

2018  
Colorado  
Creative  
Industries  
Summit



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# WELCOME TO Greeley

The Greeley Creative District encompasses the arts-rich Downtown, adjacent residential life, and the University of Northern Colorado campus experience.

The District's 17-member non-profit Board acts as a catalyst to:

- Engage and Incubate Creative Industries
- Celebrate Cultural Heritage
- Promote Greeley's Entertainment Options
- Provide Unique Visitor Experiences
- Infuse Innovation
- Inspire Youth
- Promote Emerging Talents
- Drive Local Economic Development



# meet our sponsors

## PLATINUM



## GOLD



## SILVER



## BRONZE





# check out our exhibitors

**Arapahoe Libraries**  
[arapahoelibraries.org](http://arapahoelibraries.org)

**Colorado Business Committee  
for the Arts**  
[cbca.org](http://cbca.org)

**Colorado Creative Corridor**  
[colorado.com/creative-  
corridor-channel](http://colorado.com/creative-corridor-channel)

**Colorado Creative Industries**  
[coloradocreativeindustries.org](http://coloradocreativeindustries.org)

**Colorado Educational and  
Cultural Facilities Authority**  
[www.cecfa.org](http://www.cecfa.org)

**Colorado Lending Source**  
[coloradolendingsource.org](http://coloradolendingsource.org)

**Colorado Model Railroad  
Museum**  
[www.cmmr.org](http://www.cmmr.org)

**Colorado Small Business  
Development Center**  
[www.coloradosbdc.org](http://www.coloradosbdc.org)

**CU Boulder Office for Outreach  
and Engagement**  
[www.colorado.edu/outreach/  
ooe](http://www.colorado.edu/outreach/ooe)

**Flowh**  
[www.Flowh.com](http://www.Flowh.com)

**Greeley Creative District**  
[greeleycreativedistrict.org](http://greeleycreativedistrict.org)

**Greeley Downtown  
Development Authority**  
[Greeleydowntown.com](http://Greeleydowntown.com)

**Visit Greeley**  
[visitgreeley.org](http://visitgreeley.org)

**Inner Fire, Outer Light: : Make  
A Living, Make A Life, Make A  
Difference**  
[www.innerfireouterlight.com](http://www.innerfireouterlight.com)

**University of Denver |  
University College | Arts and  
Culture**  
[universitycollege.du.edu/mals](http://universitycollege.du.edu/mals)

**University of Northern  
Colorado**  
[www.unco.edu/one-of-us](http://www.unco.edu/one-of-us)

**WESTAF Creative Vitality  
Suite™**  
[cvsuite.org](http://cvsuite.org)

# from the governor



COLORADO

Gov. John Hickenlooper



May 10, 2018

Greetings:

On behalf of the State of Colorado, we welcome you to the seventh annual Colorado Creative Industries Summit in the Greeley Creative District.

Colorado is recognized as a national leader in building sustainable communities and economies by cultivating creative talent, leveraging local resources, and fostering a sense of place through the arts and innovation. It is our innovative spirit at the heart of these movements that continues to drive us forward.

Colorado's creative industries have a significant impact on the strength of our economy and continue to play an integral role in our state's vitality. In fact, Coloradans participate in the arts more than almost any other state in the country. Whether it is a community on the Front Range or in a small rural or mountain town, the creative sector touches all four corners of our state, contributing to the very inner workings of what makes us unique.

During your time at the Summit, we hope you will take a moment to celebrate the exceptional amount of variety, skill, and determination inherent within the Colorado creative community. As Coloradans, we all have the good fortune of benefitting from the diverse projects and goods generated by our creative industries.

Thank you for participating in the 2018 Summit and for your ongoing support and dedication as we ensure Colorado's status as a premier creative center.

Sincerely,

A handwritten signature in black ink, reading "John W. Hickenlooper".

John W. Hickenlooper  
Governor

# getting around



## CCI SUMMIT MEETING & EVENT STOPS

### 1 DOUBLETREE HOTEL

919 7<sup>th</sup> St.  
 Cache la Poudre  
 South Platte  
 UNC Bears Room  
 Centennial Ballroom

### 2 UNION COLONY CIVIC CENTER

701 10<sup>th</sup> Ave.  
 Hensel Phelps Theater (access through Rec Ctr main entry)

### 3 RECREATION CENTER

651 10<sup>th</sup> Ave.  
 Room 101

### 4 MOXI THEATER

802 9<sup>th</sup> St.

### 5 KRESS CINEMA & LOUNGE

817 8<sup>th</sup> Ave.

### 6 ZOE'S CAFÉ & EVENT CENTER

715 10<sup>th</sup> St.

# schedule overview

## Thursday, May 10

**9-10am** Registration and Visit Exhibits

*Doubletree Hotel*

**10am – 4:45pm** One-on-one consulting with the East Colorado SBDC

*Meet at the SBDC table*

**10-11:30am** Concurrent Sessions

*See program for locations*

**12-1:15pm** Keynote Luncheon with Stephen Goldsmith

*Doubletree Hotel - Centennial Ballroom*

**1:30-4:30** Mobile Tour: Explore Outdoor Art Corridors!

*Meet at the registration desk*

**1:30-4:45pm** Concurrent Sessions

*See program for locations*

**4:45 – 6:15pm** Opening Reception

*Moxi Theater*

**6:15-8:30pm** Get to Know the Film Industry Happy Hour

*Kress Cinema & Lounge*

**6:15 – 10pm** Open house in the Greeley Creative District and dinner on your own

*See downtown info in conference bag*





# Friday, May 11

**8-9am** Breakfast Keynote Jay Salinas presents stories from the Wormfarm Institute

*Doubletree Hotel - Centennial Ballroom*

**9:15-12:15 Mobile Tour:** Special Destinations: Monsters & Model Trains

*Meet at the registration desk*

**9:15-10:45am** Concurrent Sessions

*See program for locations*

**12:30-2:00pm** Governor's Creative Leadership Awards Luncheon

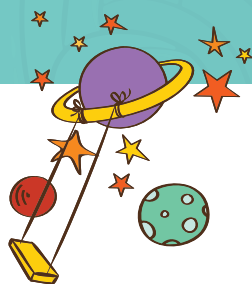
*Centennial Ballroom*

**2:15-3:30pm** Concurrent Sessions and Tours

*See program for locations*

**5pm** May Play - 9th St in downtown Greeley

*Stick around Friday after the Summit for FREE music at May Play!*



**Thursday,  
May 10**



## 10-11:30AM CONCURRENT SESSIONS

### **Creativity Connects: Forging Collaborative, Mutually-Beneficial Partnerships between the Arts and Other Sectors**

**Room: Cache La Poudre - Doubletree Hotel**

A recent Creativity Connects leadership initiative at the National Endowment for the Arts helped show how the arts can contribute to the nation's creative ecosystem, and explored how the arts can connect with other sectors. Attend this session to hear what has been learned through this work that, among other things, invested in more than 70 collaborative projects across the country aimed at tackling some of the most difficult challenges in their communities. You will come away with new ideas and strategies for utilizing artistic practice to support the creative needs of non-arts sectors as well as the arts.



**Ann Meier Baker** is the director of Music & Opera at the National Endowment for the Arts, where she also oversees the NEA's Creativity Connects grant program, and directs the NEA Jazz Masters Fellowship Initiative. Previously, Baker served as president and CEO of Chorus America. She has also held leadership positions at the League of American Orchestras and the National Association for Music Education, and she began her career as a professional singer with the U.S. Air Force Singing Sergeants.

### **The Future of Me: Four-steps to Business Success for Creatives**

**Room: UNC Bears Room - Doubletree Hotel**

Help artists and creatives in your community reduce fear and ambiguity about business and replace it with excitement and clarity for building and growing their creative enterprises! While there are countless resources filled with MBA-speak and hours of busy work, this hands-on workshop will walk creatives through a simple, four-step process for their business future. Attendees will leave the workshop with an action plan. Facilitated by two creatives who are also successful, serial entrepreneurs and founders of The Creativity Lab, this session is designed to help creatives identify and answer the questions that will map out their pathway to business success.



**Kevin Kazuhiro Yoshida** is an entrepreneur, visualist and architect who has earned a reputation as a strategically insightful designer guided equally by "ethics and aesthetics." Yoshida is a founder the Creativity Lab of Colorado, a 501(c)(3) non-profit, that advocates for creativity as a foundation for empowerment and started Ideate Design to pursue the development of community revitalization and urban design projects.



**William Marino** is a founder of The Creativity Lab and a champion for 40 West Arts District. Prior, Marino built and sold three companies in the publishing/technology sectors, served as a planning commissioner and chaired task forces on economic development and community planning. A published author and frequent speaker on entrepreneurship, business strategies, and community engagement, Marino sits on the boards of 40 West Arts, Metro West Housing, and a number of start-up companies.

## Engaging with Underrepresented Voices, Stories and Experiences through the Arts

**Room: Hensel Phelps Theater - Union Colony Civic Center**

This performance and panel explores how communities might engage with underrepresented voices, stories and experiences through the arts. Participants will explore this topic through the example of the Made in Boulder Festival at the Dairy Arts Center, a new yearly event launched in January 2018. Tamara Meneghini, co-producer and CU Boulder Theatre and Dance Professor, Adam Russell Johnson (Accsuckability and Phamaly Theater Co.), Ayla Sullivan (Trans/Action), and Kirsten Wilson (founder Motus theater) will share performance and workshop excerpts and lead a discussion of how you might involve your community in conversation around issues shared in their work. **Part of the collaborative Equity and Diversity Professional Development Series, this panel is sponsored by the Office for Outreach and Engagement, University of Colorado at Boulder and Boulder County Arts Alliance.**



**Tamara Meneghini** is a professional actor, voice/movement coach, and teaching artist. She holds an MFA/Acting, a BA in Theatre/Music Performance, and is a certified in the Fitzmaurice Voicework and Williamson Movement Technique.



Recent CU Boulder Theatre and Dance alum **Adam Russell Johnson** aims to inform, educate and entertain. He will instigate conversation around disability in our community and un-mute the 20% of the population that has been silenced—to start talking about disability. Adam views life with a unique lens and with unique legs. Come join him as he reflects on his life in Boulder, Colorado.



**Ayla Sullivan** is an undergrad student studying Theatre and Business, and is the Communications Coordinator for the Gender & Sexuality Center. They are particularly interested in making more inclusive, intersectional spaces within the community, as well as performative art, and are primarily focused on social justice issues regarding the rights of queer people of color.





**Kirsten Wilson** is the founder and artistic director of Motus Theater, an organization that uses original theater to support community conversation on critical issues. Wilson created award-winning pieces such as: “Rocks Karma Arrows,” a multimedia performance exploring Boulder history through the lens of race and class; “Do You Know Who I Am?,” in collaboration with young undocumented immigrant leaders to help them perform their own stories.

## deTour - Statewide Music Touring With a Mission

**Room: Room 101 - Recreation Center**

In 2018 deTour will continue exploring non-traditional models in touring in the state of Colorado partnering with a diverse lineup of acts including elephant revival, wheelchair sports camp, 2mx2 and Fullmetal. Artists will tackle initiatives that effect citizens across the state including youth music education, natural space preservation and the rehabilitation of our offenders in state correctional facilities. Come learn more about our program and learn how your community can be involved!



The first year of **Kyle James Hauser's** music career began auspiciously: he performed at CMJ, SXSW and the Toronto Int'l Film festivals; was a competitive finalist at Telluride Bluegrass and Rocky Mountain Folk festivals; and released his first record “Oh Oh” on sonaBLAST! Records.



**Kat Rich** received her Master's in Art's Development and Program Management from the University of Denver and joined Carbondale Arts as Program Director for The Rosybelles Mobile Makerspace Bus. Kat has worked as Volunteer and Events Coordinator for KDNK Community Access Radio, and as an elementary school teacher, specializing in science for K, 1, 2, and curriculum development for lower school programs.



With an eclectic track selection and turntablist ability, **Fullmetal** has built a reputation as a “DJ's DJ in Northern Colorado.” Since picking up a pair of turntables in 2012, Fullmetal has competed in the DMC DJ Championships, opened for nationally-touring acts coming through Colorado, played at SXSW, and has taught scratching and turntablism with the Detour and Take Note Colorado.



**Lolita Mendoza Castañeda** is an artist, activist, and advocate for the arts. She cultivates her creative skills in marketing, creative media, entertainment, communication, as well as research & development to facilitate and encourage people organizations & companies who have a humanitarian objective.

# Space to Create - at work in rural Colorado

## Room: South Platte - Doubletree Hotel

The session will explore how the state-led Space to Create Colorado program is working as a collaboration between public and private agencies to identify and create affordable, mixed-use creative sector development projects in rural and mountain-town Colorado communities.



**Shannon Joern** has been on the development team at Artspace since 2004. She has helped raise more than \$35 million in philanthropic and private sector funds for the organization's general operations and its affordable mixed-use arts facilities in communities across the country.



**Diedra Silbert**, Community Initiatives Facilitator for the Town of Ridgway, loves bringing people together to strengthen community. For the past 5 years, she has spearheaded the Ridgway Creative District and Main Street initiatives toward downtown revitalization. She also serves on the Colorado Main Street Advisory Board.



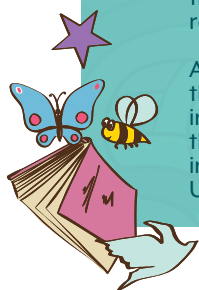
**Chantal Unfug** became the Department of Local Affairs' Director of the Division of Local Government (DLG) in 2013 where she leads over 65 employees to provide research, technical assistance, problem solving and expertise focused on livability, sustainability, and resilience of Colorado's communities. Under Chantal's leadership, DLG integrates community, economic and workforce development impact strategies.

## 12-1:15 PM KEYNOTE LUNCHEON WITH STEPHEN GOLDSMITH

Location: Centennial Ballroom



**Stephen Goldsmith** is an artist who started a community development corporation developing safe, affordable living and workspaces where people could take risks in Salt Lake City. As an artist, he has collaborated on large-scale environmental waterworks including daylighting buried creeks and transforming them into parks. His installations in the city's public spaces include The Temporary Museum of Permanent Change and his work on the Katrina Furniture Project have been platforms for community participation. As Director of the Center for the Living City, he oversees projects including the Observe! program which engages young women and girls around the world in finding ways to amplify their voices and nurture creative responses to problems they face in the places they love.



Appointed Planning Director for Salt Lake City in 2000, he was the first artist/planning director in the U.S., where he produced an international symposium on vision and ethics in city building during the 2002 Olympics. He now runs the undergraduate degree program in urban ecology in the Department of Architecture + Planning at the University of Utah.

## 1:30-4:30 MOBILE TOUR: EXPLORE OUTDOOR ART CORRIDORS!

Meet at Registration Desk - Doubletree Hotel

Get your walking shoes on for a leisurely and stimulating stroll from one end of the Art District to the other. Along the way you'll view an amazing variety of murals, over 30 Art 'Trees', and the City's Art on Loan and 1% for Art sculptures. Tour guides will take you down the District's Art Alley and share the stories behind the art installations. Be sure to bring your sunglasses, camera, and curiosity! Two shuttle busses will deliver participants to the starting point about 8 blocks from the Conference location. **Reserved bus spaces are limited to the first 40 participants.** Please sign up at the registration desk.



## 1:30-3PM CONCURRENT SESSIONS AND TOURS

### State of Change: The Change Leader program at work and how you can be part of the Statewide Network

**Room: Hensel Phelps Theater - Union Colony Civic Center**

Join us to learn about CCI's Change Leader Program and Statewide Network of Leaders using creativity to change their communities for the better. We'll feature a taste of the program, a presentation by Andrew Schneider, a Change Leader from Fort Collins about how the program has helped in his work, and a chance for you to ask your questions and apply to be part of the network.



**Pamela Denahy** serves as the Director of Tourism and Events for the City of La Junta, a rural town in the Southeast region of Colorado. As the Director, Denahy's goal is to creatively leverage, highlight and emphasize La Junta and all the City has to offer. In addition, Denahy works to help leverage existing events while promoting new events that will enhance the experiences of both citizens of and visitors to La Junta and the surrounding region.



**Charles Leslie** became the Director of the Community Concert Hall at Fort Lewis College in Durango, Colorado, in August, 2008. From 1999 to 2008 he served as the Assistant Director, Associate Director and Interim Director at the University of Texas Performing Arts Center in Austin, Texas. Prior to the University of Texas, Charles worked in the Evansville, Indiana office of the facility management company, Ogden Entertainment.



**Tanya Mote** has been with Su Teatro since 1997. She received her BA in Mass Communications and Spanish from the University of Denver in 1989 and holds an MA (1991) and a Ph.D (2009) in International Studies from the Josef Korbel School of International Studies, University of Denver.



**Andrew Schneider** founded and leads Create Places, an economic and workforce development nonprofit that provides support to increase creative and arts-related employment in Northern Colorado. He also serves as the managing director of The Downtown Artery, a creative hub that caters to the revival of the working artist.



## Memory Placemaking: Using Collective Memory to Reclaim Community

**Room: Room 101 - Recreation Center**

The Museum of Memory's Neighborhood Memory Project is a program of El Pueblo History Museum, a community museum of History Colorado. We work directly with neighborhoods in our community that have been erased, neglected or are under threat, and we help these residents reclaim their history and site-based memory as a tool of resistance. DiPrince and Ortega will share how they use memory and art to foster resilience in communities.



**Dawn DiPrince** is the Chief Community Museum Officer for History Colorado, leading transformation of eight museums/historic sites across the state. Her work in public engagement has been recognized as a national model for engaged humanities by the National Humanities Alliance. DiPrince was selected in 2014 as a Creative Community Fellow for National Arts Strategies.



**Jose Ortega** is the Exhibits and Collections Coordinator for the Community Museums of History Colorado. Ortega leads exhibit development, exhibit project coordination, exhibit maintenance, and collections needs throughout the community museum statewide network. He has experience working in the collections of the Chicano Archives at Colorado State University-Pueblo and Special Collections at Pueblo City-County Library District.

## Hip Hop to Improvise a Better Community

**Room: Cache La Poudre - Doubletree Hotel**

Join Armando in this exploration of body movement. Armando uses hip hop-based moves to set a foundation of confidence within oneself. Dance is a part of everyone's life, whether you are attending your first school dance, quinceañera, wedding, bar mitzvah, dance battle, or maybe just two stepping with grandma in the living room. This is an opportunity to participate and use the body as the ultimate resource. The hip hop dance culture is about improvising and making the most with what you have, to add a twist and make something your own. This workshop will break you down and build you back up funky, fresh, dressed to impress and ready to party.



**Armando Silva** was born in Sombrerete, Zacatecas, Mexico. His family moved to the Northern Colorado area in search of the American Dream when he was just five. He started dancing at the age of three, joining his dad's DANZA group. He began teaching dance at the age of 14 and continued teaching through dance studios post high school. He most recently started teaching Hip Hop at the University of Northern Colorado.

# From DIY to Do It Together: Libraries as Creative Community Spaces & Partners

## Room: South Platte - Doubletree Hotel

From booking death metal bands, to doing 3D printing, to hosting slam poets, learn how libraries are supporting creative endeavors and businesses. Musicians, artists, and many other creatives have found space for their work at public libraries. Denver Public Library, Pikes Peak Library District, and High Plains Library District will share their arts-based programming, entrepreneurship opportunities, residencies, and much more, and include you in the discussion of libraries' roles in the arts.



**Ginger Conly** is a Librarian at the Ross-Cherry Creek Branch of Denver Public Library, where she is responsible for children's and live music programming. Her background is in music and studio arts and she has worked in public and special libraries in Colorado, Virginia, and Washington DC. Currently she is working on expanding library music programming in public libraries.



**Jennifer Dewey** is an Adult Programming Librarian at Denver Public Library. She provides support to programming staff at 26 library locations, and coordinates a large database of performers and presenters. She has worked in libraries for over 10 years, and comes from a fine arts/punk rock background.



**Nate Stone** is the Program Administrator for the ideaLABs, free community makerspaces located in four of Denver Public Library's 26 branches. He ended up in libraryland after collecting a series of odd skills through punk rock, zines, community organizing, and youth development work.



**Micaela Sanchez** is a sociologist by heart and librarian by trade. She has worked in the library profession for 15 years. As Program Coordinator for the High Plains Library District and member of the Greeley Creative District Board, she constantly looks for ways to empower individuals and create social change through creative library programming.



**John Spears** is Chief Librarian & CEO of the Pikes Peak Library District. He has nearly 20 years of experience working in urban, suburban, and rural libraries. He believes that libraries act as a catalyst in the artistic, cultural, economic, and civic development of their communities, and that the strength of a library resides in the staff and the connections they form with those they serve.

## 3:15-4:45 CONCURRENT SESSIONS

### Get to Know the Film Industry

Room: South Platte - Doubletree Hotel

The Colorado Office of Film, Television and Media presents an esteemed panel of Colorado film industry movers and shakers. Discover how content creation is growing and evolving in Northern Colorado!



**Sibyl Gardner** has worked in television for more than three decades, starting in New York as a production assistant at MTV, then field producer and studio producer on various cable TV shows. After relocating to L.A. to pursue screenwriting, her career took off at “Law & Order,” spanned numerous one-hour dramas, most recently writing and producing for “Nashville.”



**Patrick Hackett** is an award-winning Producer with films screening at the TriBeCa Film Festival, AFI Film Festival, the International Film Festival of Rotterdam, and many others. He has produced both narrative films as well as documentaries and is also the President of the Board of the Colorado Innovators of New Media & Arts (CINEMA).



With an infectious laugh and thoughtful smile, **Jeff Litchford** leads his teams to put the fun first while getting the job done. He is an architect of games reaching millions of players using his own unique brand of creativity and humor. With a background in art, design, leadership, business development and studio strategy he is helping Deck Nine Games grow into a creative powerhouse.



**Andrew Schneider** founded and leads Create Places, an economic and workforce development nonprofit that provides support to increase creative and arts-related employment in Northern Colorado. He also serves as the managing director of The Downtown Artery, a creative hub that caters to the revival of the working artist.



**Burke Hilsabeck** is Assistant Professor of English and Film Studies at the University of Northern Colorado. He has taught at the University of Chicago, the University of Michigan, and Oberlin College. His book, *Witless Genius: Hollywood, Slapstick, and the Comedy of Self-Referenece*, is forthcoming from SUNY Press.



**Donald Zuckerman** currently serves as Colorado Film Commissioner, appointed by Governor John Hickenlooper in 2011. Zuckerman is a member of the Producers Guild of America and has been producer or executive producer of 17 feature length narrative motion pictures, 2 feature length documentaries, and one documentary series.

## How to Start Vlogging as a Creative Entrepreneur (Using Instagram Stories)

**Room: Cache La Poudre - Doubletree Hotel**

In this workshop, take your first steps in making videos for your business. You'll be introduced to the obstacles and rewards of creating your own videos, and why Instagram Stories is one of the best places to begin. Learn the best practices for vlogging, get a quick overview to using Instagram Stories, and explore the types of videos that especially lend themselves to Stories. Then we'll dive right in! This workshop is interactive and hands-on. No experience is necessary – beginners welcome! Let's play and start small making videos that matter to your customers online.



**Zach Wolfson** is a video director and entrepreneur based in Denver. He specializes in making videos about the creative people behind businesses through his video content and strategy studio Infusion5. Zach also teaches how to start small making videos yourself using the camera you already have with you.

## Engaging Community – A Sampler of Multi-Cultural and Youth Initiative Programs

**Room: Hensel Phelps Theater - Union Colony Civic Center**

Who are we? What's important to us? How do our values translate into our stories, arts, foods, performances, dress, and language? Including everyone assures a vibrant, inclusive, and rich environment for the whole community. A panel from the Greeley and Carbondale Creative Districts will share their success stories and offer you a toolkit of ideas to take home to engage your creative community at a new level.



**Amy Kimberly** is Executive Director of Carbondale Arts, which oversees the Carbondale Creative District. She co- owned and operated Fly Me to the Moon in Telluride from 1984 - 2001 and created Telluride Nightgrass, the late night shows of Telluride Bluegrass Festival. She is passionate about community, creativity and smart growth.



**Samuel Bernal** is VP for Entravision Communications Corporation. He was born in Mexico City. He loves storytelling and that's why he became a journalist. He is passionate about radio, newspapers, movies, social media and every way of communication. He was awarded by Garfield County with a Humanitarian Services Award.





**Becky Safarik** is deeply involved in community building and engagement in a variety of programs and capacities. Understanding and celebrating a community's sense of place has been a cornerstone of her work, with several of those programs receiving state and national recognition.



**Amy Ortiz** has worked with the High Plains Library District for 12 years. She works with the Greeley community through various programs- Music and Movement, Music and Movement with Adults with Disabilities, Zumba Kids/Fit Kids, Summer Reading Adventure, and Hip Hop Madness.

## **“Let’s Get Inky” !! :: Follow the Trail to Linoleum Block Carving & Printing ::**

**Room: UNC Bears Room - Doubletree Hotel**

If you’ve always wondered about the classic art of printmaking, this is the workshop for you! Printmaker Denise Newberry will introduce you to this engaging art form. You’ll learn how to create and use a linoleum block print. We’ll explore the different equipment you can use to make your prints, from wooden spoons to hand presses. Whether you are a beginner or someone who has dabbled in printmaking before and wants a refresher, come let your creative juices flow and print away. At this workshop you will create a design, carve the design into a linoleum block with the proper tools, and then print the image onto paper. At the end, participants will take home a bookmark, and the experience and confidence to continue to grow as a printmaker **This session is limited to the first 20 attendees.**



**Denise Newberry** is a Dreamer, Designer, Letterpress Printer and Proprietress of CabinPress Studio, a small bespoke letterpress studio. After a 30 year career working as a teacher and in natural resource management for the National Park Service & the Colorado Division of Wildlife, Denise had a chance to follow her heart, and began restoring vintage printing presses.

## **Creative Forces: Making a Connection between Arts and Military**

**Room: Room 101 - Recreation Center**

Creative Forces: NEA Military Healing Arts Network is a partnership between the National Endowment for the Arts and the Department of Defense that leverages the power of the arts to serve military patients and veterans who have been diagnosed with traumatic brain injury and psychological health conditions, as well as their families and caregivers. In the spring of 2017, the NEA announced the expansion of the Creative Forces program to include Fort Carson in Colorado Springs. Learn how the Cultural Office of the Pikes Peak Region, in cooperation with CCI, is leading a local Creative Forces initiative that is building new and meaningful cross-sector connections.



**Andy Vick** is an experienced leader and arts administrator who believes in the power of the creative sector to drive economic development, build community, grow tourism, and enhance quality of life for everyone. As the Executive Director of the Cultural Office of the Pikes Peak Region, Andy oversees the daily operation and management of a non-profit, local arts agency serving a two-county region with a population of almost 700,000.



**Amy Dunlap** is a Board-Certified Music Therapist with Creative Forces: NEA Military Healing Arts Network, and practices at the Warrior Recovery Center on Fort Carson. Ms. Dunlap and holds a Master of Music in Music Therapy from Ohio University. Ms. Dunlap has diverse clinical experience and is skilled in using music therapy to facilitate physical, psychoemotional, and spiritual growth.



**Cory Sandoval** is a retired Staff Sergeant with the United States Air Force. He spent six and a half years in service, retiring as a Battlefield Weather Forecaster while stationed at Ft. Carson. In 2014, Cory was in a severe auto accident that left him with a TBI, PTSD and other physical challenges. Music therapy helped him to cope during his recovery.

#### **4:45 – 6:15PM OPENING RECEPTION**

Location: The Moxi Theater

#### **6:15-8:30PM GET TO KNOW THE FILM INDUSTRY HAPPY HOUR**

Location: The Kress Cinema and Lounge

#### **6:15 – 10PM OPEN HOUSE IN THE GREELEY CREATIVE DISTRICT AND DINNER ON YOUR OWN**

### **special thanks to:**

City of Greeley  
Colorado Model Railroad Museum  
Distortions Unlimited  
Downtown Development Authority  
Greeley Art Commission  
Moxi Theater  
Zoe's Café and Event Center  
East Colorado SBDC  
CCI Summit Volunteers



Friday,  
May 11



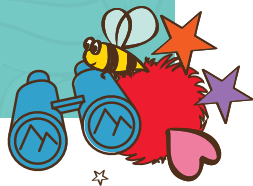
## 8-9AM BREAKFAST KEYNOTE JAY SALINAS

Location: Centennial Ballroom

**Jay Salinas** is an artist, farmer and educator. In 1995, together with his partner Donna Neuwirth, they started, a CSA based in Wisconsin. In 2000 they formed the Wormfarm Institute, an award-winning nonprofit whose mission is to integrate culture and agriculture. Wormfarm creates community cultural events like the nationally recognized Fermentation Fest & Farm/ Art DTour. Wormfarm also works to build regional networks through the Rural-Urban Flow initiative and hosts an artist residency on a working farm.

Jay has worked to support the development of sustainable agriculture in urban and rural communities across the nation working with both Growing Power in Milwaukee and the Farley Center Gaining Ground project in Madison.

Trained as a sculptor, Jay has developed and implemented innovative and successful art curricula for both at-risk youth and at the university level. He has also taught sustainable farming techniques to farmers across the nation and continues to work with growers with diverse backgrounds and abilities to build sustainable food systems. Born in and raised near Chicago, Jay holds a BFA & MFA in Sculpture.



## 9:15-12:15 MOBILE TOUR: SPECIAL DESTINATIONS: MONSTERS & MODEL TRAINS

Meet at Registration Desk - Doubletree Hotel

Innovation and creativity abound on the two award-winning destinations on this tour! Distortions, Ltd. will stretch your imagination as you discover the creative genius behind the world of monsters. An incredible miniature landscape of mountains, towns, and artifacts – one of the world's largest – greets you at the Colorado Model Railroad Museum. Wear comfortable shoes and have your camera ready to catch the surprises at both of these special stops! **Reserved bus spaces are limited to the first 40 participants. Please sign up at the registration desk.**



## 9:15-10:45AM CONCURRENT SESSIONS

### Community Building via Creative and Unique Special Events

**Room: UNC Bears Room - Doubletree Hotel**

As our culture becomes more and more dominated by perpetual change and the digital world's influence, the need for exciting and "special" events grows exponentially. The challenge of getting the attention of desired audiences - be they locals or tourists - requires a team of creative thinkers and doers. The value of working and collaborating with your community, be it large or small, has become a vital aspect of achieving success. So called "special events" rarely are these days. It can be difficult for organizations to keep up their momentum. They are often compelled to seek out new ways to engage their desired targets and still fulfill their mission. Groups often fall into the trap of trying to recapture the successes of past events and/or by "copying" noteworthy events in other communities. One problem with that approach is that it does not take into account the realities of their current community. This program will serve to demonstrate how individuals, groups and communities can work together on inventing and implementing events that will work toward common goals. Attendees will be guided through a hands-on set of activities, challenges and assignments. This "idea-storming" session will present tools, steps and techniques for future use back in their own communities.



**Rodney Wood** is an internationally known artist with an extensive art resume including a long list of exhibitions, media coverage, publication and gallery representation. He is also an award winning arts advocate, educator, event planner, community builder and creativity consultant. Rodney is the founder and Executive Director of the art car festival ArtoCade.

### Innovations in Art + Law + Technology

**Room: South Platte - Doubletree Hotel**

We've entered a bold new world of technology and those advances clearly have an impact on creative production, distribution and intellectual property. This panel conversation will explore those issues, what to look out for and how you might be able to protect your creative work.



**Meredith Badler** is the program director at CBCA. She facilitates connections between arts and business statewide through CBCA's various initiatives and events, such as Colorado Attorneys for the Arts and the Business for the Arts Awards.



Following a career in the music and entertainment management businesses as a tour manager, publicist, band manager and founder of his own management agency, **Dave Ratner** now specializes in entertainment, intellectual property, and business law.





**Justin Konrad** joined Hutchinson Black and Cook, LLC in 2007 and became a Member of the firm in 2012. As a professional musician and recording engineer, Justin has an interest in entertainment law and represents musicians, filmmakers, writers and others in the entertainment industries.



**Laura Hyunjee Kim** is a Korean-American multimedia artist who playfully engages with the DIY aesthetics of the internet and renders familiar physical experiences into fabricated (non)existent spaces that reimagine digital culture and virtual living.



Aside from touring as a solo act under the VibeSquaD moniker, **Aaron Holstein** has found the perfect balance between his duties as a highly sought-after EDM producer and those of being a father. Based in Denver, Holstein creates music that straddles several genres, blurring the lines between breakbeats and bass without straying far from his hip-hop roots.

## Come Together! Using Songwriting to Change Music Education and Industry

**Room: Cache La Poudre - Doubletree Hotel**

Participants will get a hands on song-creation experience similar to what Little Kids Rock students do in their classrooms. No prior musical or songwriting experience is required. Afterwards, we will have a discussion about how these concepts are changing music education and industry across Colorado through the Take Note initiative.



**Dr. Bryce Merrill** is Music Programs Manager at Bohemian Foundation in Northern Colorado and co-founder of Range Music Ecosystems. Bryce is an expert on public sector support of music and has helped public and private entities build sustainable and equitable music ecosystems.



**Mary Claxton** is the Colorado Director for Little Kids Rock, working to expand access to culturally responsive and student centered music education across the state. She also acts as an educational consultant for the governor's Take Note initiative. Mary is also a drummer and singer and performs across Colorado with The Burroughs.

## What Does a Farm Park Have to Do With Art? A Case Study of Arts for Social Change

**Room: Room 101 - Recreation Center**

The Rio Grande Farm Park is in the process of commissioning sculptural seating places through an Arts in Society grant that seeks to support artistic projects at the intersection of civic engagement and social change. Aesthetic Perspectives, an evaluative framework developed by Animating Democracy, is being utilized in the jurying process. Data collected will be utilized in a research project with the all grantees to evaluate how the arts contribute

to social change. During this workshop, we invite the audience to utilize the Aesthetic Perspectives to create arts plans that promote community engagement and social change in their own community.



**Marlena Antonucci** is the Community Engagement Coordinator for the Rio Grande Farm Park in Alamosa, Colorado, an innovative and multi-use park that fosters an equitable local food system. She earned her M.A. in Art History focusing on the role of soils in public art and how brownfields sites in particular might be reimaged by contemporary artists as meaningful places.



**Julie Mordecai** leads Rio Grande Farm Park and owned the Complete Non-Profit. She was the ED of the Colorado Alliance of BG Clubs and the BGC of the San Luis Valley for a decade. Julie is the chairman of the Denver Film Society and past founder of the Alamosa Live Music Association.

## 11AM-12:15PM CONCURRENT SESSIONS

### CRAFT for your Community

**Room: Cache La Poudre - Doubletree Hotel**

CRAFT: Colorado Rural Academy for Tourism Founded in 2018 by the Colorado Tourism Office (CTO), CRAFT offers training and support for rural economic development through creation and branding of new or enhanced traveler experiences. Within CRAFT, opportunities for training and implementation funding will be available for rural tourism partners at any stage of their tourism development. Opportunities include CRAFT Studio 101, CRAFT Studio 201 (formerly Tourism Promotion & Development Blueprint 2.0 Initiative), CRAFT Mentor (formerly CHAMP) and CRAFT Workshops. Is cultural tourism important to your community? Are you looking for opportunities to advance your cultural tourism related goals and develop new tourism products? This session will provide an overview of all programs and grant opportunities available from CRAFT and the Colorado Tourism Office.



**Jill Corbin** joined the Colorado Tourism Office in January 2017. Prior to the CTO, Jill worked for five years as Vice President of the Vail Valley Partnership, a community development and destination marketing organization located in Eagle County, CO. She has a diverse background in rural community development.

### Getting in with NINE dot ARTS

**Room: South Platte - Doubletree Hotel**

In this session, artists will learn best practices for working with NINE dot ARTS including navigating dotfolio, NINE dot's proprietary artist portfolio software system, the commission process, licensing, communication, and more. Artists will gain a better understanding of the art consulting business model, ideas for expanding their portfolios and business practices, and ways to grow their professional networks.



**Martha Weidmann** serves as NINE dot ARTS' CEO where she leads the firm in business development, strategic planning and financial forecasting. She is a guiding force in shaping the company's unique approach to art advising and, together with her partner, Molly Casey, has helped to set the standard in how businesses and artists connect.



A Colorado native, **Molly Casey** co-founded NINE dot ARTS and works as Studio Chief, overseeing the creative side of the business. Molly has led the curatorial vision for many of NINE dot ARTS' key projects including The Colorado Convention Center, Saint Joseph Hospital, Jackson National Life Insurance and The Crawford Hotel at Denver Union Station to name a few.

## The Urban Rural Flow

### Room: Hensel Phelps Theater - Union Colony Civic Center

Perhaps the most striking revelation from the 2016 election was the degree to which urban and rural populations have become estranged from one another. This is not only unhealthy for a functioning democracy but is also based upon a faulty understanding of our existing interdependence. This panel discussion highlights rural/urban cross-sector cultural collaborations that are designed to illuminate and amplify the ways in which we are connected and to develop models that expand and strengthen those connections. This exchange of value and values emphasizes a regional framework called "Cultureshed" powered by a continuous rural/urban flow.



**Jay Salinas** is an artist, farmer and educator. In 1995, together with his partner Donna Neuwirth, they started, a CSA based in Wisconsin. In 2000 they formed the Wormfarm Institute, an award-winning nonprofit whose mission is to integrate culture and agriculture.



**Susie Kaldis Lowe** has worked with the North Fork Valley Creative Coalition (NFVCC) for seven years. She was the founding Executive Director (2012-2014) and now serves as the Board President. The NFVCC manages the Paonia Creative District and Space to Create Paonia. Susie has a Bachelors Degree in Fine Art media from the Art Center College of Design in Pasadena, CA.



For more than 15 years, **Jamie Licko** has been shaping the evolution of cities, neighborhoods and districts, as they face change, challenge and growth. Jamie's consulting company Centro Inc. has provided service to clients in more than 50 cities in 15 states across North America, as well as in the United Kingdom and Singapore. Recently, Licko has been leading efforts in the RiNo Art District as it faces unprecedented development pressure.

## Building Partnerships Between CU-Boulder and Creative Districts: The Colorado Metrolab Program

**Room: UNC Bears Room - Doubletree Hotel**

The University of Colorado Boulder and other universities and colleges in Colorado have a wealth of knowledge to offer creative districts and small cities. Colorado Metrolab is an effort to establish city-university partnerships to focus design, business, and other analytical and creative services on the priorities of creative districts and small cities. In this session, faculty from the University of Colorado along with current local government partners will talk about the experience of Metrolab and the opportunities to extend this model to other creative districts and small cities.



**Brian Muller** is an Associate Professor at the University of Colorado Boulder. His research focuses on urban planning, design and community engagement. Muller directs CU-Boulder's Community Engagement Design and Research Center (CEDaR).



**Matt Chasansky** is the Manager of the City of Boulder Office of Arts & Cultural Services, where he coordinates the city's activities in public art, creative economy initiatives, programming and cultural policy. Previously, Matt was Director of the Art and Culture Program at Denver International Airport where he managed the collection of public art, a performance series and temporary exhibitions.

## From Disorder to Dancer

**Room: Room 101 - Recreation Center**

Hear the story of how a poet with Parkinson's Disease (PD) and his dancer niece started a dance class for people with and without PD. They soon discovered it offered so much more than physical benefits, including: mindfulness in the body, potential for creative expression and deep connections within the community. Seven years later the tiny "Reconnect with your Body" class has become a thriving, multi-faceted program of the Broomfield-based Art as Action and has transformed the multi-disciplinary performance collective into a fully integrated company that changes people lives. Session will include poetry, video and the opportunity to DANCE.



**Sarah Leversee** is founder and Artistic Director Art as Action. A life-long dancer, Sarah teaches Reconnect with your Body, dance for people with and without Parkinson's, a program of Art as Action. She trained with Dance for PD® founding teacher David Leventhal and was awarded a Stanley J. Wertheimer Fellowship.



**Wayne Gilbert** is a retired teacher, full-time poet/actor/dancer. In 2005, Wayne was diagnosed with Parkinson's Disease. He is a co-founder of Reconnect with Your Body, and long-time Artist with Art as Action. Wayne is a member and co-founder of Us-in-a-Box Theatre Workshop, a group of actor-writers who create and produce original performance pieces.

# 12:30-2:00PM GOVERNOR'S CREATIVE LEADERSHIP AWARDS LUNCHEON

Location: Centennial Ballroom

## ABOUT THE ARTIST



**Wes Sam-Bruce** lives as an artist in many capacities. He is best known for his audacious large-scale, exploratory world-within-a-world-like installations that full of imagery and content that is both chaotic and centering; inviting you to explore the artwork with your full body and self. He is deeply curious about how human beings find and make meaning, the way we interact with each other, and our connections with the non-human world.

## 2018 RECIPIENTS



**Rodney Wood**, Artist (Trinidad) – Wood was selected in the Arts and Creative Placemaking category for founding the ArtoCade parade and Bizarre Car Garage museum in Trinidad, which has helped enliven the art district and build community through outreach opportunities..



**Wayne A. Gilbert**, Poet and Performer, Art as Action (Denver) – Gilbert was selected in the Arts and Community Action category for his advocacy and outreach with the nonprofit Art as Action, through teaching dance and poetry especially to those with Parkinson's disease in the Reconnect with your Body program.



**Armando Silva**, Artist and Performer (Greeley) – Silva was selected in the Arts and Community Action category for his projects that empower and inspire the community, especially youth, through dance, performance, and public art.

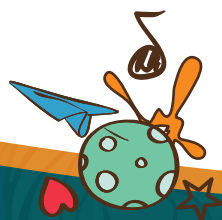
## FEATURING COLORADO POET LAUREATE JOE HUTCHISON



**Joseph Hutchison**, Poet Laureate of Colorado (2014-2019), is the award-winning author of 17 poetry collections. Born and raised in Denver, Colorado, he lives in the mountains southwest of the city with his wife, Iyengar yoga instructor Melody Madonna.

## FEATURING A LIVE PERFORMANCE BY THE BURROUGHS

Steeped in classic soul standards and outfitted with modern flair, **The Burroughs** are a nine piece band with a powerhouse sound that has been electrifying audiences across Colorado and beyond. Since 2013, the band has lit up stages with their trademark brand of "Sweaty Soul Music," quickly earning their rightful place as one of the best live bands in the region.



## 2:15-3:30PM CONCURRENT SESSIONS AND TOURS

### Colorado Creative Industries Programs

Room: Cache La Poudre - Doubletree Hotel

Learn about grants and programs available through Colorado Creative Industries. **Presented by Colorado Creative Industries Staff**

### Walking Tour of DoubleTree Greeley Art Collection

Meet at Registration Desk - Doubletree Hotel

DoubleTree Greeley's art collection tells the story of Greeley and its culture from the University of Northern Colorado (UNC), cattle ranchers, the oil and gas industry, and trains to the grit of the town's people. The art collection, like the hotel design, looks at The West through a contemporary lens. The art collection highlights Greeley and its local artistic talent while providing moments of discovery throughout the hotel. Join NINE dot ARTS on a walking tour of the art collection and hear behind-the-scenes stories of the art, artists, and the making of this unique collection.



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A Colorado native, **Molly Casey** co-founded NINE dot ARTS and works as Studio Chief, overseeing the creative side of the business. Molly has led the curatorial vision for many of NINE dot ARTS' key projects including The Colorado Convention Center, Saint Joseph Hospital, Jackson National Life Insurance and The Crawford Hotel at Denver Union Station to name a few.

### Connecting with Creatives : A Conversation on Supporting Creativity

Room: UNC Bears Room - Doubletree Hotel

Creative districts aim to nurture creativity and build creative networks within communities to drive growth in local economies. But many of the creatives at the core of these efforts feel disconnected from their local districts. Some do not understand the objective of the district, others do not feel included or supported. This session brings together insights from interviews, network theory, and the experiences of district and arts council administrators to discuss how we can better serve the creatives to strengthen our creative communities.





**Jennifer Shelby** holds degrees in fine art, economics, and community planning. In her home state of Idaho, she worked with several small and mid-sized towns on transportation, sustainability, tourism, housing, and cultural plans. Her current research brings these perspectives together to understand the evolution and impact of creative economies in small towns.

## Art Wars: The Mural Awakens

“A long time ago in a galaxy far, far away (aka Greeley)... the Rebellion (aka Weld County Tobacco Control Program) planned a marketing scheme with young people unlike anything undertaken before... an extensive mural project. From inception to completion, the project would take over 3 years. The band of rebels moved forward with an ambitious proposal as Empire forces loomed. Little did they know they would face many challenges on their quest to employ innovation in prevention which will impact generations to come...”

On this journey, get a behind-the-scenes look at the process for completing a novel health marketing campaign.



**Kat Ventrizzo** is a Tobacco Control Specialist at the Weld County Department of Public Health and Environment. She is currently working towards completing her Master of Public Health degree from Griffith University in Queensland, Australia. Kat believes in the power of health promotion to bring diverse stakeholders together and to inspire innovative and collaborative thinking which changes lives.



**Rachel Freeman** oversees all Youth Substance Use Prevention Programming at the Weld County Department of Public Health and Environment. She received her Master of Public Health degree with a concentration in Community Health Education from the Colorado School of Public Health in 2014.



**Corrie Groesbeck** is a Tobacco Control Specialist at the Weld County Department of Public Health and Environment. She received her Master of Public Health degree with a concentration in Community Health Education from the Colorado School of Public Health in 2013. Corrie is passionate about utilizing out-of-the-box thinking and non-traditional partners to improve the health of Weld County residents.

## 5PM MAY PLAY - 9TH ST IN DOWNTOWN GREELEY

Stick around Friday after the Summit for FREE music at May Play! May Play is the kickoff to Greeley's famous Friday Fest celebrations in a big way! Starting at 5 pm on Friday, May 11th, 9th Street in downtown Greeley will be closed and there will be continuous music on two stages featuring some of Colorado's finest bands. And, as always, Go Cup service will be available with unlimited choices for adult beverages. This free event is sponsored by 105.5 The Colorado Sound, Moxi Theater and BandWagon Magazine. [www.facebook.com/mayplaymusicfest](http://www.facebook.com/mayplaymusicfest)



### get to know the film industry

The Colorado Office of Film, Television and Media presents an esteemed panel of Colorado film industry movers and shakers. Discover how content creation is growing and evolving in Northern Colorado!

**THURSDAY, MAY 10, 2018**

**3:15 - 4:45 p.m.**

Doubletree by Hilton Greeley at Lincoln Park  
Room South Platte - 919 7th St, Greeley, CO 80631

#### **Panelists:**

Andrew Schneider	Jeff Litchford
Burke Hilsabeck	Patrick Hackett
Donald Zuckerman	Sibyl Gardner

#### **HAPPY HOUR**

**6:15 - 8:30 p.m.**

The Kress Cinema and Lounge  
817 8th Ave, Greeley, CO 80631  
Thursday, May 10th, 2018

# SBDC consultants

**CHELSEIE BELLER** | Chelsie.Beller@EastColoradoSBDC.com | (970) 351-4274

Born and raised in Colorado, Chelsie joined the Small Business Development Center in September 2014, as a Business Consultant where she enjoys assisting small business owners in Northern Colorado from start-up plan development through growing and sustaining their businesses. Before joining the SBDC, Chelsie worked in the financial industry as a personal banker which gave her insight of the banking system and how she can work with bankers to help businesses become self-sustaining. Chelsie also learned from the various positions held in the food and retail industries and saw what it takes to make a business successful.

**JESSE ESPARZA** | jesse.esparza@eastcoloradosbdc.com | (970) 351-4274

As the CEO of Morning Sun Enterprises LLC, Jesse has provided guidance and supported a variety of individuals, organizations and companies. At the present he is a certified bilingual (Spanish & English) counselor to the Latino Chamber, a certified bilingual counselor and business advisor to the East Colorado, the Boulder and North Metro Small Business Development Centers, providing one on one services to individuals as well as group classes in business planning and start-up seminars.

**KYLA BENSON** | Kyla.Benson@EastColoradoSBDC.com | 970-351-4274

As a Business Consultant, Kyla is responsible for aiding small businesses during start-up plan development and throughout various growth stages. Kyla graduated from Brigham Young University – Idaho in 2014 and holds a Bachelors of Arts in International Studies with an emphasis in Business Management and a minor in Russian.

**CRAIG CURL** | craig.curl@eastcoloradosbdc.com

Curl Company LLC – Business Consultant  
Craig Curl Fine Arts – Artist – Business Art Consultant  
50 Years' Experience: As a Business Owner, Business Development Specialist and Business Consultant. Craig has provided professional services for the Private and Public Sectors, including Fortune 500 Companies, Private Individuals, Construction Contracting Companies, Real Estate Owner /

# SBDC consultants

Developers, Real Estate Investors, Real Estate Advisors, Schools, Universities, Foundations & Grants, Financial Institutions, Public Utilities, Gas & Oil Service Companies, Renewable Energy Services, Sewer & Water Agencies, Local, State and Federal Government Agencies.

**JENN NEGLEY** | [Jenn.Negley@EastColoradoSBDC.com](mailto:Jenn.Negley@EastColoradoSBDC.com) | (970) 351-4274

Jenn Negley joined the East Colorado SBDC as a Business Consultant in April 2014. As a consultant, Jenn assists small business owners in Northern Colorado with the start up and growth of their businesses. She graduated from the Monfort College of Business at the University of Northern Colorado with a B.S. Business Administration with an emphasis in Management. Jenn has experience in the retail and food industries as well as the nonprofit sector.

**MERLE RHOADES** | [merle.rhoades@eastcoloradosbdc.com](mailto:merle.rhoades@eastcoloradosbdc.com) | (970)-351-4274

As an entrepreneur, educator, farmer, author, speaker, consultant, and business coach/trainer, Dr. Rhoades has been working with start-up and existing businesses in getting to the "next level" for nearly two decades. Dr. Rhoades is known for his leadership in Career and Technical Education and Economic Development, serving on many boards at local, state, and national levels; he has received numerous awards at the local, state, and national levels. His greatest reward is watching his business clients and former students become successful. He works with people in all aspect of business including strategic planning, financing, marketing, and management. He starts with his clients as a consultant, and then becomes their business coach as he works with them in lead generation, marketing, management, and financial analysis.

**LAURIE JONES** | [laurie.jones@eastcoloradosbdc.com](mailto:laurie.jones@eastcoloradosbdc.com)

Laurie Ganong Jones has global corporate, entrepreneurial, and consulting experience with a focus in finance, marketing and business research. Working for firms in Chicago, Los Angeles, and in Colorado, she has been involved with a wide variety of industries including manufacturing and technology. Prior to joining the SBDC, she was a Financial Advisor with Edward Jones. After co-founding a customer support business that was sold to Sykes Enterprises in 1992, she worked for Sykes through 2000 where she was instrumental in growing sales from \$1M to over \$200M in 5 years which led to the company's IPO. She co-founded Sterling Bio-Technologies in 2003 and held leadership roles in several other start up business.

## notes

## notes



# about us

Colorado Creative Industries believes in the power of creativity to inspire human connections, create social change and support economic vibrancy throughout Colorado. We believe in the practice of creation, the artists and entrepreneurs who contribute to our rich culture and the benefits of our creative economy.

We support and encourage the innovators, creators, change-makers and dreamers who improve our quality of life and make Colorado creative. We focus on strengthening the vitality of visual, performing and literary arts through promotion, resources and funding opportunities. We believe in bold innovation and the invaluable contributions the arts bring to this beautiful state.

## STAFF



**MARGARET HUNT**  
Executive Director



**CHRISTY COSTELLO**  
Program Manager



**SHEILA SEARS**  
Deputy Director



**SYDNEY CLAPP**  
Program Assistant



**RUTH BRUNO**  
Program Manager



**SAMI WELLS**  
Online Systems & Grant  
Administrator

## COUNCIL

Tim Schultz  
Tami Graham  
Susan Lander  
Ismael Guerrero

Pamela Denahy  
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