.4	15.6	16.9	18.7	20.2	22.0	23.7	26.5
Employment (jobs)	561	569	561	613	622	652	701	725	723	770
Local Taxes (\$M)	1.7	1.8	1.9	2.0	2.2	2.4	2.6	2.8	3.2	3.5
State Taxes (\$M)	1.2	1.2	1.3	1.3	1.5	1.6	1.7	1.9	2.1	2.3

## County Overnight Travel Impacts, 2010-2019p

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Baca</b>										
Travel Spending (\$M)	3.1	2.9	3.1	3.0	3.1	3.1	3.0	3.2	3.3	3.5
Earnings (\$M)	0.5	0.4	0.5	0.5	0.6	0.7	0.6	0.7	0.7	0.7
Employment (jobs)	30	28	29	29	37	40	41	40	38	37
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Bent</b>										
Travel Spending (\$M)	3.3	2.9	3.7	3.7	3.2	2.7	2.8	3.2	3.2	3.5
Earnings (\$M)	0.7	0.6	0.7	0.8	0.7	0.6	0.6	0.7	0.7	0.8
Employment (jobs)	47	41	45	45	38	36	40	42	41	42
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Boulder</b>										
Travel Spending (\$M)	392.2	424.0	442.2	461.9	476.9	486.3	507.6	517.4	579.6	618.3
Earnings (\$M)	120.3	125.6	133.1	139.3	145.4	155.9	164.8	170.4	182.4	195.0
Employment (jobs)	5,026	5,139	5,228	5,300	5,340	5,422	5,534	5,434	5,579	5,655
Local Taxes (\$M)	15.4	18.2	19.2	20.4	21.4	22.7	25.7	26.1	29.6	31.9
State Taxes (\$M)	10.9	11.6	12.0	12.6	13.0	13.6	14.2	14.3	15.9	17.1
<b>Broomfield</b>										
Travel Spending (\$M)	84.6	95.3	100.8	101.2	107.4	110.8	114.7	119.7	134.8	149.6
Earnings (\$M)	23.4	23.5	25.3	26.3	27.2	29.1	30.5	31.9	35.3	39.1
Employment (jobs)	1,077	1,057	1,101	1,126	1,140	1,167	1,210	1,204	1,236	1,288
Local Taxes (\$M)	3.6	4.1	4.4	4.4	4.7	4.9	5.1	5.3	6.0	6.8
State Taxes (\$M)	2.1	2.4	2.5	2.5	2.7	2.8	2.9	3.1	3.5	3.9

## County Overnight Travel Impacts, 2010-2019p

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Chaffee</b>										
Travel Spending (\$M)	56.6	59.6	71.0	75.3	82.6	82.4	93.3	103.0	117.9	128.4
Earnings (\$M)	17.6	18.6	19.5	21.0	22.2	24.3	26.9	30.1	33.5	36.6
Employment (jobs)	866	910	948	969	983	1,000	1,054	1,145	1,202	1,225
Local Taxes (\$M)	2.0	2.1	2.6	2.8	3.1	3.2	3.8	4.2	4.9	5.3
State Taxes (\$M)	1.7	1.7	2.0	2.1	2.3	2.4	2.7	2.9	3.3	3.6
<b>Cheyenne</b>										
Travel Spending (\$M)	1.6	1.7	1.8	1.8	1.8	1.6	1.6	1.7	1.8	1.9
Earnings (\$M)	0.6	0.3	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.5
Employment (jobs)	48	28	30	31	34	33	31	32	32	31
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Clear Creek</b>										
Travel Spending (\$M)	21.5	23.3	25.1	26.2	26.4	27.5	31.0	35.4	40.3	43.7
Earnings (\$M)	5.5	5.7	6.3	7.2	7.6	8.6	9.6	10.5	11.1	12.1
Employment (jobs)	303	313	332	370	364	408	433	472	466	493
Local Taxes (\$M)	0.5	0.6	0.6	0.7	0.7	0.8	1.1	1.3	1.5	1.6
State Taxes (\$M)	0.7	0.7	0.7	0.8	0.8	0.9	1.0	1.0	1.2	1.3
<b>Conejos</b>										
Travel Spending (\$M)	7.6	7.6	8.2	8.1	8.1	7.4	8.9	10.0	9.4	10.3
Earnings (\$M)	2.1	2.0	2.2	2.1	2.2	2.2	2.6	3.0	2.8	3.1
Employment (jobs)	193	149	158	151	148	143	172	181	164	164
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
State Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3

## County Overnight Travel Impacts, 2010-2019p

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Costilla</b>										
Travel Spending (\$M)	3.1	3.3	4.0	4.0	3.7	4.3	4.0	4.4	4.9	5.8
Earnings (\$M)	0.9	0.9	1.0	1.0	0.9	1.2	1.2	1.4	1.5	1.7
Employment (jobs)	76	78	90	83	80	101	97	102	97	109
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
<b>Crowley</b>										
Travel Spending (\$M)	1.0	1.0	1.0	1.0	1.0	0.9	0.9	1.0	1.1	1.1
Earnings (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Employment (jobs)	13	13	12	12	12	12	12	12	12	12
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Custer</b>										
Travel Spending (\$M)	9.2	9.3	9.6	10.0	10.8	10.7	11.0	14.3	14.0	15.6
Earnings (\$M)	1.9	1.7	1.7	1.6	1.7	1.8	2.0	2.4	2.5	2.8
Employment (jobs)	155	134	129	121	139	135	138	158	166	177
Local Taxes (\$M)	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.4	0.4	0.4
State Taxes (\$M)	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.4	0.3	0.4
<b>Delta</b>										
Travel Spending (\$M)	33.4	33.5	32.0	31.6	34.1	33.9	35.6	37.4	39.8	41.7
Earnings (\$M)	9.6	9.4	9.4	9.4	10.4	11.1	12.2	12.6	12.9	13.6
Employment (jobs)	564	524	519	525	544	589	618	599	594	576
Local Taxes (\$M)	0.9	0.9	0.9	0.9	0.9	1.0	1.0	1.1	1.2	1.2
State Taxes (\$M)	0.9	0.9	0.8	0.8	0.9	0.9	1.0	1.0	1.1	1.1

## County Overnight Travel Impacts, 2010-2019p

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Denver</b>										
Travel Spending (\$M)	4,531.2	5,034.3	5,245.1	5,580.4	6,135.4	6,374.9	6,501.1	7,037.7	7,653.7	8,327.9
Earnings (\$M)	1,245.1	1,293.5	1,399.2	1,638.5	1,732.2	1,844.4	2,028.3	2,286.3	2,462.0	2,775.3
Employment (jobs)	28,336	28,993	29,814	31,484	32,531	33,280	34,591	36,903	37,874	40,628
Local Taxes (\$M)	156.4	171.4	177.3	190.5	216.1	230.8	246.8	272.1	299.4	327.0
State Taxes (\$M)	71.6	77.1	81.0	88.9	97.4	102.4	109.4	119.9	131.0	144.4
<b>Dolores</b>										
Travel Spending (\$M)	3.7	3.8	4.6	4.7	4.8	5.0	5.1	5.4	5.3	5.6
Earnings (\$M)	0.7	0.8	0.9	0.9	0.9	1.0	1.0	1.1	1.1	1.1
Employment (jobs)	54	54	56	58	54	59	62	61	61	60
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Douglas</b>										
Travel Spending (\$M)	204.0	217.4	243.2	261.1	277.1	280.4	283.6	296.1	321.4	307.6
Earnings (\$M)	52.3	55.2	57.5	60.1	64.5	70.7	72.4	75.2	79.9	76.4
Employment (jobs)	2,451	2,502	2,569	2,636	2,709	2,813	2,840	2,852	2,884	2,653
Local Taxes (\$M)	5.8	6.3	7.1	8.0	8.6	8.9	9.3	9.7	11.2	10.6
State Taxes (\$M)	6.3	6.5	7.1	7.5	8.0	8.3	8.4	8.6	9.3	8.9
<b>Eagle</b>										
Travel Spending (\$M)	736.4	795.6	863.6	897.9	952.4	1,031.4	1,033.0	1,021.0	1,104.5	1,174.6
Earnings (\$M)	182.4	195.9	207.8	217.3	228.8	248.2	251.4	258.1	314.7	330.2
Employment (jobs)	6,307	6,526	6,866	6,901	7,056	7,385	7,539	7,617	9,003	8,846
Local Taxes (\$M)	27.5	29.8	32.9	34.7	37.1	41.2	45.1	44.8	47.9	51.3
State Taxes (\$M)	17.9	19.3	21.0	22.0	23.3	25.6	25.8	25.6	28.3	30.0

## County Overnight Travel Impacts, 2010-2019p

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019p
<b>El Paso</b>										
Travel Spending (\$M)	1,086.2	1,154.6	1,138.3	1,131.6	1,189.1	1,243.2	1,340.4	1,475.1	1,563.1	1,651.5
Earnings (\$M)	246.8	266.0	268.0	278.9	293.2	322.4	347.1	382.7	404.2	426.0
Employment (jobs)	11,139	11,726	11,906	12,418	12,736	13,352	14,100	14,855	14,990	15,083
Local Taxes (\$M)	31.3	32.9	32.5	33.4	35.9	39.8	50.9	56.6	59.8	62.9
State Taxes (\$M)	28.0	29.4	29.1	29.8	31.5	33.9	36.7	39.3	41.5	43.8
<b>Elbert</b>										
Travel Spending (\$M)	57.3	59.2	61.8	69.0	72.5	75.9	75.4	85.1	90.1	96.2
Earnings (\$M)	12.4	12.1	12.7	15.4	16.6	18.0	16.7	22.1	23.9	26.0
Employment (jobs)	371	358	370	399	410	414	392	440	438	459
Local Taxes (\$M)	1.6	1.6	1.7	1.8	1.9	1.9	2.0	2.0	2.1	2.2
State Taxes (\$M)	1.5	1.5	1.5	1.7	1.8	1.8	1.9	2.0	2.1	2.2
<b>Fremont</b>										
Travel Spending (\$M)	55.4	56.8	57.6	58.8	58.7	64.2	64.8	71.0	71.5	72.9
Earnings (\$M)	15.0	15.4	14.9	14.0	14.1	16.3	16.4	18.1	19.3	19.8
Employment (jobs)	915	897	877	805	777	855	825	897	898	884
Local Taxes (\$M)	1.3	1.3	1.3	1.4	1.4	1.7	2.4	2.7	2.6	2.7
State Taxes (\$M)	1.7	1.7	1.7	1.7	1.7	1.9	1.9	2.0	2.0	2.1
<b>Garfield</b>										
Travel Spending (\$M)	121.2	132.0	143.9	144.1	157.1	163.2	168.1	175.7	173.8	194.7
Earnings (\$M)	36.1	36.7	38.9	40.9	45.2	49.0	52.2	54.3	53.5	60.6
Employment (jobs)	1,431	1,440	1,514	1,581	1,699	1,743	1,802	1,803	1,684	1,867
Local Taxes (\$M)	5.1	5.4	6.0	6.1	6.8	7.3	7.8	8.1	7.9	9.0
State Taxes (\$M)	3.8	4.0	4.3	4.3	4.7	5.0	5.2	5.3	5.2	5.9



## County Overnight Travel Impacts, 2010-2019p

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Gilpin</b>										
Travel Spending (\$M)	109.5	116.5	124.3	132.3	133.6	132.9	132.7	140.7	139.3	150.9
Earnings (\$M)	50.6	48.8	49.2	47.3	48.2	51.9	53.3	56.9	56.2	60.9
Employment (jobs)	1,655	1,659	1,687	1,669	1,697	1,710	1,753	1,770	1,711	1,893
Local Taxes (\$M)	0.9	0.9	1.0	1.0	1.1	1.1	1.2	1.2	1.2	1.4
State Taxes (\$M)	1.6	1.6	1.6	1.6	1.7	1.7	1.8	1.9	1.9	2.1
<b>Grand</b>										
Travel Spending (\$M)	179.5	209.5	223.0	231.3	269.8	288.6	289.0	320.2	351.8	384.2
Earnings (\$M)	59.4	61.4	64.0	70.3	81.3	91.6	92.5	100.9	109.3	119.8
Employment (jobs)	2,367	2,460	2,543	2,662	2,928	3,091	3,038	3,187	3,336	3,408
Local Taxes (\$M)	5.9	7.0	7.4	7.8	9.2	11.4	12.2	13.8	15.3	16.9
State Taxes (\$M)	4.6	5.2	5.5	5.8	6.7	7.3	7.4	8.1	8.9	9.8
<b>Gunnison</b>										
Travel Spending (\$M)	136.2	142.4	149.9	156.5	174.6	182.4	195.8	214.0	230.1	237.7
Earnings (\$M)	35.0	35.5	38.0	39.8	47.4	52.1	56.1	62.2	65.4	66.8
Employment (jobs)	1,793	1,795	1,867	1,933	2,144	2,246	2,334	2,444	2,342	2,261
Local Taxes (\$M)	5.0	5.1	5.5	5.7	6.6	7.0	7.9	8.7	9.5	9.8
State Taxes (\$M)	3.0	3.1	3.3	3.5	4.0	4.2	4.6	5.0	5.4	5.6
<b>Hinsdale</b>										
Travel Spending (\$M)	10.5	10.8	11.5	11.4	14.3	11.9	13.7	14.5	15.3	16.2
Earnings (\$M)	5.2	7.1	7.6	6.9	8.5	7.5	8.7	9.8	9.1	9.7
Employment (jobs)	286	420	444	449	502	411	438	502	448	469
Local Taxes (\$M)	0.4	0.4	0.5	0.5	0.6	0.5	0.6	0.6	0.6	0.7
State Taxes (\$M)	0.3	0.3	0.3	0.3	0.4	0.3	0.4	0.4	0.4	0.5

## County Overnight Travel Impacts, 2010-2019p

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Huerfano</b>										
Travel Spending (\$M)	11.4	12.0	12.5	12.4	12.0	13.0	12.8	13.6	14.0	15.3
Earnings (\$M)	3.2	2.9	3.0	3.0	2.7	3.0	3.2	3.2	3.1	3.4
Employment (jobs)	184	164	166	166	152	167	173	161	144	160
Local Taxes (\$M)	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.5	0.6
State Taxes (\$M)	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.5
<b>Jackson</b>										
Travel Spending (\$M)	3.9	4.0	4.1	4.6	6.0	5.4	7.1	8.4	8.2	8.7
Earnings (\$M)	2.3	2.3	2.4	2.7	3.1	3.0	3.9	4.6	4.7	5.0
Employment (jobs)	98	97	99	107	119	102	125	151	150	144
Local Taxes (\$M)	0.1	0.1	0.1	0.2	0.3	0.2	0.3	0.4	0.4	0.4
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.2	0.2
<b>Jefferson</b>										
Travel Spending (\$M)	447.6	499.6	508.9	550.7	578.2	578.9	585.1	620.5	648.9	692.0
Earnings (\$M)	124.3	128.9	134.0	142.7	154.5	166.7	175.7	183.5	193.0	208.4
Employment (jobs)	4,927	4,955	5,007	5,321	5,593	5,785	5,925	5,904	5,935	6,127
Local Taxes (\$M)	12.9	14.1	14.6	16.5	18.1	19.7	20.2	21.4	21.9	23.8
State Taxes (\$M)	15.9	16.7	16.9	18.1	19.0	19.8	20.3	20.3	21.1	22.6
<b>Kiowa</b>										
Travel Spending (\$M)	0.8	0.9	0.9	1.0	1.0	1.0	1.0	1.0	1.0	1.1
Earnings (\$M)	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Employment (jobs)	20	20	20	18	18	17	16	16	16	16
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

## County Overnight Travel Impacts, 2010-2019p

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Kit Carson</b>										
Travel Spending (\$M)	13.8	13.8	16.7	17.8	18.5	17.7	17.1	17.9	20.3	22.5
Earnings (\$M)	4.6	4.9	5.3	5.5	5.6	5.7	6.1	6.6	6.6	7.5
Employment (jobs)	216	217	244	244	244	244	250	259	240	253
Local Taxes (\$M)	0.3	0.3	0.4	0.4	0.5	0.5	0.4	0.5	0.5	0.6
State Taxes (\$M)	0.5	0.5	0.5	0.6	0.6	0.6	0.6	0.6	0.6	0.7
<b>La Plata</b>										
Travel Spending (\$M)	218.2	231.2	249.0	252.7	273.1	283.0	295.8	310.7	319.2	344.8
Earnings (\$M)	63.3	65.0	68.5	72.9	76.7	79.4	83.8	87.8	97.0	101.0
Employment (jobs)	2,594	2,638	2,746	2,827	2,906	2,937	3,042	3,112	3,147	3,172
Local Taxes (\$M)	6.3	6.5	7.0	7.2	7.8	8.2	9.1	9.6	9.7	10.6
State Taxes (\$M)	5.0	5.1	5.4	5.5	5.9	6.1	6.5	6.8	7.0	7.6
<b>Lake</b>										
Travel Spending (\$M)	27.4	26.3	30.5	29.1	29.6	29.9	34.0	35.9	40.7	44.4
Earnings (\$M)	8.3	8.5	8.8	8.7	9.4	9.8	10.7	12.1	12.9	14.1
Employment (jobs)	337	345	357	349	355	353	383	403	412	431
Local Taxes (\$M)	0.7	0.7	0.8	0.7	0.8	0.8	0.9	1.0	1.1	1.3
State Taxes (\$M)	0.8	0.7	0.8	0.8	0.8	0.8	1.0	1.0	1.1	1.2
<b>Larimer</b>										
Travel Spending (\$M)	432.6	477.4	515.4	536.9	595.9	621.6	611.3	628.0	715.4	772.2
Earnings (\$M)	125.5	132.2	142.5	151.4	164.2	179.6	184.2	190.8	213.0	231.1
Employment (jobs)	6,752	6,849	7,184	7,316	7,723	8,288	8,163	8,214	8,671	9,002
Local Taxes (\$M)	11.7	14.2	15.0	15.8	18.0	19.3	20.5	21.1	24.2	26.3
State Taxes (\$M)	12.2	13.1	14.1	14.8	16.4	17.4	17.3	17.6	20.0	21.6

## County Overnight Travel Impacts, 2010-2019p

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Las Animas</b>										
Travel Spending (\$M)	33.4	36.6	35.2	36.1	35.9	35.4	35.4	37.6	38.4	41.7
Earnings (\$M)	11.8	11.5	11.0	11.3	11.0	11.8	12.6	13.5	14.9	16.3
Employment (jobs)	673	647	611	615	580	576	586	622	633	669
Local Taxes (\$M)	0.9	0.9	0.9	0.9	0.9	0.9	0.9	1.0	1.0	1.1
State Taxes (\$M)	1.0	1.1	1.0	1.1	1.1	1.1	1.1	1.1	1.2	1.3
<b>Lincoln</b>										
Travel Spending (\$M)	22.8	24.7	28.4	27.3	29.6	25.6	25.5	26.5	31.5	33.1
Earnings (\$M)	4.6	3.1	2.8	2.4	2.6	2.7	2.8	2.9	3.4	3.6
Employment (jobs)	270	174	153	124	132	130	128	122	141	146
Local Taxes (\$M)	0.6	0.6	0.7	0.7	0.8	0.7	0.7	0.7	0.9	1.0
State Taxes (\$M)	0.9	0.8	0.9	0.9	0.9	0.9	0.9	0.9	1.0	1.0
<b>Logan</b>										
Travel Spending (\$M)	21.7	20.6	24.3	26.3	30.9	28.4	23.1	28.7	29.2	28.9
Earnings (\$M)	6.4	5.9	6.7	7.8	8.9	9.1	8.0	8.7	9.2	9.2
Employment (jobs)	349	326	374	424	464	449	405	419	419	397
Local Taxes (\$M)	0.6	0.5	0.8	0.9	1.1	1.0	0.8	1.0	1.0	1.0
State Taxes (\$M)	0.6	0.6	0.7	0.8	0.9	0.8	0.7	0.8	0.8	0.8
<b>Mesa</b>										
Travel Spending (\$M)	240.0	251.9	266.5	269.1	275.2	281.0	283.8	298.6	311.6	330.2
Earnings (\$M)	57.2	55.0	57.8	60.8	63.9	67.7	70.8	75.1	88.5	88.4
Employment (jobs)	2,909	2,852	2,900	2,994	3,016	3,050	3,127	3,208	3,408	3,346
Local Taxes (\$M)	7.4	7.4	7.9	8.0	8.2	8.7	8.9	9.2	9.7	11.9
State Taxes (\$M)	5.6	5.6	5.9	6.0	6.1	6.4	6.6	6.8	7.3	7.6

## County Overnight Travel Impacts, 2010-2019p

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Mineral</b>										
Travel Spending (\$M)	13.7	12.7	13.8	12.7	14.3	14.3	15.1	15.8	16.1	16.2
Earnings (\$M)	4.3	4.3	4.5	4.3	4.9	4.8	5.3	5.3	5.4	5.4
Employment (jobs)	296	271	294	268	303	309	315	304	314	314
Local Taxes (\$M)	0.5	0.4	0.5	0.4	0.5	0.5	0.5	0.6	0.6	0.6
State Taxes (\$M)	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.4
<b>Moffat</b>										
Travel Spending (\$M)	26.1	30.6	37.0	34.0	28.6	30.5	31.0	32.2	29.6	31.4
Earnings (\$M)	7.7	7.6	8.8	8.6	7.6	7.8	7.5	7.9	7.7	8.3
Employment (jobs)	499	479	534	520	455	475	441	457	451	458
Local Taxes (\$M)	0.8	1.0	1.2	1.1	0.9	1.0	1.0	1.0	0.9	1.0
State Taxes (\$M)	0.7	0.8	1.0	0.9	0.8	0.8	0.9	0.9	0.8	0.9
<b>Montezuma</b>										
Travel Spending (\$M)	70.0	73.9	77.0	84.4	85.0	86.8	87.4	95.8	90.8	100.0
Earnings (\$M)	17.0	17.7	17.7	18.9	19.3	20.4	21.2	22.6	22.3	25.0
Employment (jobs)	986	1,021	971	1,008	1,003	1,034	1,041	1,061	1,015	1,106
Local Taxes (\$M)	2.1	2.1	2.2	2.4	2.5	2.7	2.7	2.9	2.7	3.1
State Taxes (\$M)	1.9	2.0	2.0	2.2	2.3	2.4	2.4	2.6	2.4	2.7
<b>Montrose</b>										
Travel Spending (\$M)	103.1	103.1	103.8	109.9	115.4	122.4	127.7	135.9	143.7	157.2
Earnings (\$M)	18.2	17.2	18.2	19.2	19.9	21.5	23.4	25.7	34.0	33.5
Employment (jobs)	777	739	796	844	864	901	944	994	1,100	1,073
Local Taxes (\$M)	2.2	2.2	2.2	2.2	2.3	2.5	2.7	2.9	3.0	3.2
State Taxes (\$M)	2.4	2.3	2.3	2.4	2.5	2.6	2.7	2.8	3.0	3.1

## County Overnight Travel Impacts, 2010-2019p

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Morgan</b>										
Travel Spending (\$M)	23.5	26.0	29.3	34.9	43.7	40.9	38.1	39.6	38.5	43.5
Earnings (\$M)	7.6	7.6	8.4	10.1	12.2	12.4	12.5	13.3	14.3	16.5
Employment (jobs)	539	518	565	648	731	739	712	707	731	764
Local Taxes (\$M)	0.5	0.6	0.7	0.8	1.1	1.1	1.1	1.1	1.0	1.2
State Taxes (\$M)	0.8	0.9	1.0	1.1	1.4	1.4	1.3	1.3	1.3	1.5
<b>Otero</b>										
Travel Spending (\$M)	18.0	19.0	19.5	19.8	20.2	18.2	18.1	19.1	19.7	20.8
Earnings (\$M)	4.9	4.8	4.7	4.9	5.0	5.0	5.1	5.6	5.8	6.2
Employment (jobs)	309	285	267	265	263	255	252	262	259	259
Local Taxes (\$M)	0.4	0.4	0.4	0.4	0.5	0.4	0.4	0.5	0.5	0.5
State Taxes (\$M)	0.5	0.5	0.6	0.6	0.6	0.5	0.5	0.6	0.6	0.6
<b>Ouray</b>										
Travel Spending (\$M)	28.3	29.3	32.3	33.3	33.8	37.9	41.7	43.7	45.1	69.6
Earnings (\$M)	8.8	8.5	9.4	9.9	10.4	11.2	12.4	13.5	15.1	23.3
Employment (jobs)	424	403	430	459	464	483	524	557	580	844
Local Taxes (\$M)	1.4	1.4	1.5	1.6	1.6	1.9	2.2	2.3	2.4	3.8
State Taxes (\$M)	0.8	0.8	0.9	0.9	1.0	1.1	1.2	1.2	1.3	2.0
<b>Park</b>										
Travel Spending (\$M)	19.8	21.3	21.6	21.9	23.7	23.8	24.3	25.9	27.0	28.7
Earnings (\$M)	6.1	6.0	6.1	6.0	6.6	7.0	7.2	7.7	8.7	9.3
Employment (jobs)	488	416	406	406	446	447	464	464	489	493
Local Taxes (\$M)	0.5	0.6	0.6	0.6	0.7	0.7	0.7	0.8	0.8	0.8
State Taxes (\$M)	0.6	0.6	0.6	0.6	0.6	0.7	0.7	0.7	0.7	0.8

## County Overnight Travel Impacts, 2010-2019p

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Phillips</b>										
Travel Spending (\$M)	3.9	4.4	4.4	4.5	4.5	5.6	5.4	5.9	6.6	6.9
Earnings (\$M)	0.8	0.8	0.8	0.9	0.9	1.2	1.3	1.3	1.4	1.5
Employment (jobs)	52	48	53	54	56	73	72	75	74	74
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
State Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3
<b>Pitkin</b>										
Travel Spending (\$M)	586.6	539.7	584.9	619.5	667.9	713.9	751.4	768.7	766.9	787.6
Earnings (\$M)	193.4	193.8	206.9	225.9	239.5	259.4	282.1	286.6	304.2	298.9
Employment (jobs)	4,190	4,191	4,301	4,495	4,557	4,604	4,996	4,958	5,028	4,748
Local Taxes (\$M)	24.0	22.7	24.8	26.4	28.9	31.3	36.6	37.7	37.4	38.4
State Taxes (\$M)	13.6	12.5	13.6	14.5	15.7	16.9	18.0	18.4	18.6	18.8
<b>Prowers</b>										
Travel Spending (\$M)	15.1	15.3	20.9	19.2	18.2	18.2	19.1	19.8	19.3	20.6
Earnings (\$M)	7.0	6.9	9.2	8.5	8.5	8.9	9.3	9.7	9.5	10.0
Employment (jobs)	437	424	571	552	528	517	514	514	477	493
Local Taxes (\$M)	0.5	0.5	0.7	0.7	0.6	0.6	0.6	0.7	0.6	0.7
State Taxes (\$M)	0.4	0.4	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.6
<b>Pueblo</b>										
Travel Spending (\$M)	138.3	149.7	149.3	150.6	162.2	167.9	165.2	184.0	185.9	188.0
Earnings (\$M)	46.5	48.6	49.8	49.8	53.9	60.1	61.1	65.6	67.6	68.0
Employment (jobs)	1,990	2,041	1,994	2,016	2,057	2,145	2,226	2,230	2,238	2,132
Local Taxes (\$M)	4.3	4.5	4.5	4.5	5.1	5.6	5.6	6.2	6.2	6.2
State Taxes (\$M)	4.1	4.3	4.3	4.3	4.7	5.0	5.0	5.3	5.4	5.4

## County Overnight Travel Impacts, 2010-2019p

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Rio Blanco</b>										
Travel Spending (\$M)	13.7	13.5	14.5	15.7	14.5	12.6	13.4	15.4	13.0	13.8
Earnings (\$M)	7.2	6.1	6.6	6.9	6.2	5.8	6.4	7.0	5.4	5.7
Employment (jobs)	220	208	225	230	207	183	212	232	186	202
Local Taxes (\$M)	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4
State Taxes (\$M)	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4
<b>Rio Grande</b>										
Travel Spending (\$M)	18.3	18.1	22.2	18.4	20.6	20.2	21.9	28.6	26.6	29.8
Earnings (\$M)	6.3	5.8	6.9	6.9	8.1	8.8	9.1	10.7	10.5	11.9
Employment (jobs)	361	323	368	395	465	460	489	544	489	539
Local Taxes (\$M)	0.7	0.6	0.8	0.7	0.8	0.8	0.9	1.1	1.0	1.2
State Taxes (\$M)	0.6	0.6	0.7	0.6	0.7	0.7	0.7	0.9	0.8	0.9
<b>Routt</b>										
Travel Spending (\$M)	273.2	291.1	294.8	316.3	342.6	357.2	387.2	413.8	446.8	468.1
Earnings (\$M)	119.7	124.3	134.2	140.4	153.1	165.7	178.4	187.9	196.3	199.4
Employment (jobs)	3,295	3,399	3,598	3,632	3,807	3,890	4,103	4,393	4,437	4,342
Local Taxes (\$M)	9.5	10.1	10.2	11.1	12.2	13.0	14.3	15.3	16.6	17.4
State Taxes (\$M)	6.6	6.9	7.1	7.6	8.3	8.8	9.6	10.2	11.0	11.4
<b>Saguache</b>										
Travel Spending (\$M)	6.0	6.3	6.8	6.9	8.0	7.7	8.0	11.7	11.5	11.1
Earnings (\$M)	1.7	1.6	1.7	1.8	2.2	2.2	2.2	3.3	3.5	3.3
Employment (jobs)	124	119	118	122	160	148	145	207	208	190
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.3	0.3	0.3
State Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3



## County Overnight Travel Impacts, 2010-2019p

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019p
<b>San Juan</b>										
Travel Spending (\$M)	12.1	13.1	13.3	14.2	14.7	16.1	17.6	19.4	19.1	21.3
Earnings (\$M)	3.3	3.1	3.2	3.3	3.4	4.0	4.4	4.9	4.8	5.3
Employment (jobs)	162	167	165	167	160	183	184	201	194	210
Local Taxes (\$M)	0.4	0.4	0.4	0.5	0.5	0.6	0.7	0.8	0.8	0.9
State Taxes (\$M)	0.3	0.3	0.3	0.4	0.4	0.4	0.5	0.5	0.5	0.6
<b>San Miguel</b>										
Travel Spending (\$M)	123.0	138.3	141.9	171.2	180.9	205.8	211.6	227.4	237.5	274.6
Earnings (\$M)	46.2	54.2	54.4	60.9	64.8	74.5	75.3	81.0	84.4	97.3
Employment (jobs)	1,304	1,426	1,443	1,557	1,610	1,735	1,704	1,794	1,846	1,998
Local Taxes (\$M)	4.7	5.4	5.5	6.8	7.2	8.6	8.8	9.4	10.0	11.5
State Taxes (\$M)	3.2	3.6	3.7	4.4	4.7	5.4	5.6	6.0	6.3	7.2
<b>Sedgwick</b>										
Travel Spending (\$M)	1.9	2.1	2.1	2.1	2.1	2.0	2.0	2.1	2.2	2.2
Earnings (\$M)	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4
Employment (jobs)	23	20	20	20	21	25	23	22	20	22
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Summit</b>										
Travel Spending (\$M)	588.8	612.4	641.7	700.3	778.6	855.1	949.8	973.3	1,124.5	1,271.8
Earnings (\$M)	152.4	160.9	164.5	177.0	192.6	213.3	228.5	239.6	266.4	302.3
Employment (jobs)	6,135	6,457	6,604	6,811	7,128	7,481	7,718	7,840	8,339	9,269
Local Taxes (\$M)	23.1	24.8	26.1	28.9	32.4	36.2	41.6	42.5	49.0	55.7
State Taxes (\$M)	16.8	17.5	18.2	19.9	22.0	24.4	27.0	27.6	31.7	35.9

## County Overnight Travel Impacts, 2010-2019p

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Teller</b>										
Travel Spending (\$M)	109.6	124.9	129.1	138.2	146.1	146.6	147.5	156.3	156.9	167.5
Earnings (\$M)	40.0	42.7	44.3	43.8	45.0	48.3	49.5	52.5	53.2	57.0
Employment (jobs)	1,516	1,583	1,617	1,530	1,594	1,628	1,670	1,730	1,736	1,742
Local Taxes (\$M)	0.9	1.0	1.0	1.0	1.1	1.1	1.3	1.4	1.4	1.5
State Taxes (\$M)	1.7	1.8	1.9	1.9	2.0	2.1	2.1	2.2	2.2	2.4
<b>Washington</b>										
Travel Spending (\$M)	2.6	2.7	2.7	2.7	2.8	2.8	2.8	2.9	3.0	3.1
Earnings (\$M)	0.5	0.5	0.5	0.6	0.6	0.6	0.6	0.7	0.7	0.7
Employment (jobs)	30	30	29	30	33	34	34	32	30	31
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Weld</b>										
Travel Spending (\$M)	135.8	150.0	156.1	180.2	195.5	189.2	189.5	214.1	225.8	240.0
Earnings (\$M)	34.6	37.7	39.2	43.9	48.0	51.7	55.5	61.9	65.8	70.4
Employment (jobs)	2,116	2,238	2,282	2,464	2,616	2,683	2,769	2,921	2,916	2,968
Local Taxes (\$M)	3.2	3.6	3.7	4.5	5.0	4.9	4.8	5.6	5.9	6.4
State Taxes (\$M)	3.8	4.1	4.2	4.9	5.3	5.3	5.3	5.9	6.2	6.7
<b>Yuma</b>										
Travel Spending (\$M)	7.2	8.2	8.1	8.4	8.5	8.2	8.1	8.6	8.9	9.3
Earnings (\$M)	2.5	2.7	2.7	2.6	2.6	2.7	2.9	3.1	3.2	3.4
Employment (jobs)	171	186	168	172	170	168	178	183	194	191
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Taxes (\$M)	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3

## **APPENDICES**

Appendix A. Regional Travel Impact Model

Appendix B. Definition of Terms

Appendix C. NAICS Industries

### **Regional Travel Impact Model**

This appendix provides a brief overview of methodology, terminology and limitations of the Regional Travel Impact Model.

### **Direct Impacts**

The estimates of the direct impacts associated with traveler spending in Colorado were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The input data used to detail the economic impacts of the Colorado travel industry were gathered from various local, state and federal sources.

Travel impacts consist of estimates of travel spending and the employment, earnings and tax receipts generated by this spending. These estimates are also broken out by type of traveler accommodation and by the type of business in which the expenditures occur.

### **Types of Travel Impacts Included**

Most of the travel that occurs in Colorado is included in the scope of this analysis. The purpose of such travel can be for business, pleasure, shopping, to attend meetings, or for personal, medical or educational purposes. All trips to Colorado by U.S. residents and foreign visitors are included. The travel of Colorado residents to other destinations within Colorado is included, provided that it is neither commuting nor other routine travel. Travel to non-Colorado destinations by Colorado residents is not included as a component of visitor spending. Outbound air travel impacts and spending on travel arrangement services are included in the "Other Travel" category.

The impacts associated with both overnight and day travel are included if the travelers remain at the destination overnight or the destination is over 50 miles, one-way, from the traveler's home. These definitions are used to screen and, if necessary, to interpret and adjust local data used for travel impact measurements.

### **Transportation Impacts**

The focus of this analysis is on the destination-specific impacts of visitors. This is straightforward with respect to the spending on commodities such as accommodations, food services, recreation and retail purchases. It is less obvious with respect to ground and air transportation services, in that transportation provides a link between an origin and destination. In this report, the impacts related to spending on transportation are allocated to the location (i.e., county) in which those spending impacts occur, regardless of whether that location is the ultimate destination of the visitor. For this reason, urban counties will tend to have relatively greater transportation impacts even though some of that spending on transportation will be related to visits at other destinations.

## Impact Categories

The specific categories of travel impacts included in this analysis are as follows:

Impact Category	Description
Expenditures	Purchases by travelers during their trip, including lodging taxes and other applicable local and state taxes, paid by the traveler at the point of sale.
Earnings	The earnings (wage and salary disbursements, earned benefits and proprietor income) of employees and owners of businesses that receive travel expenditures. Only the earnings attributable to travel expenditures are included; this typically is only a portion of all business receipts.
Employment	Employment associated with the above earnings; this includes both full- and part-time positions of wage and salary workers and proprietors.
Local Tax Receipts	Tax receipts collected by counties and municipalities, as levied on applicable travel-related purchases, including lodging, food and beverage service, retail goods and motor fuel taxes. The local share of the state sales tax is also included in this category. Property taxes are not included.
State Tax Receipts	The state share of the state sales tax, state lodging and motor fuel taxes, auto rental taxes, modified business taxes, entertainment taxes and gaming taxes are included in state tax receipts.

## Visitor Categories

Travelers are classified according to the type of accommodation in which they stay. The types of visitors are as follows:

Type of Visitor	Description
Hotel, Motel, B&B	Travelers staying in hotels, motels, resorts, bed & breakfast establishments, and other commercial accommodations, excluding campgrounds, where a transient lodging tax is collected.
Campground	Travelers staying in a privately owned (i.e., commercial) or publicly managed campgrounds.
Private Home	Travelers staying as guests with friends or relatives.
Vacation Home	Travelers using their own vacation home or timeshare and those borrowing or renting a vacation home where a transient lodging tax is not collected.
Day Travel	Both in-state and out-of-state residents whose trip does not include an overnight stay at a destination in Colorado.

## Reporting Format

A description of the headings and categories of the detailed direct impact tables is provided below.

- *Total Direct Travel Spending* includes the total visitor spending at destination, described above, plus spending on travel agencies and resident air travel (other spending). Total direct travel spending does not include secondary (indirect and induced) effects.
- *Visitor Spending by Type of Traveler Accommodation* refers to the total direct spending of each category of visitor at that destination (county or state). For example, the spending of visitors that stayed at hotels or motels includes their spending on accommodations, food & beverage service, recreation, transportation and all other visitor related commodities.
- *Visitor Spending by Commodity Purchased* refers to the total spending on each commodity for all types of visitors. For example, the total spending on Food & Beverage Services includes spending by visitors staying in hotels, private campgrounds, private homes and the other types of accommodation. The total spending on commodities is identical to the total spending by type of accommodation.

The next two sections, *Travel-Generated Earnings and Employment by Industry*, provide estimates of travel-generated earnings and employment that are based on an industry, rather than a commodity, classification. A business that is classified in a particular industry may include more than one commodity. For example, a resort that is classified in the accommodation industry may provide accommodations, food and beverages, and recreation.

- *Industry Earnings Generated by Travel Spending* includes the payroll, other earned benefits and proprietor income of all employees in that industry classification.
- *Industry Employment Generated by Travel Spending* includes all full- and part-time employees. This includes payroll employees covered by unemployment insurance and those that are not, as well as proprietors.

The final section provides an estimate of tax receipts generated by travel spending.

- *Tax Revenues Generated by Travel Spending* provides a breakout of local and state tax receipts. The specific taxes are listed on the preceding page.

## **Interpretation of Impact estimates**

Users of this report should be aware of several issues regarding the interpretation of the impact estimates contained herein.

- The employment estimates in this report are estimates of the total number of full- and part-time jobs directly generated by travel spending, rather than the number of individuals employed. Both payroll jobs and self-employment are included in these estimates. Caution should therefore be used in comparing these estimates with other employment data series.
- In general, estimates of small geographic areas (e.g., rural counties) are less reliable than estimates for regions or metropolitan counties. Trend analysis and comparisons of counties with relatively low levels of travel-related economic activity should therefore be interpreted cautiously.
- The estimates of travel impacts published in this report will necessarily differ somewhat from estimates generated from different models, methodologies and data sources. Nonetheless, it should be emphasized that all credible estimates of direct travel impacts at the state level, including those of Dean Runyan Associates, are of similar magnitude.



## DEFINITION OF TERMS

**Accommodation:** Spending for lodging by hotel and motel guests, campers and vacation home users.

**Air Transportation:** Air passenger spending attributable to travelers in and to Colorado. The spending total includes air travel spending made outside Colorado for travel to Colorado, purchases by Colorado residents who travel outside the state, and air travel within the state.

**Campers:** Travelers staying at RV parks and commercial campgrounds or at public campgrounds such as those in State or National Parks.

**Day Visitor:** A traveler whose trip does not include an overnight stay and who travels out of his/her local area (50+ miles one way).

**Destination Spending:** Spending by travelers at or near their destinations. This excludes spending on air transportation and for travel arrangement. All automobile operating expenses are included in the ground transportation component of destination spending.

**Earnings:** Total earnings include wage and salary disbursements, other earned benefits and proprietor income. Only the earnings attributable to travel expenditures are included.

**Eating, Drinking:** Businesses serving food and beverages for immediate consumption. In addition to table service restaurants, this category includes fast-food outlets and refreshment stands.

**Employment:** Industry employment (jobs) associated with the travel-generated payroll and proprietors. This includes both full- and part-time positions.

**Expenditures:** Purchases by travelers during their trip, including lodging taxes and other applicable local and state taxes paid by the traveler at the point of sale.

**Food Stores:** Grocery stores, supermarkets, fruit stands, retail bakeries, and other businesses selling food for consumption off the premises.

**Ground Transport:** Spending on car rentals, gasoline and other vehicle operating expenses, and on local transportation such as taxi, bus and train.

**Hotel and Motel Guests:** Travelers staying in hotels, motels, resorts, bed & breakfast establishments, condominiums, and other lodging places where the transient lodging tax is collected.

**Local Tax Receipts:** Tax revenue collected by counties and municipalities, as levied on applicable travel-related businesses (includes the transient lodging and local sales taxes).

**Private Home Guests:** Travelers staying as guests with friends or relatives.

**Receipts:** Travel expenditures less the sales and excise taxes imposed on those expenditures (also referred to as business receipts).

**Recreation:** Spending on amusement and recreation, such as admissions to tourist attractions.

**Retail Sales:** Spending for gifts, souvenirs and other items (excludes spending listed separately, such as food stores or recreation).

**Spending Distributions:** Information from visitor surveys showing how spending by each type of visitor is divided between various business categories.

**State Tax Receipts:** State sales taxes, personal and business income taxes, motor fuel taxes, and car rental taxes attributable to travel expenditures.

**Transient Occupancy Tax:** A local tax charged on lodging (also referred to as room tax, transient lodging tax, hotel tax or bed tax).

**Travel:** A day or overnight trip that is not of a local or commuting nature. Travel may be for business or pleasure purposes.

**Travel Arrangement:** Spending for fees paid to travel agents and tour operators.

**Traveler:** A person traveling in the state of Colorado. A traveler may be a Colorado resident or a resident of another state. The terms traveler and visitor have the same meaning in this report.

**Vacation Home User:** Travelers using their own vacation home or timeshare and those renting a vacation home or privately-owned cabin where transient occupancy tax is not collected.

TRAVEL IMPACT INDUSTRIES MATCHED TO 2007 NAICS

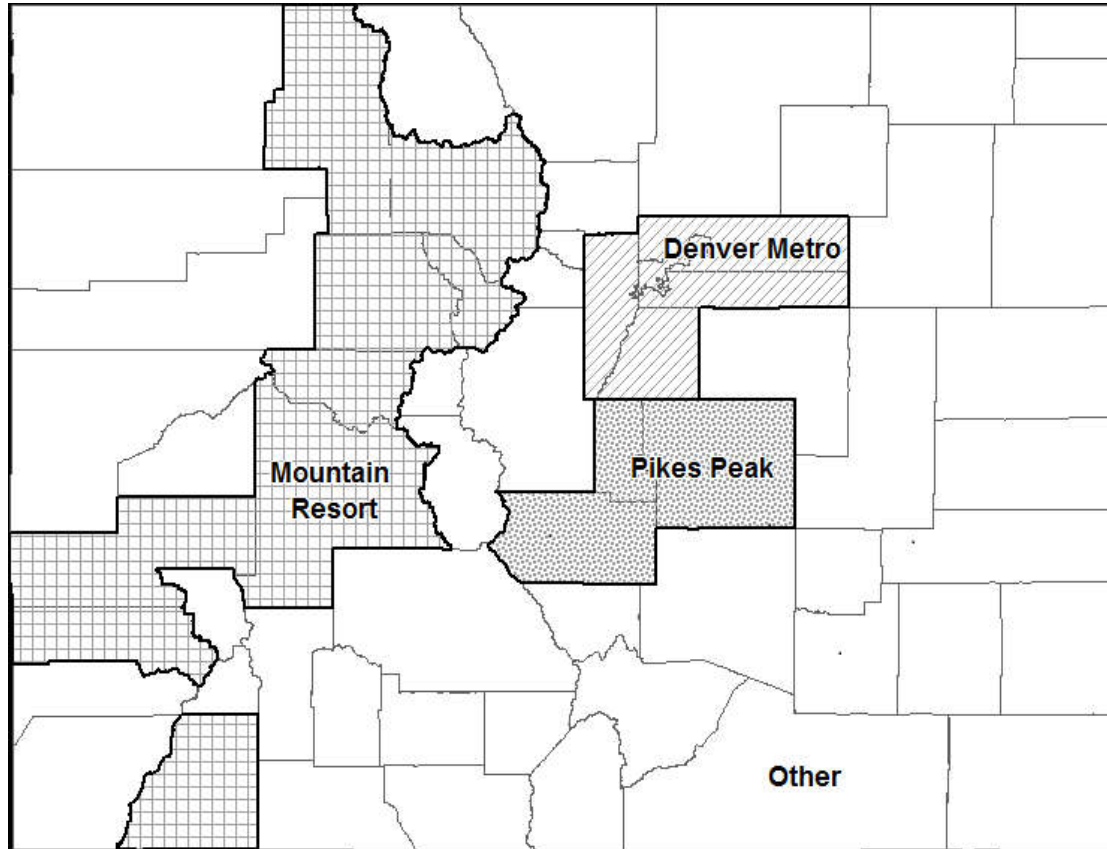
TRAVEL NAICS INDUSTRIES* (code)	Approximate Pct. Travel Employment
Accommodation & Food Services	
Accommodation (721)	80%
Food Services and Drinking Places (722)	20%
Residential Property Managers (531311)	
Arts, Entertainment & Recreation	40%
Performing Arts, Spectator Sports (711)	
Museums (712)	
Amusement, Gambling (713)	
Scenic and Sightseeing Transportation (487)	
Miscellaneous Industries (see note**)	
Retail	
Food & Beverage Stores (445)	5%
Gasoline Stations (447)	15%
Clothing and Clothing Accessories Stores (448)	5%
Sporting Goods, Hobby, Book, and Music Stores (451)	5%
General Merchandise Stores (452)	5%
Miscellaneous Store Retailers (453)	5%
Ground Transportation	
Interurban and rural bus transportation (4852)	
Taxi and Limousine Service (4853)	
Charter Bus Industry (4855)	
Passenger Car Rental (532111)	70%
Parking Lots and Garages (812930)	
Air Transportation	
Scheduled Air Passenger Transportation (481111)	70%
Support Activities for Air Transportation (4881)	
Travel Arrangement Services	
Travel Agencies (56151)	100%

Notes: \*Government enterprises (e.g., park systems) are included in this classification.

\*\*Includes parts of industries in other sectors (e.g., accommodation, charter bus).

A more detailed description of these industries can be found at <http://www.ntis.gov/naics>

**LEGACY REGIONAL OVERNIGHT VISITOR IMPACTS  
2010-2019p**



## COLORADO REGIONS

### Denver Metro

Adams  
Arapahoe  
Broomfield  
Denver  
Douglas  
Jefferson

### Pikes Peak

El Paso  
Fremont  
Teller

### Mountain Resort

Eagle  
Grand  
Gunnison  
La Plata  
Montrose  
Pitkin  
Routt  
San Miguel  
Summit

### Other

all remaining counties

## Denver Metro Overnight Travel Impacts, 2010-2019p

	2010	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Total Direct Travel Spending (\$Million)</b>									
Destination Spending	4,926	5,722	6,092	6,670	6,909	7,130	7,651	8,266	8,916
Other Travel*	1,380	1,565	1,659	1,789	1,840	1,782	1,913	2,044	2,198
Total Direct Spending	6,307	7,287	7,751	8,458	8,749	8,912	9,564	10,310	11,114
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>									
Hotel, Motel, Rented Room	3,514	4,140	4,463	4,964	5,174	5,363	5,802	6,320	6,856
Campground	20	21	20	20	21	21	22	24	24
Private Home (VFR)	1,355	1,521	1,568	1,644	1,672	1,704	1,783	1,877	1,989
Vacation Home	37	40	41	42	41	42	44	46	47
Destination Spending	4,926	5,722	6,092	6,670	6,909	7,130	7,651	8,266	8,916
<b>Visitor Spending by Commodity Purchased (\$Million)</b>									
Accommodations	849	1,001	1,106	1,305	1,440	1,538	1,679	1,818	1,968
Food Service	823	967	1,049	1,159	1,224	1,285	1,404	1,550	1,697
Food Stores	145	168	177	192	200	201	209	221	234
Local Tran. & Gas	890	1,021	1,043	1,063	961	957	1,022	1,130	1,175
Arts, Ent. & Rec.	455	510	538	578	596	613	652	700	742
Retail Sales	581	658	695	743	761	770	811	864	916
Visitor Air Tran.	1,185	1,398	1,484	1,629	1,728	1,765	1,875	1,984	2,183
Destination Spending	4,926	5,722	6,092	6,670	6,909	7,130	7,651	8,266	8,916
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>									
Accom. & Food Serv.	605	684	728	791	868	932	1,027	1,100	1,200
Arts, Ent. & Rec.	229	254	271	293	320	333	353	393	417
Retail**	103	111	116	124	131	137	144	154	162
Ground Tran.	77	77	79	88	94	100	105	118	124
Visitor Air Tran.	311	362	458	476	508	586	665	705	821
Other Travel*	392	437	541	556	576	619	704	752	853
Total Earnings	1,716	1,925	2,195	2,327	2,498	2,708	2,999	3,221	3,578
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>									
Accom. & Food Serv.	22.3	23.9	25.0	26.3	27.4	29.0	29.7	30.1	30.8
Arts, Ent. & Rec.	6.4	6.8	7.3	7.6	7.8	8.0	8.3	8.7	9.3
Retail**	3.6	3.8	4.0	4.2	4.2	4.0	4.4	4.5	4.6
Ground Tran.	2.3	2.3	2.3	2.5	2.6	3.0	2.7	2.9	3.0
Visitor Air Tran.	5.2	5.3	5.8	5.9	6.0	6.0	6.8	6.9	7.9
Other Travel*	6.5	6.5	7.0	7.0	6.9	7.0	7.4	7.6	8.4
Total Employment	46.2	48.6	51.5	53.4	54.9	57.0	59.3	60.7	64.0
<b>Government Revenue Generated by Travel Spending (\$Million)</b>									
Local Tax Receipts	211	241	261	295	316	336	366	397	431
State Tax Receipts	130	144	156	169	178	187	198	213	230
Total Gov't Revenue	341	385	417	464	494	523	563	610	661

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Denver Metro region includes Adams, Arapahoe, Broomfield, Denver, Douglas and Jefferson counties.

## Mountain Resort Overnight Travel Impacts, 2010-2019p

	2010	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Total Direct Travel Spending (\$Million)</b>									
Destination Spending	2,891	3,200	3,399	3,691	3,973	4,174	4,316	4,641	5,007
Other Travel*	54	53	57	64	67	68	69	84	93
Total Direct Spending	2,945	3,253	3,456	3,755	4,040	4,241	4,385	4,725	5,101
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>									
Hotel, Motel, Rented Room	2,253	2,531	2,719	2,994	3,256	3,436	3,553	3,852	4,188
Campground	78	81	79	78	81	82	88	92	93
Private Home (VFR)	169	179	186	193	202	208	214	220	237
Vacation Home	391	408	415	428	435	448	462	478	490
Destination Spending	2,891	3,200	3,399	3,691	3,973	4,174	4,316	4,641	5,007
<b>Visitor Spending by Commodity Purchased (\$Million)</b>									
Accommodations	941	1,037	1,130	1,262	1,422	1,544	1,593	1,698	1,853
Food Service	747	838	893	973	1,048	1,102	1,155	1,273	1,382
Food Stores	178	201	210	229	242	244	247	263	279
Local Tran. & Gas	151	174	177	179	158	156	168	187	194
Arts, Ent. & Rec.	426	463	482	515	540	552	565	602	630
Retail Sales	279	302	312	328	342	346	351	374	392
Visitor Air Tran.	170	185	196	206	221	229	237	245	278
Destination Spending	2,891	3,200	3,399	3,691	3,973	4,174	4,316	4,641	5,007
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>									
Accom. & Food Serv.	543	605	646	698	760	806	848	918	994
Arts, Ent. & Rec.	245	265	287	309	342	357	368	389	403
Retail**	62	64	66	70	76	79	80	85	89
Ground Tran.	12	12	12	13	14	15	16	18	19
Visitor Air Tran.	5	7	8	8	8	9	11	43	30
Other Travel*	4	4	5	5	6	5	7	18	15
Total Earnings	870	957	1,024	1,104	1,206	1,272	1,330	1,472	1,549
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>									
Accom. & Food Serv.	19.3	20.6	21.2	22.1	22.8	23.0	23.9	24.9	25.7
Arts, Ent. & Rec.	6.8	7.4	7.6	8.0	8.4	9.0	9.3	9.8	9.7
Retail**	2.1	2.1	2.2	2.3	2.4	2.0	2.4	2.5	2.5
Ground Tran.	0.3	0.3	0.4	0.4	0.4	0.0	0.4	0.4	0.5
Visitor Air Tran.	0.1	0.2	0.2	0.2	0.2	0.0	0.2	0.7	0.5
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.3	0.2
Total Employment	28.8	30.8	31.7	33.0	34.3	35.0	36.3	38.6	39.1
<b>Government Revenue Generated by Travel Spending (\$Million)</b>									
Local Tax Receipts	108	122	131	144	160	178	185	198	215
State Tax Receipts	73	80	86	93	101	107	111	120	130
Total Gov't Revenue	181	202	216	237	261	286	295	319	344

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Mountain Resort region includes Eagle, Grand, Gunnison, La Plata, Montrose, Pitkin, Routt, San Miguel and Summit counties.

## Pikes Peak Overnight Travel Impacts, 2010-2019p

	2010	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Total Direct Travel Spending (\$Million)</b>									
Destination Spending	1,142	1,213	1,235	1,300	1,364	1,458	1,595	1,678	1,769
Other Travel*	109	112	94	94	90	95	107	114	123
Total Direct Spending	1,251	1,325	1,329	1,394	1,454	1,553	1,702	1,792	1,892
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>									
Hotel, Motel, Rented Room	760	808	834	897	965	1,052	1,172	1,233	1,310
Campground	47	49	46	46	48	48	52	54	55
Private Home (VFR)	303	323	321	324	318	322	335	353	365
Vacation Home	32	34	34	34	34	35	36	38	39
Destination Spending	1,142	1,213	1,235	1,300	1,364	1,458	1,595	1,678	1,769
<b>Visitor Spending by Commodity Purchased (\$Million)</b>									
Accommodations	220	231	240	263	303	348	398	422	443
Food Service	274	290	303	325	356	391	428	452	484
Food Stores	57	62	63	66	70	72	75	77	80
Local Tran. & Gas	102	125	122	120	88	80	94	112	113
Arts, Ent. & Rec.	186	203	213	224	232	241	256	260	273
Retail Sales	202	208	211	219	231	244	257	263	272
Visitor Air Tran.	101	95	84	83	83	82	87	93	104
Destination Spending	1,142	1,213	1,235	1,300	1,364	1,458	1,595	1,678	1,769
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>									
Accom. & Food Serv.	170	189	198	209	231	247	276	294	312
Arts, Ent. & Rec.	75	81	83	87	95	100	106	110	115
Retail**	36	35	36	37	40	43	46	47	49
Ground Tran.	0	0	0	0	0	0	0	0	0
Visitor Air Tran.	10	10	9	9	9	10	11	11	12
Other Travel*	11	12	11	11	11	12	14	14	15
Total Earnings	302	327	337	352	387	413	453	477	503
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>									
Accom. & Food Serv.	8.0	8.7	9.0	9.2	9.8	10.0	10.9	10.9	11.0
Arts, Ent. & Rec.	3.7	3.9	3.9	4.1	4.2	4.0	4.6	4.7	4.7
Retail**	1.4	1.4	1.4	1.4	1.5	2.0	1.6	1.6	1.6
Ground Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Visitor Air Tran.	0.2	0.2	0.2	0.2	0.2	0.0	0.2	0.2	0.2
Other Travel*	0.2	0.2	0.2	0.2	0.2	0.0	0.2	0.2	0.3
Total Employment	13.6	14.4	14.8	15.1	15.8	17.0	17.5	17.6	17.7
<b>Government Revenue Generated by Travel Spending (\$Million)</b>									
Local Tax Receipts	34	35	36	39	43	55	61	64	67
State Tax Receipts	31	33	33	35	38	41	44	46	48
Total Gov't Revenue	65	68	69	74	81	95	104	110	115

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Pikes Peak region includes El Paso, Fremont and Teller counties.



## All Other Overnight Travel Impacts, 2010-2019p

	2010	2012	2013	2014	2015	2016	2017	2018	2019p
<b>Total Direct Travel Spending (\$Million)</b>									
Destination Spending	2,213	2,533	2,631	2,789	2,839	2,889	3,066	3,275	3,531
Other Travel*	60	66	66	69	69	67	78	83	91
Total Direct Spending	2,273	2,599	2,697	2,857	2,908	2,956	3,144	3,358	3,622
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>									
Hotel, Motel, Rented Room	1,282	1,543	1,634	1,779	1,821	1,847	1,986	2,148	2,374
Campground	167	174	168	164	170	172	184	194	196
Private Home (VFR)	611	652	664	677	685	703	722	750	773
Vacation Home	153	164	166	168	164	167	174	183	188
Destination Spending	2,213	2,533	2,631	2,789	2,839	2,889	3,066	3,275	3,531
<b>Visitor Spending by Commodity Purchased (\$Million)</b>									
Accommodations	488	561	589	656	708	741	786	858	940
Food Service	531	618	653	700	730	755	814	872	960
Food Stores	163	188	194	207	214	212	220	228	243
Local Tran. & Gas	249	297	300	302	251	242	267	304	315
Arts, Ent. & Rec.	361	401	416	429	435	439	459	475	504
Retail Sales	391	434	445	460	465	465	483	499	529
Visitor Air Tran.	29	34	35	35	36	37	38	38	41
Destination Spending	2,213	2,533	2,631	2,789	2,839	2,889	3,066	3,275	3,531
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>									
Accom. & Food Serv.	374	411	431	462	496	526	568	614	675
Arts, Ent. & Rec.	196	204	210	223	243	249	260	264	279
Retail**	75	80	82	85	89	92	96	99	105
Ground Tran.	13	13	14	15	16	17	18	21	22
Visitor Air Tran.	3	2	2	2	3	3	3	7	5
Other Travel*	18	18	22	22	24	23	26	31	32
Total Earnings	678	728	761	809	870	910	971	1,036	1,117
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>									
Accom. & Food Serv.	19.2	20.3	20.9	21.6	22.0	23.0	23.5	23.8	24.9
Arts, Ent. & Rec.	9.9	9.8	10.0	10.3	10.8	11.0	10.6	10.7	10.9
Retail**	3.2	3.3	3.4	3.4	3.5	4.0	3.6	3.6	3.6
Ground Tran.	0.4	0.4	0.4	0.4	0.4	0.0	0.5	0.5	0.5
Visitor Air Tran.	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1
Other Travel*	0.4	0.4	0.4	0.4	0.4	0.0	0.4	0.4	0.4
Total Employment	33.2	34.2	35.0	36.1	37.1	38.0	38.6	39.0	40.4
<b>Government Revenue Generated by Travel Spending (\$Million)</b>									
Local Tax Receipts	69	82	85	92	97	105	111	119	132
State Tax Receipts	63	69	72	76	79	81	85	91	98
Total Gov't Revenue	132	151	157	168	176	186	195	210	230

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

Other Colorado includes all counties not within Denver, Mountain Resort or Pikes Peak regions.