Colorado Tourism Board Meeting Minutes  
June 16th, 1:30pm-3:30pm

Board of Directors: Courtney Frazier, Chair; Doug Price, Vice Chair; Members: Bob Stinchcomb, Wanda James, Pete Piccolo, Kieran Cain, Lucy Kay, Sonia Riggs, Senator Dennis Hisey, Sean Demeule, Representative Matt Soper, Andrea Fulton, Tammie Thompson-Booker

CTO: Cathy Ritter, Director; Andrea Blankenship, Director of International Tourism; Taren Mulch, Director of Visitor Services; David Fishman, Senior Manager, Fiscal & Operations; Andrew Grossmann, Director of Destination Development; Elizabeth O’Rear, Senior Manager of Grant Programs; Emily Haddaway, Manager of Industry Partnerships; Abby Leeper, Communications Manager; Natazshya Rodriguez, Marketing & International Coordinator; Jackson Feld, Board Liaison & Executive Assistant

CTO Contractors: Dave Fluegge, Social Strategist; Caitie Johnson, PR Strategist; Katie Payer, CRAFT Coordination; Shelley Cooper, US Marketing Contractor; Deb Brannon, Events Specialist, Carly Holbrook, PR Strategist; Liz Birdsall, International Specialist; Barb Bowman, Destination Stewardship Contractor; Jennifer Bartlett, International Specialist

MMGY Global: Casidy McNally, Jessica Hollenbach, Kim Lenox, Clayton Reid, Carrie Gill, Alyssa Wahrman

Karsh Hagan: Colin Langham, Lauren Cora, Tracy Broderick

Destination Think: William Bakker, Frank Cuypers, Shannon Landreth, Tyler Robinson

Miles: Laura Libby, Hannah Brown

Other Attendees: Mary Motsenbocker, Jayne Buck, Denise Miller

Meeting Convened at 1:30pm

Welcome and Introductions: Courtney Frazier, Chair

Approval of Minutes
• Motioned by Doug Price
• Seconded by Kieran Cain
• Motion approved by acclamation

Fiscal Report: David Fishman, Senior Manager of Fiscal & Operations
• Fishman: No fiscal report for this board meeting. Next board meeting will have a report on our carry forward spending.

Engagement: Presentation and Discussion of FY21 Budget Priorities
• Director Ritter outlined the budget allocations with the 20% cut from last fiscal year. The $16,450,000 FY21 appropriation will still be able to push CTO towards its goals of recovery of the tourism industry in Colorado.

• Ritter: Numerous steps have been taken to save money in FY20 & FY21 to ensure promotion and recovery stays at the forefront.

**Action Item:** Vote on Adoption of FY21 Budget of $16.228 million for the Colorado Tourism Office

• Motioned by Doug Price
• Seconded by Representative Soper
• FY21 Budget passed by acclamation

**Meeting Adjourned** at 3:00pm