

EMPLOYEE OWNERSHIP COMMISSION: MARKETING COMMITTEE THURSDAY, OCTOBER 17, 2019

1600 N. Broadway, Suite 2500 Sand Dunes Room Denver, CO 802021:00 p.m. – 2:00 p.m.

Dial In: 877.820.7831; Participant Code 833700

Present: Wiener; Gripne; Beres; Kovacs; guest Bruce Mayer

AGENDA

Section 1 1:00 p.m. General Updates and Discussion

 General housekeeping, need help with Agenda and posting meeting minutes- Gripne offered 4 hours /week, Wiener offered 2 hours week

Governor's Roundtable on EO; Oct 29 at OEDIT

- Crucial to building network of attorney service providers
- o Agenda, invite, location, date determined.
- Help with invite list and reach out to attorneys across Colorado.

Pilot program- select 5 firms for initial conversion pilot

- Learn to build 1 car before doing 100,000 learn from the pilot
- Jeff Kraft working with 3 finance entities who may be interested in pilot participation
- Will be Revolving Loan Fund activation up to \$10k for these
- OEDIT mini-grant program up to \$5 match for \$5k from business owner, \$10k total

Gripne

- o EO Giving circle- start now
- DBJ \$18k Who's Who for EO
- Very successful
- Will send PDF sample
- Good concept to use

Wiener

- Help with list of invites for Governor's EO Roundtable
- Important to invite all attorneys who are or may be interested in EO work
- Bulk up pipeline
- Target practice manager for Corporate,
 M&A, Employment within the larger firms

Section 2 2:00p.m. ADJOURN





