

5TH EDITION



2016 COLORADO CREATIVE INDUSTRIES SUMMIT

Guidebook

WIFI LOGIN • Network: Orchard Free Public Wifi • No password

WELCOME TO THE SUMMIT

A two-day professional development conference for creative entrepreneurs, emerging creatives, municipal and non-profit cultural workers, and creative district leaders.



COLORADO

Gov. John Hickenlooper



May 5, 2016

Greetings:

On behalf of the State of Colorado, it is my distinct pleasure to welcome you to the 5th annual Colorado Creative Industries Summit here in Carbondale.

As embodied by this year's theme, the State of Colorado is embracing a culture of possibility. We are recognized as a leader in building sustainable communities and economies by cultivating creative talent, leveraging local resources, and fostering a sense of place through the arts and innovation. It is our independent spirit at the heart of these movements and what continues to drive us forward, paving the way for others to follow.

Colorado's creative industries have a significant impact on the strength of our economy and continue to play an integral role in our overall vitality. Whether it is a community on the Front Range or in a small rural or mountain town, the creative sector touches all four corners of our state, contributing to the inner workings of what makes us unique.

During your time in Carbondale, we hope you will take a moment to celebrate the exceptional variety, skill, and determination inherent within the Colorado creative community. As Coloradans, we all have the good fortune of benefitting from the diverse projects and goods generated by our creative industries.

Thank you to everyone who is participating in this year's summit. It is your continued support and dedication that makes Colorado a premier creative center.

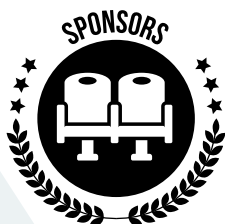
Sincerely,

John W. Hickenlooper
Governor



A Culture of Possibilities

3



4



5



7



11



12



13



24



39



40



SPONSORS

Backstory · Part 1



PLATINUM



GOLD



SILVER



BRONZE



COMMUNITY PARTNERS



GOVERNOR'S CREATIVE LEADERSHIP AWARDS

4

The Summit Menu

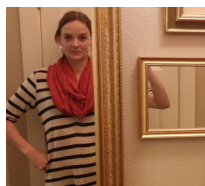
The 2016 Governor's Creative Leadership Awards recognize individuals that have demonstrated a significant commitment to Colorado's creative landscape through civic leadership, volunteerism, advocacy, vision, collaboration or innovation.

THE 2016 WINNERS ARE:

Maureen Hearty • Tim Schultz, Boettcher Foundation •
Francisco Nevarez-Burgueño, Ballet Folklorico, Aspen Santa Fe Ballet

2016 House Special

VALLEE NOONE



Finding paper cutting was both a very slow process and a bolt of lightning for Vallee Noone. She explored all manner of media from paint to clay to graphite and even some performance art, but all efforts ended in frustration. Then, just over a year ago, Vallee cut a piece of cardboard into the shape of a mountain and something clicked. All pieces are comprised entirely of paper. She begins with one sheet of paper, cuts it down until it is lace, then uses it as a frame to which she affixes the other pieces of paper. Vallee currently lives in Glenwood Springs, Colorado with her cat, Miro.

2016 House Special

JOSEPH HUTCHISON



Joseph Hutchison graduated from the University of Northern Colorado and holds a Master of Fine Arts in Creative Writing from the University of British Columbia. He has published eight chapbooks and seven full-length poetry books as writer and two full-length books as editor. Colorado's Poet Laureate serves a four-year term and acts as an active advocate for poetry, literacy and literature by participating in readings and other events at venues such as schools, libraries and literary festivals throughout the state.

Friday Afternoon Special

FRIDAY, MAY 6 • 12:30 - 2:30 PM • LOCATION: AUDITORIUM

GOVERNOR'S CREATIVE LEADERSHIP AWARDS

LUNCHEON SCHEDULE

- Musical performance by Chimney Choir
- Performance by Aspen Santa Fe Ballet Folklorico
- Poetry out loud winner – David Cendon Garcia
- Presentation of awards – Fiona Arnold, Director Colorado Office of Economic Development

M.C.

JOSEPH
HUTCHISON
Colorado Poet
Laureate

AGENDA

The Summit Menu

Day One "Main Course"

| THURSDAY, MAY 5 |

| | |
|------------------|--|
| 9:00 - 12 NOON | • REGISTRATION /VISIT EXHIBITORS |
| 10:30 - 11:45 AM | • WORKSHOP SESSIONS |
| 12:15 - 1:30 PM | • WELCOME LUNCHEON • <i>Featuring keynote speaker Christopher Breedlove</i> |
| 1:30 - 1:45 PM | • BREAK |
| 1:45 - 4:30 PM | • WORKSHOP SESSIONS |
| 4:30 - 5:00 PM | • VISIT EXHIBITORS |
| 4:30 - 6:00 PM | • NETWORKING RECEPTION • <i>Hosted by the Carbondale Creative District</i> • LOCATION: The Launchpad • 76 South 4th Street • Carbondale, CO 81623 |
| 6:00 - 9:00 PM | • ART WALK IN THE CARBONDALE CREATIVE DISTRICT AND DINNER ON YOUR OWN |

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AGENDA

The Summit Menu

Day Two "Main Course"

| FRIDAY, MAY 6 |

8:00 - 9:15 AM

KEYNOTE BREAKFAST

*Featuring CO:BUILT - The Makings Of A Colorado Collaboration
One Stitch At A Time*

Between 1990 and 2011, the U.S. lost approximately 750,000 apparel manufacturing jobs. And hence, The Whole Works was launched with the intention of reinvigorating American clothing manufacturing while creating sustainable, dignified jobs. In this CO:BUILT conversation, we will hear just what makes The Whole Works work and visit the challenges they face on their path to replicating their operation in Rifle, CO. For in the words of co-founder, Kelly Alford, "Rather than building one \$40 million business, we want to build 40 \$1 million businesses, lifting up 40 rural Colorado towns."

A project of Something Independent, CO:BUILT explores the collaborative nature of discovery by looking at relationships that began with a call for innovation and have resulted in the development of new processes, products and partnerships. This special CCI 2016 Summit installment of CO:BUILT features a panel discussion accompanied by the photography of Denver-based, Jack Ludlum. A selection of his work will be on display at the CCI 2016 Summit and at the Colorado State Capitol building, July-August. The full exhibit and CO:BUILT story can be viewed online at: CoBuilt-SomethingIndependent.com

9:30 - 12:15 PM

WORKSHOP SESSIONS & VISIT EXHIBITORS

12:30 - 2:30 PM
Auditorium

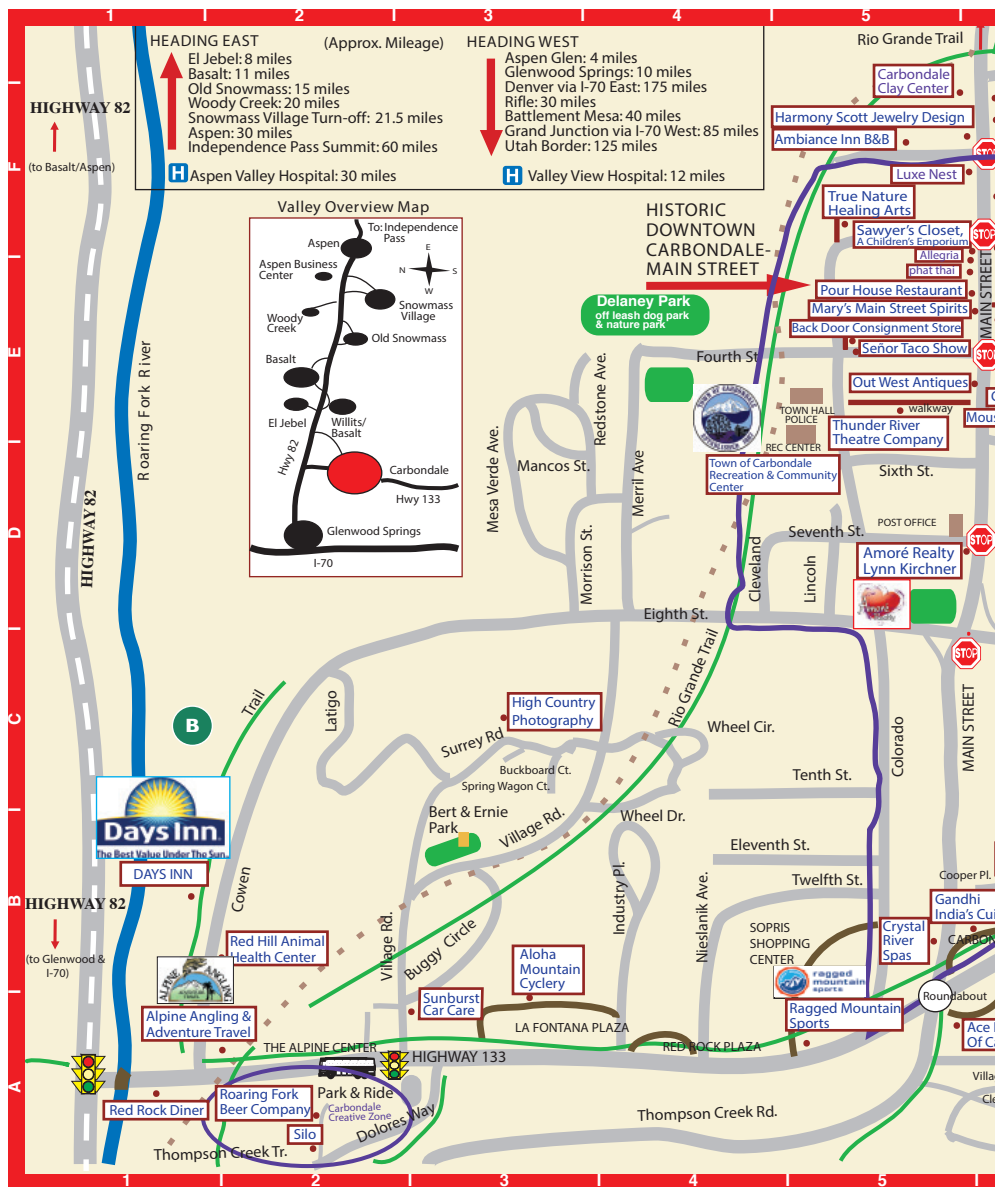
GOVERNOR'S CREATIVE LEADERSHIP AWARDS LUNCHEON

2:45 - 4:00 PM

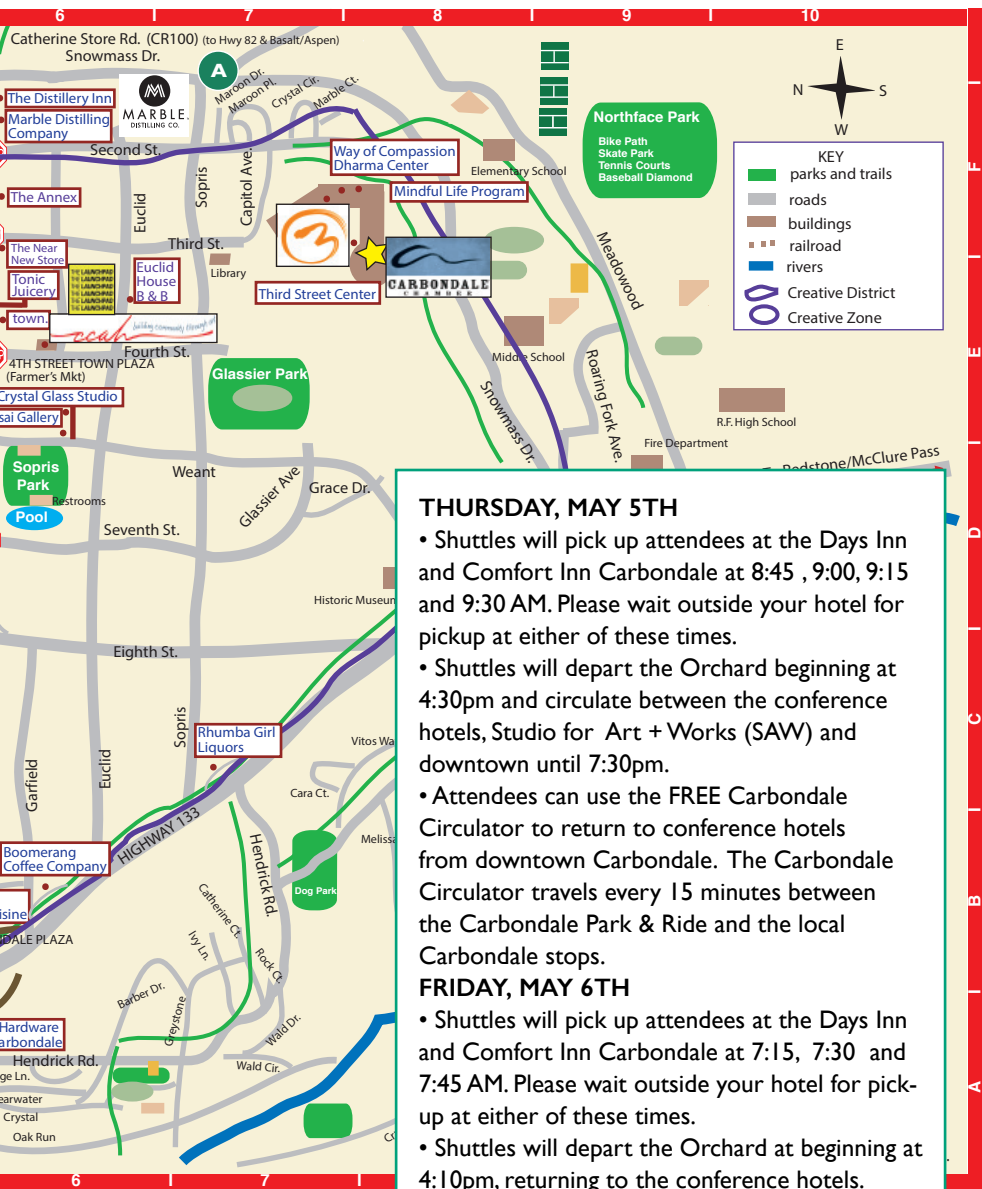
WORKSHOP SESSIONS

MAPS & FLOORPLANS

Carbondale, Colorado



A [1,C] • THE ORCHARD CONFERENCE CENTER B [7,F] • THE COMFORT INN



SHUTTLE INFO

MAPS & FLOORPLANS

Workshop Sitemap

WIFI LOGIN

Network:
Orchard Free Public Wifi
No password

CLASSROOMS 201-206

LIBRARY

KID CHURCH

ENTRANCE

AUDITORIUM

REGISTRATION

EXHIBITORS

BOARD ROOM

WORKSHOP KEY



WORKSHOP



**COMMUNITY
FORUM**



PANEL



**CASE
STUDIES**



**MOBILE
TOUR**

Workshop Quick-Guide

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For more detailed descriptions of the workshops, please see pages 13-23.

ALL SBDC Counseling Sessions are located in the Library.

THURSDAY

10:30 - 11:45 AM

- **VISION PLAN SUPPORT FOR A CREATIVE COMMUNITY** - Classrooms 205/206
- **#CoMUSICCON** - Kid Church
- **START SMALL WITH VIDEO** - Boardroom
- **BEST PRACTICES VERSUS EVIDENCE-BASED PRACTICE** - Classroom 203
- **THE ART OF RELEVANCE** - Classrooms 201/202

1:45 - 3:00 PM

- **REIMAGING PUBLIC ART** - Classrooms 205/206
- **FINDING SOLUTIONS THROUGH CREATIVE COLLABORATIONS** - Kid Church
- **LEGAL ISSUES FOR ARTISTS AND CREATIVE ENTITIES** - Boardroom
- **THE TOP 20 TIPS FOR INCREASING EVERYTHING!** - Classrooms 201/202

3:15 - 4:00 PM

- **COLORADO MUSIC STRATEGY: DETOUR OVERVIEW** - Classrooms 205/206
- **NOT YOUR AVERAGE ART SCENE** - Kid Church
- **THINKING OUTSIDE THE BOOK** - Boardroom
- **ENTREPRENEURS - ART, INC.** - Meet at Registration Desk
- **NEW MODELS: CREATIVE COLLABORATION AND SOCIAL ENTREPRENEURSHIP IN THE ARTS** - Classrooms 201/202

FRIDAY

9:30 - 10:45 AM

- **POWERS ART CENTER MOBILE TOUR** - Meet at the Registration Desk
- **GOLD RUSH TO ART RUSH** - Boardroom
- **STORIED PLACES: MARRYING CREATIVE ENDEAVORS & HISTORIC PLACES** - Kid Church
- **SENSORY FRIENDLY PROGRAMMING** - Classrooms 201/202

11:00 - 12:15 PM

- **ARTWORK FOR ALL** - Classrooms 205/206
- **ARTIST DISPLACEMENT ON THE FRONT RANGE** - Kid Church
- **INCREASING INCLUSIVITY IN THE ARTIST COMMUNITY** - Classrooms 201/202
- **DANCE AND MOVEMENT** - Boardroom

2:45 - 4:00 PM

- **THE GOOD OR BAD PUBLIC ART SLIDESHOW** - Boardroom
- **CARBONDALE ART AND HISTORY WALKING TOUR** - Meet at the Registration Desk
- **CCI PROGRAM PRESENTATION** - Classrooms 201/202

KEYNOTE SPEAKER

"Main Stage"

As both a creative professional & community builder, Christopher Breedlove brings his skills to the Burning Man Project as the Program Manager of Burners Without Borders (BWB). Christopher provides year-round support to the volunteer-driven, community leadership work of BWB, whose goal is to unlock the creativity of local communities to solve problems and bring about meaningful change. Supporting citizen-led civic engagement solutions & community resiliency projects around the world, BWB is known for bringing unbridled creativity to every project.

Christopher Breedlove

Before joining Burning Man, Christopher worked as a freelance designer, fabricator and experiential producer. He's produced several large-scale sculptural installations for the Electric Forest Festival including the Human Avatar Project, built bicycle-powered parade floats for The Dream Community, and created a government-funded bamboo sculpture at the TaiXi International Arts Festival (Taiwan). He also runs the live-event screen printing company, Remixed Ink, and is an avid silkscreen and laser technology print maker.

**BURNERS WITHOUT
BORDERS (BWB)**

As a community leader, Christopher creates dynamic, participatory civic projects with a particular interest in democratic granting programs. He has served as Board President of Burners Without Borders and the Chicago 501c3 Bold Urban Renaissance Network and co-founded the Lakes of Fire regional Burn, where he created both their Volunteer Coordinator and Arts Honorarium programs.

PROGRAM MANGER

FEATURED PRESETNERS

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Entertainment



ALYSSA SZCZELINA, ASPEN WORDS encourages writers, inspires readers, and connects people through the power of stories. One of the nation's leading literary centers, its programs include writing workshops, an author speaker series, writing residencies, a literary festival, and a youth spoken word poetry program, which Alyssa has participated in since 2014. *AspenWords.org*

ASPEN SANTA FE BALLET FOLKLÓRICO enriches the lives of children through free, after school instruction in Mexican folkloric dance. ASFB founded Folklórico in 1998 with a goal of engaging the community with high quality arts outreach. Folklórico now directly impacts the lives of nearly 400 students, grades K-12 in Colorado's Roaring Fork Valley and Santa Fe. The award-winning Folklórico ensemble performs regularly across the region. Folklórico transcends cultural barriers through the art of dance, teaching artistic excellence, promoting positive youth development, and encouraging the crossing of cultural boundaries by students and their families. It represents ASFB's firm commitment to engage and inspire new generations of creative thinkers and artists.

AspenSantaFeBallet.com



CHIMNEY CHOIR combines folk harmonies, ambient electronics, and swirling textures of rhythm and melody into a style of music that is not easy to define. Their performances often take on a theatrical quality that has incorporated puppetry, ritual, dance, storytelling, interactive video and even a sci-fi minidrama. Chimney Choir has earned several consecutive nominations for Westword's 'Best AvantePop' band, and was awarded Best CD Release Show (Westword) for their fourpart thematic album release of the critically acclaimed (compass) album in the summer of 2013. In collaboration with Denver's cutting edge ballet company, Wonderbound, they created the fulllength ballet 'BOOMTOWN', which debuted in April 2015 to rave reviews and several encore performances. They are currently recording the (dream) album, funded by crowdfsource fundraising and a grant from Colorado Creative Industries, set to be released in the spring of 2016.

ChimneyChoir.com

DANCE INITIATIVE is a 501(c)(3) nonprofit organization, based in Carbondale, Colorado, dedicated to developing a community that engages with the art of dance through a three-tiered approach of presentation, education and support. We host residencies and workshops with world class dance artists to provide robust education, inspiration and development and we provide support in the form of financial assistance and subsidized studio space for dance creation, teaching, and rehearsing. Through our core programs, DI will continue to promote and present dance, to support dancers and teachers in their professional development and to engage, educate and entertain our community while making dance movement an economic driver in the Roaring Fork Valley (RFV).

DanceInitiative.org



WORKSHOPS

Thursday Activities

| 10:30 - 11:45 AM |

Creative Communities Track A {Panel}

Location:
Classrooms 205/206



VISION PLAN SUPPORT FOR A CREATIVE COMMUNITY

For 18 months, the Manitou Springs Forward Steering Committee hosted a series of 20 focus groups, several intensive work days, and large potlucks designed to elicit input on the community's assets, strengths and values. In other words, what makes Manitou Springs so unique. Community involvement was outstanding with over 500 participants and volunteers. The process resulted in a unique, authentic and inspiring Comprehensive Plan, the Manitou Springs Forward Vision and Planning Guide, which was adopted by the City Council. The document includes historical data, regional future trends and 10 Vision Statements. It also includes over 50 supporting action statements designed to help elected officials and citizens achieve the overall visions of the plan. It has been used to hire City staff, deploy trail building projects and re-ignite dormant community events. This panel presentation will briefly review the planning process and help explain how it has served our very creative community since its adoption in 2012. Additionally, the panel will explain how an "appreciative inquiry" vision planning effort may help other small communities throughout the Rocky Mountain region.

Presenters: DeLane Bredvik, Todd Liming & Nicole Nicoletta

Moderator: Sarah White

Creative Communities Track B {Case Studies}

Location:
Kid Church



#CoMUSICCON: A PLATFORM FOR LEARNING, NETWORKING AND COLLABORATION

This past winter, Breckenridge Creative Arts and SpokesBUZZ co-presented the Colorado Music Convergence, a new 3-day gathering and showcase hosted in Breckenridge for indie artists, bands and music industry professionals from across the state. Learn about the success and impact of this event, its future plans and the inspiration it can give to other communities looking to connect with CO music networks and to elevate music development back home.

Presenters: Ashley Edwards, Dani Grant & Robb Woulfe



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(See map for room locations & shuttle info)

| 10:30 - 11:45 AM |

**Creative
Entrepreneur
Track
{Workshop}**

**START SMALL WITH VIDEO: 4 TYPES OF MARKETING
VIDEOS TO MAKE BY YOURSELF WITHIN 75
MINUTES**

Location:
Boardroom



In this workshop I'll introduce you to several types of marketing videos that you can make by yourself in 75 minutes (or less). Then we'll pick one of them for us all to make together. This workshop is interactive and hands-on. We will spend most of the time during the session making one short video with our smartphones. No experience is necessary – beginners are welcome! Let's start small with making some great videos for your creative business.

Infusion5.com

Presenter: Zach Wolfson

**Creative
Organizations
{Workshops}**

**BEST PRACTICES VERSUS EVIDENCE-BASED
PRACTICE**

Location:
Classroom 203



Formal and informal training of executive directors and other managers of non-profit and public arts enterprises often rely on "best practices" as guides. But how do we measure what is "best?" What are the criteria for benchmarking and evaluation? This session casts a critical eye on our assessments of what is "best" in arts management and suggests that practices grounded in researched evidence are the better model. The session leader provides a framework and discussion points, as well as recommendations for developing evidence-based practices. It concludes with an open forum for discussion and reflection on improvements to currently accepted practice.

Leap.ColoState.edu

Presenter: Constance Devereaux

**Creative
Organizations
{Workshops}**

THE ART OF RELEVANCE

Location:
Classrooms 201/202



"We want to be relevant." We've all said it. But what does this really mean? Relevance is not about what's trending. It's about going deep to connect with what is in people's hearts. In this interactive workshop, we'll explore what relevance means for your communities, your organization, and yourself.

Presenter: Nina Simon

SBDC Track

ONE-TO-ONE COUNSELING SESSIONS

Location:
Library

Sign up at the SBDC exhibition table at any time for 20 to 30 minute counseling sessions.

Counselors: Kristy Lee Gogolen, Jennifer Kurtz, Marcia McGilley & Lindsey Stapay

WORKSHOPS

Thursday Activities

| 1:45 - 3:00 PM |

Creative Communities Track A {Case Studies}

REIMAGING PUBLIC ART

New ideas on how public art functions in the public and private sectors with Denver Arts & Venues' Lisa Gedgaudas and NINE dot ARTS' Deanne Gertner. We'll explore current trends, look at stellar examples and discuss new opportunities for bringing art to the masses from both the city perspective and the private developer's view point.

Location:
Classrooms 205/206

NineDotArts.com



Presenters: Lisa Gedgaudas & Deanne Gertner

Creative Communities Track B {Case Studies}

FINDING SOLUTIONS THROUGH CREATIVE COLLABORATIONS

Unique opportunities and solutions present themselves when business and creative minds work together. Gavin Brooke (architect) and Alleghany Meadows (artist) came together in 2006 and decided they wanted to create a place that would be a for-profit incubator that cultivated art and design. A place where creative professionals and professional creatives could create and show their work in an atmosphere of mutual inspiration! SAW (Studio for Arts and Works) was created.

Location:
Kid Church



- Working artist studios
- Gallery
- Office Space
- Conference/meeting room
- Community gathering spot – an inviting space where creative events connected other creatives in town and offered educational opportunities for the general public to enjoy (art openings, design events, lectures, fund-raisers).

Gavin Brooke and Alleghany Meadows plus a few special guests will present and share their story of converting a chainsaw and lawn mower repair shop into a studio environment bursting with creativity and excitement. They will present the What, Why, and How of SAW and it's impact and contributions to Carbondale and the Roaring Fork Community.

Presenters: Land+Shelter, Gavin Brooke & Alleghany Meadows

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(See map for room locations & shuttle info)

| 1:45 - 3:00 PM |

**Creative
Entrepreneur
{Panel}**

**LEGAL ISSUES FOR ARTISTS AND CREATIVE
ENTITIES**

Location:
Boardroom



Most creatives would be better off and better protected by forming a business - such as an LLC or corporation - to run their creative enterprise. Forming a business is not complex but needs to be done right! This session is presented by Colorado Attorneys for the Arts and will cover all the ins and outs of forming a solid creative business.

Presenters: Colorado Attorneys for the Arts - Meredith Badler & Dave Ratner

**Creative
Organizations
{Workshops}**

THE TOP 20 TIPS FOR INCREASING EVERYTHING!

Location:
Classrooms 201/202



After a brief segment to learn the basics of audience development, you will be taken on a mind shifting Top 20 Tips journey. These tips are a reminder of simple, common sense ideas that are not being commonly practiced. Implementing just one of these ideas will help you to build loyal audiences that will support you and keep coming back for more. If you are interested in increasing audiences, funding, and volunteer support, this session is for you!

BuildMyAudience.com

Presenter: Shoshana Fanizza

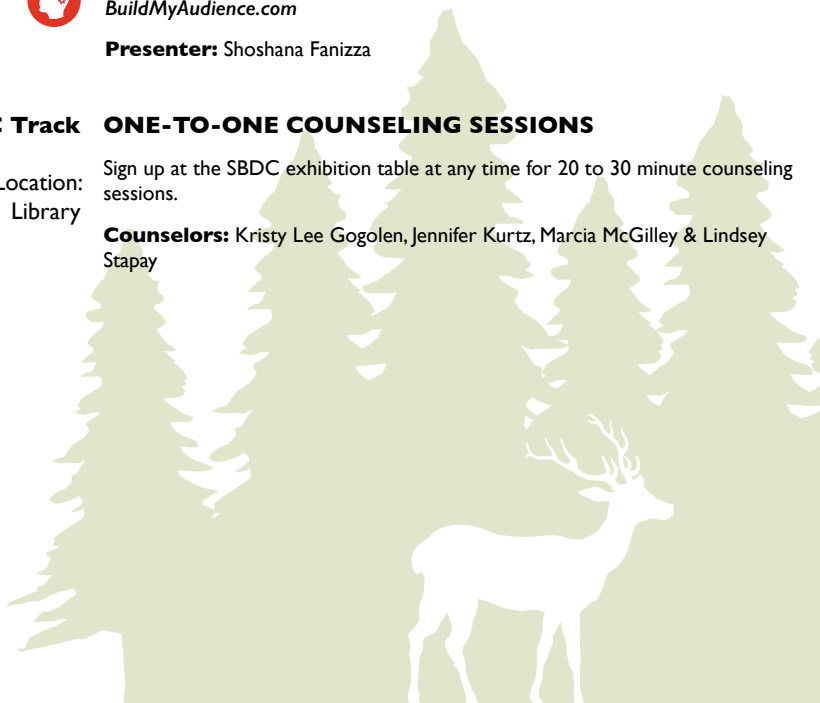
SBDC Track

ONE-TO-ONE COUNSELING SESSIONS

Location:
Library

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Counselors: Kristy Lee Gogolen, Jennifer Kurtz, Marcia McGilley & Lindsey Stapay



WORKSHOPS

Thursday Activities

| 3:15 - 4:30 PM |

Creative Communities Track A {Community Forum}

COLORADO MUSIC STRATEGY: DETOUR OVERVIEW

A pilot project of the Colorado Music Strategy, Detour debuted in September 2015 with performances, collaborations, and community engagements from the Eastern Plains to the Western Slope. Come learn how your place, organization, or band can take part.

ColoradoCreativeIndustries.org/Detour

Location:
Classrooms 205/206

Presenters: Lolita Mendoza Castañeda, Kris Drickey, Jesse Elliott & Brandy Reitter



Creative Communities Track B {Panel}

NOT YOUR AVERAGE ART SCENE

This session about innovative projects, new venues, site-specific work, and unusual initiatives such as “art abandonment” will include presentations by artistic directors of theatre and dance companies and the curator of an art center. Topics will include sustainability of the arts as well as unique ways to increase participation and build new audiences. The presentations will be followed by a brainstorming session and discussion with the audience of other innovative ideas and initiatives in the arts in Colorado.

Location:
Kid Church

Presenters: Kim Olson, Joanna Rotkin & Betsy Tobin



Creative Entrepreneur {Case Studies}

THINKING OUTSIDE THE BOOK: A POETRY READING WITH STATISTICS AND SUGGESTIONS: HOW BUSINESS PRACTICES DRASTICALLY INCREASED MY POETRY READERSHIP

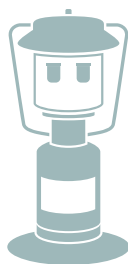
Location:
Boardroom

“My Colorado Creative Industry Career Development Grant funded an artist residency at Vermont Studio Center where I thought outside the book and found alternative spaces for my poetry resulting in a dramatic increase of readership.



The traditional poetry venues are a closed system of magazines published by universities and editors who are writer's themselves. Poetry is rarely encountered outside this sphere. I found alternative spaces for poems and my readership soared from 100 to 27,000 readers and used market analysis, analytics, business cards and networking with surprising results. Share my journey to infect the world with poems.

Presenter: Kathleen Willard



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(See map for room locations & shuttle info)

| 3:15 - 4:30 PM |

**Creative
Entrepreneur
{Case Studies}**

**ENTREPRENEURS - ART, INC.: HOW TO BE A BOSS
WITH THE BUSINESS SIDE OF YOUR ART**

We'll cover a plethora of topics to keep your artistic practice sustainable from diversifying your revenue streams to pricing your artistic output to tracking expenses. You'll leave the session armed with new resources, ideas and tools to make a living as an artist.

NineDotArts.com

Location:
Meet at Registration



Presenter: Deanne Gertner

**Creative
Organizations
{Panel}**

**NEW MODELS: CREATIVE COLLABORATION AND
SOCIAL ENTREPRENEURSHIP IN THE ARTS**

Our panel of provocateurs will discuss new models for collaboration and support among creatives, nonprofits, business and social enterprise. We'll move beyond the gift shop and snack bar to explore new ideas in earned revenue, community building and audience development in the creative industries.

Location:
Classrooms 201/202



Presenters: Laura Bond, Jeannene Bragg, Jami Duffy, Patricia Morrison & Rebecca Saltman

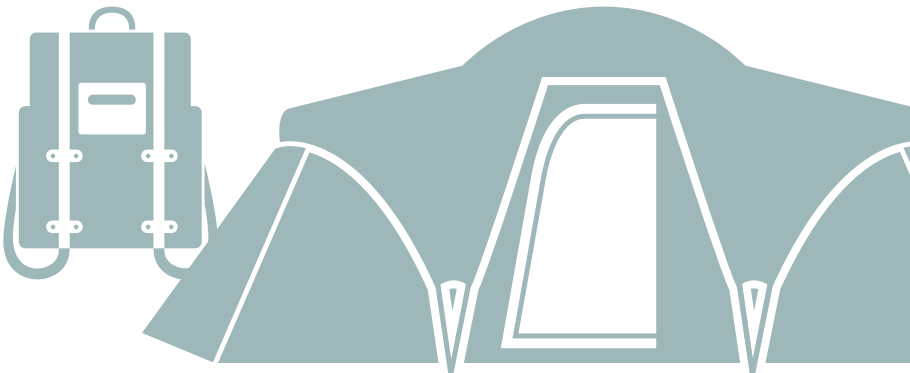
SBDC Track

ONE-TO-ONE COUNSELING SESSIONS

Location: Sign up at the SBDC exhibition table at any time for 20 to 30 minute counseling sessions.

Library

Counselors: Kristy Lee Gogolen, Jennifer Kurtz, Marcia McGilley & Lindsey Stapay



WORKSHOPS

Friday Activities

| 9:30 - 10:45 AM |

Creative Communities Track A {Mobile Tour}

POWERS ART CENTER MOBILE TOUR

The Powers Art Center opened on July 7, 2014 in Carbondale, Colorado. The art center is a memorial to the life of John G. Powers and will showcase Jasper Johns' works on paper. Jasper Johns is considered one of the most influential contemporary artists of the mid- twentieth century.

Location:
Meet at Registration



John G. Powers and his wife, Kimiko Powers, collected a broad array of contemporary artists and were also open to sharing their love of art and appreciation for the power of contemporary art with the public. One such artist that they particularly admired was Jasper Johns. Therefore Powers Art Center will showcase Jasper Johns' limited edition works on paper. Jasper's work includes images and objects from popular culture and classical iconography that is known the world over.

Presenter: Melissa English

Creative Communities Track B {Panel}

GOLD RUSH TO ART RUSH: TOOL BOX FOR ARTIST WORK/LIVE PROJECTS IN COLORADO

Location:
Boardroom



Partners in Space to Create Colorado will discuss the nuts and bolts of creating affordable artist work/live space projects. The panel will introduce the fundamentals of creating artist work/live facilities and how communities and artists benefit from these projects using examples of projects in both rural and urban areas. The details of Space to Create Colorado will be presented including timeline for nine project applications, eligibility guidelines, the competitive process, and examples of funding models. The panel will also give examples and answer questions about alternatives to Space to Create project development.

Presenters: Susan Fries, Wendy Holmes, Margaret Hunt & Tim Schultz

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(See map for room locations & shuttle info)

| 9:30 - 10:45 AM |

**Creative Communities
Track C
{Panel}**

Location:
Kid Church



STORIED PLACES: MARRYING CREATIVE ENDEAVORS & HISTORIC PLACES

STORIED PLACES: Historic properties, resources, and cultural landscapes make the perfect venue for creative industries as they bring a unique sense of place that defines a region, a town, a history. Join us as we explore and provide connectivity for the key topic of “Culture and Heritage” as it specifically relates to Creative Industries Summit and its criticality to the bigger picture of place. All of us have a place with a story waiting to be told. What’s yours? ColoradoPreservation.org

Presenters: Jennifer Orrigo Charles, Felicia Harmon, Cindy Nasky & Beth White

**Creative Organizations
{Case Studies}**

Location:
Classrooms 201/202



SENSORY FRIENDLY PROGRAMMING

Sensory Friendly programming is a hot topic in the arts world. Some have been providing programs for those with autism, intellectual/developmental disabilities, and other conditions regularly, some have just begun, and some need some help before they can start! The 2015 Sensory Friendly Summit, conceived by Lisa Rigsby Peterson at the Lone Tree Arts Center and presented in partnership with Phamaly Theatre Company, provided a rocket boost to metro-area groups, spawning similar summits across the country. Come learn what sensory friendly work is, how to do it, and why it’s so important to your mission AND your bottom line.

Presenter: Lisa Rigsby Peterson

SBDC Track

Location:
Library

ONE-TO-ONE COUNSELING SESSIONS

Sign up at the SBDC exhibition table at any time for 20 to 30 minute counseling sessions.

Counselors: Kristy Lee Gogolen, Jennifer Kurtz, Marcia McGilley & Lindsey Stapay

WORKSHOPS

Friday Activities

| 11:00 - 12:15 PM |

**Creative
Communities
Track A
{Case Studies}**

Location:
Classrooms 205/206



ARTWORK FOR ALL: HOW & WHY TO START AN ART LENDING LIBRARY IN YOUR COMMUNITY

"What if you could check out local artwork just like you check out books at the library?"

Art Lending Libraries widen community access to the arts by creating a place where art can be borrowed and enjoyed by everyone.

Come learn about a new, innovative model for local art lending that is taking off right here on the Western Slope and across the globe.

Joanna Calabrese from the Art Lending Library in Paonia, CO will share case studies of lending libraries across the country and provide tips and tools for starting one in your own community. Anyone can do it!

ElsewhereStudios.org/Art-Library

Presenter: Joanna Calabrese

**Creative
Communities
Track B
{Panel}**

Location:
Kid Church



ARTIST DISPLACEMENT ON THE FRONT RANGE

Boulder County Arts Leadership Forum (BCALF) will host a panel discussion titled Artist Displacement Along the Front Range: Where do we go from here?

The panelists will be Matt Chasansky, manager of the Office of Arts + Culture for the City of Boulder; Lisa Gedgaudas from Denver Arts & Venues and Kim Olson, Founder and Artistic Director, Kim Olson Sweet Edge. The panel will be moderated by Wes Jessup, Executive Director Longmont Museum.

We know that artists are attracted to our Front Range communities but conditions are becoming increasingly challenging which, we expect, will eventually cause them to leave. Cost of living and lack of venue, exhibit, and rehearsal space make it difficult for artists to produce work. We are interested in looking at other factors, such as lack of diversity and prohibitive city ordinances that may contribute to an inhospitable environment for the arts. As cities across the Front Range create Cultural Plans that are intended to outline strategies to increase sustainability for artists and arts organizations, we're finding some gaps in the research and incorrect assumptions. We are interested in identifying the issues and imagining solutions so that cities along the Front Range can thrive as arts hubs.

Presenter: Matt Chasansky, Lisa Gedgaudas, Charlotte LaSasso & Kim Olson

WIFI LOGIN • Network: Orchard Free Public Wifi • No password
(See map for room locations & shuttle info)

| 11:00 - 12:15 PM |

**Creative
Organizations
{Workshop}**

**INCREASING INCLUSIVITY IN THE ARTIST
COMMUNITY: EXPLORING CHALLENGES &
SOLUTIONS**

Location:
Classrooms 201/202

Last fall, Colorado Artists conducted a statewide survey of visual artists. The 1,157 participants were contacted through the listservs of arts organizations across the state. The results indicated that most respondents were white, female and over 45, raising a question about who arts organizations are serving - and not serving - in the artist community. This is a workshop session, with a panel discussion and brainstorming in large and small groups. Attendees will clarify the demographics of their artist constituents; share challenges and successes in pursuing diversity when assisting artists; and explore possible actions to increase inclusivity locally.

ColoradoArtists.org

Presenters: Madalena Salazar, Richard Saxon & Lynn Waldorf

**Creative
Organizations
{Case Studies}**

**DANCE AND MOVEMENT: GROWING YOUR
AUDIENCE IN SMALL COMMUNITIES**

Location:
Boardroom

Session presentation will discuss considerations that the artist used to create a massively successful community art project growing and including a diverse and enthusiastic audience.

This session will be playful and may include movement.

Presenter: Alya Howe

SBDC Track

ONE-TO-ONE COUNSELING SESSIONS

Location:
Library

Sign up at the SBDC exhibition table at any time for 20 to 30 minute counseling sessions.

Counselors: Kristy Lee Gogolen, Jennifer Kurtz, Marcia McGilley & Lindsey Stapay

WORKSHOPS

Friday Activities

| 2:30 - 4:00 PM |

Creative Communities Track A {Case Studies}

Location:
Boardroom



THE GOOD OR BAD PUBLIC ART SLIDESHOW

“Bad or Good? A public art slideshow” is a candid conversation and fast-paced slide show of recent public art commissions from around the United States. The first 60 people to arrive will be able to participate in the slide show voting.

Presenters: Matt Chasansky & Mandy Vink

Creative Entrepreneur {MOBILE TOUR}

Location:
Meet at Registration



CARBONDALE ART AND HISTORY WALKING TOUR

Join the Mt. Sopris Historical Society for a an art and history walking tour exploring the rich cultural heritage assets of Carbondale.

Presenters: Beth White

Creative Organizations {PANEL}

Location:
Classrooms 201/202



CCI PROGRAM PRESENTATION

Learn about CCI grants and programs.

Presenters: Colorado Creative Industries Staff

SBDC Track

Location:
Library

ONE-TO-ONE COUNSELING SESSIONS

Sign up at the SBDC exhibition table at any time for 20 to 30 minute counseling sessions.

Counselors: Kristy Lee Gogolen, Jennifer Kurtz, Marcia McGilley & Lindsey Stapay

WIFI LOGIN • Network: Orchard Free Public Wifi • No password
(See map for room locations & shuttle info)

PRESENTERS

People to Meet

KELLY ALFORD

Co-Founder, The Whole Works

Kelly believes deeply in the power of art, design and commerce to make the world a more beautiful, humane and meaningful place. She understands the uplifting power of the arts and arts education to infuse all we do with meaning and possibility. Kelly is a hands-on leader and designer recognized for inspiring product and brand concepts, as well as her ability to execute on the production, distribution and financial success of an idea. The Whole Works is a natural extension of Kelly's lifelong commitment to integrating the arts into everyday life.



MEREDITH BADLER

Program Manager, Colorado Business Committee for the Arts

Meredith Badler is the Program Manager at the Colorado Business Committee for the Arts (CBCA). CBCA has been forging inspiring arts & business partnerships for over 30 years. CBCA's newest program, Colorado Attorneys for the Arts (CAFTA), is a legal referral service to connect artists and creative entities with pro bono legal services. Meredith has a background in strategic consulting for nonprofit organizations and performs long-form improv comedy in her spare time.



LAURA BOND

Managing Director, Colorado Independent

Managing director Laura Bond knows the ins-and-outs of the nonprofit world, having served in leadership positions with Ethiopia Reads, Flobots.org (now Youth on Record) and The Colorado Symphony. But her roots are in writing. A former editor with Westword, Laura loves to write about arts and education, cultural equity, and people with good ideas.



JEANNENE BRAGG

CEO of Creative Catalyst

As the CEO of Creative Catalyst, Jeannene is an artist, community-builder, collaborator, and consultant. She works with creative organizations to help them expand capacity, build community and gain commitment through a variety of services and projects. She is currently working with Arts from Ashes on a social entrepreneurship plan that will allow the agency to reach more youth with transformational poetry while stabilizing revenue.



DELANE BREDVIK

President, Manitou Springs Arts Council

DeLane Bredvik completed his Master in Architecture degree from Harvard's Graduate school of Design after earning undergraduate degrees in Studio Art and Art History. His focus in architecture is sustainable redevelopment of the built environment. As an installation artist, DeLane's recent work in Germany was funded by government programs supporting innovation at the intersection of art, science, and the economy, helping communities produce more energy than they consume. He is president of the Manitou Springs Arts Council.



PRESENTERS

People to Meet

GAVIN BROOKE

Land+Shelter Architecture + Planning: Principal

Gavin (Associate AIA, LEED AP) is a principal partner of Land+Shelter, an architecture and planning firm with offices in Aspen and Carbondale, Colorado. He received his BENVD at the University of Colorado at Boulder. Currently the chair of the Carbondale Planning and Zoning Commission, and a board member for the Carbondale Third Street Center, he previously served on the Carbondale Recreation Board, as the co-director of the Sustainability Center of the Rockies, and as chair of the Garfield County Housing Authority. Gavin has led a variety of projects including the Studio for Arts and Works, the 3rd St. Center, Blue Creek Ranch and numerous luxe-sustainable residences.



JOANNA CALABRESE

Art Librarian

Joanna is the Art Librarian for the Community Supported Art Lending Library in Paonia, CO. She curates the library collection of over 100 artworks by 30 local artists, recruits and assists Library Members, and organizes events and programs to promote local emerging artists. In addition to this dream gig she is an organizer and activist for several local community causes in Western Colorado.



LOLITA MENDOZA CASTAÑEDA

Musician, Poet, and Multimedia Artist

Lolita Mendoza Castañeda works with the state of Colorado doing music research related to music's economic and community impacts. After earning her degree in Music Entertainment Industry Studies from the University of Colorado at Denver, she co-founded ENLIGHTOFME; a media company in which she focuses on Film Capture and Media Cataloging. The essence of Lolita's work is in facilitating and encouraging an enjoyable and efficient quality of life for artist, art enthusiasts, and ultimately all.



JENNIFER ORRIGO CHARLES

Colorado Preservation, Inc. - Interim Executive Director and Endangered Places Program Director

Jennifer joined Colorado Preservation, Inc in 2014. She received a Master's Degree in Urban Affairs and Public Policy with a Historic Preservation Concentration from the University of Delaware and a B.S. in Anthropology with an Archaeology concentration from James Madison University. Previously, she served as the Director of Preservation for the Historic Annapolis Foundation in Annapolis, Maryland. As Director of Preservation Services she worked closely with local governments, nonprofit preservation agencies, and Section 106 Review for the U.S. Naval Academy. She devised original public programming, walking tours and school programs for the Historic Annapolis Foundation and public programming for the Aurora History Museum in Colorado.



PRESENTERS

People to Meet

MATT CHASANKSY

Office of Arts & Culture Manager, City of Boulder

Matt Chasansky is manager of the Office of Arts + Culture for the City of Boulder, working across municipal agencies on issues of cultural affairs and the creative economy including the cultural grants program, public art, and the implementation of the Community Cultural Plan. Before coming to Boulder, he served as director of the Art & Culture Program at Denver International Airport, and has a background in museum curation and education.



DARCY CONOVER

Co-Founder, Corbeaux Clothing

A sponsored ski mountaineer, Darcy has spent the past ten years climbing and skiing Aspen's local peaks, as well as mountains in Peru, Tanzania, Argentina, Alaska and beyond, while filming and modeling for leading sports industry companies. With her husband, Adam Moszynski, Darcy is the co-founder of Corbeaux, Aspen-based makers of stylish, yet functional baselayer athletic apparel designed by athletes and made in the USA. Corbeaux is committed to using fabric made from renewable resources and giving back to guides and porters in developing mountain cultures.



CONSTANCE DEVEREAUX

Director and Associate Professor, LEAP Institute for the Arts

Constance DeVereaux, Ph.D. is an international expert in arts leadership and management in the areas of teaching, research, and consultancy. She is a CHAMPS Mentor for the State of Colorado, and advises non-profit organizations in strategic planning, project management, fundraising, and evaluation. She serves on the international advisory boards of the Journal of Cultural Management and the Irish Journal of Arts Management and Cultural Policy.



KRIS DRICKEY

Musician, Chimney Choir

Kris Drickey has always loved to sing and play. She is mainly self-taught through inspired emulation. Her enchantment with music took her into coffee shop open mics, late night writing fugues, guitar lessons, and campfire sing-alongs before Chimney Choir burst to life. She studied classical violin as a kid, put it down for over 10 years, and reconnected with it pivotally a few years into the band. Her role is now centered in voice, violin, and collaborative writing.



PRESENTERS

People to Meet

JAMI DUFFY

Executive Director, Youth on Record

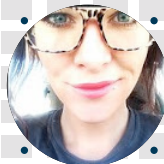
Jami Duffy joined Youth on Record in 2009, and has since provided the strategic direction, operational management and fundraising expertise that has led to consistent growth, national brand recognition and the opening of a Youth Media Studio. She spearheaded the organization's \$2.2M capital campaign to build their state-of-the-art Youth Media Studio, which is now open 6 days per week to youth throughout metro Denver. Jami is a locally and nationally recognized thought leader and innovator in social justice education and engaging at-risk youth. At Youth on Record Jami has instituted a number of entrepreneurial strategies to earn revenue.



ASHLEY EDWARDS

iAM MUSIC

Ashley Edwards is the founder and Creative Director of iAM MUSIC as well as a vocal and songwriting instructor.



JESSE ELLIOTT

Co-Founder, Range Music Ecosystems

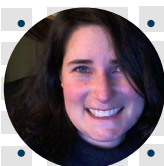
Jesse Elliott is the Co-Founder of Range Music Ecosystems. Range works with Colorado Creative Industries and others to develop music initiatives for economic development, community building, and quality of life for Colorado musicians and residents.



SHOSHANA FANIZZA

Founder and Chief Audience Builder of Audience Development Specialists

Shoshana Fanizza has been involved in the arts all her life and has a background in marketing, sales, customer service, and non-profit administration. In 2008, she founded Audience Development Specialists to help people build happy and loyal audiences. Shoshana is the author of *The How of Audience Development for the Arts*. She has created workshops for various arts organizations around the country and has presented at the National Arts Marketing Project Conference.



SUSAN FRIES

Executive Director, Pueblo Arts Alliance

Susan, CEO of the Pueblo Arts Alliance, Pueblo Creative Corridor, and Studios, has worked tirelessly to promote and develop the arts in Pueblo. She has guided, informed and worked intimately with a variety of local non-profits, for profit business, and local and state government to advance the creative industries as an economic development model. Susan has provided consulting support to CCI for the Creative District Program and Space to Create Colorado.



PRESENTERS

People to Meet

LISA GEDGAUDAS

Program Administrator, Denver Arts & Venues

A Denver native, Lisa Gedgaudas serves as the Program Administrator for Create Denver, a City initiated program under Denver Arts & Venues that seeks ways to strengthen the overall health and vitality of Denver's creative sector. The Create Denver initiative showcases Denver's talented and dynamic creative community, recognizes its role in making Denver vibrant and economically vital, catalyzes the sector to become a cohesive collective, and supports it by providing educational programming, inspirational dialogue and ideation.



DEANNE GERTNER

Project Manager

Colorado-born and bred Deanne Gertner works as a Project Manager at NINE dot ARTS, where she makes art programs happen on budget and on time. Prior to NINE dot ARTS, she worked in the nonprofit arts sector. Deanne holds an English Lit/Fine Art degree from Regis University and an MFA in Creative Writing from the Vermont College of Fine Arts. She serves on the board of Lighthouse Writers Workshop and writes pro bono for Presenting Denver.



KRISTY LEE GOGOLEN

SBDC Consultant and Director/Founder of KL Creative Design

Areas of expertise: Digital Marketing Specialist

Kristy Lee, the founder/director of KL Creative Design, has been building websites since '04. With her mad geekitude skills and eye for design, she makes pretty websites and apps—inside and out. She often dreams in code! As the owner of a small business herself, she has a passion to see small businesses succeed and grow.



DANI GRANT

Spokesbuzz

Dani Grant is one of those tenaciously hardworking, creative entrepreneurs who has transformed a deep passion for music into her life's work. Dani owns and manages the Mishawaka Amphitheatre and Chippers Lanes in Fort Collins. She founded SpokesBUZZ, a grassroots nonprofit that develops emerging artists and promotes the thriving local music scene to grow the local economies on the Front Range. Dani has served on the board of the WESTAF Denver Music Task Force, SCFD Leadership Committee, Rocky Mountain Student Media Corporation and sits as the arts cluster initiative representative on behalf of the City of Fort Collins. Dani earned her BA in Psychology from George Washington University.



PRESENTERS

People to Meet

FELICIA HARMON

Principal, KRH Group Community Revitalization Consultants

Harmon specializes in revitalization, preservation and the arts and co-authored Loveland's 1984 Art in Public Places ordinance, the first in Colorado. She directed restoration of Loveland's 1920 Rialto Theater and served on the League of Historic American Theatres' national Board of Directors. Arts @ the Feed & Grain, awarded Artplace America and NEA grants, is a cornerstone of Artspace's Loveland Arts Campus, featuring new affordable artists' housing and an arts incubator in the 1892 Loveland Feed & Grain. Arts @ the Feed & Grain, awarded Artplace America and NEA grants, is a cornerstone of Artspace's Loveland Arts Campus, featuring new affordable artists' housing and an arts incubator in the 1892 Loveland Feed & Grain.



WENDY HOLMES

Senior Vice President for Consulting and Strategic Partnerships, Artspace

Wendy oversees a staff of four that identifies communities and opportunities for arts-related real estate projects across the country. Wendy has been active on local and national boards and advisory committees. She has been a speaker at numerous national arts, historic preservation and urban affairs conferences, as well as a guest lecturer. Wendy is a national resource for creative placemaking and has been interviewed by numerous publications and media outlets across the U.S.



ALYA HOWE

Independent performance artist and program director of 3 performance series

Alya Howe danced with the critically acclaimed Jose Limon Company NYC, Danceteller and Kei Takei. She performed with renown tabla maestro Zakir Hussein, has presented her works internationally and served as faculty at Laban/Bartenieff Institute NYC and for the Lincoln Center Institute NYC. In the Roaring Fork Valley she is co-founder of the 3 Performance Art series at Justice Snows; the Salon, Writ Large and the Poetry Brothel; cultivating more performance opportunities for artists in the valley. Last year Alya was artist in residence at the Launchpad Carbondale creating a "sold out" piece for the community, Vacuum. This has led to Alya being commissioned to create a new work for the upcoming Dance Initiative season called "The HEARD".



WES JESSUP

Director, Longmont Museum

Wes Jessup has served as the Director of the Longmont Museum since 2011. He has worked in the Museum field for the past 20 years and has been a director for the past 15 years. With a background in art history and museum studies, Wes' focus has been in exhibition development and capital projects, including the new Stewart Auditorium, which opened at the Longmont Museum in 2015.



PRESENTERS

People to Meet

NANCY B KRAMER

Program Coordinator, Northwest Colorado Cultural Heritage Program

Nancy Kramer is Program Coordinator for Northwest Colorado Cultural Heritage Program. A five county regional program with the expressed mission of: through collaboration, interpret the vast heritage of Northwest Colorado and impart the legacy and stories of the region and its communities in order to generate economic vitality. Executive Director of the Steamboat Springs Arts Council 1993 – 2006, she is currently a mentor with the Colorado Tourism Office's Culture, Heritage and Agritourism Mentor Program.



JENNIFER KURTZ

MBA, PMP

Jennifer Kurtz has more than 20 years experience working as both in-house staff and external consultant with organizations and communities to make them more resilient and sustainable. She has been working with entrepreneurial companies through the Denver Metro (and now Pikes Peak) SBDC since 2012 in both one-on-one sessions and as facilitator for two different programs. Before relocating to Colorado, Jennifer helped organize and produce the annual San Francisco Performing Arts Festival and was also active in community theater in Indiana and Maryland. She has written numerous grant proposals in response to government and private sector solicitations, as well as articles, blogs, instructional material, book chapters (and now a book!).



TODD LIMING MCP, JD

Planning Matters LLC

Todd brings creative private-sector planning experience tempered by a delightful public-sector planning perspective. He served as Planning Director in Manitou Springs for over 6 years, where he was instrumental in helping to update and streamline the development review process. He also secured federal grants including substantial funding for a successful downtown streetscape project that has helped to transform the town into 'One of the 10 Coolest Small Towns' in the country. Todd is the founder and principal planner of Planning Matters LLC. He thrives when planning for infill, mixed-use, sustainable development; OR when hiking, mtn biking or XC skiing anywhere. Todd has served on a variety of non-profit boards, including Pikes Peak Habitat for Humanity, Manitou Springs Arts Council & MSForward - Vision Plan Steering Committee.

MAYKA MALONEY

Head Sample Maker & Production Sewer, The Whole Works

I love sewing so much that I do it for a living. Every part of the process: the organization, the steps and the final results are therapeutic for me. That I'm in an environment at The Whole Works where I can create items that someone will wear is truly exciting. Being a part of The Whole Works family is a dream job. From right here in Rifle, I am able to thrive in a fast growing global industry while contributing to our local economy. What's more rewarding than this?



PRESENTERS

People to Meet

TARA DAWN MARSHALL

Director of Development Services, City of Trinidad



MARCIA McGILLEY

Executive Director, Aurora & South Metro SBDC

Areas of expertise: Marketing and Business Launch

Marcia is an actor, author, speaker, and designs her own jewelry. In 1989, after spending 10 years in various sales and marketing positions with Hyatt Hotels, The Lee Apparel Company and Showtime Networks, Marcia started her first business. She has since owned six diverse companies including a marketing consulting firm, murder mystery theatre company, and a motivational speaking company. Marcia has helped jump-start more than 1,000 companies and reads over 100 business plans annually. Her entrepreneurial drive is utilized daily as the Executive Director of the Aurora & South Metro Small Business Development Center.



ALLEGHANY MEADOWS

Artist, Gallery Owner, Entrepreneur

Alleghany Meadows is a studio potter, gallery owner and artist/entrepreneur in Carbondale, Colorado. He received his BA from Pitzer College, Claremont, CA, and his MFA from the New York State College of Ceramics at Alfred University. Alleghany studied with Takashi Nakazato, Karatsu, Japan, received a Watson Foundation Fellowship for field study of potters in Nepal, and was an artist-in-residence at Anderson Ranch Arts Center. He exhibits nationally and is the founder of Artstream Nomadic Gallery, co-founder of Harvey/Meadows Gallery and co-founder of Studio for Arts and Works (SAW). He serves on the board of Haystack Mountain School of Crafts. His work is in numerous public and private collections, including the Museum of Fine Arts, Houston, Long Beach Museum of Art, and the Huntington Museum of Art, WV, where he was honored with the Walter Gropius Master Award.



PRESENTERS

People to Meet

BRYCE MERRILL

Co-Founder of Range Music Ecosystems and Cultural Policy Director for the Biennial of the Americas

Merrill has led a national arts and creative economy project, advising cities and states throughout the US on data-driven policy and program development. Dr. Merrill is a nationally recognized expert on public sector support of music and currently consults with public and private sector entities on strategies for building sustainable and equitable music communities. He has a doctorate in sociology from the University of Colorado Boulder and is an affiliate faculty member at the Leadership, Entrepreneurship, Arts Advocacy and the Public Institute at Colorado State University. He is a co-author of the textbook *Understanding Society through Popular Music* (Routledge) and co-editor of *The Present and Future of Symbolic Interactionism* (FrancoAngeli, Italy) and *Interactionists Take on Popular Music* (Emerald). He is a musician in the Denver band Somerset Catalog and a co-owner of Misra Records.



PATRICIA MORRISON

Inner Fire, Outer Light, Founder

Patricia Morrison is the founder of Inner Fire, Outer Light, which helps artists, writers, musicians and creative professionals who are tired of leaving their destiny under the control of others, trading their life goals and dreams for their creative ones, and looking successful from the outside, but not feeling that way inside. Working with her, they take back sovereignty, transform their scattered and unfulfilling work lives, and create integrated lives in which their gifts are consistently rewarded with sustainable income, their visions are valued, and they never have to choose between personal and creative goals again, while becoming the forces of good in the world they seek to be. In collaboration with Dr. Giovanni Washington, she also co-facilitates the Mission Accomplished Program, serving creative collaborations and small arts nonprofits to step into a fully funded future.



CINDY NASKY

Colorado Preservation, Inc. - Preservation Services Director

With over 25 years of historic preservation experience, Cindy relishes the opportunity to learn, travel and to teach about Colorado's history through its rich heritage and wonderful resources. She works both for Colorado Preservation, Inc. as the Preservation Services Director as well as for the Colorado Historical Foundation, where she has run the Easement Program for 13 years. She has a Master's Degree in Historic Preservation/Public History from Colorado State University, and a Bachelors in Arts (Design and Architecture) from Miami University in Oxford, Ohio.



PRESENTERS

People to Meet

NICOLE NICOLETTA

Mayor, Manitou Springs

A full time community activist in Manitou Springs for the past 7 years, Nicole has helped organize, plan, and implement many events and community service organizations. Nicole holds an MA in Sociology from the University of Colorado. She has taught on issues of race and ethnicity, food justice and social movements at distinguished academic institutions such as Colorado College, UCCS, and Pikes Peak Community College. These days Nicole focuses on connecting community members to their elected officials in an effort to create sustainable, creative, mindful change in Manitou Springs.



KIM OLSON

Artistic Director of SWEET EDGE

Kim Olson is an award winning Performance and Installation Artist, and the Founder/ Artistic Director/ Choreographer of SWEET EDGE, a modern dance company whose installations, productions, and community projects have been presented and commissioned internationally. In NYC, she performed as a member of the Stephen Petronio Company, Randy Warshaw Dance, and Donna Uchizono Company. She has led arts immersion trainings in Creative Industries and Education, with Think 360 Arts and is a proponent of living creatively.

SweetEdge.org | TheMovingPlatform.com



LISA RIGSBY PETERSON

Executive Director, Lone Tree Arts Center

Lisa Rigsby Peterson's thirty year career includes leadership positions at Curious Theatre, Denver Center for the Performing Arts, Opera Colorado, Phamaly and the Colorado Children's Chorale, and her current position as Executive Director of the Lone Tree Arts Center. She has served on national and local peer review panels as well as the SCFD Reauthorization Task Force. She is currently helping to lead the charge to make Colorado the most sensory-friendly community in America.



RACHEL POKRANDT

Campus Dean, Colorado Mountain College, Rifle Campus

Prior to her role as Campus Dean at Colorado Mountain College in Rifle, Rachel worked in the non-profit sector with both The Keystone Center and Beyond Benign developing sustainable science curricula. Rachel developed the first curriculum units in Green Chemistry for K-12 students and has trained over 5000 teachers around the globe in the use of these materials. Rachel has a BA in Theatre Studies and British Literature from Manchester University, UK., an MBA from Western Governor's University, a graduate certificate in Sustainability from Harvard University and is scheduled to receive her doctorate in Management from University of Switzerland, Zurich in the Fall of 2016.



PRESENTERS

People to Meet

KEN RANSFORD

Ken Ransford has been practicing as an attorney and CPA since 1984. He focuses on providing tax and legal advice to nonprofit organizations, individuals, and small businesses. He has incorporated over a hundred 501(c)(3) organizations, many with an environmental or creative arts focus. He currently serves on Eagle County's Open Space Advisory Council. He has served on the boards of many organizations including the Association of Fundraising Professionals, Aspen Center for Environmental Studies, and Western Resource Advocates. He has been the secretary and recreation representative to the Colorado Basin Roundtable since its founding in 2005. He is currently writing a book about the recent release of the Colorado water plan - look for Eyes on Colorado Water later in 2016. He lives with his wife and two children in Carbondale.



DAVE RATNER

Principal, Creative Law Network, LLC

Dave Ratner is the principal and founder of Creative Law Network, LLC, a boutique Denver law firm specializing in entertainment, intellectual property, and business law. Dave's clients include creative individuals and businesses in a variety of industries. His practice concentrates on advising both creative and general business clients on all aspects of the law. Dave was instrumental in the formation of Colorado Lawyers for the Arts and is the Chair of its Advisory Committee.



BRANDY REITTER

Town Administrator, Buena Vista

Brandy Reitter has devoted her career to public service. Currently she is the Town Administrator for the Town of Buena Vista. Previously, Brandy worked as the Town Administrator for the Town of Gilcrest. Having worked for the City of Longmont, the Government of the District of Columbia, and the City and County of Denver's Office of Economic Development, she brings diverse experience to her position. Brandy has knowledge of business development, revitalization, Main Street USA, workforce development, and affordable housing. In addition, Brandy received a Masters in Public Administration from the University of Colorado Denver's School of Public Affairs in 2008.



JOANNA ROTKIN

Artistic Director

Joanna is a dance artist based in Boulder, Colorado. She is the artistic director of Joanna and The Agitators, a platform dedicated to upending the status quo through movement education and dance performance. Her work seeks to find a frame to understand the world by occupying a given space with opposing images to create a tiny rupture in the order of things. She asks audiences to distill significance through physical exploration and sensation driven connection.



PRESENTERS

People to Meet

MADALENA SALAZAR

Cultural Consultant

Madalena Salazar is an independent consultant, educator, and activist focusing on building equity and inclusion in the arts and education, primarily within cultural institutions. She has long experience serving the needs of non-traditional and under-resourced populations through education, outreach, and advocacy programs in the non-profit, university, and museum settings. Most recently, Madalena was the first Latino Cultural Programs Coordinator for the Denver Art Museum.



REBECCA SALTMAN

President of A Foot in the Door Productions

Rebecca has developed an extensive career collaborating from the Front Range of Colorado and across the country, within the worlds of social entrepreneurship and “cause marketing”. She has embraced and redefined the tenets of community building, public relations, and media networking. She is adjunct faculty at both Goucher College and Metro State University. Rebecca is currently working as the community engagement officer for Issue Media Group in Colorado. Rebecca is the founder and President of A Foot in the Door Productions, a 15-year-old collaboration-building firm designed to bridge the varying needs of business, government, nonprofits, academia and media.



TIM SCHULTZ

President, Boettcher Foundation

Tim Schultz has served as president of the Boettcher Foundation since 1996. During his tenure, he's emphasized helping citizens make a difference across Colorado. Previously, Tim was appointed to executive director of the Colorado Department of Local Affairs, where he was the first chairman of the Colorado Economic Development Commission. He was also commissioner of Rio Blanco County, and later commissioner of agriculture. A Grand Junction native, Tim attended Colorado Mesa University and Colorado State University.



NINA SIMON

Executive Director, Santa Cruz Museum of Art & History

Nina Simon has been described as a “museum visionary” by Smithsonian Magazine for her audience-centered approach to design. She is the Executive Director of the Santa Cruz Museum of Art & History, where she led an institutional turnaround based on grassroots community participation. Nina is the author of *The Participatory Museum* (2010), *The Art of Relevance* (2016), and the Museum 2.0 blog.



PRESENTERS

People to Meet

LINDSEY STAPAY

Director, Northwest Colorado SBDC

Areas of expertise: Business Structure and Contract Negotiations
Stapay's entrepreneurial spirit has guided many small-mid-size companies and notforprofits to realize their goals and surpass their expectations. Stapay graduated from Colorado State University's Construction Management and Build Environment Green Home Certificate Program in 2008. Stapay is currently the treasurer for Women of the Summit, Colorado Mountain College Entrepreneurial Certification Committee and Lead Organizer for Breckenridge Startup Weekend. Previously she cochaired the Urban Land Institute's Speaker Series, planned a rock concert with Barry Fey and received the Summit Independent Business Alliance 2012 Leadership Award.



BETSY TOBIN

Artistic Director of Now Or Never Theatre

Betsy Tobin has toured her original performances across the U.S., in Canada, and throughout Europe where she won numerous awards and earned an international reputation as a puppeteer. Her innovative work combines puppetry with acting, masks, shadows, and video. Since 2001, she has created large multi-media multi-layered productions in a variety of settings from galleries, theatres, distilleries, and warehouses to canyons in the Southwest. NowOrNeverTheatre.com.



MANDY VINK

Public Art Program Coordinator, Boulder Office of Arts & Culture

Mandy Vink is the Public Art Coordinator for the Office of Arts + Culture for the City of Boulder, and is currently implementing Boulder's "Experiments in Public Art". She has nearly a decade of experience fostering public art projects through to completion, and most recently focused on the Hotel & Transit Center Public Art Commissions at Denver International Airport.



DR. LYNN WALDORF

Executive Director, Colorado Artists

Dr. Lynn Waldorf PhD, is a business coach for creatives and nonprofit leaders. She is also the founder and director of Colorado Artists, a Carbondale-based nonprofit that cultivates the state's creative community by connecting artists with the resources they need to develop and sustain their careers. This is accomplished through individual donor fundraising and partnerships with communities and arts organizations to leverage existing resources available for artists. Lynn is also a painter and exhibits in Aspen.



PRESENTERS

People to Meet

BETH WHITE

Executive Director The Mt. Sopris Historical Society & Thompson House Museum

White is an active board member of the Tourism Council of Carbondale and the 4 Rivers Historical Alliance of the Roaring Fork & Crystal River Valleys. Originally from Boston, she served as the Director of Marketing and Communications for the Massachusetts State Office of Travel & Tourism. She is a graduate of the University of Massachusetts, the Extension School at Harvard University and the Issacson School of New Media at Colorado Mountain College where she studied photography.



SARAH WHITE

Mountain Song Community School Registrar, School Performance Manager

Sarah is the Registrar/School Performance Manager at Mountain Song Community School, a Waldorf charter school in Colorado Springs. For over 10 years, Sarah served the environmental community in the Pikes Peak region by coordinating sustainability plans for the Pikes Peak Area Council of Governments (PPACG) and Fort Carson.



KATHLEEN WILLARD

Poet/Receipt of Colorado Creative Industries Career Advancement Grant

Honors & Poetry Adventures: Fulbright-Hays Fellowship to travel and write in India, National Endowment for the Humanities Fellowship to study Emily Dickinson in Massachusetts, scholarships to attend the Disquiet International Literary Program in Lisbon, Portugal, the Breadloaf Writer's Conference twice, and Vermont Studio Center twice. My book of poetry, *Cirque & Sky* forthcoming in Spring 2016 by Middlecreek Publishing and Audio of Beulah, Colorado & 40 poems published in literary journals.



ZACH WOLFSON

Filmmaker

Zach is a filmmaker and entrepreneur. He specializes in making videos about the creative people behind businesses through his video studio ZWFILM, and he shares how you can make great videos by yourself with the camera you already have with you on his blog Infusion5.



ROBB WOULFE

Director, Breckenridge Creative Arts

Robb Woulfe is the president and CEO of Breckenridge Creative Arts, where he provides vision, leadership, curatorial oversight and management expertise in the areas of program development, financial planning, operations, marketing and public relations. In addition to serving as chief spokesperson for BCA, Robb works with local artists, creative businesses and cultural organizations to develop opportunities for mutually beneficial partnerships within the themes of collaboration, capacity-building and creative tourism.



EXHIBITORS

Groups to Explore



COLORADO ADVANTAGE BUSINESS COUNCIL

TheColoradoAdvantage.com

COLORADO ARTISTS

ColoradoArtists.org

COLORADO ARTSEEN

ColoradoArtSeen.com

COLORADO CREATIVE INDUSTRIES

ColoradoCreativeIndustries.org

COLORADO MOUNTAIN COLLEGE

ColoradoMtn.edu

COLORADO SMALL BUSINESS DEVELOPMENT CENTER

ColoradoSBDC.org

COMMUNITY RESOURCE CENTER

CRCAmerica.org

FLOWH

Flowh.com

GLENWOOD SPRINGS CHAMBER & GLENWOOD SPRINGS CENTER FOR THE ARTS *GlenwoodArts.org/GlenwoodChamber.com*

INNER FIRE, OUTER LIGHT

InnerFireOuterLight.com

KRFC 88.9

KRFCFM.org

LEAP INSTITUTE FOR THE ARTS AT COLORADO STATE UNIVERSITY

Leap.ColoState.edu

REGIS UNIVERSITY

Regis.edu

SANTA FE UNIVERSITY OF ART AND DESIGN

SantaFeUniversity.edu

UNIVERSITY OF NORTHERN COLORADO COLLEGE OF PERFORMING AND VISUAL ARTS *Arts.UNCO.edu*

UNIVERSITY OF DENVER | UNIVERSITY COLLEGE | ARTS & CULTURE

UniversityCollege.DU.edu/Mals

CARBONDALE, CO

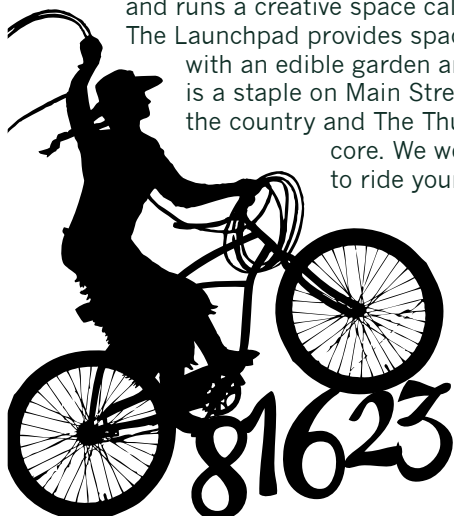
About the Town

Whether it was the original native inhabitants of the Roaring Fork Valley or the creatives, Carbondale has always had a strong sense of independence and community. That spirit pervades today.



The hippies that moved here in the late sixties and seventies carved out a unique home that found common ground with the ranchers and miners to form a creative partnership whose focus honors the land and people. This core focus can be found throughout history, whether it be the honoring of Mount Sopris, who dominates the horizon, or the fight against “big box” development, the dedication to renewable energy or the growth of the Carbondale Creative District, creativity has always been part of the process. The Carbondale Mountain Fair, started in 1974, is still a glue that brings young and old, Anglo and Latino together every year to celebrate a love of music, diversity and creativity. First Fridays fill the streets with art, families and friends and the creatives who call this place home sit on boards and in planning processes to keep Carbondale thriving. Carbondale is known as Base Camp for activity, situated near the confluence of two rivers and surrounded by Mountains. Skiing, hiking, biking and river sports weave into daily life. Cultural heritage is important, which includes many historical buildings and an old railway grade. This grade, called The Rio Grande Trail, connects Carbondale to Aspen and Glenwood Springs for non motorized transportation and will soon include a placemaking project - The Rio Grande ArtWay. Our Latino community is honored through Dia de Los Muertos, Ballet Folklórico and Festival Las Americas. The Carbondale Council on Arts and Humanities is 43 years old and runs a creative space called The Launchpad in the center of town.

The Launchpad provides space to create and space to exhibit, along with an edible garden and sculpture. The Carbondale Clay Center is a staple on Main Street attracting residencies from throughout the country and The Thunder River Theater thrives in the creative core. We welcome you to Carbondale, urge you to ride your bike when you can and discover the authenticity and creativity that make up our community.



THANKS

*Backstory · Part 2***VOLUNTEERS**

Mark Burrows • Ann Harris
 Susie Kaldis • Kerry Miller
 Olivia Pevec
 Samantha Rose • Sarah Slater
 Pam Rosenthal • Pam Taylor

2016

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2016

Special Thanks to: Carbondale Council on Arts and Humanities

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This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

COLORADO CREATIVE INDUSTRIES STAFF:

Margaret Hunt, Director
Sheila Sears, Deputy Director
Ben Litwin, Program Administrator
Ruth Bruno, Program Associate
Christy Costello, Program Manager
Amanda Flores, Program Associate

COUNCIL MEMBERS:

Robert B. Clasen - Chair - Denver
Dave Boger - Denver
Maria Cole - Boulder
Allison Cowan-Sarmo - Grand Junction
Virgil Dickerson - Denver
Ismael Guerrero - Denver
Susan Lander - Durango
Ameet Patel - Aurora
Anthony Paul - Denver
Brandy Reitter - Buena Vista
Kyle Zeppelin - Denver

At the Colorado Creative Industries, we are dedicated to the cultural, educational, and economic welfare of the State of Colorado. The Council, a group of private citizens selected by the governor and recognized for their diverse and knowledgeable perspectives on the arts and their insight into community and state interests, creates policy to benefit the arts in Colorado. The staff is charged with enacting the policies and programs put forth by the Council and serving the needs of artists, organizations, and citizens statewide.



COLORADO CREATIVE INDUSTRIES

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ColoradoCreativeIndustries.org



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