



FORE|FRONT

2015 COLORADO CREATIVE INDUSTRIES SUMMIT

FORT COLLINS, CO

STATE OF COLORADO

EXECUTIVE CHAMBERS

136 State Capitol
Denver, CO 80203 - 1792
Phone (303) 866-2471



John Hickenlooper
Governor



May 1, 2015

Greetings:

On behalf of the State of Colorado, we welcome you to the fourth annual Colorado Creative Industries Summit.

As embodied by this year's theme, the State of Colorado is truly at the forefront of the national creative landscape. We are recognized as a leader in building sustainable communities and economies by cultivating creative talent, leveraging local resources, and fostering a sense of place through the arts and innovation. It is our independent spirit that is at the heart of these movements and it is what continues to drive us forward, paving the way for others to follow.

Colorado's creative industries have a significant impact on the strength of our economy and continue to play an integral role in our overall vitality. Whether it is a community on the Front Range or in a small rural or mountain town, the creative sector touches all four corners of the state, contributing to the very inner workings of what makes us unique.

During your time at the Summit, we hope you will take a moment to celebrate the exceptional amount of variety, skill, and determination inherent within the Colorado creative community. As Coloradans, we all have the good fortune of benefitting from the diverse projects and goods generated by our creative industries.

Thanks to all of you for being a part of this Summit, for your ongoing dedication, and for supporting the promotion and growth of Colorado as a premier creative center.

Sincerely,

John W. Hickenlooper
Governor

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PLATINUM



GOLD



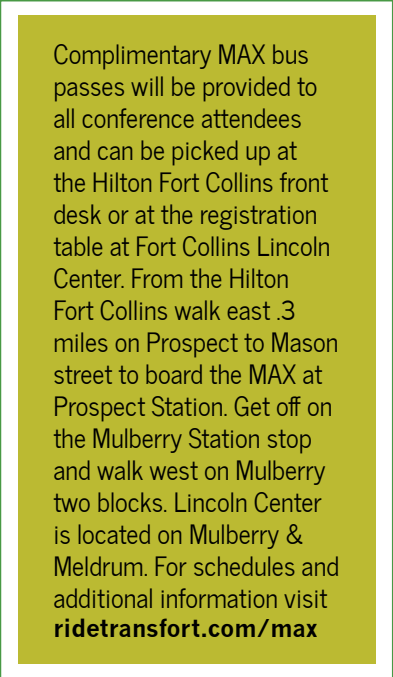
SILVER



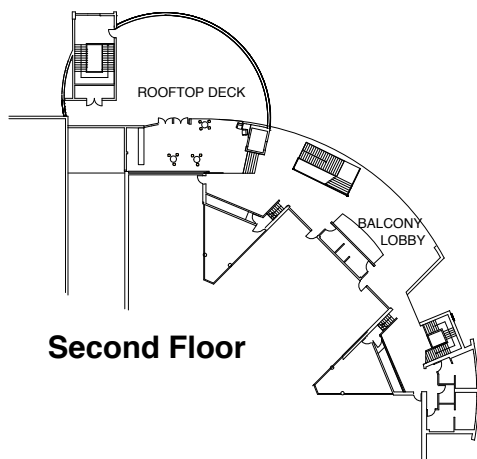
COMMUNITY PARTNERS



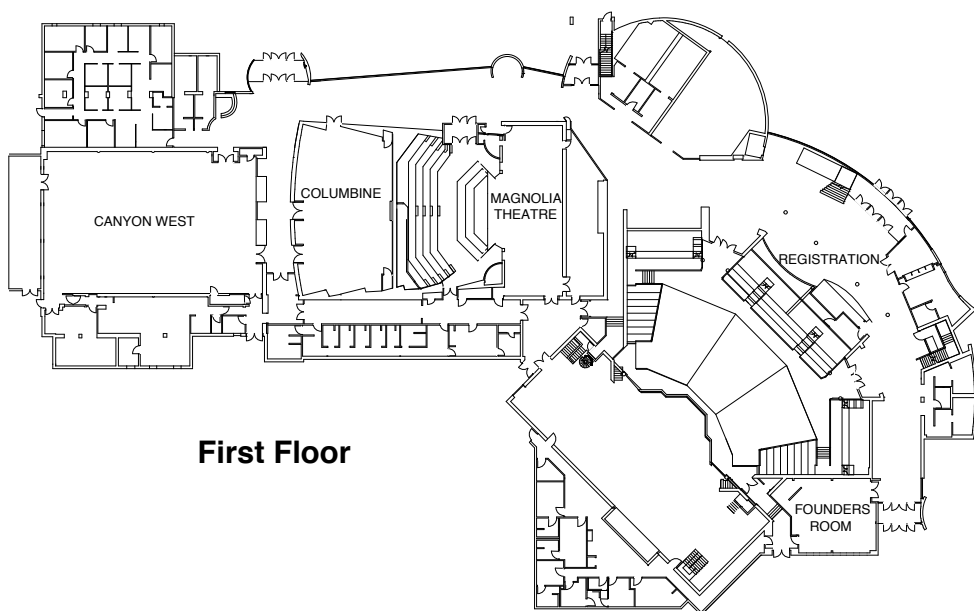




LINCOLN CENTER SITEMAP



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WORKSHOP QUICK-GUIDE

THURSDAY

10:30 - 11:45 AM

Small Towns, Big Impact • *Canyon West Ballroom*

Create Community Connections • *Columbine Room*

Navigating the Local to Global Visual Art Markets • *Founder's Room*

Why It Matters • *Magnolia Theatre*

1:45 - 3:00 PM

Community Financing Resources • *Magnolia Theatre*

Fort Collins Public Art Tour • *Meet at Registration Desk*

Start Small with Video • *Columbine Room*

Individual Donors • *Founder's Room*

Support Local Culture • *Canyon West Ballroom*

3:15 - 4:00 PM

Enhance Your Assets by Acting Together • *Columbine Room*

40West, RiNo, and Artspace • *Magnolia Theatre*

Speaking for Ourselves • *Founder's Room*

Chaos, Order & Innovation • *Canyon West Ballroom*

FRIDAY

9:45 - 11:00 AM

Maslow's Approach to Creative Districts • *Magnolia Theatre*

Idea-Storming - A Creativity Workshop • *Columbine Room*

On-Site tour of the University Center for the Arts and the Avenir

Museum of Design and Merchandising at Colorado State

University • *University Arts Center*

Up Your Marketing Game • *Founder's Room*

We're Better Together • *Canyon West Ballroom*

11:15 - 12:30 PM

Reinventing Arts Coverage • *Magnolia Theatre*

It Takes a Community • *Columbine Room*

Funding for individual Artists and Career Advancement Panel

Showcase • *Canyon West Ballroom*

Lead, Follow, or Get Out of the Way • *Founder's Room*

*For more detailed descriptions of the workshops,
please see pages 11-20.*

DAY 1 | THURSDAY, APRIL 23

9:30 - 12 NOON REGISTRATION / VISIT EXHIBITORS

Lincoln Center Lobby

10:30 - 11:45 AM WORKSHOP SESSIONS

See pgs 11-20 for more info

12:15 - 1:30 PM WELCOME LUNCHEON

Canyon West Featuring keynote speaker Suzi Q. Smith

1:30 - 1:45 PM BREAK

1:45 - 4:30 PM WORKSHOP SESSIONS

See pgs 11-20 for more info

4:30 - 5:00 PM VISIT EXHIBITORS

Lincoln Center Lobby

4:30 - 6:00 PM NETWORKING RECEPTION

Balcony Lobby & Rooftop Deck Hosted by the City of Fort Collins

7:30 PM ROOFTOP PARTY AT ILLEGAL PETE'S

Illegal Pete's Fort Collins
320 Walnut St
Featuring Ian Cooke

6:00 - 9:00 PM ART WALK IN THE FORT COLLINS CREATIVE

Fort Collins Creative District DISTRICT & DINE AROUNDS/DINNER ON YOUR OWN

DAY 2 | FRIDAY, APRIL 24

8:00 - 9:30 AM KEYNOTE BREAKFAST

Canyon West Keynote Speaker Kevin Lyman featuring Opera Fort Collins

9:45 - 12:30 PM WORKSHOP SESSIONS

See pgs 11-20 for more info

12:30 - 12:45 PM VISIT EXHIBITORS

*Lincoln Center Lobby*11:00 - 12:30 PM REGISTRATION FOR GOVERNOR'S CREATIVE
LEADERSHIP AWARDS LUNCHEON ONLY*Location*12:45 - 2:45 PM GOVERNOR'S CREATIVE LEADERSHIP AWARDS
LUNCHEON*Canyon West*

2:45 - 3:00 PM VISIT EXHIBITORS / BREAK

Lincoln Center Lobby

4:30 PM TOUR OF LOVELAND ARTSPACE PROJECT

140 West Third Street
Loveland, CO 80537
Sign up for the VIP tour during the event at the Artspace exhibit table.

The 2015 Governor's Creative Leadership Awards recognize individuals that have demonstrated a significant commitment to Colorado's creative landscape through civic leadership, volunteerism, advocacy, vision, collaboration or innovation.

THE AWARD CATEGORIES ARE:

Arts and Community Action and **Arts and Social Change**

THE 2015 WINNERS ARE:

Don Richmond
Lisette Riviere
Jessica Cooney

JOSEPH HUTCHISON

Colorado Poet Laureate

Joseph Hutchison graduated from the University of Northern Colorado



and holds a Master of Fine Arts in Creative Writing from the University of British Columbia. He has published eight chapbooks and seven full-length poetry books as a writer and two full-length books as editor. Colorado's Poet Laureate serves a four-year term and acts as an active advocate for poetry, literacy and literature by participating in readings and other events at venues such as schools, libraries and literary festivals throughout the state.



BILL ZAUN

Fort Collins artist Bill Zaun has been making art since he was a young boy in Iowa. Interests in natural sciences, metalwork, leatherwork, carving and art history led to the pursuit of

a career in technical illustration. Bill has contributed drawings for national publications such as *Better Homes and Gardens*, *Woodworker's Journal*, *Wood Magazine* and *The University Press Boulder*.

He is inspired by the works of Japanese Woodblock artists such as Hokusai and Hiroshige. He is also interested in early twentieth century artists like Paul Klee, George Grosz, and Otto Dix, as well as regionalist artists Grant Wood and Thomas Hart Benton.

During the past year Bill has concentrated his energy in creating woodcuts based mainly on the landscape of the mountains west of Ft. Collins. He has exhibited widely and completed mural commissions in the Fort Collins area for several years.

FRIDAY, APRIL 24 • 12:45 - 2:45 PM • LOCATION: CANYON WEST

GOVERNOR'S CREATIVE LEADERSHIP AWARDS LUNCHEON SCHEDULE

- Welcome from Master of Ceremonies, Tom Green
- Musical performance by Head for the Hills
- Laura Scanlan, National Endowment for the Arts
- Colorado State Poet Laureate Joe Hutchison and Poetry Out Loud winner Jeana Lovett
- Presentation of the Governor's Creative Leadership Awards by Lt. Governor Joe Garcia



Master of Ceremonies, Tom Green
Emmy award winning TV anchor and four-time Colorado Sportscenter of the Year winner.



KEVIN LYMAN A constant innovator, Kevin Lyman is best known as the producer and creator of the extremely successful Vans Warped Tour, the longest running traveling music festival in the world today. Celebrating its 20th anniversary this year, the tour has played to over 9 million fans. Kevin has founded many other highly successful tours including the Rockstar Mayhem Festival and Down from the Mountain Tour.

When not curating giant festivals, he sits on the Board of Directors for Saint Archer Brewery and the LA County Fairplex. He also has his hand in the record industry as co-owner of Side One Dummy. Along with this in the wake of Hurricane Katrina, in 2005, Kevin established the Unite The United Foundation, a 501c3 set up to encourage fans, artists and industry leaders to come together through charitable contributions, events and volunteer efforts in order to work toward a positive change.

A trendsetter for youth branding, Kevin has established creative partnerships with brands such as Vans, Kia, Journeys, Fuse, Ernie Ball, and Monster Energy Drink. Kevin was an honoree at the Grammy/MusiCares MAP Fund 2011 and received the Billboard Touring Awards Humanitarian of the Year in 2009. Recently he has founded The Entertainment Institute to revolutionize music business education utilizing his 35 years of experience, and is thrilled to work with Creative Live to begin educating music industry professionals online.



SUZI Q. SMITH Suzi Q. Smith lives with her brilliant daughter in Denver, Colorado.

She has worked extensively in the poetry slam arena, working with Slam Nuba, Denver Minor Disturbance Youth Poetry, and Poetry Slam, Inc. While most of her current work in the poetry slam arena is organizational (rather than competitive), she placed as a finalist in the Women of the World Poetry Slam in 2011 and 2013 as well the Individual World Poetry Slam in 2011.

Her work has appeared in Union Station Magazine, Suspect Press, La Palabra, Muzzle Magazine, Malpais Review, The Pedestal, The Los Angeles Journal, Denver Syntax, Word is Bond, The Peralta Press, and in the anthologies *Diverse-City*, *His Rib: Anthology of Women*, and *In Our Own Words*. Suzi Q. has also worked extensively as an activist with civil rights organizations, victim advocacy organizations, arts organizations, and more.

Currently, Suzi Q. Smith performs poetry throughout the U.S., in addition to leading workshops on writing and performance.



ARTSPACE LOVELAND

The Artspace Loveland Arts Campus consists of three elements, the Artspace Loveland Lofts

which are being newly constructed to house 30 units of affordable live/work space for income-eligible artists and their families, a public open air plaza that will connect the Lofts with the historic Loveland Feed & Grain, and the 1892 Feed & Grain itself. When the rehabilitation is completed in late 2016 or early 2017, the Feed & Grain will serve as a creative sector business incubator and feature gallery, installation, exhibition and performance spaces along with its incubator functions.

The Lofts are currently under construction with a targeted opening date of May 2015. They will be a mix of studio, 1, 2 and 3 bedroom units and will be offered to income-qualified artists. Applications for these units are still being accepted by the Loveland Housing Authority which has partnered with Artspace to manage the Lofts.

We have arranged a VIP tour of the Artspace Loveland Campus at 4:30pm on April 24th immediately following the Summit. Attendees can sign up during the event at the Artspace exhibit table. **Location: 140 W. Third St, Loveland, CO 80537**



OPERA FORT COLLINS

Founded in 1979, Opera Fort Collins is a performing arts group, providing productions of excellent

quality and high performance standards. Its mission is to entertain, enrich and educate through the professional presentation of opera and community engagement programs. **operafortcollins.org**

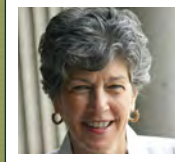


FORT COLLINS CHAMBER MUSIC SOCIETY

Fort Collins Chamber Music Society (FCCMS) is a Fort Collins-based

non-profit organization. We are classically-trained professional musicians dedicated to performing high-quality chamber music in non-traditional settings. We plan to make classical music as accessible as possible to new audiences, cut down the production costs and get the musicians out of the concert halls and into popular venues.

fcchambermusic.org



LAURA SCANLAN

Laura Scanlan serves as the director of State and Regional Partnerships. In that capacity, Scanlan provides direction

concerning NEA funding and other assistance to the 56 state and jurisdictional arts agencies and the six regional arts agencies.

Previously, Scanlan founded the consulting practice Creative Cultural Strategies in 2007, providing professional advisory services for nonprofit organizations in the cultural sector. She was senior vice president for fund development and marketing at the Delaware Community Foundation, comprised of 970 charitable funds, \$165 million in assets, and annual grants of more than \$12 million. From 2001 to 2006, Scanlan served as director of the Delaware Division of the Arts, the state agency responsible for providing financial, technical, and promotional support for Delaware's cultural resources. **nea.gov**

10:30 - 11:45 AM

**Creative
Communities
Track A**Location:
Canyon West
Ballroom**SMALL TOWNS, BIG IMPACT**

Are you informed about the current creative endeavors in rural Colorado? While many may not realize, there are a number of exciting, meaningful and creatively minded projects that are making waves in small towns across the state. Led by artists and community organizers from Rocky Ford, Hotchkiss and Joes, this session will highlight panelists' arts-based projects and the impact they're having in their communities while considering issues of implementation, collaboration, and community involvement that are unique to the rural experience.

Presenters: Mary Hockenberry, Rachelle Alvarez, Maureen Hearty, Gregory Hill and Ann lungerich

**Creative
Communities
Track B**Location:
Columbine Room**CREATE COMMUNITY CONNECTIONS**

So you know you want to be more closely connected to the community in which you work. Now what? Lack of understanding of the what, whom, and how of engaging with communities is a common stumbling block-so much so that the attending inertia sometimes prevents anything from happening. This workshop will help participants understand the process and provide them with skills to employ themselves and to train others in their organizations.

Presenters: Doug Borwick and Maryo Gard Ewell

**Creative
Entrepreneur
Track**Location:
Founder's Room**NAVIGATING THE LOCAL TO GLOBAL VISUAL ART
MARKETS**

Colorado's burgeoning visual art sector has numerous characteristics that are common to all metropolitan art markets. The ladder to success within for both art dealers as well as artists can be challenging to navigate, with limited demand in an increasingly competitive local arena braced by opportunities for exposure and sales in the wider global arena too numerous to comprehend. This discussion led by two of Denver's leading contemporary art dealers, Adam Gildar and Ivar Zeile, will provide insight into some of the realities inherent in navigating the major issues from the standpoint of the for-profit gallery sector.

Presenters: Ivar Zeile and Adam Gildar

10:30 - 11:45 AM (cont...)**Creative
Organizations**

Location:
Magnolia Theatre

**WHY IT MATTERS: BUILDING INCLUSION IN
COLORADO CULTURAL INSTITUTIONS**

Diversity, inclusion, multiculturalism, equity - are you or your organization eager to explore how these terms relate to your work but aren't quite sure where to begin? Looking for ways to reinvigorate current efforts that have lost steam or expand your network of support? Join this dynamic team of diverse arts leaders for an informative and interactive dialogue that will move from a rationale for why inclusiveness matters to realization with personal testimonies and lessons learned from professionals in the field. Receive affirmation, advice and access to practical resources that will help interested individuals and organizations advance their own initiatives in earnest.

Presenters: Chrissy Deal, David Dadone, Michelle Patrick and Madalena Salazar

SBDC Track

Location:
Balcony Lobby

ONE-TO-ONE COUNSELING SESSIONS

Sign up at the SBDC exhibition table at any time for 20 to 30 minute counseling sessions.

Counselors: Ariana Freeland, Mike O'Connell and Lee Porter

1:45 - 3:00 PM

Creative Communities Track A

Location:
Magnolia Theatre

COMMUNITY FINANCING RESOURCES: UNLOCK YOUR ECONOMIC DEVELOPMENT FUNDING TOOLBOX

Small business owners, local developers, non-profit arts organizations, commercial property owners and entrepreneurs all face the challenge of identifying and securing the financial resources to complete their project and grow their enterprise. This panel will discuss the tools available to finance businesses, real estate development and community facilities including bonds, loans, tax credits and more! Examples of specific Colorado based programs including the new Preservation tax credit available beginning July 2015 and the Community Loan Fund for Colorado Creative Districts will be highlighted.

Presenters: Toby Rittner, Ken Jensen and Sarah Geis

Creative Communities Track B

Location:
Fort Collins Creative
District
(Meet at Registration
Desk)

FORT COLLINS PUBLIC ART TOUR (IT'S EVERYWHERE!)

Join the Fort Collins Art in Public Places staff for a walking tour of our diverse public art collection. Our program focuses on adding artists to project design teams, creating site-specific works of art. We will take you downtown and show you how art is integrated into Fort Collins's unique identity. We will visit sites for the Pianos About Town, Transformer Cabinet Murals, Pedestrian Pavers, transit stations, and more. Please wear walking shoes for this adventure.

Presenters: Ellen Martin and Liz Good

Creative Communities Track C

Location:
Canyon West
Ballroom

SUPPORT LOCAL CULTURE: A RECIPE FOR ARTS ADVOCACY

- Mix a community radio station, a Yogurt manufacturer and an artist together.
- Feature artist on the radio and in social media.
- Put in warm, caring place and let support for artists rise until double in size.
- Repeat 51 times.

Find out how a partnership between KRFC and Noosa Yogurt created Support Local Culture, a series featuring local artists and their work to the community.

Presenter: Michelle Venus

*(See map for room locations & shuttle info)***1:45 - 3:00 PM (cont...)****Creative
Entrepreneur**

Location:
Columbine Room

**START SMALL WITH VIDEO: A WORKSHOP ON
MAKING VIDEOS FOR YOUR CREATIVE BUSINESS**

Learn how to start making videos of yourself and your creative work. When we take a strategic approach, videos can help build a loyal audience of fantastic people who will keep coming back for more (and likely buy what we're selling, too). By the end of this hands-on session, you will know how to more effectively plan, make and share videos on a regular basis so you can build stronger relationships with your customers and fans. Bring your iPhone or smart phone if you have one, too.

Presenter: Zach Wolfson

**Creative
Organizations**

Location:
Founder's Room

**INDIVIDUAL DONORS: RAISING FRIENDS, RAISING
FUNDS**

Cultivating individual donors is critical to our success. Individuals not only support our work, they are also our best envoys, often opening doors to other relationships that help sustain our organizations. Today's donors, however, face such demands on their time, attention and resources. How can we stand out and inspire donors' participation, advocacy and contributions? What can we do to foster relationships that excite donors today, and keep them engaged over time? This workshop looks at trends and new research on individual giving, with a focus on the arts. We'll also discuss what's most important to donors and explore ways to grow individual support.

Presenter: Laura Smith, CFRE

SBDC Track

Location:
Balcony Lobby

ONE-TO-ONE COUNSELING SESSIONS

Sign up at the SBDC exhibition table at any time for 20 to 30 minute counseling sessions.

Counselors: Ariana Freeland, Mike O'Connell and Lee Porter

3:15 - 4:30 PM

**Creative
Communities
Track A**Location:
Columbine Room**ENHANCE YOUR ASSETS BY ACTING TOGETHER**

Taking stock of our cultural (and other) assets is a core activity in the process of strategic cultural, district, and organizational planning. Can we be sure we're identifying all the most critical assets? How do we make sure these assets are leveraged to full advantage? Can a planning process bring people together? Can it alter the way our communities and organizations see themselves? Can it be fun? This interactive workshop will explore ways we can make the process of inventorying our assets the most valuable outcome of planning.

Presenter: Tom Borrup**Creative
Communities
Track B**Location:
Magnolia Theatre**40WEST, RINO, AND ARTSPACE: ADDRESSING
AFFORDABLE SPACE NEEDS FOR ARTISTS AND
CREATIVE BUSINESSES**

Bill Marino, with 40West Arts District; Tracy Weil, with River North Art District; and Shannon Joern, with Artspace, present on the ways both creative districts are working to create and preserve affordable space for artists and creative businesses. This is a "case study" session, including strategies for assessing space needs, developing and implementing policies aimed at dedicating and preserving affordable space, and actual space development efforts.

Presenters: Shannon Joern, Tracy Weil and William P. Marino**Creative
Entrepreneur**Location:
Founder's Room**SPEAKING FOR OURSELVES**

In this workshop, we will examine the ways in which we name and define ourselves and our perceptions of identity. Through comprehensive discussion, reading and writing, participants will find new ways to see and express themselves through poetry. We will also aim to expand use of language using poetic devices and may experiment in form and rhyme pattern.

Presenter: Suzi Q. Smith

*(See map for room locations & shuttle info)***3:15 - 4:30 PM (cont...)****Creative Organizations**

Location:
Canyon West
Ballroom

CHAOS, ORDER, AND INNOVATION

Do you thrive on structure and planning? Or relish the more spontaneous aspects of your work? Being a successful arts entrepreneur means balancing a dedication to strategic planning with a matched excitement for improvising and deviating from traditional structure. In this session, we will explore what it means to live with some ratio of order-to-chaos in our work, how we react to complexity and ambiguity, and how improvisation and iteration can lead to innovation.

Presenters: Amelia Northrup-Simpson and Laura Kakolewski

SBDC Track

Location:
Balcony Lobby

ONE-TO-ONE COUNSELING SESSIONS

Sign up at the SBDC exhibition table at any time for 20 to 30 minute counseling sessions.

Counselors: Ariana Freeland, Mike O'Connell and Lee Porter

9:45 - 11:00 AM

**Creative
Communities
Track A**Location:
Magnolia Theatre**MASLOW'S APPROACH TO SELF-ACTUALIZATION - A
PATHWAY FOR CREATIVE DISTRICTS**

Maslow's hierarchy of needs" is a theory of psychology developed to define individual self-actualization but can also inform the building blocks of creative place-making. Community self-actualization requires developing a big picture vision with an authentic identity as well as assessments and strategies to address foundational issues and achieve destination status with an emotional connection and experience for residents and visitors. The discussion will involve not only what, but how. Case studies will include:

- Loveland's creative district - a 30 year evolution
 - Lakewood's 40West Creative District/West Colfax Corridor
- The session will be interactive with brainstorming to help attendees evolve their organization's identity.

Presenters: Julie Byerlin, Felicia Harmon and Kevin Yoshida**Creative
Communities
Track B**Location:
Columbine Room**IDEA-STORMING • A CREATIVITY WORKSHOP**

The words "creative and creativity" are bandied about a lot within our current culture but what do they actually mean? We all have passions, projects and goals that require us to engage others. To do so in these competitive times, we must be new and fresh. Note: Creativity is a tool not a gift. This action packed/hands-on and entertaining workshop will teach participants a methodology for adding creativity to their arsenal. A creative spirit can assist your fundraising, marketing, goal setting and virtually any endeavor; be it for individuals or groups. This info is effective and practical; not "fluff".

Presenter: Rodney Wood**Creative
Communities
Track C**Location:
Canyon West
Ballroom**WE'RE BETTER TOGETHER: ON THE FOREFRONT OF
PUBLIC/PRIVATE PARTNERSHIPS**

What happens when a private non-profit science center wants to expand and so does a City-owned history museum, and you mix it with creativity, risk-taking, open minds, and determination? The answer is the dynamic public/private partnership that is the Fort Collins Museum of Discovery. Learn about this public/private project that is turning heads and how it is becoming a new model for sustainable organizations. The Museum's Co-Executive Directors will share the partnership's beginnings, the ins and outs of operating in partnership, and the potential this ground-breaking model holds for the not-for-profit world.

Presenters: Jill Stilwell, Cheryl Donaldson and Donna Jared

(See map for room locations & shuttle info)

9:45 - 11:00 AM (cont...)

Creative Entrepreneur

Location:
University Arts Center
(Meet at Registration
Desk for Shuttle)

ON-SITE TOUR OF THE UNIVERSITY CENTER FOR THE ARTS AND THE AVENIR MUSEUM OF DESIGN AND MERCHANDISING AT COLORADO STATE UNIVERSITY

Tour participants will visit Colorado State University's University Center for the Arts, located in the renovated historic old Fort Collins High School. The tour includes the Griffin Concert Hall, University Thrust Theatre, University Dance Theatre, University Art Museum and Avenir Museum of Design and Merchandising.

Presenters: Katie Rothstein, Doreen M. Beard, Linda Frickman and Jennifer Clary Jacobs

Creative Organizations

Location:
Founder's Room

UP YOUR MARKETING GAME

Would you like to feel confident your marketing message is being seen and heard? In this session, we'll consider the key elements of Integrated Marketing Communications—a popular and successful approach for getting what you want from a marketing campaign. We'll look at a variety of promotional methods and see how to coordinate those methods so they reinforce each other to maximize the reach of your message. We'll talk through a scenario of what works (and what doesn't) using a worksheet approach, giving you ready-made materials with ideas and tools for creating a broad-based, effective communications plan.

Presenter: Susan Nelson

SBDC Track

Location:
Balcony Lobby

ONE-TO-ONE COUNSELING SESSIONS

Sign up at the SBDC exhibition table at any time for 20 to 30 minute counseling sessions.

Counselors: Ariana Freeland, Mike O'Connell and Lee Porter

11:15 - 12:30 PM

**Creative
Communities
Track A**Location:
Magnolia Theatre**REINVENTING ARTS COVERAGE**

What is the reality of arts coverage in the digital age? How can artists and arts organizations maximize their exposure through print and social media?

Panelists will exchange views and answer questions about the status of arts coverage in the media. Topics will include trends in arts reporting, the role that editors play, and advice for artists and arts organizations on publicizing their programs.

We anticipate a lively and informative discussion. Come brainstorm with us about new ways to maximize arts coverage in a time when the media is continually being re-invented.

The panel, hosted by the Boulder County Arts Leadership Forum (BCALF), will be moderated by BCALF members Jessica Kooiman, Executive Director/Curator of the Firehouse Art Center, and Wesley Jessup, Director of the Longmont Museum.

BCALF supports and advocates for artists and arts organizations in Boulder County by fostering collaborations, sharing resources, facilitating discussions and creating opportunities to experience art.

Presenters: Quentin Young, Ray Mark Rinaldi, Jessica Kooiman and Wesley Jessup

**Creative
Communities
Track B**Location:
Columbine Room**IT TAKES A COMMUNITY: CULTURAL PLANNING AND THE ART OF CO-CREATION**

It's no secret. Denver is an attractive and livable city with countless cultural assets and creative enterprises. IMAGINE 2020, Denver's first cultural plan in 25 years, embraces the full spectrum of people, activities and enterprises involved with arts, culture and creativity in Denver. Created for Denver, by Denver, IMAGINE 2020 was co-created with the community, resulting in seven vision elements that guide its cultural development. A citywide cultural plan is no small undertaking! With multiple stakeholders and no clear roadmap, we'll share helpful lessons in outreach, leadership, and communication that we learned while developing (and now implementing) IMAGINE 2020.

Presenters: Tariana Navas-Nieves and Karla Raines

11:15 - 12:30 PM (cont...)**Creative
Entrepreneur**

Location:
Canyon West
Ballroom

**FUNDING FOR INDIVIDUAL ARTISTS & CAREER
ADVANCEMENT PANEL SHOWCASE**

Although most foundation and government grants are given to nonprofit organizations, some grant programs will give directly to individual artists. Led by an eclectic group of artists, musicians and aspiring do-gooders, this panel will discuss some of the funding opportunities available to Colorado artists and ways to think "out of the box" when it comes to securing financial support for arts related projects.

Presenters: Stephen Brackett, Ian Cooke and Ian O'Dougherty

**Creative
Organizations**

Location:
Founder's Room

**LEAD, FOLLOW, OR GET OUT OF THE WAY: WORKING
WITH PROJECT TEAMS**

Project teams can be the success or the death of your project depending on how well the members work together. Problems range from overbearing and micro-managing team leaders to poor planning, personality conflicts, poorly stated goals and expectations, and do-nothing team members. This workshop takes on these issues with guidelines, tips, strategies, and templates for selecting team members, project planning, evaluation, and lessons learned. The primary focus will be providing participants with concrete tools to improve the success rate of working in teams for any type of project or program in arts and creative enterprises: non-profit, for profit, and public.

Presenter: Constance DeVereaux

SBDC Track

Location:
Balcony Lobby

ONE-TO-ONE COUNSELING SESSIONS

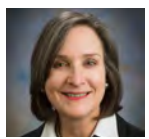
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Counselors: Ariana Freeland, Mike O'Connell and Lee Porter



RACHELLE ALVAREZ

Rachelle Alvarez, chair of The Rural Mural Project, is creating positive multi-community relationships between rival towns through art. The project, in its infancy is driven by catalyst Brian Burney. Rachelle, is facilitating the project as Brian's Assistant. She is capturing enthusiastic and passionate people who make up the lower Arkansas Valley to create sustainably and longevity. She collaborates with local government, communities, non-profits (SECCP) and artist to create Public Mural Artworks.



DOREEN BEARD

A Fort Collins native, Doreen is a CSU alum who spent many years working in the Pacific Northwest in historic site administration, museum management, and higher ed arts administration. She returned to Colorado in late 2013 to become the first director of CSU's Avenir Museum of Design and Merchandising, which houses the university's renowned collection of historic textiles and clothing.



TOM BORRUP

Tom Borrup is a leader and innovator in leveraging cultural and other community assets to advance economic, social, civic, and physical development of place-based communities. He consults with cities, foundations, and nonprofits, integrating arts, economic development, urban planning and design, civic engagement, and public space animation.

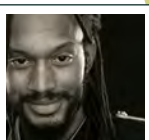
His book *The Creative Community Builders' Handbook*, 2006, profiles communities that have transformed their economic, social, and physical infrastructures through the arts and provides a step-by-step planning guide.



DOUG BORWICK

Doug Borwick is an ArtsJournal blogger (Engaging Matters) and author of *Building Communities, Not Audiences*. His latest book *Engage Now! A Guide to Making the Arts Indispensable* will be available this year. He served as President of the Association of Arts Administration Educators and was for three decades Director of Salem College's Arts

Management Program. Dr. Borwick's businesses-Outfitters4, Inc. and ArtsEngaged-provide management services for nonprofits and training/consultation services to artists and arts organizations.



STEPHAN BRACKETT

Stephen Brackett, MC/songwriter of the Flobots, a progressive hip-hop and rock band out of Denver, is famous to many for his music but among creative circles he is also famous for a very different reason. In 2006 he and his Flobots crew founded the afterschool music education program that is now known as nationally recognized nonprofit Youth on Record.

Brackett is a CSU alum whose focus since graduation has been on conflict resolution, community organizing and a healthy dose of sick rhymes.



JULIE BYERLEIN

Julie Byerlein is a founding board member of 40 West Arts - a certified creative district. She is a seasoned marketing professional with over 25 years of experience building consumer brands across a range of industries. Her consulting practice includes leading strategic initiatives, new product innovation, business plan development, branding and turnaround leadership, to help companies achieve dramatic revenue growth and profit improvement.



IAN COOKE

Ian Cooke was born in Adelaide, Australia and grew up in Greeley, CO. He started playing piano at age 5, and picked up the cello at 11. He studied music and art at The University of Northern Colorado for 2 years, then moved to Denver in 2001 to develop his own style of progressive pop music using what he learned in his classical training. In addition to classical and pop, his musical influences include television & film scores, musicals, jazz, and a few types of world music. He has released 2 albums and a children's book based on one of his songs.



DAVID DADONE

Since 2010, David Dadone has overseen BMoCA's expansion of public programs, increased organizational capacity and cultivated new collaborations with community organizations and businesses with the goal of positioning BMoCA as the region's defining voice for creativity, innovation, and inclusiveness. A native of Argentina, David was former Deputy Director of Denver's Museo de las Americas, holds a degree in Art Theory/Criticism from Metropolitan State University of Denver and a degree in Business/Accounting from the University of Buenos Aires, Argentina.



CHRISSY DEAL

Chrissy Deal's work centers around cultivating multicultural leadership in the arts through professional development and engaging state arts agencies and cultural policy leaders in efforts that promote diversity, inclusion and equity. An alumna of the Circle of Latina Leadership with over 15 years of nonprofit and philanthropic experience, Chrissy is a trustee with The Denver Foundation, holds a B.A. in art history from Northwestern University and a Masters of Nonprofit Management from Regis University.



CONSTANCE DEVEREAUX

Constance Devereaux is an arts management consultant and scholar currently teaching arts leadership at Colorado State University. She lectures internationally on arts management and co-edited the widely used Arts Management Handbook: New Directions for Students and Practitioners. Formerly, she served as director of Allied Arts Council of Southern Nevada. She is lead organizer for the Arts Management Research Stream of the European Sociological Association. Constance is also an award-winning feature reporter for public radio.

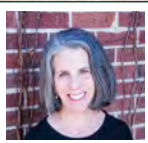
**CHERYL DONALDSON**

Cheryl Donaldson is the Executive Director for the Fort Collins Museum of Discovery, City Partner. A former Curator and then Director of the Fort Collins Museum, Ms. Donaldson is credited, along with the former director of the Discovery Science Center, with conceiving the idea to merge the two organizations. In 2012, the 47,000 sq. ft. Fort Collins Museum of Discovery opened as one unique cultural experience. The Museum's innovative public-private partnership and progressive approach to science and history through a holistic lens has gained national attention.

Ms. Donaldson's prior experience includes working in the Washington, DC area with the Institute of Museum and Library services, the Maryland Historical Society and serving as the National Park Service-White House Liaison. Ms. Donaldson holds a Master of Arts Degree in Museum Studies from George Washington University and a Bachelor of Arts Degree in Art History from Metropolitan State College of Denver.

**MARYO GARD EWELL**

Maryo Gard Ewell has a life-long commitment to community arts. She currently works as Project Coordinator for the Community Foundation of the Gunnison Valley, offering management assistance to nonprofits in Western Colorado. She has managed the Creative Districts program for Colorado Creative Industries, teaches for the Arts Administration program at Goucher College and for the Arts Extension Service at the University of Massachusetts, and has worked for community arts councils in Connecticut and for state arts agencies in Illinois and Colorado. Her awards include the 1995 Selina Roberts Ottum Award from Americans for the Arts.

**LINDA FRICKMAN**

Linn Frickman studied art history at Oberlin College and University of Colorado. She began her career at the Museum of Fine Arts, Houston, followed by her position as registrar at the Menil Collection where she worked closely with curators and conservators on exhibitions including the Yves Klein exhibition. Frickman then taught art history at Colorado State University, ran the department gallery program, and became the founding director of CSU's first art museum in 2009.

**ARIANA FRIEDLANDER**

Ariana Friedlander, MPA is a community organizer, a social entrepreneur and the Founder of Rosabella Consulting, LLC. She's passionate about working with entrepreneurs and innovative organizations to help them succeed by creating cultures of learning. In 2013 she won the fourth annual Quid Novi Innovative Thought award. Ariana is a TEDx speaker, master facilitator, and creator of EntrepreNerds.

Ariana has worked with a variety of entrepreneurs in creative industries, helping them learn how to maintain their passion and have a viable business model at the same time.



SARAH GEIS

As the Director of Lending for MHCLF, Ms. Geis is responsible for origination, underwriting, portfolio management, technical assistance and marketing loan products. She has an extensive background in Community Development Lending, with experience in structuring complex financial packages with multiple sources of financing, including LIHTC, historic tax credits and tax-exempt bonds.



ADAM GILDAR

Adam Gildar is the owner and director of Gildar Gallery in Denver, Colorado. Opened in 2012, the gallery has received distinction as one of Colorado's leading contemporary art spaces working with emerging and established artists within the region as well as Los Angeles, New York and internationally. Gildar is also the director of ArtPlant, an arts

organization dedicated to cultural exchange through its invitational artist residency program. He is currently curating an artist exchange and exhibition with the Biennial of the Americas between Denver and Mexico City taking place in 2015.



LIZ GOOD

Liz Good studied art and anthropology at Colorado State University. After ten years in the world of art and craft publishing, she recently joined the City of Fort Collins's Art in Public Places team.



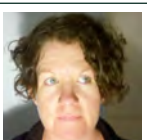
FELICIA HARMON

Felicia Harmon focuses on economic revitalization, historic preservation and the arts.

In 1984, Harmon co-authored Loveland's Art in Public Places ordinance, the first in Colorado and was the founding president of the LHPAC, initiating Loveland's annual Sculpture in the Park.

She directed the award-winning 1996 restoration of Loveland's 1920 Rialto Theater, and served on the Board of Directors of the League of Historic American Theatres.

Harmon is the local liaison for the Artspace Loveland Arts Campus.



MAUREEN HEARTY

Maureen Hearty is a community organizer & artist who has worked with Denver non-profits for over 15 years. She recently relocated to Joes, CO with her husband Gregory Hill. Maureen worked with the Joes community to build the Prairie Walk Park. She and her husband have started a music night at the community center & they are collaborating on

an project titled Voices of the Plains; an oral and written collection of stories and songs.



GREG HILL

Gregory Hill lives, writes, and makes odd music on the Colorado High Plains. He plays guitar and sings for The Babysitters as well the Super Phoenixes. His first novel, *East of Denver*, won the Colorado Book Award for Literary Fiction in 2013. His next book, *The Lonesome Trials of Johnny Riles*, will be released in June 2015.



MARY HOCKENBERRY

Mary Hockenberry is a fine art photographer with a love of street art and community activism. A resident of Hotchkiss since 2008, Mary got involved with downtown improvement in Hotchkiss after joining the Hotchkiss Planning Commission in 2010. Her involvement in downtown improvement led to the purchase of an empty church and the founding of the Church of Art in 2013. She looks forward to starting a community street art program in 2015.



ANN IUNGERICH

Known throughout northeast Colorado for her artistry in both painting and photography, Ann Iungerich has been involved in the creative process since her school days. She specializes in acrylics. Ann is married to Dave and they have four sons, three daughter-in-laws and four grandchildren. They live in Fort Morgan. She also loves sharing her art with her community through public art projects and small art groups.



JENNIFER CLARY JACOBS

Jennifer Clary Jacobs graduated from Colorado State University with a degree in speech communications and a minor in music. Before joining the University Center for the Arts staff in 2006, she enjoyed a career in marketing, public relations, artist relations, and graphic design in the music industry. Working for her alma mater is a melding of her passion for the arts, her hometown of Fort Collins, and the preservation of the old Fort Collins High School building.



DONNA JARED, CFRE

Donna Jared's professional career includes serving the nonprofit sector for 25 years in fundraising, management and leadership roles. She recently joined the Fort Collins Museum of Discovery as the nonprofit partner's Executive Director. Before joining the Museum, Ms. Jared held the position of National Vice President of Philanthropy for Mercy Housing in Denver, Colorado where she was responsible for national and regional fundraising activities including corporate and foundation relations, annual giving and special events.



WESLEY JESSUP

Wes Jessup has served as the Director of the Longmont Museum since 2011. He has worked in the Museum field for the past 20 years and has been a director for the past 15 years. With a background in art history and museum studies, Wes' focus has been in exhibition development and he has also managed a number of capital projects including the new Stewart Auditorium, which will open at the Longmont Museum on June 24, 2015.



KEN JENSEN

Ken Jensen is the program manager for the historic preservation tax credit. In this role, he is designing the online application, writing the program manual, and reviewing all applications.



SHANNON JOERN

Shannon Joern has been a member of the development team at Artspace Projects since 2004. In her time at Artspace she has helped raise more than \$30 million philanthropic and public sector funds for the organization's general operations and its affordable live/work and other arts facilities projects in communities across the country. In her position as Senior Director of National Advancement Shannon is responsible for lead fundraising on Artspace's work in Colorado.



LAURA KAKOLEWSKI

As Manager of the National Arts Marketing Project (NAMP), Laura is in charge of overseeing the programmatic development and execution of a suite of services in the areas of marketing, media and audience engagement, including the annual NAMP Conference. Prior to joining Americans for the Arts in September 2010, she was responsible for planning a variety of events for undergraduate students at Brown University in Providence, RI. She has also worked coordinating European and American painting auctions in Dallas, TX. Laura holds a B.A. from Fordham University in art history and M.A. in art history from Brooklyn College.



JESSICA KOOIMAN

Jessica Kooiman is the Executive Director/Curator of the Firehouse Art Center in the Creative District in downtown Longmont. She has a BFA from the University of WI-Stout and has been with the Firehouse since 2012. In 2014 she exhibited over 130 local and national artists in 19 unique exhibitions. Curated exhibitions range from contemporary art installations to street art to beer/wine/spirit label design. She currently lives in Boulder, CO.



BILL MARINO

Marino is the chief executive for the Lakewood-West Colfax Business Improvement District and 40 West Arts District. Prior to spearheading the BID and 40 West Arts initiatives, Marino was in private business, served two-terms as a planning commissioner in Lakewood, and chaired numerous task forces on economic development, community planning and land use. He also sits on the boards of Metro West Housing Solutions, Rocky Mountain College of Art + Design Foundation, and the West Colfax Community Association.



ELLEN MARTIN

Ellen Martin has been with the City of Fort Collins for the past 28 years. As the Visual Arts Administrator, she oversees the Lincoln Center's Visual Arts and the City's Public Art Programs. Ellen has been with the Art in Public Places Program since its inception in 1995. fcgov.com/artspublic



TARIANA NAVAS-NIEVES

Arts & Venues is the agency responsible for the city's cultural affairs and publicly owned venues. She oversees the Public Art Division, the Events Department, Create Denver, SCFD Tier III grants, and Arts Education. She also serves as venue director for the McNichols Building. The Events Department includes programs such as the Five Points Jazz Festival.

The Create Denver initiative supports Denver's art districts, and grows creative businesses. She manages the SCFD Tier III grant process working with City Council, the Denver County Cultural Council and SCFD. She oversees Arts Education programs such as creative professional development funds.



SUSAN NELSON

Susan Nelson was Director of Arts Marketing and Community Relations for UNC's College of Performing and Visual Arts for 25 years. Under her direction, the College's promotional materials won several national awards. Nelson's areas of expertise include arts marketing and management, art direction, fund raising, and community arts. Nelson was involved

with the founding of Greeley Creative District and currently serves as Vice Chair of its Board. She now works as an artist entrepreneur and arts marketing consultant.



AMELIA NORTHRUP-SIMPSON

Amelia Northrup is the strategic communications specialist at TRG Arts, the data-driven arts and entertainment consulting firm. She serves as a writer and editor for the firm's consulting projects, Data Lab research and analytics projects, and a contributor to TRG's knowledge center online. Additionally, she is a member of the ArtsMarketing.org Advisory

Committee. Formerly of the Center for Arts Management and Technology (CAMT), her responsibilities included writing for the Technology in the Arts blog, as well as authoring white papers and reports. She holds a M.A.M. from Carnegie Mellon University as well as degrees in communications and vocal music from University of Missouri.



MIKE O'CONNELL

Mike O'Connell has directed the Larimer Small Business Development Center (SBDC) since July 2013. "What I love about the SBDC is that our experienced team of counselors and advisors gives the entrepreneur/small business owner the tools to manage business challenges. Our goal is to help maximize the economic potential of small businesses." The

creative industry is a key focus area for the Larimer SBDC.

O'Connell earned a business degree from Purdue University, and worked in a variety of executive sales, marketing, and business unit management positions. He purchased Mountain Woods Furniture (MWF), a leading national designer/manufacturer of rustic hand-crafted furniture in 2001, and co-owned and operated that business until its sale in December 2011. New product designs and product launches were a significant contributor to MWF's success. MWF's products were sold through Cabelas, national furniture e-tailers, furniture stores, and to resorts and lodges desiring a rustic style. He provided over 6,000 paychecks to American manufacturing workers during his ownership of MWF.

O'Connell is currently a board member with Unity Church of Fort Collins. He enjoys playing guitar and photography.



IAN O'DOUGHERTY

Steve Turner, AIA, is the Deputy State Historic Preservation Officer and the Vice President of Preservation Programs for History Colorado. He served as director of Historic Denver, Inc. and has held various roles within the non-profit and government sectors from city planner to architect to preservationist. He has worked for the National Park Service,

Georgia Trust for Historic Preservation and Army Corps of Engineers. He earned a master's degrees in both Architecture and Urban & Regional Planning.



MICHELLE PATRICK

Michelle Patrick is a multidisciplinary artist with a B.A. in Performing Arts from Bradford College. Previously with the Sundance Institute, she is a recipient of the National Foundation for the Advancement of the Arts, an American College Dance and Theater Festival recipient and nominee, the recipient of the NAACP ACT-SO Theater Award and

the Elizabeth Dangerfield Award in Choreography. Michelle currently serves as co-chair of the Diversity and Inclusion Task Force at the Denver Center for the Performing Arts.



LEE PORTER

Lee Porter's background is in Sales and Marketing includes small business, non-profit, media, marketing and advertising. She's worked at the hyper-local and the national corporate levels implementing programs and teaching sales and market development. She has extensive experience in sales management, hiring and firing, territory development

and sales plan execution. Currently, she's on a startup adventure with an online news publication called InnovationNews.com as publisher, is past president of the Larimer County Boys & Girls Clubs and is organizer of NoCo 1 Million Cups. She's also a general and specialty (marketing) counselor at the Larimer SBDC, and a certified NxLevel instructor. She's active with the Colorado Bioscience Association, the Colorado Technology Association and the Colorado Innovation Network. Besides consulting at the SBDC, Lee also consults with newspaper sales staffs throughout the country.

**KARLA RAINES**

Karla Raines, Principal, is sought after for her strategic acumen, leadership skills, and ability to create custom solutions for clients. She specializes in strategy development and implementation. Karla serves as a sounding board and strategic partner to organizational leadership. Karla has assisted over 100 organizations ranging in size, scope and industry,

including: the Scientific and Cultural Facilities District, Bravo! Vail, and Denver Arts & Venues.

**RAY MARK RINALDI**

Ray Mark Rinaldi is a critic, reporter and editor bringing a Western eye to his coverage of the fine arts in Colorado and across the country. His range of topics includes visual arts, architecture, urban design and classical music, and the trends that cut across culture, politics and technology. He's a fellow with the National Arts Journalism Program, formerly at Columbia University, and previously wrote for the St. Louis Post-Dispatch and Albany Times Union.

**TOBY RITTNER**

Mr. Rittner is President & CEO of the Council of Development Finance Agencies (CDFA), where he manages the organizations' various educational, advocacy, research, resources and networking initiatives. He has been featured in Wall Street Journal, Bloomberg, NPR and other national media publications concerning the advancement of development

finance tools. Rittner is the author of CDFA's highly acclaimed Practitioner's Guide to Economic Development Finance and an adjunct faculty member at The Ohio State University Knowlton School of Architecture.

**KATIE ROTHSTEIN**

Katie Rothstein is an Assistant Professor and Associate Director of the LEAP (Leadership, Entrepreneurship, Arts Advocacy, and the Public) Institute for the Arts at Colorado State University, which opens possibilities for career and life through visionary leadership, creative entrepreneurship, impassioned advocacy, and public engagement. Katie attended

CSU, where she received an undergraduate and graduate degree in vocal performance. She currently volunteers on the Beet Street and the Fort Collins Chamber Music Society board of directors.

**MADALENA SALAZAR**

Madalena Salazar has been the Latino Cultural Programs Coordinator for the Denver Art Museum since January 2012. Madalena's career here and elsewhere has centered on engaging and supporting the needs of nontraditional, specifically Latino, populations in the arts and educational institutions, including university and museum settings; specifically

through museum education. Previously, she received her B.A. in Anthropology and an M.A. in Art History both from the University of New Mexico.



LAURA SMITH

Laura oversees all fundraising undertaken on behalf of NASAA, including individual giving and foundation/corporate support. She also directs NASAA's governance and nominations functions, serving as the chief staff liaison to the NASAA board. She has advised the boards of many local and national arts organizations and is currently involved with Women

in Film & Video. Her arts background includes degrees in English and Liberal Studies; training in piano and creative writing; and an abiding love of craft.



JILL STILWELL

Jill Stilwell has been leading the Fort Collins Cultural Services Department for 11 years, bringing extensive experience in cultural planning, arts administration and community engagement. Jill spearheaded Fort Collins' first Cultural Plan in 2008 and the 2011 Governor's Arts Award. She oversaw the Department's two largest capital projects: the

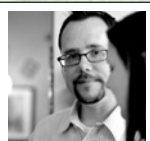
\$8.4 million renovation of the Lincoln Center and the \$27 million Museum of Discovery. Jill has a Master's Degree from the University of Denver.



MICHELLE VENUS

As KRFC's Development Director, Michelle Venus is responsible for establishing and maintaining community relationships and generating revenue for the station. (She calls it 'Dialing for Dollars'.) She developed Support Local Culture, a partnership with Noosa Yoghurt highlighting area artists on KRFC.

Michelle's career started in New York in a graphic design studio where designers still worked with Pantone paper and Letraset. She moved into television commercial post-production and her work has appeared on the Super Bowl.



TRACY WEIL

Artist Tracy Weil specializes in building community. Over the past 10 years Weil has been a driving force behind creating the River North Art District, otherwise known as RiNo. Currently, Weil is the Board Chair for RiNo and is also serving as the Managing Director of the Aurora Cultural Arts District. In 2012, Weil was hired as a consultant to assist the City

of Lakewood and community champions to start a new arts district called 40 West.



ZACH WOLFSON

Zach Wolfson is a filmmaker who has been making videos professionally since 2007. He founded ZWFILM, a video marketing studio. In 2010, Zach launched his blog and video project Infusion5 as a way to explore creativity through conversations with artists in his first web series Beyond the Gallery.

**RODNEY WOOD**

Artist, educator and "man of many" hats. An internationally noted artist, he also continues to be a passionate arts advocate. Currently he is the "Mad Hatter" and organizer of the ArtoCade artcar festival in Trinidad. His resume includes motivational speaker and creativity trainer in both the public and private sector. Mr. Wood is an ardent believer in the ideal that "art defines and builds community" - his actions prove it.

**KEVIN YOSHIDA**

Kevin Kazuhiro Yoshida is an architect and urban designer who believes in design that upholds both ethics and aesthetics, responsible to larger societal aspirations and uplifting to the human spirit.

**QUENTIN YOUNG**

Quentin Young works for the Boulder Daily Camera and its family of newspapers. He writes about arts and contributes editorials to the Camera's opinion section. Quentin, who moved to Boulder from Austin, plays grass `n' roll on guitar. He hosts Second Story Garage, a live music video series bringing awesome musical acts into a small, makeshift recording studio in the newsroom of the Daily Camera. He was previously an arts reporter for the Longmont Times-Call.

**IVAR ZEILE**

Ivar Zeile is the owner and director of Plus Gallery, one of Denver Colorado's most reputable programs for contemporary art exhibitions and artist representation. Operating independently since 2001, the gallery artists have received major acclaim on both local and national levels, and the gallery itself was named "Art Space of the Year" in 2009 by the Denver Post. Zeile has served as a member of the Denver Mayor's Commission for Cultural Affairs as well as a board member for art-related community enterprises including PlatteForum, the Denver Art Museum's DAM Contemporaries and RedLine. Zeile established Denver Digerati in 2012 as a globally unique entity presenting motion-based digital art to the public.

plusgallery.com
denverdigerati.com

ARTSPACE

artspace.org

COLORADO CREATIVE INDUSTRIES

coloradocreativeindustries.org

COLORADO SMALL BUSINESS DEVELOPMENT CENTER (SBDC)

coloradosbdc.org

COLORADO STATE UNIVERSITY LEAP INSTITUTE FOR THE ARTS

leap.colostate.edu

**INNER FIRE, OUTER LIGHT:
CREATIVE FOCUS, FUNDING & FULFILLMENT**

InnerFireOuterLight.com

VISIT FORT COLLINS

visitfortcollins.com

WESTERN STATE ARTS FEDERATION (WESTAF)

westaf.org

WELCOME TO FORT COLLINS AND THE DOWNTOWN FORT COLLINS CREATIVE DISTRICT

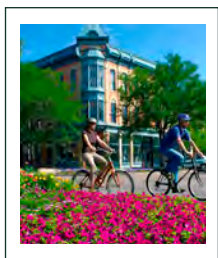
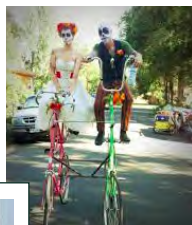
A city of 155,000, Fort Collins is the hub of arts and culture in Northern Colorado. Fort Collins boasts more than 70 active arts and culture non-profit organizations, 30 of which represent the performing arts alone. The Downtown Fort Collins Creative District is a candidate in the Colorado Creative Industries' certification program. Our Creative District is a unique mix of cornerstone cultural organization, unique shops, creative businesses, music venues, incubators, and restaurants and breweries bordered by the scenic Cache la Poudre River and views of the Rocky Mountains. Fort Collins' long-standing commitment to historic preservation, innovation and creativity provides the distinct character and backdrop for the Creative District with the MAX bus rapid transit and bike paths running through it.

The accumulation of accolades for Fort Collins as one of the "best places to live" in the country is based, in part, on the foundation of arts and culture and the quality of life it provides. This was further acknowledged when Fort Collins received the 2011 Governor's Arts Award.

The Downtown Fort Collins Creative District is anchored by the Fort Collins Museum of Discovery and the Cache la Poudre River on the north and the Lincoln Center for the performing arts and the future Music District on the south. In between you'll find Bas Bleu Theater, the Center for Fine Art Photography, the Fort Collins Museum of Art, the Community Creative Center at the Historic Carnegie, Poudre River Public Library, Our Global Village Museum, Artlab, the Downtown Artery, Bike Library, the Avery House, the historic Birney Trolley Car, and award-winning Art in Public Places featuring plazas, transformer cabinet murals, painted pianos, sculptures, murals, and more.

This Creative District also hosts the majority of our large cultural events, including Bohemian Nights at NewWestFest, Streetmosphere, Pianos About Town, FoCoMX Music Festival, Colorado Brewers Festival, as well as First Friday Gallery Walks, a plethora of free concerts, and farmers and artisan markets. The Creative District is also home to many startups and locally-owned businesses that chose the area due to these unique cultural assets and events.

We hope you enjoy your time in Fort Collins and all the Downtown Fort Collins Creative District has to offer!



**SPECIAL THANKS TO
VISIT FORT COLLINS, CITY OF FORT COLLINS,
AND**

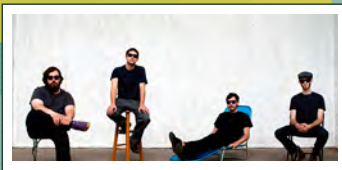
VOLUNTEERS

Alina Osika
Rachel Sutton
Elizabeth Morisette
Ben Litwin
Emma Schenkenberger
Natalie Grapes
Craig Hibberd
Samantha Rose
Dulcie Willis

HEAD FOR THE HILLS

Head for the Hills is an acclaimed Fort Collins based quartet that has received nationwide recognition in response to their refreshing take on acoustic music. Described as "modern acoustic" music, H4TH produces an endearing mixture of homegrown compositions, traditional harmonies, and improvisation. The quartet has released three studio albums and performed at many premier festivals and radio programs including Telluride Bluegrass Festival, Wakarusa Music Festival, SxSW, NPR-Ideastream, eTown, High Sierra Music Festival, RockyGrass and more.

headforthehillsmusic.com



**THE SUMMIT
PLANNING
COMMITTEE**

Erik Barstow
Vickie Berkley
Angela Canada Hopkins
Matt Chasansky
Allison Cowan-Sarmo
Jami Duffy
Jesse Elliott
Susan Fries
Chris Garre
Hamidah Glasgow
Saam Golgoon
Dani Grant
Kim Harrell
Ann Iungerich
Kristen Karabensh
Emily Katsimpalis
Amy Kimberly
Britt Markey
Melissa Mason
Ryan Nisogi
Katie Rothstein
Don Sandoval
Armando Silva
Jill Stilwell
Kelly Underell
Andy Vick
Jason Wolvington
Jan Wright

At the Colorado Creative Industries, we are dedicated to the cultural, educational, and economic welfare of the State of Colorado. The Council, a group of private citizens selected by the governor and recognized for their diverse and knowledgeable perspectives on the arts and their insight into community and state interests, creates policy to benefit the arts in Colorado. The staff is charged with enacting the policies and programs put forth by the Council and serving the needs of artists, organizations, and citizens statewide.

COLORADO CREATIVE INDUSTRIES STAFF:

Margaret Hunt, Director
Sheila Sears, Deputy Director
Jeanette Albert, Salesforce Administrator
Ruth Bruno, Program Associate
Christy Costello, Program Manager
Caitlin Hedrick, Program Associate

COUNCIL MEMBERS:

Robert B. Clasen - Chair - Denver
Dave Boger - Denver
Maria Cole - Boulder
Allison Cowan-Sarmo - Grand Junction
Jesse Elliot - Denver
Robert Hammond - Denver
Ameet Pattell - Aurora
Anthony Paul - Denver
Marianne Virgili - Carbondale
Lenna Watson - Grand Junction
Kyle Zeppelin - Denver



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www.coloradocreativeindustries.org

