

CULTURE | HISTORY | ENVIRONMENT

THE PROGRAM

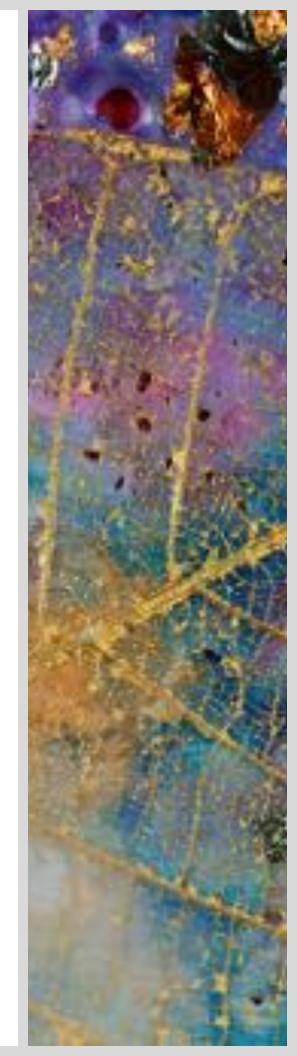




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Wifi: TOB free

Summit: #CoCreate2017 Twitter: @Co_Creatives



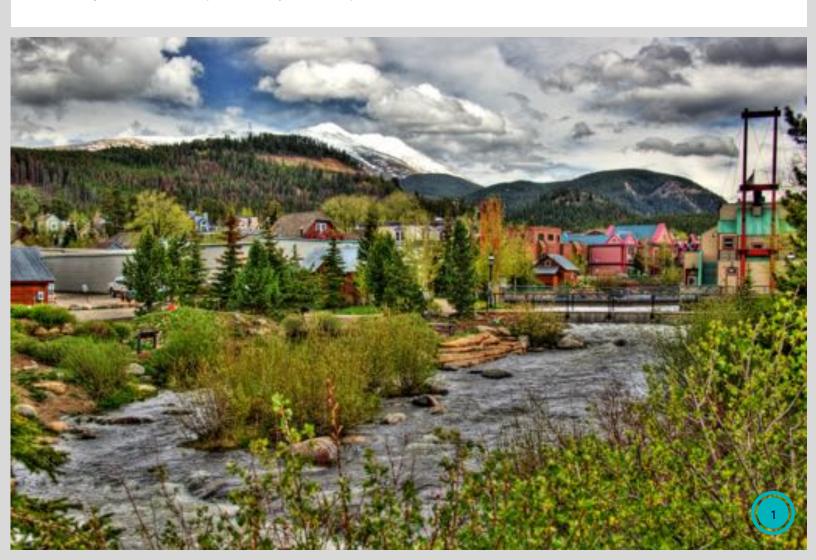
WELCOME TO BRECKENRIDGE

Breckenridge has become the region's newest epicenter of creativity, bringing together studios, galleries, performance spaces, historic landmarks, public art, restaurants, cafes, and other creative businesses that animate and populate a vibrant downtown Cultural Corridor.

The Cultural Corridor's main attraction is a new multi-facility arts campus in rehabilitated historic structures that hosts workshops, exhibits, artists-in-residence, and a variety of other activities for locals and visitors alike. With a focus on educational and experiential enrichment, programs include classes in several media such as textiles, ceramics, metalsmithing, painting, and more. Complete with decorative plazas and sculpture gardens, the Breckenridge Arts District campus serves as a community gathering place and a catalyst for creative expression in Breckenridge.

The new one-acre Breckenridge Arts District campus includes the following studios and creative spaces:

- Fuqua Livery Stable (painting, drawing, beading, and one studio to rent to local artists)
- Quandary Antiques Cabin (children's workshops)
- J..R. Hodges Tin Shop (live/work for guest/visiting artists)
- Randall Barn (printmaking and textiles, and one studio to rent to local artists)
- Robert Whyte House (live/work studio for guest/visiting artists)
- Hot Shop (metalsmithing, glasswork, and encaustic painting)
- Ceramic Studio (including one studio to rent to local artists)
- Ridge Street Arts Square (kiln yard and special events)



STATE OF COLORADO

OFFICE OF THE GOVERNOR 136 State Capitol Building Denver, Colorado 80203 (303) 866 - 2471 (303) 866 - 2003 fax



May 4, 2017

On behalf of the people of Colorado, we welcome you all to the sixth annual Colorado Creative Industries Summit in Breckenridge, Colorado.

Colorado is recognized as a leader in building sustainable communities and economies by cultivating creative talent, leveraging local resources, and fostering a sense of place through the arts and innovation. It is our independent spirit at the heart of these movements, and it is what continues to drive us forward, paving the way for others to follow.

Colorado's creative industries have a significant impact on the strength of our economy and continue to play an integral role in our overall vitality. Whether it's a community on the Front Range or in a small rural or mountain town, the creative sector touches all four corners of the state, contributing to the very inner workings of what makes us unique.

During your time at the Summit, we hope you'll take a moment to celebrate the exceptional amount of variety, skill and determination inherent within the Colorado creative community. As Coloradans, we all have the good fortune of benefitting from the diverse projects and goods generated by our creative industries.

Thanks to all of you for being a part of this Summit, for your engoing dedication and for supporting the promotion and growth of Colorado as a premier creative center.

Sincerely,

John Hickenlooper Governor

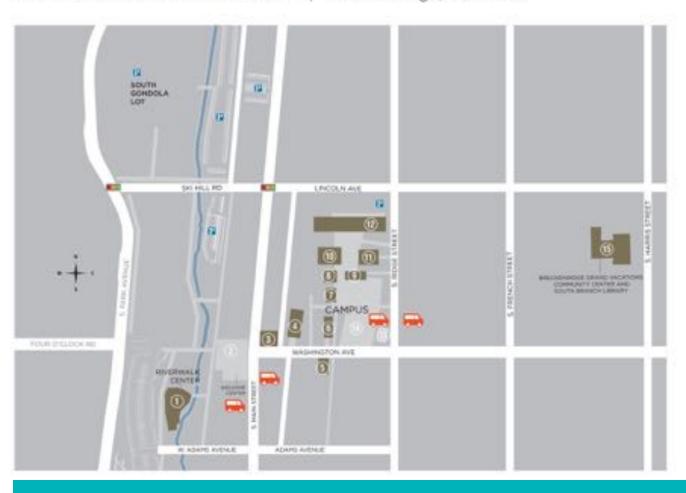
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BRECKENRIDGE ARTS DISTRICT | Breckenridge, Colorado



- 1. Riverwalk Center
- 2. Blue River Plaza
- 3. Old Masonic Hall
- 4. Fuqua Livery Stable
- 5. J.R. Hodges Tin Shop
- .0 0:

Hotel Shuttle Stop

- 6. Randall Barn
- 7. Quandary Antiques Cabin
- 8. Burro Barns Restrooms
- 9. Robert Whyte House
- 10. Ceramic Studio

- 11. Hot Shop
- 12. Breckenridge Theater
- 13. Kiln Yard
- 14. Ridge Street Arts Square
- 15. Speakeasy Theater Community Center

GETTING AROUND

All sessions take place on the Breckenridge Arts Campus.

In addition to the hotel shuttles, Breckenridge has a bus called "Free Ride" along with the county's Summit Stage shuttle which is also offered at no cost.

SESSION DESCRIPTIONS



CASE STUDY



WORKSHOP





PANEL

MEET OUR SPONSORS









PLATINUM









GOLD







CHECK OUT OUR EXHIBITORS

CU Boulder Office for Outreach and Engagement outreach.colorado.edu

Town of Silverthorne silverthorne.org

Colorado SBDC coloradosbdc.org

University of Denver | University College | Arts and Culture university college.du.edu/mals/

Breckenridge Tourism Office gobreck.com

Community Resource Center crcamerica.org

Colorado Creative Industries coloradocreative industries.org

Colorado State University LEAP leap.colostate.edu Colorado Lending Source coloradolendingsource.org

Inner Fire Outer Light innerfireouterlight.com

Flowh flowh.com

23.4 Degrees hughes-collaboration.com

WESTAF westaf.org

KRFC 88.9fm krfcfm.org

Colorado Educational and Cultural Facilities Authority cefca.org

Martin Deegan, Kidwhat Inc.



Jane Chu

Jane Chu is the eleventh chairman of the National Endowment for the Arts. With a background in arts administration and philanthropy, Chairman Chu is also an accomplished artist and musician. She leads a dedicated and passionate group of people to support and fund the arts and creative activities in communities across the nation.



Vince Kadlubek

Vince Kadlubek is the Co-founder and CEO of Meow Wolf, the arts collective behind the award-winning art experience "House of Eternal Return" in Santa Fe, New Mexico. Backed by "Game of Thrones" creator, George R.R. Martin, this immersive art experience has generated a remarkable positive economic impact while supporting local growth and emerging talent. Kadlubek is the chairman of the City's Planning Commission and redefining the role of the artist in the community.



Daniel Windham

Daniel Windham joined the Wallace Foundation in Feb 2007 as director of Arts. Before that, he served in a variety of leadership positions within arts organizations. He was president of the Cleveland Music School Settlement, president and chief executive officer of Kansas City Young Audiences, Inc., director of educational activities for the New York Philharmonic, and director of education and audience development for the National Symphony Orchestra.



Bob Harlow

Bob Harlow, PhD, is a veteran social psychologist and statistician who develops market research programs that help organizations more deeply understand their target audiences. Harlow has partnered with marketing managers and senior executives at some of the world's largest companies and leading nonprofit organizations to develop brand, communications, and operations strategies. He has held senior and management positions at IBM and with such market research consulting groups as Yankelovich Partners, RONIN, and KRC.

THURSDAY PROGRAMMING



Thursday Concurrent Breakout Sessions

10:30am - 4:30pm | Breck Arts District Campus





North Fort Resurgence: Creative Approaches to Neighborhood Health in Fort Collins
10:30am - 11:45am | Breck Theater

Fort Collins is at a turning point for neighborhood land use, development and the social environment in ways that are affecting the whole population. Fort Collins City Planners, Josh Weinberg and Clay Frickey, Create Places founder Andrew Schneider (FoCo, CO), and a coalition of artists, partners and community organizations are collaborating on a pilot project in the North College district (North Fort) aimed at creating partnerships between city, community and creative sector stakeholders in what is a culturally diverse region of the city.



Andrew Schneider

Andrew Schneider directs Create Places, a nonprofit creative placemaking collective working in Ft. Collins to leverage arts, creativity and heritage to meet community needs at the neighborhood, city and regional levels. As a full time evangelist for the power of arts, culture and creativity to serve the community's interests, Create Places is carving the creative industries a new seat at the table where the story of Ft. Collins' growth and change is written.



Clay Frickey

Clay Frickey is a City Planner with the City of Fort Collins specializing in neighbourhood development. In late 2014, the FoCo community and members of the City of Fort Collins Neighbourhood Services and Planning departments began developing Neighborhood Connections as a new platform for solutions to neighborhood issues. This project is currently being piloted in 20 neighborhoods throughout Fort Collins.



Josh Weinberg

Josh Weinberg is a Senior City Planner with the City of Fort Collins. Josh has a background in grant management, neighborhood project implementation, architectural history/historic preservation, and community engagement. Currently, Josh is focusing on creating a best-practice neighborhood involvement program in Fort Collins.



Establishing a Local Arts Month Initiative in Your Community 10:30am - 11:45am | Upper Masonic

National Arts & Humanities Month was established in 1985 and is observed every October throughout the United States as a way to encourage Americans to begin a lifelong habit of participation in the arts and humanities. Learn how the Cultural Office of the Pikes Peak Region has leveraged this national happening over the past three years to orchestrate a successful and growing Arts Month initiative that raises awareness and builds local engagement for the arts in Colorado Springs and the surrounding communities of El Paso and Teller Counties.



Andy Vick

Andy Vick is an experienced leader and arts administrator who believes in the power of the creative sector to drive economic development, build community, and enhance quality of life for everyone. As the Executive Director of the Cultural Office of the Pikes Peak Region, Andy oversees the daily operation and management of a non-profit, local arts agency serving a two-county region with a population of almost 700,000.



Guerilla Style Hacks for Making Low-Cost Video Content 10:30am - 11:45am | Community Center Hopefull Room

No money and need a video? Don't hire a friend's kid, or face rejection from expensive professionals. There are inexpensive and user-friendly tools to make the video yourself. Professional media-makers share their no-cost and low-cost video hacks to make your own video content. You'll learn: what equipment to use, where to get free stuff, where to spend your meager funds, where to post the final video, and why the video's success hinges on your pre-planning. This "boot camp" will teach you how to produce and distribute everything from fundraising to social media videos –guerrilla style!



Windy Borman

Windy Borman, MST is a multi-award-winning director and producer, as well the founder of DVA Productions, a socially conscious production company. She is currently the Executive Producer and Director of the groundbreaking documentary, "Mary Janes: The Women of Weed.



Diego Rodriguez

Diego is a bilingual filmmaker with a Los Angeles-based talent management background. Diego channels his big imagination to craft visual narrative arcs for his clients. He translates brand stories using cinematic conventions and art history.



Artful Aging Through Choral Singing 10:30am - 11:45am | Lower Masonic

The Larimer Chorale's Singing for Seniors program demonstrates that the transformative power of the arts inspires vitality in older adults and proves that learning, making, and sharing art enriches everyone throughout their lifetime. This Artful Aging program addresses seniors' needs for physical activity, mental stimulation, and cognitive engagement; provides an enjoyable community singing experience, fosters the realization of lifelong learning goals; and encourages friendship and teamwork. The program fights ageism and raises community awareness of the proven health benefits of choral singing. We want to share our experience with this choir and learn about other arts programs dedicated to Artful Aging.



Wendy White

Wendy White grew up in Fort Collins, went to school and graduate school in Minnesota, had a 30-year career at the National Academy of Sciences, and returned to Fort Collins in 2007. While at the NAS, Ms. White managed the international office and helped develop scientific networks in Europe, Asia, Latin America, and Africa. Since 2010, she has thoroughly enjoyed her encore career as the Executive Director of the Larimer Chorale.



Jennifer Marlowe

Jennifer Marlowe is the program manager for Singing for Seniors. She holds a bachelor's degree in chemistry from the University of LaVerne and a master's degree in organic chemistry from the University of California at Davis. While taking a break from the world of science to spend time with her young family, Ms. Marlowe began working with Singing for Seniors. She has been instrumental in improving communications with and providing services for the senior choir.



Community Heart & Soul®: How Storytelling Strengthens Towns 10:30am - 11:45am | Community Center Discovery Room

The Orton Family Foundation and communities across the country, including Creative Districts in the State of Colorado, have been working together on Community Heart & Soul, a community development model designed to increase participation in local decision-making and to empower residents to shape the future of their communities. Workshop participants will be inspired by examples of arts & creative place-making projects in Heart & Soul® towns and will learn how to use storytelling to identify common cause and shape the physical places where people work and live.



Alexis Halbert

Alexis Halbert joined Orton from Paonia, CO (pop. 1.434) where she was immersed in small-town life, serving as Project Coordinator for the North Fork Valley Heart and Soul project from 2012 - 2015. During her time in Western CO, she also worked as Associate Publisher at High Country News, an award winning non-profit magazine that covers social, political, and environmental issues in the West. As President of the Chamber of Commerce and on the board of the Colorado Renewable Energy Society, Alexis received her bachelor's degree from the University of Michigan in globalization and natural resource management and holds a certification in project management from San Francisco State University.



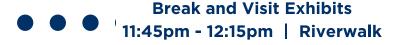
Elaine Brett

Elaine is an organization development specialist. Elaine came to Colorado's Western Slope from Washington, DC in 2005. Her experience spans healthcare, corporate management and organizational development. She consults in facilitation and strategic planning in community projects. She is on the boards of Downtown Colorado, Inc., the Western Colorado Community Foundation and is a Heart & Soul Champion. She is passionate about local food and enjoys cycling, hiking and gardening. She wants to see rural towns and economies thrive.

SBDC One-to-One Business Coaching

10:30am - 11:45am | Randall Barn, Quandary and the Hot Shop

Sign up at the SBDC exhibit table in Riverwalk for 20 - 30 minute one-to-one business coaching sessions.









Welcome Lunch with Keynote Jane Chu, Chairman National Endowment For the Arts 12:15pm - 1:30pm | Riverwalk



Break and Visit Exhibits
1:30pm - 1:45pm | Riverwalk





Strangers in a Strange Place
How to Support individual Artists In a Variety of Contexts

1:45pm - 3:00pm | Upper Masonic

Artist residencies support artists across disciplines from traditional retreats to urban residencies, residencies embedded in universities, museums, science, and technology centers, and in the public realm. How can we best support ALL artists in their creative inquiry and build culturally responsible and respectful relationships that support both the artists and the place?



Lisa Hoffman

Lisa Hoffman is the Executive Director for the Alliance of Artists
Communities. Lisa is the former Associate Director of the McColl Center of
Art + Innovation, where she oversaw programs and strategic initiatives,
community engagement, and the flagship Environmental Program at McColl
Center. Lisa was the creative thought leader behind the Art + Ecology
Campus at Brightwalk, a groundbreaking project that spurred economic
development in Charlotte's North End. Using the environment as the
integrating context, She built a framework which highlighted the social and
intellectual capacity of the current residents, increased civic engagement
and improved environmental stewardship. The recipient of Charlotte
Business Journal's "40 Under 40 Award", Lisa is dedicated to social practice
and the convergence of art and science as a vehicle to improve lives and
effect systemic change.



Creative Vitality Suite:

Practical Applications of Creative Labor Market Data 1:45pm - 3:00pm | Community Center Hopefull Room

Data is knowledge. Knowledge is power. Learn how measuring creative labor market data and tracking changes in the creative economy can help regional art organizations plan for a more successful and sustainable future.



Susan Gillespie

Susan Gillespie is an account executive at Western States Art Federation (WESTAF). She specializes in technology solutions for her clients, with a focus on Creative Vitality Suite™(CVSuite), an online creative labor market data tool to help arts organizations measure their economic impact. Previously, Susan worked at the Denver Post where she planned advertising campaigns for her arts, culture, and entertainment clients, including the Biennial of the Americas, the Denver Art Museum, and the Colorado Symphony.



Nicole Stephan

Nicole Stephan, Director of Creative Vitality Suite, joined WESTAF in 2012 to lead the design and development of the CVSuite software platform. Early in her career, with publisher Harcourt Brace she launched one of the nation's first distance learning courses. From 2006 to 2010, she served as senior designer for Wall Street on Demand, a Goldman Sachs subsidiary, leading the design of a new charting platform for a Wall Street Journal/Dow Jones product.



Embrace Your Inner Misfit: Become the Master of Your Entrepreneurial Journey

1:45pm - 3:00pm | Lower Masonic

Pursuing creative endeavors can feel antithetical to owning a business. Yet, most creators need to figure out how to make their art and earn an income. In this engaging workshop, Ariana Friedlander will show us how embracing your inner misfit actually empowers you to be the master of your own entrepreneurial journey. She debunks common myths about what it takes to be a successful entrepreneur and offers ground breaking methods for building a sustainable, creative endeavor. Ultimately, she will show us that you too can earn a living while being true to yourself.



Ariana Friedlander

Ariana Friedlander, MPA is an author, a social entrepreneur and the Founder of Rosabella Consulting, LLC. She specializes in helping leaders doing business as UNusual navigate change. Ariana's first book, "A Misfit Entrepreneur's Guide to Building a Business Your Way" was released in 2016. Specific areas of expertise include: experiential education, leadership development, lean startup, productivity and Conversational Intelligence. Ariana received the 4th Annual Quid Novi award for Innovative Thought for EntrepreNerds™.



Not Just a Real Estate Problem Crowdsourcing Solutions to Artist Displacement 1:45pm - 3:00pm | Community Center Discovery Room

In this solutions-oriented workshop, we will use a design-thinking methodology to innovate actions and strategies for cultural vitality. Framed by anxieties, the business of supporting artists can appear to center around rent and studio space. Fears of cultural stakeholders being crowded out by commercial interests can limit our understanding of the economic opportunities in a thriving arts ecosystem, opportunities that rely on a network of diverse agents and agencies, motives and means, assets and risks. With a broad spectrum of stakeholders to crowdsource solutions, we can find ways to sustain not just artists but the entire arts ecosystem.



Amy Lynn Herman

Amy Lynn Herman is a professional event strategist (digital and live) and community activation specialist for large scale events (500-150K people). For 15 years she has worked with teams to produce high impact, creative events for private and corporate clients including: The World Maker Faire, The Great GoogaMooga, Lotus Fest, Pitchfork, Greenpointers.com, Flux Factory (NYC) and NewCoBoulder. She loves crowds, tools, technology, travel, the outdoors, being social and building businesses.



Christopher Seelie

Writer, organizer, pedagogue: Christopher Seelie is an advocate for comprehensive arts programming. Through his work, he has sought ways to narrate arts and cultural projects within the wider civic dialogue. Some of his his previous work has included writing grants, reports and proposals for SCFD, The John S. and James L. Knight Foundation, The Andy Warhol Foundation, Colorado Creative Industries, the Human Relations Commission of Boulder, the Boulder Arts Commission, the Office of Arts + Culture with the City of Boulder, the Bohemian Foundation as well as numerous private and public granting institutions and foundations.



Kecia Benvenuto

Kecia is co-founder of Creatives & Entrepreneurs, and a curator of contemporary art at Boulder's madelife gallery. Prior to this role she lead content curation and strategy in the arts, design, travel and lifestyle sectors for Facebook's award-winning mobile app Paper. She has an extensive background in artist-collaborations for global branding work, and has commissioned artists for clients such as Nike, Coca-Cola, Heineken, Sony PlayStation and Maybelline. Kecia is co-chair of SheSays Boulder, a 1400+ member networking group for women in digital marketing and entrepreneurship.



Michelle Fox

Michelle is the Chief Creative Officer and owner of The Bridge Studio. She is a communication designer, researcher, writer, filmmaker, and maker. Her clients include organizations that are addressing complex socio-ecological challenges that relate to resource management, climate change, and responding to the needs of marginalized populations. Through her career she has developed a deep understanding of urban climate resilience, climate adaptation, sustainable energy, and transformative change processes that create positive, systems-level change. Michelle has been building her international portfolio since 2011 and has presented internationally on her writing and research.



John Gross

Active in the Colorado music scene for twenty three years, John Gross is a seasoned event production professional and experimental musician. He has extensive experience working with technical teams to organize audio-visual and lighting technology for touring national acts.. As the curator of the annual Denver Noise Fest and a conduit for the experimental art, video and music community in Denver, John's leadership has facilitated the arrival of many national and international artists to Colorado for the first time ever. In his role as lease holder at the landmark DIY venue and gallery space Rhinoceropolis, he continues the vision of the founders with plans to reopen the space as soon as possible.



Preservation In Action at World's Wonder View Tower
We Can See Six States, but Not Six Months Out!
1:45pm - 3:00pm | Breck Backstage Theater

As one of Colorado Preservation, Inc.'s freshest Endangered Places, the World's Wonder View Tower in Genoa is famous as a site from which you can see six states on a clear day. But where should we be looking for a master plan and ultimate reuse? Join new owners and CPI preservation staff to discuss potential process, direction and the burden of boundless possibility for one of Colorado's kitschiest sites.



Cindy Nasky

Cindy has been with Colorado Preservation, Inc. since 2014 and took over the Preservation Services Department shortly after her arrival to the team. She holds a Master's degree in Historic Preservation with an emphasis on and a passion for architectural history and design. Cindy has also served the Colorado Historical Foundation as their Easements Administer for 15 years, managing their impressive portfolio of around 100 historic properties statewide. Her preservation career officially kicked-off in Cincinnati, Ohio, working with a low-income non-profit housing developer to restore historic homes for occupation. Her interests lay in seeing historic preservation interpreted with a broad brushstroke to serve purists and adaptive reuse developers alike.



Jennifer Orrigo Charles

Jennifer Orrigo Charles joined Colorado Preservation, Inc in 2014 and became the Executive Director in 2016. Prior to moving to Colorado, Mrs. Charles served as the Director of Preservation for the Historic Annapolis Foundation in Annapolis, Maryland. As Director of Preservation Services, she worked closely with local governments, nonprofit preservation agencies, and Section 106 Review for the U.S. Naval Academy. Mrs. Charles devised original public programming, walking tours and school programs for the Historic Annapolis Foundation and public programming for the Aurora History Museum in Colorado. She believes strongly in the power of community and grassroots efforts to ensure the future of place preserved for all generations



Chandler Romeo

Chandler Romeo is an artist living and working in Denver, Colorado. Romeo has received project grants from the Colorado Council on the Arts and the Montana Arts Council. She currently serves on the Denver Commission on Cultural Affairs, is the Co-Chair of the River North Art District Board and has served on the Mayor's Task Force on Creative Spaces. Along with serving on many public art and grant selection panels, Romeo has created permanent and temporary installations (including public art) in a diverse array of media including steel, concrete, ceramics, wood, found objects, earthworks, and drawing. Her work has been exhibited in galleries, art centers and museums, and is in many public and private collections throughout the US. Her work is represented by 203 Fine Arts in Taos, New Mexico.



Patricia Calhoun

Patricia Calhoun co-founded Westword, Denver's News and Arts Weekly, in 1977, after graduating Cornell University; she's been the editor of the paper ever since. She's also the editor of the 24/7 westword.com, as well as the bimonthly Chronicle, Westword's marijuana magazine. She's a regular on the weekly Colorado Public Television roundtable 'Colorado Inside Out', the former president of the Association of Alternative Newsweeklies -- a post that got her an unexpected interview with former President Bill Clinton in front of a thousand people (while she was in flip-flops) -- and played a real journalist in John Sayles's Silver City. She's won numerous national honors for her own writing, including Best Best General Columnist (under 100,000 circulation) in the 2014 national Sigma Delta Chi awards, the Best Humor Columnist from the Colorado Press Association this year, and Best Serious Columnist from the same organization last year. She was the first recipient of the Colorado Restaurant Association's media award.

SBDC One-to-One Business Coaching
1:45pm - 3:00pm | Randall Barn, Quandary and the Hot Shop

Sign up at the SBDC exhibit table in Riverwalk for 20 - 30 minute one-to-one business coaching sessions.

Tilt West Roundtable Art, Community, and Conflict: A Round Table Discussion 3:15pm - 4:30pm | Upper Masonic

SESSION LIMITED TO FIRST 30 PARTICIPANTS

Tilt West presents a round table conversation around the topic of "Art, Community, and Conflict". This conversation will begin with a brief prompt and attendees will address issues and ideas around how creative communities and local governments in Colorado work collaboratively.



WHITNEY CARTER SARAH WAMBOLD SARAH MCKENZIE

Whitney Carter is the Director of Programming for ArtCubed, a contemporary art fair. Most recently, she co-founded the Denver based non-profit, Tilt West.

In addition to co-founding Tilt West, Sarah Wambold is the Director of Digital Media at the Clyfford Still Museum in Denver, where she leads digital publishing, website development, and video production projects, as well as in-gallery interactives and app experiences for the museum.

Sarah McKenzie is an artist based in Boulder, Colorado. Her paintings have been exhibited at the Walker Art Center in Minneapolis, the Carnegie Museum of Art in Pittsburgh, the New Mexico Museum of Art, the Museum of Contemporary Art in Denver, and the Indianapolis Museum of Contemporary Art, among other venues.



Dramatic Solutions, or How the Arts Can Save the World 3:15pm - 4:30pm | Community Center Hopefull Room

Dramatic Solutions is an event created by LEAP Institute for the Arts to bring artists and others together to find solutions to world problems using the arts and humanities. It's based on the idea that science, math, engineering, and technology, on their own, are only partial solutions to human problems. Organized around a public charrette, artist and student teams competed to demonstrate proposed solutions to selected world problems (hunger, poverty, oppression) to show ways the arts could move individuals and communities towards solutions. This session gives results of the event and discusses how to create similar events in other communities.



Constance DeVereaux

Constance DeVereaux, Ph.D. is Director and Associate Professor of LEAP Institute for the Arts at Colorado State University. She brings 25+ years of international experience to arts leadership and management and was the first Fulbright Senior Specialist in this area. She is also an independent consultant in non-profit planning, project management, fundraising, and evaluation. She is co-editor of The Arts Management Handbook: New Directions for Students and Practitioners, which has been used in universities world-wide.



Jennifer Zidon

Jennifer Zidon is a student at the LEAP Institute for the Arts at Colorado State University earning a master's degree in Arts Leadership and Cultural Management. Her passion is to provide excellence in an arts organization through community engagement and building community partnerships. She is a practiced project manager, skilled communicator, and a dedicated leader. Building community while striving for greatness in the arts is Jennifer's ultimate ambition and a design she believes is possible.



Licensing Basics: Sustainable Income for Artists 3:15pm - 4:30pm | Lower Masonic

The relationship between artists and their art, and the economic framework in which

culture exists, has continually evolved. In our current environment where everything is commercialized, artists are not immune from having to consider the economic impact of the work they do if they desire to make a living from their work. Licensing is a valuable avenue for artists to generate a sustainable income. Licensing offers artists revenue streams that pay continuing dividends, making them more self-sufficient. Within the framework of the digital revolution, the licensing landscape has changed dramatically and there are many new ways for artists to capitalize on their work. So why isn't anyone teaching licensing in University art programs or anywhere else for that matter? As the economic basis of our cultural industries and the ways and places people find value in the arts have evolved, our artists need to evolve as well. Artists must take a more active and creative role in designing their career. Licensing is an important way to help them evolve how they sustain themselves. This seminar will help you understand licensing basics and how it may help the artists in your community.



Jill MacKay

Jill MacKay is an accomplished artist, designer, author and consultant. Her name is synonymous with innovation and inspiration. Jill designs product lines and licenses to national chain stores, manufacturers and television retailers. She is perhaps best known for having been the jewelry designer for the daytime drama "The Guiding Light", and for her work on Paramount Studio's "Star Trek": The Next Generation. In addition Jill is a celebrated Arts In Education (AIE) specialist and working artist having collaborated with many of our national art institutions and organizations on large-scale projects and residencies. MacKay also does Art in Public Places large scale, permanent installations. Jill is committed to making a difference in the lives of others through creativity. Jill MacKay is a successful, inspirational, hands-on working artist and designer with a successful record of contributing to the inspiration of others.



Youth Voice on Social Justice and the Art Studio 3:15pm - 4:30pm | Breck Backstage Theater

In the Spring of 2017, Platte Forum's ArtLab Interns and artist George Perez worked together to create new photographic works in an exhibition for Denver's 2017 Month of Photography. Pictorial Vexillography is an exhibition that explores the teen view on identity through flags and banners, based on photography that represents their experiences, identities and world views. ArtLab interns will take audience members through a day in the life working in the studio and collaborating with a professional artist. Platte Forum staff and ArtLab interns will hold a Q&A session following the workshop to discuss the structure of our youth centered programming.



Amanda Flores

Amanda is a youth activist dedicated to creating space for students to explore the arts. After graduating from Colorado College with a degree in Creative Writing, she realized her passion for community building and social change. Amanda found that one of the most valuable aspects of art-making was sharing the process and experience with others. She spent the last three years developing a one-on-one mentorship program for youth experiencing homelessness to develop a personal art practice and address social justice issues affecting their lives. Through her work Amanda has fostered a deep appreciation for the different ways youth learn and how art holds space for everyone's experience. She is a lover of poetry, experimental art-making, walks in the forest and wild rumpus.



George Perez

George P. Perez is an artist that creates photographic works through impractical techniques such as long exposure, digital screen shot appropriation, and/or scanography. Perez's work is based on banal, mundane or quotidian environments he interacts with on a day-to-day basis and/or his interpretation of present day society, either in real life or the digital realm, exploring the history of portraiture along side. Perez's images are often documented post-production and then manipulated further to alter their meanings, with the intention of adding other alternative perceptions.



Kim McCarty

Kim Estes McCarty joined PlatteForum in January 2016 and brings over 20 years of experience in community relations, marketing, communications, human resources and fundraising to the organization. Kim's most recent position was as the director of Marketing & Development with the Art Students League where she helped ASLD create new funding sources while dramatically increasing the League's exposure. Kim studied journalism and art at Arizona State University and continues to dabble in visual art and creative writing as a hobby. She has volunteered for multiple nonprofit organizations, has sat on multiple boards including the Art District on Santa Fe, and is a member of the DAM Associates, Lighthouse Writers Workshop and MCA Denver.

SBDC One-to-One Business Coaching
3:15pm - 4:30pm | Randall Barn, Quandary and the Hot Shop

Sign up at the SBDC exhibit table in Riverwalk for 20 - 30 minute one-to-one business coaching sessions.



Solving the Puzzle

Strategies and Resources for Creative District Signage 3:15pm - 4:30pm | Community Center Discovery Room



This session, developed with urban design and signage professionals, highlights a process and resources for developing a district's authentic visual language, types of signs for entry features, venue designation, and way-finding (with examples and insights to budget decision points), signage master-planning, and budgetary and regulatory best practices.



Kevin Yoshida

Kevin Kazuhiro Yoshida is an entrepreneur, architect, and designer. Yoshida has earned a reputation as an insightful designer who upholds both ethics and aesthetics. Kevin leads with a belief that the rigor of design thinking and the spontaneity of the design process can reframe the problem at hand to reveal solutions that are transformative and revolutionary. He is focused on developing relationships with people and organizations that disrupt the status quo. Yoshida is currently to owner of IDEATE Design, serves on the Lakewood-West Colfax Business Improvement District Board of Directors, the Board of Directors for 40 West Arts and recently co-founded The Creativity Lab of Colorado.



Bill Marino

William Marino, entrepreneur, writer, and public servant, is co-founder of The Creativity Lab. He also leads the Lakewood-West Colfax BID and is a champion for 40 West Arts District in Lakewood, Colorado. Earlier in his career, Marino worked with an international development team on large, mixed-use real estate ventures in the U.S., England, and South Korea; thereafter, he built and sold several companies in the publishing and technology sectors, served as a two-term planning commissioner, and chaired numerous task forces on economic development and land use. As a lifelong student of Creativity and Quantum Physics, he seeks unifying solutions through a process that creates purposeful friction, which despite inevitable uncertainty, unleashes the potential for productive outcomes. Marino, a published author and frequent speaker on entrepreneurship and community engagement, sits on the boards of 40 West Arts, Metro West Housing Solutions, the West Colfax Community Association, and a number of start-up companies.

Colorado Creative Industries and Downtown Colorado Inc. Happy Hour 4:30pm - 6:00pm | Riverwalk



Join Colorado Creative Industries along with Downtown Colorado Inc. for a collaborative happy hour. There will be activities designed to promote collaborative thinking between DCI and CCI attendees.

Dinner on your own with activities along Breckenridge Main Street 6:00pm - 8:00pm

Open house with Break Create: Meet, Mingle and Make a Mess 8:00pm - 10:00pm

Breck Create invites you to join us after dinner on the Breckenridge Arts District campus for a progressive dessert and maker's night.



FRIDAY PROGRAMMING



Breakfast & Morning Program The Road to Results: Effective Practices for Building Arts Audiences 7:30am - 9:15am | Riverwalk



Based in New York City, The Wallace Foundation is a national philanthropy dedicated to fostering improvements in learning and enrichment for disadvantaged children, and the vitality of the arts for everyone. Over the past dozen years, the foundation has honed its approach to working in the arts by gathering evidence and lessons on effective ways arts organizations can expand their audiences, through accessible research that is distributed to leaders in the nonprofit arts field.

Daniel Windham, the Director of Arts at Wallace, will discuss Wallace's work and findings along with market research expert Bob Harlow, the author of numerous studies of organizations that undertook audience-building projects as part of The Wallace Foundation's Wallace Excellence Award initiative. Bob will present examples of these studies and draw from his book, The Road to Results: Effective Practices for Building Arts Audiences, which identifies and examines nine practices that these organizations implemented to successfully expand their audiences.







Teaching Artists: Building Community through Art and Education 9:30am - 10:45am | Community Center Hopefull Room



What is a teaching artist and why are they important for building communities that value the arts? From mosaics to murals, mask-making to spoken word, teaching artists all over the state of Colorado are using education to share their craft while cementing an appreciation for the arts in future generations. Using examples from the field, experts from Think 360 Arts will share how connecting local artists with community centers, schools, and libraries can bridge the gap between artists and communities.



LARES FELICIANO

Lares Feliciano is proud to serve as the Program Director for Think 360 Arts. Lares is an artist, filmmaker, and arts administrator dedicated to creating and promoting thoughtful media that educates and inspires. She holds an M.F.A in Cinema Production from San Francisco State University and a B.A. in Film & American Studies from Smith College. In December 2011, she served as the Artist in Residence at Grand Canyon National Park. Her films have screened all over the world including New York, San Francisco, Berlin, London, and Melbourne. In 2012 she co-founded the Southern Colorado Film Festival and served as Festival Director and Director of Programming.



JASON DIMINICH

A passionate educator and life-long learner, Jason is proud to serve Think 360 Arts as Education Director. Hailing from New York, Jason worked for over a decade as a middle school theatre teacher in Queens. During his tenure, he served as a consultant for the NYC Department of Education designing and implementing professional development for teachers and as a contributing writer to the landmark NYC Blueprint for Teaching and Learning Theatre. Jason's experiences have afforded him the opportunity to work with diverse populations including the Shubert Foundation, Arthur Miller Fellows, Brooklyn College, and Kigali Institute of Education in Rwanda. Jason holds a B.S. from New York University's program in Educational Theatre and a M.A. in Applied Theatre from the City University of New York.



Assessing Creative District Impacts 9:30am - 10:45am | Upper Masonic



Everyone wants to be able to demonstrate the benefits of their cultural districts, but while there are basic metrics each district collects, there is no existing assessment mechanism that comprehensively measures the various impacts of the local creative district. In this interactive session, we report on the findings from a recent survey of directors of creative districts, providing insight about the assessment methods currently being used by Colorado Creative Districts. There will be time for discussion and questions. At the end of the session, we will have a general understanding of what tools can be used to assess creative districts.



GEORGIA LINDSEY

Georgia Lindsay is a Visiting Assistant Professor and Honors Council Representative in the Environmental Design Program at the University of Colorado Boulder. She teaches the History of Buildings, Housing Policies, and Design and Communication, as well as guiding students through honors thesis preparation. Her research focuses on the user perspective on architecture, especially in cultural buildings such as museums and in LEED buildings. She is currently working on a book about the user perspective in contemporary museum design, due out in 2016.



BRIAN MULLER

Brian Muller is Director of the Community Engagement Design and Research Center (CEDaR). His research focuses on community development, planning for hazards and climate change. He has been chair of the Planning and Design program (University of Colorado Denver) and Director of Planning Studies at the University of Colorado Boulder. Before entering academia, Muller had a 15-year career as a planner, policy analyst and program manager.



JENNIFER SHELBY

Ms. Shelby holds degrees in fine art, economics, and community planning and continues to work at the intersection of these interests. Originally from Boise, ID, she came to Colorado to study small western communities at CU Boulder with the Community Engagement Design and Research Center (CEDaR) and the Center for the American West. Her current research examines how arts districts effect small western towns.



ANNA SPARLIN

Anna Sparlin is a senior undergraduate Environmental Design student at the University of Colorado's Boulder Campus. Her primary interest is in how technology and the ideals of innovation, both digital and physical, shape our built environment and foster community engagement and participation.



How Does the Law Apply to Your Creative Work?
9:30am - 10:45am | Community Center Discovery Room



How does the law apply to your creative work? What rights do you have in the art you create? How can you sample others' work and how much is too much? What use is fair use? Does public art belong to the public? What rights do you give up when you sell your work. We'll answer all these questions and more, plus explain the basics about copyright and related laws, in this hands-on session.



DAVE RATNER

Dave Ratner is the principal and founder of Creative Law Network, LLC, a boutique Denver law firm specializing in entertainment, intellectual property, and business law. Dave's clients include creative individuals and businesses in a variety of industries. His practice concentrates on advising clients throughout the creative industries on all aspects of intellectual property and business law.



Approaching Your Market with Confidence 9:30am - 10:45am | Lower Masonic

Would you like to identify markets such as galleries, art festivals, and art consultants and learn how to properly approach them for representation? In this dynamic presentation, you will learn the best steps to take in order to fulfill both of these objectives. You will also receive practical tips to help you sustain your creative energy, maintain focus and stay committed to your goals throughout this process. Kathy Beekman and Cyncie Winter are professional artists and art coaches who will give you pragmatic advice and concrete, actionable steps to begin implementing immediately to become more successful in marketing your artwork.



KATHY BEEKMAN AND CYNCIE WINTER

Kathy Beekman is absolutely passionate about art! She loves to create highly collectible pastel paintings in her Colorado studio and works hard at mastering the business side of the art industry. Because she is well versed in the commercial and creative sides of art, Kathy empowers emerging, mid-career, and professional artists, enabling them to become the success story they always envisioned.

Cyncie Winter is a professional artist, creativity coach, and psychotherapist, from Evergreen, CO. She is also a faculty member of the Therapeutic Writing Institute, where she teaches courses in the creative process. In addition, she exhibits her work in several galleries and high-end venues and is collected nationally. Cyncie is a partner with Kathy Beekman in Art Coaching for You, a highly successful business which empowers artists in their business and creative endeavors.



Historic Preservation & Role in Creative Economies 9:30am - 10:45am | Breck Backstage Theater

As featured in the Preservation For A Changing Colorado, this session will focus on the natural and exciting marriage of historic preservation and creative economies. Historic buildings often offer the patina and an established sense of place that 'creatives' desire as seen in communities throughout the state. As with many 'ground-breaking' endeavors, these projects come with their own unique opportunities and challenges. Panelists will share their real-life projects with before and after images and creative experiences.



JENN CRAM

Jenn is the Director of Public Programs + Engagement for Breckenridge Creative Arts. She holds a Bachelor's in Landscape Architecture and Fine Arts. She is currently responsible for managing the participatory public programs and engagement strategies for guests of all ages and experience levels within BCA's educational and enrichment curriculum. In addition to overseeing the Breckenridge public art collection and campus programming for the Breckenridge Arts District, she guides the conceptualization, development and implementation of program offerings in visual art and craft media, including studio workshops, exhibition opportunities, lectures, symposia and conferences to help further BCA's goal of bringing artists and the public together.



FELICIA HARMON

Felicia is Principal, KRH Group Community Revitalization Consultants. Harmon specializes in revitalization, preservation and the arts and coauthored Loveland's 1984 Art in Public Places ordinance, the first in Colorado. She directed restoration of Loveland's 1920 Rialto Theater and served on the League of Historic American Theatres' national Board of Directors. Arts @ the Feed & Grain, awarded Artplace America and NEA grants, is a cornerstone of Artspace's Loveland Arts Campus, featuring new affordable artists' housing and an arts incubator in the 1892 Loveland Feed & Grain.



MARGARET HUNT

Margaret Hunt is the Executive Director of Colorado Creative Industries. Previously she served as the Executive Director of the Utah Division of Arts and Museums for eight years. She led the agency through significant changes including the merger of two state agencies: the Utah Arts Council and the Office of Museum Services. Other positions she has held include Director of Community and Economic Development for Salt Lake City government, Manager of Economic Development Programs for PacifiCorp/Rocky Mountain Power Company, Director of the International Microfinance Training Program at Naropa University and Vice President of a Utah-based fundraising consulting group for non-profit organizations. Margaret is on the board of the National Assembly of State Arts Agencies and a Trustee of the Western States Arts Federation. She has received numerous leadership awards over the years and is also a visual artist.



CINDY NASKY

Bio included in previous session "Preservation in Action..."

SBDC One-to-One Business Coaching 9:30am - 10:45am | Randall Barn, Quandary and the Hot Shop

Sign up at the SBDC exhibit table in Riverwalk for 20 - 30 minute one-to-one business coaching sessions



How to Design Placemaking Activities / A Workshop for Rural Communities

11:00am - 12:15pm | Upper Masonic

Jackson Hole Public Art will lead a workshop for rural communities based on information included in their free online resource: POP - Places of Possibility, Public Art and Placemaking Toolkit. Bring ideas and associates and we will jump into a "Designthinking" approach to developing a placemaking idea, activity, or event.



CARRIE GERACI

Carrie Geraci founded JHPA in 2010, following many years of coordinating public art installations in Jackson, WY. Carrie directs all projects and initiatives for Jackson Hole Public Art, including coordination of art commissions through the Public Art Task Force for the Town of Jackson.



BLAND HOKE

Bland oversees temporary art installations, the Mobile Design Studio, and supports public art education and outreach programs. Raised in Jackson, Bland is a public artist specializing in collaborative design, resourceful thinking, and strategic project planning.



Perspectives on Relevance in the Arts
Boulder County Arts Leadership Forum

11:00am - 12:15pm | Breck Backstage Theater

This moderated session will engage artists, arts administrators, a journalist, a funder and audience members in a conversation about relevance. The discussion will begin with the panelists defining relevance in their respective disciplines and personal practices. Explorations will include the importance of making or supporting relevant art, the relationship between relevance and marketability, and art as the driving and defining force behind a topic becoming socially or politically relevant.



JULIETTE LEON BARTSCH

Juliette is the Concert Series, Programs, Events & Outreach Specialist at the Boulder Public Library. She is also a teacher and performer. Juliette's trio VOXY borrows music from a variety of genres - from folk, blues and traditional to global, modern and experimental - and interprets each piece with their unique mellifluous three-part harmony punctuated with dynamic body percussion.



RAY MARK RINALDI

Ray Mark Rinaldi is a Denver-based critic and editor whose work has appeared in the New York Times, Denver Post, Opera News, Dwell magazine and other publications. His range of topics includes the visual arts, classical music, architecture, urban design and the trends that cut across culture, politics and technology. He's a fellow with the National Arts Journalism Program and the founder and editor of the online visual arts journal One Good Eye.



MAURA AXELROD

Maura Axelrod is a director and producer of news and documentaries. Her most recent project is a documentary about contemporary artist Maurizio Cattelan, titled "Maurizio Cattelan: Be Right Back", which premiered at the Tribeca Film Festival in 2016 as a special presentation at the Guggenheim Museum. Maura's work has appeared on outlets worldwide, including CNN, BBC, Al Jazeera, National Geographic Channel, The New York Times, and Dan Rather Reports. Maura resides in Colorado and NY.



TARIANA NAVAS-NIEVES

Tariana Navas-Nieves, originally from San Juan, Puerto Rico, is the Director of Cultural Affairs for Denver Arts & Venues. As the Director, Navas-Nieves oversees the Public Art and Cultural Programs, including Special Events, Create Denver, SCFD Tier III funding, and the Arts Education Fund. Through Create Denver, she directs programs that develop Denver's art districts and creative businesses in the city. Navas-Nieves is responsible for the SCFD Tier III tax district funding working with City Council, the Denver County Cultural Council and SCFD, works to implement IMAGINE 2020, Denver's cultural plan and leads the Diversity, Inclusiveness and Equity initiative for the agency

Digital Marketing for Artists



How to Make the Web Work for You With Limited Time and Tech Skills 11:00am - 12:15pm | Community Center Discovery Room

In the 21st century, it is critical that clients can find your business or organization on the web. But few artists and creatives have the dedicated time or team to maintain an active web presence, let alone research the best practices in the daunting field of digital marketing. This workshop aims to equip creatives with practical, achievable steps towards building a strong online presence. We'll cover the best platforms for designing your website, foolproof steps for search engine optimization, and strategies for social media and content marketing. Participants will receive worksheets and resources to develop their digital marketing plan.



BRIANA HARRIS

Briana Harris is the Marketing Coordinator for the College of Performing and Visual Arts at the University of Northern Colorado, where her roles include digital and print marketing, event planning, community outreach, and web design. A saxophonist by trade, Briana performs throughout Colorado in groups including The Burroughs, Art Deco, and the Colorado Jazz Orchestra. She's passionate about helping creatives combine excellent craft with smart tech skills so artists can one day rule the world.



Advocating for the Creatives: Local, State and National 11:00am - 12:15pm | Lower Masonic

Can nonprofits get involved in public policy? Yes they can and they should! Nonprofits are allowed to lobby and advocate for the causes and communities they represent. Nonprofits offer expertise in their areas of service and come from a critical perspective that policy makers need to understand to make the best decisions for the communities they represent. Nonprofits can also work together to craft policies that ensure an environment that supports their ability to serve communities well. Join us to learn the how to's of advocating for your work.



DR. JAY SELLER

Dr. Jay Seller is the Executive Director for Think 360 Arts for Learning and President for Arts for Colorado. Dr. Seller holds a doctorate in Organizational Leadership, with an emphasis on at-risk youth. Dr. Seller is recognized as a Change Leader in Colorado by the Colorado Creative Industries. As Colorado State Captain for Americans for the Arts, Dr. Seller regularly lobbies for the Colorado arts communities ensuring transformational changes in both funding and legislation.

SBDC One-to-One Business Coaching 11:00am - 12:15pm | Randall Barn, Quandary and the Hot Shop

Sign up at the SBDC exhibit table in Riverwalk for 20 - 30 minute one-to-one business coaching sessions



Play It Again: How a History Museum Can Support
Colorado's Musicians and Music Industry

11:00am - 12:30pm | Community Center Hopefull Room

Colorado has boasted an unusually vibrant, close-knit, and diverse music scene for decades. In 2015, History Colorado embarked on a long-term project to tell the story of Colorado's popular music history, both past and present, through programming, education, exhibits, and collecting. The museum is committed to providing a supportive civic space for Colorado music and engages local musicians and members of the music industry to document our state's music history through exhibit development, oral histories, recordings, concerts, and more. Join us for a look at History Colorado's music initiatives, including the Tiny Library Concert series, the forthcoming "Colorado Sound" exhibit, and unique historical collections that document Colorado music.



BROOKE GLADSTONE

Brooke Gladstone is the Communications and Media Specialist at History Colorado, where she is passionate about connecting new audiences to the museum's collections, programs, and exhibits. She also currently serves on the Colorado Wyoming Association of Museums board as Communications Team Leader, Website and Social Media Chair. Brooke is a graduate student at University of Colorado - Denver, working towards an M.A. in Public History with a concentration in Museum Studies.



MEAGAN FRIEDEL

Megan Friedel is Curator of Photography at History Colorado and Lead Exhibit Developer of the museum's forthcoming "Colorado Sound" exhibit (2019). She has worked at archives and museums in Colorado, Massachusetts, Oregon and Alaska for the last 15 years, focusing on engaging communities with historical collections. A lifelong musician, she is also the founder and host of History Colorado's Tiny Library Concert series, now in its second season of sell-out shows.



SHANNON VOIROL

Shannon Voirol has worked in museums for over 20 years and is currently project manager for History Colorado's forthcoming "Colorado Sound" exhibit. This June, she'll also open the expansion of the Ute Indian Museum in Montrose and is a Co-Primary Investigator Ute STEM – a \$2.2M NSF- funded exhibit and education initiative. Shannon previously worked at the Golden History Museums, Denver Museum of Nature & Science, Cranbrook, the Maryland Science Center, and the Smithsonian.

Break and Visit Exhibits 12:15pm - 12:30pm | Riverwalk





Governor's Creative Leadership Awards Luncheon Keynote: Vince Kadlubek, Meow Wolf 12:30pm - 2:30pm | Riverwalk

Break and Visit Exhibits2:30pm - 2:45pm | Riverwalk



Tour the new Silverthorne Performing Arts Center
Mobile off-site tour - meet at Riverwalk

2:45pm - 4:00pm

Join the Town of Silverthorne as they debut the new, \$9 Million Silverthorne Performing Arts Center. Slated to open in June 2017, The Silverthorne Performing Arts Center, at nearly 16,000 sq. ft., will be the largest new construction theater in the state of Colorado. The Silverthorne Performing Arts Center will house multiple theaters, each of varying sizes suitable for different performance styles, and will also include arts education labs, a modernized orchestral pit, rehearsal space, reception lobby & bar, administrative offices, and plenty of room for in-house costume and set production. The Performing Arts Center will serve as a cultural epicenter for Summit County and will house the Lake Dillon Theatre Company. Tours, as well as light appetizers and drinks will be provided..



Re-Imagining Public Art
2:45pm - 4:00pm | Upper Masonic

This session will focus on the use of alternative spaces for public art installations in Breckenridge. In this spectacular mountain town, both the natural and built environment serves as the artists' canvas. Our rich local history, environmentally-conscious ethos, and adventurous spirit provide the ideal backdrop for artwork that is site-specific, interactive, and intellectually stimulating. As our traditional gallery space is limited, we are forced to curate "outside the walls," and artwork is exposed to and transformed by natural elements. Panelists will share their challenges and accomplishments in producing and presenting artwork in this context.



ROBB WOULFE

Robb Woulfe is the president and CEO of Breckenridge Creative Arts, an umbrella arts organization that works to leverage and grow creative assets and resources throughout Breckenridge, Colorado. In this role, Robb provides vision, leadership, curatorial oversight and management expertise in the areas of program development, financial planning, operations, marketing and public relations. Together with BCA's board and staff, Robb works with local artists, creative businesses and cultural organizations to develop opportunities for mutually beneficial partnerships within the themes of collaboration, capacity-building and creative tourism. Robb has served on funding panels for the National Endowment for the Arts, Mid Atlantic Arts Foundation, Colorado Creative Industries, and Minnesota State Arts Board, and frequently serves as a guest speaker and presenter on arts management-related topics. He holds a B.A. from Hamline University in Saint Paul, Minnesota.



STEUART BREMNER TERRY TALTY

Steuart and Terry are artists based in Denver, will discuss the concept behind their Trail Mix Installations within the Breckenridge International Festival of Art. Talty and Bremner are interested in exploring form and spatial relations in land art.



BECCA SPIRO

Becca Spiro is the Director of Learning and Innovation at Breckenridge Creative Arts who will talk about the curatorial process involved in the installation of site-specific artworks and the significance and impact of this artwork on tourists and the local community, highlighting examples from the past three years.



ROBERT TULLY

Robert is a contemporary sculptor, who will discuss the conceptualization of "A Miner's Dream," the first artwork acquired by the Town of Breckenridge. Tully will describe the process of fusing local history and contemporary art.



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Learn more about grants and programs available through the Colorado Creative Industries Program. Presented by Colorado Creative Industries Leadership



BEN LITWIN

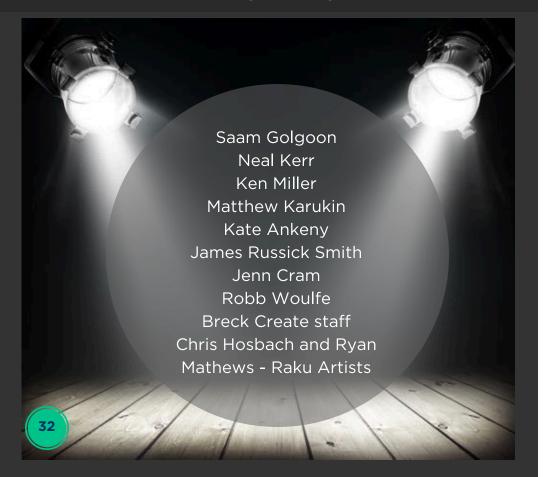
Ben Litwin is a Program Administrator at the Colorado Creative Industries Division. He co-manages the agencies different grant programs which promote and support artists and arts organizations in Colorado and manages the agencies online grant system and Salesforce implementation. Outside of the cubicle, Ben is part of Denver based electronic soul duo At.Play.



SHEILA SEARS

Sheila Sears is the Deputy Director of Colorado Creative Industries. In that position she is responsible for supporting all programs, services and administration of the agency. Sheila oversees partnerships to provide professional development and networking opportunities for schools and serves as primary liaison to local and national Arts Education collaborators. She is currently serving on the Education Committee of the Colorado Commission of Indian Affairs, In-2015. Ms. Sears was awarded the Wayne Carle Award by the Jefferson County School Board for Outstanding Contributions to Diversity and Inclusion for her work leading an arts-based afterschool program for Native American youth.

JOIN US IN THANKING OUR HOST COMMUNITY THE BRECKENRIDGE TEAM



GOVERNOR'S CREATIVE LEADERSHIP AWARD

2017 AWARD RECIPIENTS

ABOUT THE ARTIST

Martin Deegan, Artist

Inspired by everything from nature to film to music, his work is filled with vivid color, incorporating various media of paint, wax, glass, stone, tile, plants – whatever is necessary to fulfill the vision of his current unique creation. His paintings, originals and commissions, have sold for over twenty years in New York and Los Angeles.







Mayor Aaron Abeyta Mayor of Antonito (Antonito)

Mayor Aaron Abeyta was selected in the arts and community action category for his leadership and commitment to improving Antonito and the San Luis Valley through written word, public service and community involvement.



Maryo Gard Ewell

Gunnison Community Foundation

(Gunnison)

Maryo Gard Ewell was selected in the arts and community action category for her lifelong commitment locally and nationally to arts and community building, particularly in small and rural communities



Damon McLeese
(Denver)

Damon McLeese was selected in the arts and social change category for his 20 year commitment to increasing access to the arts for people with disabilities.



SBDC COACH

Rosy Aburto McDonough
Executive Director
Colorado Minority
Business Development

Rosy Aburto McDonough has been a business consultant and mentor throughout her professional career. McDonough has extensive experience as an independent consultant for the Colorado SBDC office in the Disaster Recovery, Connect2DOT, and general financial consulting programs state-wide. She is also an affiliate faculty at Regis University Dual Language Program, where she teaches strategic management, business sustainability, and accounting.



SBDC COACH

Jeff Owsley
Director
San Luis Valley SBDC

Jeff Owsley's roots in small business and the San Luis Valley go back several generations, making him a dedicated and insightful director for the San Luis Valley Small Business Development Center.

Owsley's small business experience includes helping to launch a regional franchise in Colorado and Wyoming and a high tech start-up in Colorado Springs. He was a market manager for more than 30 retail stores in 13 counties in Colorado and consulted with hundreds of businesses in advertising through the Valley Courier and the Colorado Springs

SBDC COACH

Caroline Hanna
Certification Director
Colorado Women's
Chamber of Commerce



Caroline Hanna works with small businesses to achieve their business planning goals from start-up through growth, marketing and business development. She combines more than 20 years of business ownership experience with her certification background to help small businesses. As certification director at the Colorado Women's Chamber of Commerce, she created the Women Business Enterprise (WBE) Certification program. She collaborated with various organizations throughout Metro Denver, advocating for women and minority-owned companies in the construction arena.

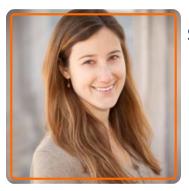
SBDC COACH

Gazette.

Kristy Lee Gogolen Owner KL Creative Design



Kristy Lee Gogolen founded KL Creative Design, a web and mobile technology group, in 2005 based in Summit County Colorado. With a love of all things binary and a keen eye for design, she makes websites pretty-inside and out. In 2011, she founded LadyBits Dev, the mobile division of KL Creative Design, and released an iPhone altimeter app, As a small business owner herself, she has a passion to see entrepreneurs succeed and grow. She can be tempted away from her computer by great snow, mountain wildflowers and shiny motorcycles.



SBDC COACH

Carra Kelly
Colorado Minority
Business Office

Carra Kelly has worked in the public, private, and nonprofit sectors. Most recently, she has helped further the mission of several offices under Governor John Hickenlooper. Throughout her experience in the Governor's Office, she has gained a deep respect for the drive, teamwork, and genuine passion of public service employees. Joining the Minority Business Office has provided the opportunity for Carra to leverage her graduate business education and passion for local-level governance and administration to empower female, minority, and veteran small business owners in Colorado.



SBDC COACH

Lisa Hudson
Director,
East Colorado SBDC

Lisa Hudson is the Director of the East Colorado SBDC & UNC BizHub. She graduated in 2010 from the Monfort College of Business at the University of Northern Colorado with a degree in Business Marketing and a minor in Spanish. Lisa is bilingual and provides consulting in Spanish and English. Lisa grew up in rural Colorado in the home of an entrepreneur and has always had a passion for small business. In January of 2017, Lisa took on the role of Director for the East Colorado SBDC and UNC BizHub, becoming the first millennial as a director for Colorado SBDC.

SBDC COACH



Jim Olp Business Consultant

Jim Olp has a depth of experience derived not just from his many years working with SBDC's, but also from his ownership of more than a dozen small businesses. He has taught virtually every aspect of small business management and operations at the college level for more than three decades. Jim has exceptional expertise in business financing options and can assist clients in structuring their business plans and pro forma projections toward the goal of securing financing. He can also assist with questions related to the various taxes and accounting problems.



ABOUT US

At Colorado Creative Industries, we are dedicated to the cultural, educational, and economic welfare of the state of Colorado. The council, a group of private citizens selected by the Governor and recognized for their diverse and knowledgeable perspectives on the arts and their insight into community and state interests, creates policy to benefit the arts in Colorado. The staff is charged with enacting the policies and programs put forth by the council and serving the needs of artists, organizations, and citizens statewide.

STAFF



MARGARET HUNT
EXECUTIVE DIRECTOR



BEN LITWIN
PROGRAM ADMINISTRATOR



SHEILA SEARS
DEPUTY DIRECTOR



RUTH BRUNO PROGRAM MANAGER



CHRISTY COSTELLO PROGRAM MANAGER



SYDNEY CLAPP
PROGRAM ASSISTANT

COUNCIL

TIM SCHULTZ
CHAIR

DAVE BOGER

SUSAN LANDER

ISMAEL GUERRERO

ALLISON SARMO

BRANDY REITTER

ANTHONY PAUL

MARIA COLE

VIRGIL DICKERSON

THANK YOU FOR SPENDING TIME WITH US. SAFE TRAVELS HOME





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