



**2019 Colorado Creative Industries Summit Schedule
Salida SteamPlant Event Center and Creative District
Salida, CO**

Thursday, May 16, 2019

9-10:30am - Registration

10:30 -11:45am - Concurrent breakout sessions:

Session #1 - Anatomy of a Contract – Presented by CBCA and Colorado Attorneys for the Arts
Presenters: Dave Ratner and Meredith Badler

Contracts are notorious for being written in an obscure language, otherwise known as “legalese.” However, regardless of your creative discipline, there are some common components that every artist should be looking for and know how to decipher. We will dissect the basic elements of a licensing agreement, services agreement and independent contractor agreement. This session is applicable to individual creative professionals, as well as arts organizations and businesses. Everyone is welcome!

Session #2 - The Nature of Creative Narrative

Presenters: Robb Woulfe, Nicole Dial-Kay and Erin Barry

As a place-based arts and cultural nonprofit, Breckenridge Creative Arts (BCA) builds vibrancy using three strategies: creative placemaking, community ownership and social impact. Its exhibitions, festivals and temporary installations, many of which are hosted outdoors and thematic to the environment, are used as a means to generate narratives of place and use of public spaces. In this session, explore the linkage between place and culture as both a community-building tool and tourism experience.

Session #3 Increasing Access and Inclusion to Underserved Populations Through Collaborative Artmaking Experiences

Presenter: Damon McLeese

This session is perfect to reframe how we look at access and inclusion for people who have disabilities, frailties or other conditions that may keep them from fully participating in the arts. In this session, we will rethink how creativity is expressed and how art can level the playing field.

Session #4 Going Mobile: Definitely Not an App Conversation

Presenters: Kendall Smith, Sky Madden, Tim Vacca, Sarah Kate Baie, and Chris Zacher

This session will be a showcase of successful mobile initiatives organizations have used to activate and engage audience outside of their walls.

Session #5 Art Abandonment Workshop

Presenters: Betsy Tobin, Leah Brenner Clack and Jessica Kooiman Parker

During this participatory workshop, led by members of the Boulder County Arts Leadership Forum (BCALF), we'll make art to leave in odd places for passersby to notice and keep. We will begin by showing examples of art abandonment, an initiative to increase the accessibility of art outside traditional art venues. We'll also share other unusual arts initiatives that have caught our attention. As we create matchbox dioramas, collage magnets and clothespins, paintings, and more, we'll invite participants to talk of unique arts activities in their communities. Following the workshop, we'll “abandon” our creations at the Summit and beyond.



12-1:15pm - Welcome and Keynote Luncheon with Carl Atiya Swanson, Springboard for the Arts and Creative People Power

How do we understand the value of an ecosystem? What is the infrastructure that enables system change? How do creativity and community support each other? This keynote will explore Creative People Power, a new report and framework from Springboard for the Arts and Helicon Collaborative for combining creativity-centered and people-centered development to build strong, healthy, and resilient communities.

1:30-3:00 pm - Concurrent breakout sessions:

Session #1 - Fundraising for the Small Shop

Presenters: Beryl Durazo and Eve Orenstein

We are all stretched for resources. This session considers how we can be more efficient in our fundraising. During this sessions, we will cover the basics to fundraising for the small shop, from creative fundraising partnerships to small scale events that can generate more income for an organization's bottom line.

Session #2 - Writing the Heart of the Rockies

Presenters: Suzi Q. Smith, Michael Henry and Dan Manzanares

This will be a writing workshop (ideally outdoors, weather permitting) in which participants will observe the natural environment, the unique landscapes Salida offers, the ways that place shapes our perspectives, and the ways we map our experiences into personal narratives.

Session #3 - Space, Place and Diversity in the Arts

Presenters: Helanius J. Wilkins, Amy Kimberly, and Santiago Jaramillo

Moderator: Danielle Rivera

Organizers: Charlotte LaSasso, and Lisa Hope Schwartz

This interactive, moderated panel discussion will explore how public art and performance have the power to amplify the visibility and histories of marginalized communities and create spaces for connecting across difference. Panelists will discuss examples, including a nascent project commemorating Los Seis de Boulder, a Louisiana-style social dance procession honoring resistance and resilience, and creative place-making project that includes Latino communities in arts districts around Colorado.

Session # 4 - Art Markets: Colorado, National, and International

Presenters: Molly Casey and Jeffrey Taylor

This session explores trends in the market for art objects, including a conversation about how Nine Dot Art purchases and places across the country, trends in the national and international art markets and preliminary results of the study of the Colorado and US art markets. The session will focus on helping working artists and dealers to navigate and succeed in the art market.

Session # 5 - Expanding Public Art through Temporary Commissions

Presenters: Mandy Vink, Louise Martorano, Ana Maria Hernando, Brendan Picker, Lisa Gedgaudas, and Nicole Dial-Kay

This presentation and panel conversation will cover how communities are expanding public art projects beyond traditional percent-for-art commissions, including temporary projects, community-initiated projects and artist-in-residency opportunities and their impact in communities.



3:15 – 4:45pm Concurrent breakout sessions:

Session #1 - How to Create a Film Festival 101

Organizer: Taylor Tschida

Moderators: Jen Brody and Ursula Null

Panelists: Janice Kurbjun Miller, Kathy Beeck, Joanie Leonard and Patrick O'Brien

Is your community interested in curating a film festival? Hear from Colorado's top festival directors on how you can create a sustainable festival in your town!

Session #2 - Art, Ecology and Culture

Presenters: Aaron Treher and Erin Elder

This session will provide a platform for speakers to discuss art projects, research and cultural practices that serve both people and animals simultaneously, with the goal to give visitors a greater understanding of the overlap of humans and nonhumans.

Session #3 - Playing with Fire: Placemaking with Flame Effects

Presenters: Mark Moffett and Rachel Cain

Flame effects and their builder/presenters have become a more recognized and desired art form throughout the world. Colorado has its own large, established community of talented professional and amateur flame effects artists. For this panel, join Mark Moffett and Rachel Cain, two representatives of Colorado's flame effects community, who are leading the charge for increased visibility, safety and understanding of this very exciting art form. Topics will include history, the challenges and considerations unique to Colorado, and the development of the Colorado Flame Effects Guild, one of the nation's first state-wide flame effects advocacy groups.

Session #4 - Don't Do it Alone: Creating Impactful Mental Health Partnerships in Your Community

Presenters: Eriq Hochuli and Maura McInerney

This session will focus on a documentary that showcases the year-long partnership between the Foothills Art Center, local artist Jolt and Golden High School's mental health advocacy group, Sources of Strength. This documentary highlights the increasing threat of this issue in our community and our nation, contains interviews with the participating parties, and establishes a blueprint for these types of partnerships. The main topic of the session will be how arts organizations can partner up to raise awareness about important topics in their communities.

Session #5 - Storytelling is the New Advertising

Presenter: Mundi Ross

Owning your story or brand is a powerful tool when marketing a service or product, but first you need to know your audience. This session will share tips and tricks on crafting a story through visual and word.

4:45 – 6:15pm Happy Hour

Welcome party hosted by the City of Salida and Salida Creative District

Location:

6:15 – 8:30 pm Film Happy Hour

Location: Scout Hut - 201 E. Sackett Ave.

6-10pm Dinner on your own + open house in Salida Creative District



Friday, May 17, 2019

8 - 9am Breakfast Program - Explore Diverse Thinking Game Show - A Discussion on Arts + Environment

Presenters: Brian Corrigan and Castle Searcy

The Well-Rounded format gamifies discussion topics to uncover diverse thinking and fresh perspective while making it fun to chat about big and important things! Each session presents a topic for conversation while the game spinners determine which lens will frame the talk. Groups then discuss the topic through the lens for 10 minutes. Expect to uncover new insights, make new friends and have a lot of fun! The conversation topic will be Arts + Environment and the conversation lenses will be Utopia, Dystopia, Ethics, Sustainability, and Impact & Policy.

9:15 – 10:45am Concurrent breakout sessions:

Session #1 - Black Cube: A performance that Looks Like Water

Presenters: Cortney Stell and Hannah James

This session will feature a presentation and conversation about producing the experimental performance artwork titled *Avalanche*. This 2017 performance asked the question "what if water could be enhanced (physically, nutritiously, energetically) by human usage rather than simply contaminated by it?"

Session #2 - The Mission-Driven Creative: Living in the Intersection of Art, Social Good/Change & Sustainable Income

Presenter: Patricia Morrison

Artists and arts organizations often share the belief that art is a powerful tool for social transformation as well as a value in and of itself. Still, it can be challenging to bring to life complex large-scale projects and programs that support meaningful social change, while funding the lives of the artists and others working on them. This workshop explores how to move from idea to collaboration to fully funded change-making creative work.

Session #3 - Getting Creative: Connecting Denver's Social Impact Ecosystem

Presenters: Alexis Newton, Harris Rollinger, Emily Winslow, Sara Boyd and Armando Silva

This interactive panel will focus on outlining the current impact narrative of Denver, including opportunities in the creative economy, and discuss how we might be able to work across sectors and silos to create a common vision in our communities, maximize our impact, and build a more connected social impact ecosystem.

Session #4 - Pollution Prevention by means of a Storm Drain Art Project

Presenter: Jerry Cordova

The Colorado Springs Storm Drain Art Project is a public/private art initiative meant to raise awareness of street drain inlets. Our goal is to educate the public that pollutants going into storm drains flow untreated into our creeks. The initial 9 exhibits were intentionally done in black & white (grey scale) to make them stand out from others that are painted throughout the city.



Session #5 - The Arts as an Ally in the Face of Global Change

Presenters: Marda Kirn and Alexis Frasz

Why is it that so many people know we are facing multiple sustainability crises, but so few people are actually doing anything about them? What roles can the arts play in the face of global change? How can the arts ally with science, social justice, urban planning, transportation, agriculture, energy, water, and other fields to speed the shift to sustainability? How can such alliances maintain artistic excellence, increase community engagement, diversify financial support, focus on solutions rather than blame, inspire attitude and behavior change, deepen joy and agency, and catalyze new appreciation for the importance and power of the arts? This session will include Skype and in-person presentations, interactive exercises, and a handout of resources.

11am - 12:15pm Concurrent breakout sessions:

Session #1 - Inspired: Art at Work - Socially Engaged Art in a Rural Community

Presenters: Karen Good, Tanya Blacklight, Christine Palafox and Carolina Porras

This session will feature a presentation about Elsewhere Studios' Art in Society project, in which artists created socially-engaged works that explored and addressed selected environmental and socio-economic issues vital to preserving the natural world and the quality of life and sense of place in the North Fork Valley. The conversation will include a discussion of what was achieved with the project, the lessons learned and future plans.

Session #2 - The Anatomy of a Balloon Animal - An Interactive Workshop on Being Happy in Business

Presenter: Allison Dunning

This workshop will teach attendees how to make several different balloon creations. During the teaching & interactive portion of making these creations, attendees will learn 9 steps to foster being happy in business.

Session #3 - Art as Social Commentary

Presenters: Michelle Venus, Hamidah Glasgow, Suzi Q Smith, Denise Freestone, and Armando Silva

Art has always had a voice in society. From the drawings on the walls of Lascaux Cave to Goya's commentary on everything from Spain's 18th century health system to its religion, to Ai Weiwei's infamous digit jutting angrily in front of capitalist icons, art speaks to current events and examines them. Often, the results are less than flattering and, often, the artist has suffered. This session will examine how four Colorado artists use their genres to create social commentary, be it slam poetry, visual art, dance, photography or theatre. These artists will present examples of their work, discuss how and why they create, what moves them to make art that addresses societal issues and respond to audience questions. Come prepared for a vigorous and insightful discussion.

Session #4 - Military Arts Connection

Presenter: Andy Vick

This session will discuss Phase 2 of Colorado Springs' Creative Forces initiative, which is the development and launch of Military Arts Connection--a new website that will help military and veteran service organizations to access free arts engagement experiences for their patients, clients, and stakeholders. The Military Arts Connection program will pay local artists to provide these experiences, which are intended to facilitate the transition from clinic to community, and to cultivate stronger community connections for active duty service members, veterans, and their families throughout the Pikes Peak Region.



12:30 – 2:00pm Governor's Creative Leadership Awards Luncheon and Celebration

2:15 – 3:30pm Concurrent breakout sessions:

Session #1 - Colorado Funders Panel

Organizer: Sheila Sears

Presenters: Gary Steuer, Matt Carpenter, Laia Mitchell, Julie Lerudis and Chris Castilian

This session is a facilitated discussion among major Colorado funders, including Bonfils-Stanton Foundation, El Pomar Foundation, Gates Family Foundation, Boettcher Foundation and Great Outdoors Colorado, regarding current trends in grantmaking and how funders make decisions about their strategic priorities. Topics will include new approaches to cross-sector collaborations, how funding can support increased impact on social issues, participatory grantmaking, and funding approaches that look at grants as investments focusing on solving specific community issues.

Session #2 - Evaluation Tactics to Understand Local Creative Economies

Presenter: Jenn Shelby

This session will be a presentation of 1 1/2 years of work on the evaluation of creative districts, providing insights about how a creative economy functions at the local level. The goal of this work has been to understand current methods vs. the actual happenings in the districts to develop more refined tools for evaluation that allow district leaders to gain deeper insights about local creative industries, community buy in, effectiveness of creative placemaking, etc. This research will be translated into a best practice/strategy to add to the toolkit for creative district administrators.

Session #3 - Forever Yours, the Land: Conservation Through the Eyes of Artists

Presenters: Claire Swinford, Nissa Steinhour, Sam Minneti, Mimi Wheeler and Amy Triandiflou

This session will present a successful arts-based public awareness campaign, "Forever Yours, the Land," a project of Palmer Land Trust with arts partners throughout the Pikes Peak Region that reached over two million in August and September 2018. This campaign encouraged Pikes Peak Region residents to look at conservation through the eyes of local artists.

Session #4 - Activating Places and Spaces with Youth Empowerment

Presenter: Brandie Brown

Pueblo high school youth, active in the "Impact Youth Initiative," will describe the challenges and successes of this innovative program of the Pueblo Arts Alliance with funding by the Colorado Health Foundation. With support from staff, the City Planning Department, businesses, and partners students will experiment with solutions through activation projects. The Pueblo Arts Alliance staff will guide youth with introductions to civic and cultural partners for idea generation, community resources, project approval, project management, and sustainable practices.

Session #5 - Galvanizing the Colorado Creative Community

Presenter: Ethan Bach

This town hall-style discussion is designed to build an interconnected creative community that spans across the state of Colorado, inspiring a new creative economy. We will ask the community to discuss how to navigate the change in the growing Colorado economy and explore opportunities and collaborations.